

EXPERIENCE. PERFORMANCE.

PSE
ARCHERY



"I am very proud of what we have accomplished at PSE over the past forty-one years. We couldn't have done it without you, our dealer. It is your support that motivates us to deliver the finest products on the market. I believe that has never been more evident than this year and our 2012 line."

Pete Shopko

2012 PSE PRODUCT GUIDE



2012 PSE PRODUCT CAMS

PSE CAM ADJUSTMENTS

ALL INNER CAMS:

The inner cam system allows draw length adjustments over a prescribed range, in most cases, without putting the bow in a bowpress. There are two types of inner cam systems: discrete setting inner cams and posi-lock inner cams.

Discrete setting inner cams have the adjustment screws going through a specific hole in the inner cam and threading into the cam. The screws need to be completely removed to make adjustments. The "A" setting is the longest draw length for that bow and draw lengths get shorter as you progress down the alphabet (A to B, B to C, etc.)

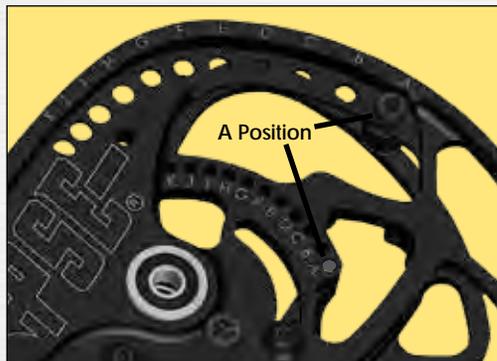
Posi-lock adjustable inner cams are adjustable in 1/2" draw length increments. The "A" setting is the longest setting for the cam. Draw lengths get shorter as you progress down the alphabet ("A" to "B", "B" to "C", etc.) by roughly 1/2" per letter.

CAM ORIENTATION:

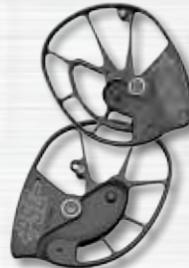
On cams with orientation marks, a reference mark is found to indicate an approximate orientation. This line is for reference only and is meant to give approximate orientation only and may vary between bow models. The orientation of the cams may be changed slightly by twisting or untwisting the string or cable. If attaching the string to the "+" or "-" post, the orientation marks will not be aligned with the cable.

DRAW LENGTH: STRING POST ADJUSTMENTS

Some PSE cams have string post adjustments for draw length. For minor changes in draw length, the bow must be placed in a suitable bow press and tension relieved from the string and cable. The string side of the cam may have additional posts. Moving the string from the post with the dot to the post with the "+" will increase draw by approximately 1/4". Moving the string from the post with the dot to the post with the "-" will decrease draw by approximately 1/4". Draw weight, as well as draw length and rock point position, will change with string post adjustments.



2012 PSE PRO SERIES CAMS



PSE UF HYBRID™ CAM AVAILABLE ON: OMEN™ PRO

- Discreet cam profiles at all draw lengths for uncompromised performance
- 5" of draw length options in 1/2" increments
- Adjustable wall and valley to meet individual shooting style
- Cam profiles engineered to minimize limb and string vibrations
- Nock travel optimized for tunability at all draw lengths
- High strength aluminum - 83% stronger than standard cam material
- Laser engraved tuning reference marks
- Sealed ball bearings
- Cushioned stops



PSE EVO™ HYBRID CAM AVAILABLE ON: DREAMSEASON® EVO™, EVO™ 7, AND FREAK™

- Next generation design based on the highly regarded Axe cam
- 2nd generation posi-lock inner cam
- 6" of draw length adjustment in 1/2" increments
- Smooth rollover with generous valley and solid wall
- Cam profiles engineered to minimize limb and string vibrations
- Nock travel optimized for tunability at all draw lengths
- Laser engraved markings for inner cam, stop and tune settings
- Sealed ball bearings
- Cushioned stops



PSE MINI EVO™ HYBRID CAM AVAILABLE ON: EVO™ SD, STILETTO™, DOMINATOR™ PRO, AND SUPRA™ ME

- A smaller version of the EVO cam for shorter power stroke
- 2nd generation posi-lock inner cam
- 5 1/2" of draw length adjustment in 1/2" increments
- Smooth rollover with generous valley and solid wall
- Cam profiles engineered to minimize limb and string vibrations
- Nock travel optimized for tunability at all draw lengths
- Laser engraved markings for inner cam, stop and tune settings
- Sealed ball bearings
- Cushioned stop



PSE DRIVE™ HYBRID CAM AVAILABLE ON: VENETTA™ AND REVENGE™

- Hybrid cam performance with the simplicity in adjustment and timing of a single cam
- 2nd generation posi-lock inner cam
- 6 1/2" of draw length adjustment in 1/2" increments
- Gentle rollover with generous valley and solid wall
- Cam profiles engineered to minimize limb and string vibrations
- Nock travel optimized for tunability
- Laser engraved markings for inner cam, stop and tune settings
- Sealed ball bearings
- Cushioned stop



