



missionarchery.com
919 River Road, Sparta WI 54656

What's Your Mission? 2012

MISSION[®]
BY MATHEWS[®]



What's your Mission?

At Mission®, we want you to spend less time saving up for a new bow and more time hunting with it. If you're new to the sport, we want to provide you high performance *and* adjustability for your growing needs. We want you to shoot with pride knowing that your bow was designed and built by the best technicians in the U.S.A. We want you to get professional expertise through authorized retailers, and know that you are getting a bow with one of the best warranty services in the industry.

That's our Mission. What's yours?



To find an authorized retailer near you, enter your zip code on our homepage at missionarchery.com.



Draw Weights 40 - 70 lbs

Draw Lengths 26 - 31.5"

Let-Off 80%

Axle-to-Axle 34"

Brace Height 7"

Riser Fully Machined

Suppression String Grubb™, String Suppressor™, Dead End™, Harmonic Stabilizer™

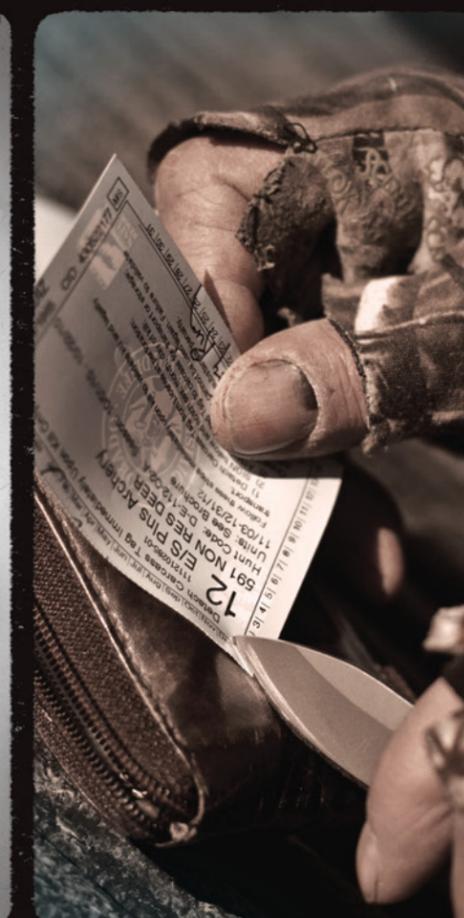
Grip Walnut

Bowstrings Zebra® Hybrid

Cam Single

Cable Guard Roller Guard

All specs approximate



VOYAGER XT™

330fps 4.23lbs.

Premium Performance for Serious Bowhunters

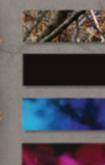
If you're looking for a smooth, well-balanced bow with serious speed and a virtually vibration-free release, the Voyager XT™ is the bow for you. Its long riser yields a strong, sturdy 34 inch axle-to-axle length, while the roller guard and single-cam system lend an ultra-silky draw. The VXT comes standard with a Dead End™ string stop and Harmonic Stabilizer™, so you can be sure this bow is super quiet and virtually dead-in-hand.

Share your expertise with fellow Mission® hunters at missionarchery.com

adjustability

LIMB PEAK WEIGHTS LBS	PEAK WEIGHT/LBS.	MIN. WEIGHT/LBS.	LBS PER TURN
70 LBS.	70	50	5
60 LBS.	60	42	4.5
50 LBS.	50	35	3.75

color options



missionarchery.com

Optimize your Voyager XT™ with the **PROHUNTER** package. See page 22 for details.

Draw Weights 26 - 70 lbs

Draw Lengths 22 - 30"

Let-Off up to 75%

Axle-to-Axle 37"

Brace Height 7.25"

Riser Extruded

Suppression D-Amplifier™

Grip Composite

Bowstrings Zebra® Hybrid

Cam Opti-Mod™

Cable Guard Carbon Rod

All specs approximate



RALLY™

300fps 4lbs.