2012 PSE PRO SERIES BOW SUMMARY



Stiletto™

Freak™

Dominator™ Pro

Supra™ ME

| | | | | |
|-------------------------------------|--|--|--------------------------------------|---|
| ATA/IBO Speed | 308-300 fps @ 27 1/2" | 358-350 fps @ 33" 322-314 @ 30" | 323-315 feet per second | 328-320 feet per second |
| Brace Height | 6" | 7 1/4" | 7 1/2" | 7" |
| Axle-to-Axle | 29 3/4" | 38" | 40" | 37" |
| Letoff % | 75% | 75% | 75% | 75% |
| Draw Length Range | 22 1/2" to 27" | 28" to 33" | 27" to 31 1/2" | 25 1/2" to 30" |
| Peak Weight | 40, 50, 60 | 60, 70, 80 | 60, 70 | 40, 50, 60, 70 |
| Cam Style | ME - Mini EVO™ Hybrid Cam | EV - EVO Hybrid™ Cam | ME - Mini EVO™ Hybrid Cam | ME - Mini EVO™ Hybrid Cam |
| Mass Weight | 4 lbs. | 4.7 lbs. | 4.9 lbs. | 4.6 lbs. |
| Grip Style | Raptor™ | Raptor™ | Symmetric Raptor™ | Raptor™ |
| Maximum Limb Bolt Turns From Bottom | 6 | 6 | 6 | 6 |
| Color Options | Break-Up® Infinity®, Black Camo or Skullworks™ | Break-Up® Infinity®, Black Camo or Skullworks™ | Black, Blue or Red (Polished Finish) | Satin Black, Blue or Red or Break-Up® Infinity® |

PSE PRO SERIES GRIPS



RAPTOR™ SERIES GRIPS

Updated grip design with a common width and thickness to accept aftermarket grips (adjustable, heated, etc.).



BEST RAPTOR™ GRIP

All the features of the RAPTOR™ plus the added knuckle clearance and ergonomics of the B.E.S.T. (Biomechanically Ergonomic Slim Throat) grip throat design.



SYMMETRIC RAPTOR™ GRIP

All the features of the RAPTOR packaged into a symmetric design to optimally match the PSE Dominator™ shoot through handle.



RAPTOR™ GRIP

Fully machined grip contours for a comfortable platform. Wide enough to improve grip relaxation while still being narrow enough to minimize possible grip torque. Smooth contour machining with just enough edge to consistently position the grip hand.



OMEN™ PRO

IMPROVED
2012

THE FASTEST BOW EVER MADE... RETURNS FOR 2012

The PSE Omen Pro™ is without a doubt the fastest, most efficient bow ever made. Better engineering has never been more evident than in the Omen Pro™ by PSE. Shooting up to 366 fps, the performance doesn't stop with speed. The PSE Omen Pro™ also incorporates the Planar Flex Riser design and revolutionary Centerlock Pocket system to create one of the most consistent and accurate bows you'll ever shoot.

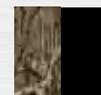
This bow model is draw length specific and available in half inch increments; select the draw length that best fits you.

"I'm very proud of what we have been able to accomplish at PSE. We have the best bows ever made and we are always striving to make them better. Everyone knows that the OMEN PRO™ is the fastest bow on the market, but I think what will surprise a lot of people is how good this bow feels. It's a testament to our commitment to better engineering." *Pete Shepley*



Mossy Oak®

Break-Up® Infinity™



Mossy Oak®

Break-Up® Infinity™
Limbs/ Black Riser



Skullworks™

Camo

SPECIFICATIONS

| | |
|--------------------|----------------------|
| Brace Height: | 5 1/2" |
| Axle-to-Axle: | 33 5/8" |
| ATA/IBO Speed: | 366-358 fps |
| Letoff: | 70% |
| Mass Weight: | 4.4 lbs. |
| Draw Length Range: | 26" to 30" |
| Draw Weights: | 50, 60, 70, 80 |
| Maximum Limb Bolt | |
| Turns From Bottom: | 6 |
| Shipped In: | Draw length specific |

ORDERING INFORMATION

2012 OMEN™ PRO / OPTIONS

OMEN™ PRO (BREAK-UP® INFINITY® CAMO): 1131UF(R,L)IF(DL)(60,70,80)
STANDARD ORDER RANGES: 27/60, 28/60, 28/70, 29/60, 29/70, 29/80, 30/70, 30/80
IF NOT A STANDARD RANGE, AVAILABLE BY SPECIAL ORDER AT NO ADDITIONAL CHARGE
AVAILABLE RANGES — DRAW LENGTH: 26 - 30" PEAK WEIGHT: 50, 60, 70, 80#

OMEN™ PRO (BLACK RISER W/BREAK-UP® INFINITY® LIMBS): 1131UF(R,L)BC(DL)(60,70,80)
STANDARD ORDER RANGES: 27/60, 28/60, 28/70, 29/60, 29/70, 29/80, 30/70, 30/80
IF NOT A STANDARD RANGE, AVAILABLE BY SPECIAL ORDER AT NO ADDITIONAL CHARGE
AVAILABLE RANGES — DRAW LENGTH: 26 - 30" PEAK WEIGHT: 50, 60, 70, 80#

OMEN™ PRO (SKULLWORKS™ CAMO): 1131UF(R,L)SW(DL)(60,70,80)
STANDARD ORDER RANGES: 28/60, 28/70, 29/60, 29/70, 29/80, 30/70, 30/80
IF NOT A STANDARD RANGE, AVAILABLE BY SPECIAL ORDER AT NO ADDITIONAL CHARGE
AVAILABLE RANGES — DRAW LENGTH: 26 - 30" PEAK WEIGHT: 50, 60, 70, 80#



GENUINE PSE X-TECHNOLOGY PRODUCT



Dream Season[®] EVO™

NEW
2012

WHY IMPROVE THE BEST BOW ON THE MARKET? BECAUSE WE CAN!

The Drury's make their living in the outdoors and settle for nothing less than the very best in quality and performance. We introduced the Dream Season[®] EVO™ in 2011 and it set the world on fire. For 2012, we continue the EVO-lution of the X-Force™ revolution by improving it once again.

The new EVO™ cam now features 1/2" inner cam adjustments and an optimized draw cycle which results in reduced noise and virtually no vibration. Coupled with PSE's Planar Flex Riser and revolutionary Centerlock Pockets, the result isn't just the smoothest draw X-Force™; it's the **ULTIMATE HUNTING BOW!**



"I've shot a lot of really good bows, but I'd never shot what I truly believe is the perfect bow...until now! I choose PSE because I know I will get blazing speed, and now, I also get a silky, smooth draw. The Dream Season[®] EVO™ is the ultimate hunting bow!"
Mark Drury- Drury Outdoors



Mossy Oak[®]
Break-Up[®] Infinity[®]
Limbs/Black Riser



Mossy Oak[®]
Break-Up[®] Infinity[®]
Limbs/Black Riser



Skullworks™
Camo

SPECIFICATIONS

| | |
|--------------------|-------------|
| Brace Height: | 6" |
| Axle-to-Axle: | 32 1/4" |
| ATA/IBO Speed: | 345-337 fps |
| Letoff: | 75% |
| Mass Weight: | 4.4 lbs. |
| Draw Length Range: | 25" to 30" |
| Draw Weights: | 50, 60, 70 |
| Maximum Limb Bolt | |
| Turns From Bottom: | 6 |
| Shipped In: | 29" |

ORDERING INFORMATION

2012 DREAM SEASON[®] EVO™ / OPTIONS

DREAM SEASON EVO™ (BREAK-UP[®] INFINITY[®] CAMO): 1130EV(R,L)IF29(50,60,70)
DRAW LENGTH: 25 - 30" PEAK WEIGHT: 50, 60, 70#

DREAM SEASON EVO™ (BLACK RISER W/ BREAK-UP[®] INFINITY[®] LIMBS): 1130EV(R,L)BC29(50,60,70)
DRAW LENGTH: 25 - 30" PEAK WEIGHT: 50, 60, 70#

DREAM SEASON EVO™ (SKULLWORKS™ CAMO): 1130EV(R,L)SW29(50,60,70)
DRAW LENGTH: 25 - 30" PEAK WEIGHT: 50, 60, 70#



GENUINE PSE X-TECHNOLOGY PRODUCT



EVO™ 7

NEW 2012

THE EVO-LUTION CONTINUES... WITH A LONGER DRAW... AND A LONGER BRACE HEIGHT!

Some people say, "You can't please everyone." At PSE, it is our ultimate goal! The new EVO™ 7 is specifically designed for those shooters who prefer a longer brace height. Just like the Dream Season™ EVO™, the new EVO™ 7 features the EVO™ cams with ½" adjustable posi-lock inner cam without modules. It has an optimized draw cycle for even better feel, reduced noise and virtually no vibration. The EVO™ 7 also includes PSE's Planar Flex Riser, revolutionary Centerlock Pockets and all the features you would expect from PSE. So for all you long brace height lovers out there, here is your ultimate hunting bow.

"For years, I thought I was shooting the best bow ever made. When I saw the first X-Force™ bow, I knew that PSE had smoked everyone else in the archery industry and I had to make a change. The EVO™ is proof that I made the right decision. It's the best bow that I have ever shot!"
Jay Gregory- Wild Outdoors



Mossy Oak® Break-Up® Infinity®



Mossy Oak® Break-Up® Infinity® Limbs/ Black Riser



Skullworks™ Camo

SPECIFICATIONS

| | |
|--------------------|-------------|
| Brace Height: | 7" |
| Axle-to-Axle: | 32 1/4" |
| ATA/IBO Speed: | 335-327 fps |
| Letoff: | 75% |
| Mass Weight: | 4.4 lbs. |
| Draw Length Range: | 26" to 31" |
| Draw Weights: | 50, 60, 70 |
| Maximum Limb Bolt | |
| Turns From Bottom: | 6 |
| Shipped In: | 29" |

ORDERING INFORMATION

2012 EVO™ 7/ OPTIONS

EVO™ 7 (BREAK-UP® INFINITY® CAMO): 1230EV(R,L)JF29(50,60,70)
DRAW LENGTH: 26 - 31" PEAK WEIGHT: 50, 60, 70#

EVO™ 7 (BLACK RISER W/ BREAK-UP® INFINITY® LIMBS): 1230EV(R,L)BC29(50,60,70)
DRAW LENGTH: 26 - 31" PEAK WEIGHT: 50, 60, 70#

EVO™ 7 (SKULLWORKS™ CAMO): 1230EV(R,L)SW29(50,60,70)
DRAW LENGTH: 26 - 31" PEAK WEIGHT: 50, 60, 70#



GENUINE PSE X-TECHNOLOGY PRODUCT



EVO™ SD

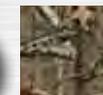
NEW 2012

EXPANDING THE EVO-LUTION OF THE BOW!