Experience Archery in all its Glory

If you're looking for a versatile bow that you can hunt *and* compete with, the Rally™ is your bow. It offers unseen adjustability and performance in an entry-level target bow that can also hunt with the best of them. Thanks to the new patent-pending Opti-Mod™ cam system you can simply change a module on the cams to convert a 70lb. bow to a 60lb. bow, while maintaining draw length adjustability from 22 - 30 inches in half inch increments. So not only does the Rally™ have all the adjustability of a modular two cam system, it rivals the down-range performance of high-end target bows with arrow splitting accuracy.



Learn more about the breakthrough technology of the new Opti-Mod™ cam system at missionarchery.com

adjustability

LIMB MODULE WEIGHT / LBS	DRAW LENGTH / IN.								
	30"	29"	28"	27"	26"	25"	24"	23"	22"
70 PEAK WT.	70	70	70	70	68	65	62	57	52
MIN. WT.	60	60	60	60	58	55	52	47	42
60 PEAK WT.	60	60	60	60	58	55	52	52	48
MIN. WT.	50	50	50	50	48	45	42	42	38
50 PEAK WT.	50	50	50	50	48	45	42	42	41
MIN. WT.	40	40	40	40	38	35	32	32	31
40 PEAK WT.	40	40	40	40	40	39	39	38	36
MIN. WT.	30	30	30	30	30	29	29	28	26

color options



Optimize your Rally™ for the hunt with the **BOWHUNTER** package. See page 22 for details.

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From Joes to Pros

From professional Headhunters to the weekend warriors on a mission to score their first monster buck, people all over the world are finding that you don't need top-of-the-line priced bow to make your bowhunting dreams come true. In fact, at Mission®, we don't measure success in terms of points scored, we measure it in the terms of "firsts", and "fun", and "friends", and "family", so no matter how big the harvest, or no harvest at all, we want to see where your Mission® has taken you.



Share your hunting stories with your fellow Mission® shooters at missionarchery.com



Draw Weights 40 - 70 lbs

Draw Lengths 26 - 31.5"

Let-Off 80%

Axle-to-Axle 30.25"

Brace Height 7.125"

Riser Fully Machined

Suppression String Suppressor™ Dead End™

Grip Composite

Bowstrings Zebra® Hybrid

Cam Single

Cable Guard Roller Guard

All specs approximate



Harmonic Stabilizer™ is an optional aftermarket accessory.



VENTURE™

321 fps

3.96 lbs.

Award Winning Value

Mission® has built a reputation for building bows that outperform their price, and the Venture™ is a stand-out in that category. The acclaimed "Great Buy" of 2011 is still one of the hottest bows on the market. Its compact frame is perfect for tree-stands and ground blinds and yet this sleek bow is packed with innovations such as the Dead End™ string stop, roller guard and String Suppressors™. It's even machined to fit the Harmonic Stabilizer™ for added dampening. All said and done, the Venture™ is a great hunting bow for an unbeatable price.



Read the full Outdoor Life bow review that named the Mission® Venture™ 2011's Best Value at missionarchery.com.

adjustable

LIMB PEAK WEIGHTS LBS.	PEAK WEIGHT/LBS.	MIN. WEIGHT/LBS.	LBS PER TURN
70 LBS.	70	50	5
60 LBS.	60	42	4.5
50 LBS.	50	35	3.75

color options



Optimize your Venture™ with the **BOWHUNTER** package. See page 22 for details.

missionarchery.com

Draw Weights 15 - 70 lbs

Draw Lengths 19 - 30"

Let-Off up to 80%

Axle-to-Axle 31"

Brace Height 7"

Riser Extruded

Suppression D-Amplifier™

Grip Composite

Bowstrings Zebra® Hybrid

Cam Dual/Adjustable

Cable Guard Carbon Rod
All specs approximate



The Next Archery Sensation

The Riot™ is the perfect bow for price-conscious bowhunters. On top of the incredible range of adjustability, you get a balanced 31 inch ATA, generous brace height and speed with a butter-smooth draw. We've even added a new and improved Dead End™ string stop which enhances the feel of this incredibly priced bow. At \$399, we are confident you won't find a better value for performance anywhere else.