Shorter draw length archers need all the speed and performance they can get. That's why PSE created the EVO™ SD - the fastest short draw bow ever built. Designed on the revolutionary EVO™ platform, the EVO™ SD features the new Mini EVO™ Cam with posi-lock inner cam that allows for ½" draw length adjustments down to 24 ½". The Planar Flex Riser and revolutionary Centerlock Pockets result in an incredibly fast, amazingly smooth bow specifically designed for shorter draw archers.



"For shorter draw archers, performance is the single most important factor in choosing a bow. It's the only way they can get the speed and penetration needed for hunting. The EVO™ SD has a super smooth draw, an extremely quiet shot and virtually no vibration. And as always, it has the superior performance and accuracy expected from a PSE bow."
Dave Reisner - Drury Outdoors



Mossy Oak® Break-Up® Infinity™



Mossy Oak® Break-Up® Infinity™ Limbs/ Black Riser



Skullworks™ Camo

SPECIFICATIONS

| | |
|--------------------|---------------------|
| Brace Height: | 6 5/8" |
| Axle-to-Axle: | 32 ½" |
| ATA/IBO Speed: | 316-308 fps @ 28 ½" |
| Letoff: | 75% |
| Mass Weight: | 4.3 lbs. |
| Draw Length Range: | 24 ½" to 28 ½" |
| Draw Weights: | 50, 60, 70 |
| Maximum Limb Bolt | |
| Turns From Bottom: | 6 |
| Shipped In: | 25" |

ORDERING INFORMATION

2012 EVO™ SD / OPTIONS

EVO™ SD (BREAK-UP® INFINITY® CAMO): 1230ME(R,L)IF25(50,60,70)
DRAW LENGTH: 24 ½ - 28 ½" PEAK WEIGHT: 50, 60, 70#

EVO™ SD (BLACK RISER W/ BREAK-UP® INFINITY® LIMBS): 1230ME(R,L)BC25(50,60,70)
DRAW LENGTH: 24 ½ - 28 ½" PEAK WEIGHT: 50, 60, 70#

EVO™ SD (SKULLWORKS™ CAMO): 1230ME(R,L)JSW25(50,60,70)
DRAW LENGTH: 24 ½ - 28 ½" PEAK WEIGHT: 50, 60, 70#



PSE X-TECH
GENUINE PSE X-TECHNOLOGY PRODUCT



VENDETTA™

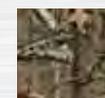
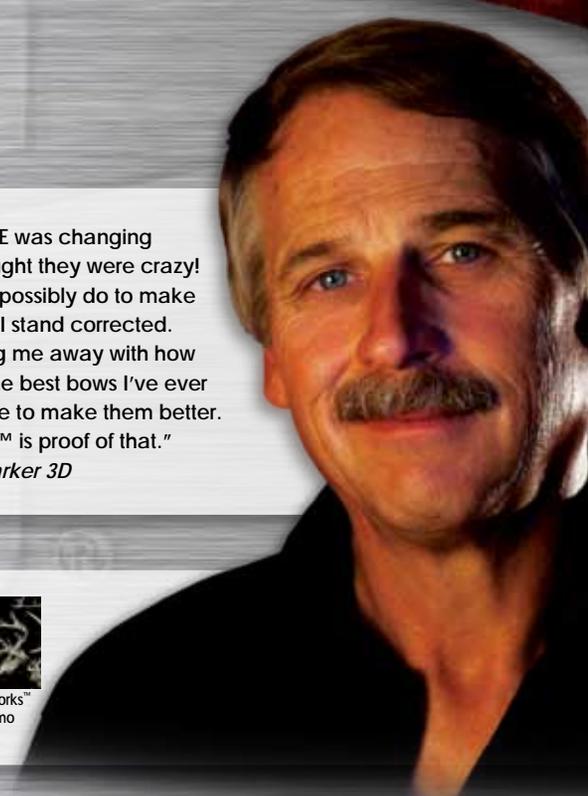
NEW 2012

A BOW YOU WILL HAVE TO SHOOT TO BELIEVE!

In the past, the Vendetta™ has developed a cult like following due to it's ultra smooth draw and amazing speed. Those fans will not be disappointed with the new Vendetta™ DC. Designed with a 34" axle-to-axle length and a generous 7" brace height, this bow is fast and very forgiving. Powered by the New Drive cam, the Vendetta™ DC allows for ½" draw length adjustments with the posi-lock inner cam system. But don't take our word for it, shoot the new Vendetta™ DC against our competitors and we think you'll be joining the PSE family.



"When I heard that PSE was changing the Vendetta™, I thought they were crazy! What else could they possibly do to make this bow better? Well, I stand corrected. PSE just keeps blowing me away with how they not only make the best bows I've ever shot, but they continue to make them better. The all new Vendetta™ is proof of that."
Hank Parker- Hank Parker 3D



Mossy Oak® Break-Up® Infinity®



Mossy Oak® Break-Up® Infinity® Limbs/ Black Riser



Skullworks™ Camo



SPECIFICATIONS

| | |
|--------------------|--------------|
| Brace Height: | 7" |
| Axle-to-Axle: | 34" |
| ATA/IBO Speed: | 330-322 fps |
| Letoff: | 75% |
| Mass Weight: | 4.3 lbs. |
| Draw Length Range: | 26 ½" to 32" |
| Draw Weights: | 50, 60, 70 |
| Maximum Limb Bolt | |
| Turns From Bottom: | 6 |
| Shipped In: | 29" |

ORDERING INFORMATION

2012 VENDETTA™ / OPTIONS

VENDETTA™ (BREAK-UP® INFINITY® CAMO): 1231DC(R,L)IF29(50,60,70)
 DRAW LENGTH: 26 ½ - 32" PEAK WEIGHT: 50, 60, 70#

VENDETTA™ (BLACK RISER W/ BREAK-UP® INFINITY® LIMBS): 1231DC(R,L)BC29(50,60,70)
 DRAW LENGTH: 26 ½ - 32" PEAK WEIGHT: 50, 60, 70#

VENDETTA™ (SKULLWORKS™ CAMO): 1231DC(R,L)SW29(50,60,70)
 DRAW LENGTH: 26 ½ - 32" PEAK WEIGHT: 50, 60, 70#



GENUINE PSE X-TECHNOLOGY PRODUCT



REVENGE™

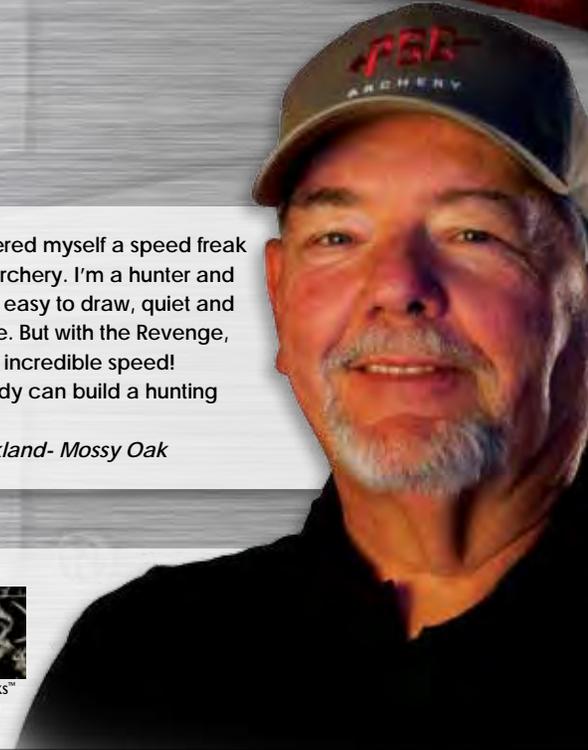
NEW 2012

IT'S NEW, IT'S COMPACT, AND IT'S AN X FORCE!

Only PSE can engineer a compact 29 5/8" axle-to-axle length without compromising speed and shootability. Inspired by the Vendetta™ XS, the new Revenge™ features an all-new riser, limb and cam package that is optimized to deliver ultimate performance. So whether you are hunting from a treestand, ground blind, or simply want a lightweight bow for stalking trophies out west, the new Revenge™ gives you a light and compact bow without the sacrifice.

"I've never considered myself a speed freak when it comes to archery. I'm a hunter and I want a bow that's easy to draw, quiet and extremely accurate. But with the Revenge, I get all of that and incredible speed! It's proof that nobody can build a hunting bow like PSE!"

Ronnie "Cuz" Strickland- Mossy Oak



Mossy Oak® Break-Up® Infinity™



Mossy Oak® Break-Up® Infinity™ Limbs/ Black Riser



Skullworks™ Camo



SPECIFICATIONS

| | |
|--------------------|----------------|
| Brace Height: | 6 1/4" |
| Axle-to-Axle: | 29 5/8" |
| ATA/IBO Speed: | 340-332 fps |
| Lettoff: | 75% |
| Mass Weight: | 4.2 lbs. |
| Draw Length Range: | 24 1/2" to 30" |
| Draw Weights: | 50, 60, 70 |
| Maximum Limb Bolt | |
| Turns From Bottom: | 6 |
| Shipped In: | 29" |

ORDERING INFORMATION

2012 REVENGE™ / OPTIONS

REVENGE™ (BREAK-UP® INFINITY® CAMO): 1232DC(R,L)IF29(50,60,70)
DRAW LENGTH: 24 1/2 - 30" PEAK WEIGHT: 50, 60, 70#

REVENGE™ (BLACK RISER W/ BREAK-UP® INFINITY® LIMBS): 1232DC(R,L)BC29(50,60,70)
DRAW LENGTH: 24 1/2 - 30" PEAK WEIGHT: 50, 60, 70#

REVENGE™ (SKULLWORKS™ CAMO): 1232DC(R,L)SW29(50,60,70)
DRAW LENGTH: 24 1/2 - 30" PEAK WEIGHT: 50, 60, 70#



GENUINE PSE X-TECHNOLOGY PRODUCT



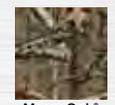
STILETTO™

**NEW
2012**

MUCH MORE THAN A YOUTH BOW WITH A PRETTY PAINT JOB. IT'S AN X-FORCE™!