Check out videos of the Riot™ in action at missionarchery.com

Adjustability

DRAW LENGTH INCHES	30"	29"	28"	27"	26"	25"	24"	23"	22"	21"	20"	19"
MAX. WT.	70	70	70	70	70	70	67	64	60	56	51	46
MIN. WT.	33	31	30	29	27	26	25	23	21	19	17	15

color options



Optimize your Riot™ with the **BOWHUNTER** package. See page 22 for details.

missionarchery.com

Draw Weights 40 - 70 lbs

Draw Lengths 24 - 30"

Let-Off 80%

Axle-to-Axle 30.25"

Brace Height 7.125"

Riser Fully Machined

Suppression String Suppressor™, D-Amplifier™

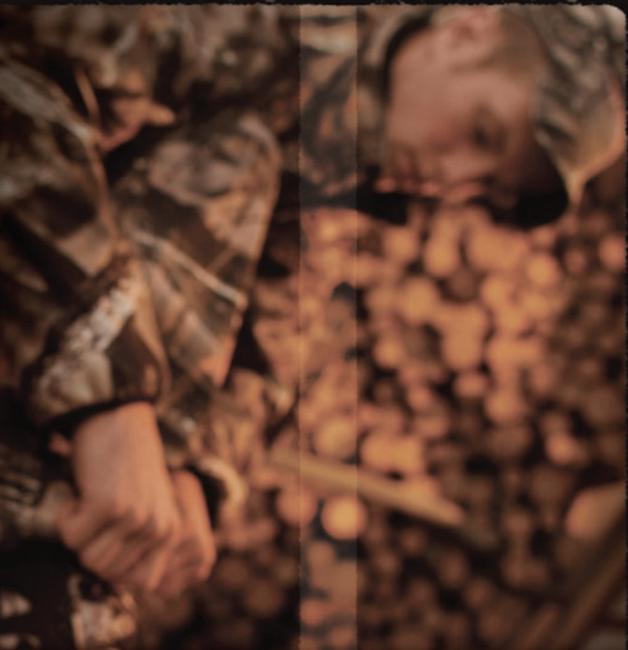
Grip Composite

Bowstrings Zebra® Hybrid

Cam Single

Cable Guard Carbon Rod

All specs approximate



ENDEAVOR™

316fps 3.96lbs.

High Class Performance at a Working Class Price

The Endeavor® is another great choice for price-conscious archers who prefer single cam technology. With this bow, you get a perimeter-weighted cam system, parallel limb design, and a machined deflexed riser that together produce a smooth, comfortable draw with 80% let off. With up to 316 fps, the Endeavor® packs enough power to take down any game you're after.

Find & share game recipes at missionarchery.com

Adjustability

LIMB PEAK WEIGHTS LBS.	PEAK WEIGHT/LBS.	MIN. WEIGHT/LBS.	LBS PER TURN
70 LBS.	70	50	5
60 LBS.	60	42	4.5
50 LBS.	50	35	3.75

color options

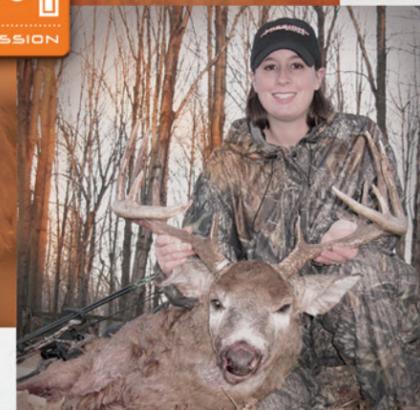


Optimize your Endeavor™ with the **BOWHUNTER** package. See page 22 for details.



Women on a Mission

Women have a rich tradition in archery and are capable of accomplishing everything their male counter parts can do with a bow. Whether you want to conquer the great outdoors during bowhunting season, or take on the exciting world of competitive archery, Mission® has a bow for you. You can choose from traditional camo or give your bow a unique look with one of our many new colors and patterns.



*She sees.
He sees.*

Don't worry, you can have your pink bow and hunt with it too. Learn more about how you can stay camouflaged at missionarchery.com.

Draw Weights 15 - 70 lbs

Draw Lengths 19 - 30"

Let-Off up to 80%

Axle-to-Axle 28"

Brace Height 7.5"

Riser Extruded

Suppression D-Amplifier™

Grip Composite

Bowstrings Zebra® Hybrid

Cam Dual/Adjustable

Cable Guard Carbon Rod

All specs approximate



M CRAZE™
2012

306fps 3.6lbs.

The Bow For Everyone

The Craze's™ advanced dual cam system allows you to go from 15 to 70 lbs of draw weight and 30 to 19 inches of draw length, all with the comfort of up to 80% let off.

On top of all that adjustability, the Craze™ is also one of the quietest and smoothest bows out there. The adjustability and compact frame make it perfect for beginners, but the performance is sure to meet the standards of seasoned bowhunters alike.

Read reviews and post your own at missionarchery.com

Adjustable

DRAW LENGTH INCHES	30"	29"	28"	27"	26"	25"	24"	23"	22"	21"	20"	19"
MAX. WT.	70	70	70	70	70	70	67	64	60	56	51	46
MIN. WT.	33	31	30	29	27	26	25	23	21	19	17	15

Color options



Optimize your Craze™ with the **BOWHUNTER** package. See page 22 for details.

missionarchery.com

Draw Weights 16 - 52 lbs

Draw Lengths 17 - 30"

Let-Off up to 70%

Axle-to-Axle 31"

Brace Height 7.25"

Riser Extruded

Suppression D-Amplifier™

Grip Composite

Bowstrings Zebra® Hybrid

Cam Dual/Adjustable

Cable Guard Carbon Rod
All specs approximate



MENACE™

2.95lbs.

Breakthrough Performance for Beginners

The Menace™ is truly a universal bow that anyone from adults to young kids can shoot. Its perimeter-weighted dual cam system is smooth, balanced and super easy to adjust without a bow press. With the Menace™, you'll get ample power to hunt with, as well as the comfort of a light-weight design and high let-off. If you're interested in target shooting with the Menace™, be sure to check out the many custom colors available.

Share your hunting stories with your fellow Mission® shooters at missionarchery.com

Fullsize

DRAW LENGTH INCHES	30"	29"	28"	27"	26"	25"	24"	23"	22"	21"	20"	19"	18"	17"
PEAK WT.	52	51	50	49	48	47	46	45	43	40	37	33	29	24
MIN. WT.	36	35	34	33	32	31	30	29	27	25	22	20	18	16

color options



Optimize your Menace™ with the **BASIC** package. See page 22 for details.



Accessory Packages

Outfit your Mission® bow with one of our Accessory Packages.

Ask for one of these accessory packages at your local authorized retailer. To find one near you, go to missionarchery.com

PROHUNTER LD

	 QAD Ultra-Rest LD	 Mission® M5 Quiver	 Axion Soul Hunter 5 Pin Sight	 Axion 3" Stabilizer
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PROHUNTER

	 Mathews® Down Force®	 Mission® M5 Quiver	 Axion Soul Hunter 5 Pin Sight	 Axion 3" Stabilizer
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BOWHUNTER

	 QAD Ultra-Rest Hunter	 Available in Black or Camo! Alpine Bear Claw Quiver	 TruGlo Carbon XS 4 Pin Sight	 Axion 3" Stabilizer
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BASIC

	 NAP QuikTune 360 CaptureRest	 Apex Quiver	 Axion Extra 3 pin Sight	 TruGlo 3" Stabilizer
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Extras that Enhance Performance

Custom Colored Damping Accessories

Available in **7 different colors!**

Customize your bow any way you want.

- Dampers
- String Cushions
- String Stops

DeadEnd String Stop

Virtually eliminates post-release sound and vibration.