The old advertising slogan "strong enough for a man, but made for a woman" has never been more accurate than in the new Stiletto™. Only PSE, the inventors of the legendary X-Force™, can create a bow that delivers the maximum speed and performance that women want in a bow. We started with a light mass weight platform and engineered a bow designed to get maximum speed with incredible accuracy at shorter draw lengths and lighter poundage. The new Stiletto™ is a compact 29 3/4" axle-to-axle design that uses the new Mini EVO™ Cam with posi-lock inner cam for 1/2" draw length adjustments without modules down to 22 1/2" draw lengths. The result is the finest women's bow on the market today – the new Stiletto™!

There is so much more to a woman's bow than just a pretty color scheme. We make our living hunting. We need a bow with lighter weights and shorter draw lengths with all the performance we can get. The new STILETTO™ from PSE gives us the X-Force™ performance in a bow designed to meet the specific needs of female hunters.
Tammy Gregory- Wild Outdoors
Julie Kreuter- Beyond the Hunt



Mossy Oak® Break-Up® Infinity™



Mossy Oak® Break-Up® Infinity™ Limbs/ Black Riser



Skullworks™ Camo

SPECIFICATIONS

| | |
|--------------------------------------|-----------------------|
| Brace Height: | 6" |
| Axle-to-Axle: | 29 3/4" |
| ATA/IBO Speed: | 308-300 fps @ 27 1/2" |
| Letoff: | 75% |
| Mass Weight: | 4 lbs. |
| Draw Length Range: | 22 1/4" to 27" |
| Draw Weights: | 40, 50, 60 |
| Maximum Limb Bolt Turns From Bottom: | 6 |
| Shipped In: | 25" |

ORDERING INFORMATION

2012 STILETTO™ / OPTIONS

STILETTO™ (BREAK-UP® INFINITY® CAMO): 1233ME(R,L)IF25(40,50,60)
DRAW LENGTH: 22 1/2 - 27" PEAK WEIGHT: 40, 50, 60#

STILETTO™ (BLACK RISER W/ BREAK-UP® INFINITY® LIMBS): 1233ME(R,L)BC25(40,50,60)
DRAW LENGTH: 22 1/2 - 27" PEAK WEIGHT: 40, 50, 60#

STILETTO™ (SKULLWORKS™ CAMO): 1233ME(R,L)SW25(40,50,60)
DRAW LENGTH: 22 1/2 - 27" PEAK WEIGHT: 40, 50, 60#





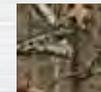
FREAK™

NEW 2012

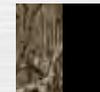
A LONG DRAW BOW THAT'S FREAKING AMAZING!

We don't know if we named this bow for the incredible speed it produces or for the incredibly large people we designed it to fit. The new Freak™ from PSE uses the revolutionary new EVO™ cam to give the archer incredible performance, and a unique geometry to create a bow that will not only fit draw lengths out to 33", but is optimized for incredible feel and performance at those draw lengths. So for those of you that have the wing span of an NBA basketball player, we have the perfect bow for you: The Freak™!

"There are a lot of long draw archers out there and most bow companies simply adapt an existing bow to meet those longer draw lengths; not PSE. The new Freak™ is specifically designed to not only fit longer draw archers, but it is also optimized to meet their specific needs."
Spook Spann- Spook Nation



Mossy Oak® Break-Up® Infinity



Mossy Oak® Break-Up® Infinity Limbs/ Black Riser



Skullworks™ Camo

SPECIFICATIONS

| | |
|--------------------|--|
| Brace Height: | 7 1/4" |
| Axle-to-Axle: | 38" |
| ATA/IBO Speed: | 358-350 fps @ 33" 322-314 fps @ 30" |
| Letoff: | 75% |
| Mass Weight: | 4.7 lbs. |
| Draw Length Range: | 28" to 33" |
| Draw Weights: | 60, 70, 80 |
| Maximum Limb Bolt | |
| Turns From Bottom: | 6 |
| Shipped In: | 32" |