Drastically reduces residual vibration!

Easily installs on any bow with a rear stabilizer attachment hole.

M5® Quiver

Mounts in seconds (Also available in black)

Foam insert accommodates fixed-blade or expandables

Alpine Bear Claw available in **Lost Camo AT® Pink!**

Harmonic Stabilizer™

Easy to install! Reduces post-release vibration up to an amazing **75%!**

Zebra® Hybrid Bowstring & Cable

Ensure maximum performance from your Mission® bow!

Choose from one of these great colors:





Mission Apparel



Mission® Fleece Full-Zip Jacket
Black lightweight full-zip fleece jacket with embroidered Mission® logo on front left chest. 100% polyester microfleece with anti-pill finish. (8 oz.) Small - XXXL

Mission® Distressed Shield Long Sleeve Shirt
Black long sleeve T-Shirt with distressed Mission® logo shield screen print on front. 100% ring spun cotton (4.5 oz.) Small - XXXL



Mission® Bow T-Shirt
Sport grey T-Shirt with Mission® logo and subliminal bow screen print on front. 100% ring spun cotton (4.3 oz.) Small - XXXL



Mission® Skull T-Shirt
Charcoal grey T-Shirt with distressed Mission® logo and skull screen print on front. 100% ring spun cotton (4.3 oz.) Small - XXXL



Mission® Distressed Hat
Charcoal grey and black distressed twill cap with Velcro closure and embroidered Mission® logo. 100% cotton twill (unstructured) One Size Fits All

Mission® Women's T-Shirt
Black T-Shirt with flower scroll and Mission® logo screen print on front. 100% ring spun cotton (4.3 oz.) Small - XXXL



Mission® Hat/T-Shirt Combo
Black T-shirt with distressed Mission® logo screen print on front. Black hat with white stitching, Velcro closure and embroidered Mission® logo. T-Shirt - 100% soft yarn cotton (4.5 oz.) Small - XXXL. Hat - 100% cotton twill (unstructured) One Size Fits All



Mission® Skull Hooded Sweatshirt
Sport grey hooded sweatshirt with distressed Mission® logo and skull screen print on front. 100% French terry cotton (9 oz.) Small - XXXL



Mission® Hooded Sweatshirt
Cocoa vintage hooded sweatshirt with distressed Mission® logo screen print on front. 80% cotton, 20% polyester (10 oz.) Small - XXL

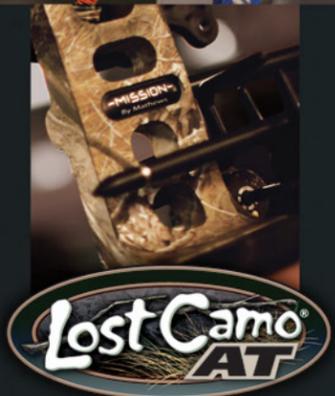
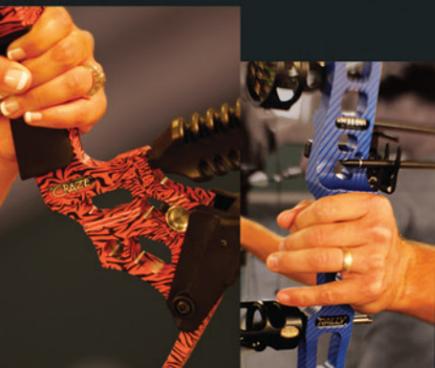


Mission® Craze™ T-Shirt
White T-shirt with oversized Craze™ bow image screen print on front, Mission® logo on sleeve. 100% soft yarn cotton (4.5 oz.) Youth Medium - Adult 2XL

Mission® Apparel is available at your local retailer and online at missionarchery.com



Customize Your Mission®



To view Lost Camo AT® gear to match your bow, visit your authorized retailer or log on to lostcamo.com.

\$699
MSRP



VOYAGER XT™

IBO Rate	330 fps
Weight	4.23 lbs
Draw Weights	40 - 70 lbs
Draw Lengths	26 - 31.5"
Let-Off	80%
Axle-to-Axle	34"
Brace Height	7"
Riser	Fully Machined
Suppression	String Grubb™ String Suppressor™ Dead End™ Harmonic Stabilizer™
Grip	Walnut
Bowstrings	Zebra® Hybrid
Cam	Single Cam
Cable Guard	Roller Guard

\$499
MSRP



RALLY™

IBO Rate	300 fps
Weight	4 lbs
Draw Weights	26 - 70 lbs
Draw Lengths	22 - 30"
Let-Off	up to 75%
Axle-to-Axle	37"
Brace Height	7.25"
Riser	Extruded
Suppression	D-Amplifier™ String Suppressor™
Grip	Composite
Bowstrings	Zebra® Hybrid
Cam	Opti-Mod™
Cable Guard	Carbon Rod

\$499
MSRP



VENTURE™

IBO Rate	321 fps
Weight	3.96 lbs
Draw Weights	40 - 70 lbs
Draw Lengths	26 - 31.5"
Let-Off	80%
Axle-to-Axle	30.25"
Brace Height	7.125"
Riser	Fully Machined
Suppression	String Suppressor™ Dead End™
Grip	Composite
Bowstrings	Zebra® Hybrid
Cam	Single Cam
Cable Guard	Roller Guard

\$399
MSRP



RIOT™

IBO Rate	310 fps
Weight	4.3 lbs
Draw Weights	15 - 70 lbs
Draw Lengths	19 - 30"
Let-Off	up to 80%
Axle-to-Axle	31"
Brace Height	7"
Riser	Extruded
Suppression	D-Amplifier™
Grip	Composite
Bowstrings	Zebra® Hybrid
Cam	Dual/Adjustable
Cable Guard	Carbon Rod

\$399
MSRP



ENDEAVOR™

IBO Rate	316 fps
Weight	3.96 lbs
Draw Weights	40 - 70 lbs
Draw Lengths	24 - 30"
Let-Off	80%
Axle-to-Axle	30.25"
Brace Height	7.125"
Riser	Fully Machined
Suppression	D-Amplifier™ String Suppressor™
Grip	Composite
Bowstrings	Zebra® Hybrid
Cam	Single Cam
Cable Guard	Carbon Rod

\$299
MSRP



CRAZE™

IBO Rate	306 fps
Weight	3.6 lbs
Draw Weights	15 - 70 lbs
Draw Lengths	19 - 30"
Let-Off	up to 80%
Axle-to-Axle	28"
Brace Height	7.5"
Riser	Extruded
Suppression	D-Amplifier™
Grip	Composite
Bowstrings	Zebra® Hybrid
Cam	Dual/Adjustable
Cable Guard	Carbon Rod

\$269
MSRP



MENACE™

Weight	2.95 lbs
Draw Weights	16 - 52 lbs
Draw Lengths	17 - 30"
Let-Off	up to 70%
Axle-to-Axle	31"
Brace Height	7.25"
Riser	Extruded
Suppression	D-Amplifier™
Grip	Composite
Bowstrings	Zebra® Hybrid
Cam	Dual/Adjustable
Cable Guard	Carbon Rod

Specifications All specs approximate

2012 bows

Bow Model Available in:	Lost Camo AT®	Lost Camo AT® Pink	Black	Anodized Riser Colors Blueberry	Black Cherry	Custom Colors White Carbon	White Camo/Marble	White Tiger	Custom Colors Green Carbon	Green Marble	Green Tiger	Pink Carbon	Pink Marble	Pink Tiger	Blue Carbon	Blue Marble	Blue Tiger	Blue Gator
Voyager XT™	●			▼					▼									
Rally™	●	●	●						▼									
Venture™	●	●	●						▼									
Riot™	●	●	●						▼									
Endeavor™	●	●	●						▼									
Craze™	●	●	●						▼									
Menace™	●	●	●						▼									●

● - Standard Colors
▼ - Custom Colors: Ask your retailer for Custom pricing.

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