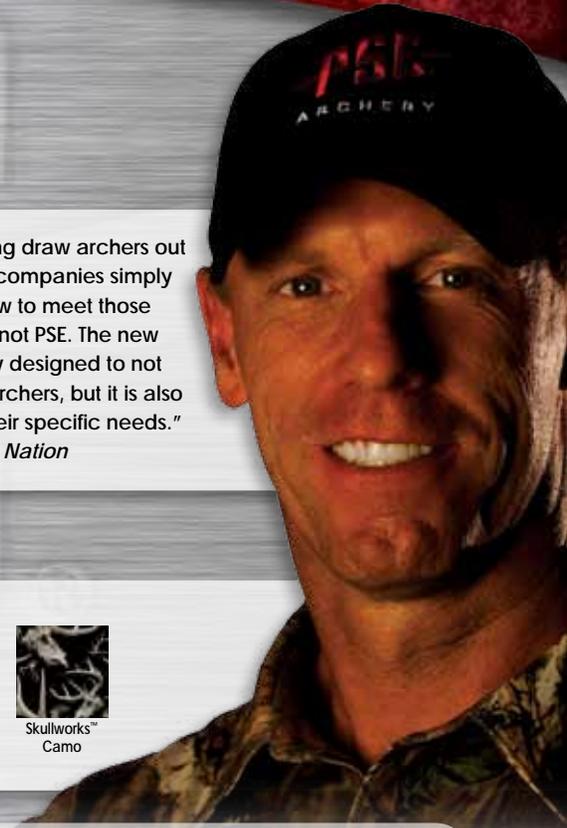
ORDERING INFORMATION

2012 FREAK™ / OPTIONS

FREAK™ (BREAK-UP® INFINITY® CAMO): 1235EV(R,L)IF32(60,70,80)
DRAW LENGTH: 29 - 33" PEAK WEIGHT: 60, 70, 80#

FREAK™ (BLACK RISER W/ BREAK-UP® INFINITY® LIMBS): 1235EV(R,L)BC32(60,70,80)
DRAW LENGTH: 29 - 33" PEAK WEIGHT: 60, 70, 80#

FREAK™ (SKULLWORKS™ CAMO): 1235EV(R,L)SW32(60,70,80)
DRAW LENGTH: 29 - 33" PEAK WEIGHT: 60, 70, 80#





DOMINATOR PRO™

NEW 2012

DON'T JUST WIN, DOMINATE!

The bow that just won the Outdoor World Archery Championship just got better! The new Dominator Pro™ still has all the features you would expect; super stable shoot through riser, revolutionary Centerlock Limb Pocket System, symmetric RAPTOR™ grip and 4th generation X-Tech split limbs. But, now it's faster and smoother. Shoot the new Dominator Pro™ and see why more of the world's best archers are turning to PSE!

"The first time I saw the Dominator™ Pro, I knew that not only was it the best target bow ever made, it was designed to make me a better shooter. From the centerlock limb pockets to the amazingly, stable shoot through riser, the Dominator™ Pro is the ultimate target bow!"
Chance Beaubouef- Elite Pro Staff



Polished Blue



Polished Black



Polished Red

SPECIFICATIONS

| | |
|--------------------|----------------|
| Brace Height: | 7 1/2" |
| Axle-to-Axle: | 40" |
| ATA/IBO Speed: | 323-315 fps |
| Letoff: | 75% |
| Mass Weight: | 4.9 lbs. |
| Draw Length Range: | 27" to 31 1/2" |
| Draw Weights: | 60, 70 |
| Maximum Limb Bolt | |
| Turns From Bottom: | 6 |
| Shipped In: | 29" |

ORDERING INFORMATION

2012 DOMINATOR™ PRO / OPTIONS

DOMINATOR™ PRO (POLISHED BLACK): 1132ME(R,L)BK29(60,70)
DRAW LENGTH: 27 - 31 1/2" PEAK WEIGHT: 60, 70#

DOMINATOR™ PRO (POLISHED BLUE): 1132ME(R,L)BL29(60,70)
DRAW LENGTH: 27 - 31 1/2" PEAK WEIGHT: 60, 70#

DOMINATOR™ PRO (POLISHED RED): 1132ME(R,L)RD29(60,70)
DRAW LENGTH: 27 - 31 1/2" PEAK WEIGHT: 60, 70#





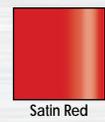
SUPRA™ ME

NEW 2012

TOURNAMENT SHOOTERS DON'T LIKE TO COMPROMISE. . . AND NEITHER DO WE.

When our Elite Professional Shooting Team came to us with an idea for the ultimate 3D bow, we listened. We introduced the Supra™ and it was a huge hit at archery ranges all over the world. This year, they have challenged us to add a little more speed. We don't like to let them down. Introducing the new Supra™ ME. We have added the new Mini EVO™ cam for an even better draw cycle, better feel and even more speed. The new PSE Supra™ features a 37" axle-to-axle length, Planar Flex Riser, Raptor™ grip and ½" draw length adjustments without the use of a module with the Posi-Lock inner cam. So shoot the new Supra™ ME and see why the best target archers in the world choose PSE!

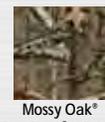
"PSE doesn't just give their professional shooters a bow and tell them to shoot it. They value our feedback, listen to our suggestions and incorporate them into the design. We loved the Supra™ but needed an option for 3D with a little more speed. The answer: The new Supra™ ME. You'll love this bow."
Nathan Brooks - Elite Pro Staff



Satin Red



Satin Black



Mossy Oak® Break-Up® Infinity



Satin Blue

SPECIFICATIONS

| | |
|--------------------|----------------|
| Brace Height: | 7" |
| Axle-to-Axle: | 37" |
| ATA/IBO Speed: | 328-320 fps |
| Letoff: | 75% |
| Mass Weight: | 4.6 lbs. |
| Draw Length Range: | 25 ½" to 30" |
| Draw Weights: | 40, 50, 60, 70 |
| Maximum Limb Bolt | |
| Turns From Bottom: | 6 |
| Shipped In: | 29" |

ORDERING INFORMATION

2012 SUPRA™ ME / OPTIONS

SUPRA™ ME (SATIN BLACK): 1134ME(R,L)BK29(40,50,60)
 DRAW LENGTH: 25 ½ - 30" PEAK WEIGHT: 40, 50, 60#

SUPRA™ ME (SATIN BLUE): 1134ME(R,L)BL29(40,50,60)
 DRAW LENGTH: 25 ½ - 30" PEAK WEIGHT: 40, 50, 60#

SUPRA™ ME (SATIN RED): 1134ME(R,L)RD29(40,50,60)
 DRAW LENGTH: 25 ½ - 30" PEAK WEIGHT: 40, 50, 60#

SUPRA™ ME (BREAKUP INFINITY CAMO): 1134ME(R,L)IF29(40,50,60,70)
 DRAW LENGTH: 25 ½ - 30" PEAK WEIGHT: 40, 50, 60, 70#



GENUINE PSE X-TECHNOLOGY PRODUCT



2012 PSE MAINLINE BOW SUMMARY



Deer Hunter™

Chaos™ One

Chaos™ FC

Mini Burner™

Discovery™ 2

Wave™

| | Deer Hunter™ | Chaos™ One | Chaos™ FC | Mini Burner™ | Discovery™ 2 | Wave™ |
|-------------------------------------|-----------------------|--------------------------------------|--------------------------------------|--|---|--------------------------------|
| ATA/IBO Speed | 265-257 fps @ 29" | 302-294 fps @ 28" | 284-276 fps @ 27" | 261-253 fps @ 26" | N/A | N/A |
| Brace Height | 7 5/8" | 6 7/8" | 6 1/4" | 7" | 6 1/2" | 6 1/2" |
| Axle-to-Axle | 38 1/4" | 30 1/2" | 32" | 26 1/2" | 31 1/2" | 32 1/4" |
| Letoff % | 65% | 80%/65% adj | 70% | 70% | N/A | Bowfishing optimized |
| Draw Length Range | 24", 27", 29" | 24" to 28" | 16" to 27" | 16" to 26" | To 30" | To 30" |
| Peak Weight | 40, 55, 65 | 40, 50, 60 | 29, 40, 50, 60 | 20, 29, 40 | 20, 29 | 40 |
| Cam Style | S3 - Stage 3 twin-cam | NI - NRG inner cam single-cam | FC - Flexible cam twin-cam | FC - Flexible cam twin-cam | MZ - Micro Zero letoff twin-cam | NB - NRG Bowfishing single-cam |
| Mass Weight | 3.6 lbs. | 3.3 lbs. | 3.2 lbs. | 2.5 lbs. | 2.7 lbs. | 3.3 lbs. |
| Grip Style | Rubber | SLT - Slim Low Torque | SLT - Slim Low Torque | SLT - Slim Low Torque | SLT - Slim Low Torque | SLT - Slim Low Torque |
| Maximum Limb Bolt Turns From Bottom | 4 | 4 | 4 | 6 | 6 | 4 |
| Bow Only Color Options | Break-Up® Infinity® | Black Camo, Skullworks™ or Pink Camo | Black Camo, Skullworks™ or Pink Camo | Black Camo, Pink Camo or Hammertone Blue | Black Camo, Hammertone Blue or Hammertone Red | Reaper H ₂ O |
| Ready-to-shoot Color Options | N/A | Black Camo or Pink Camo | Black Camo or Pink Camo | Black Camo | N/A | Reaper H ₂ O |
| Field Ready Color Options | N/A | N/A | N/A | N/A | N/A | N/A |

2012 PSE MAINLINE NEW CAM HIGHLIGHTS



MP SINGLE CAM

- Our highest performance, highest efficiency single cam ever
- 2nd Generation Posi Loc Inner Cam



HP SINGLE CAM

- Perfect blend of high-performance with an easy draw
- 2nd Generation Posi Loc Inner Cam



OPTI™ TWIN CAM

- Highly adjustable 2-cam designed specifically for Longer Power Stroke
- Adjustable draw weight system: "Fixed Peak Weight" buss cable setting OR "Grows With You" buss cable setting



BOW MADNESS™ XL

IMPROVED
2012

**WE DON'T JUST CLAIM 340 FPS,
WE DELIVER IT!**

How can we improve on one of the most popular bows in America? The new PSE Bow Madness™ XL features the new and improved Madness™ Pro single-cam. This offers ½" draw length adjustments with PSE's posi-lock inner cam and is optimized for an even better feel. Shoot the new Bow Madness™ XL and see for yourself why so many bowhunters and 3D archers consider the PSE Bow Madness™ XL the finest single-cam bow ever made!

"PSE continues to set the standard for engineering and it's never been more evident than in the new Bow Madness™ line. They are without a doubt the finest single-cam bows on the market today and we are proud to put our names on them."
Terry Drury - Drury Outdoors



Mossy Oak®
Break-Up® Infinity®



Mossy Oak®
Break-Up® Infinity®
Limbs/ Black Riser



Skullworks™
Camo

SPECIFICATIONS

| | |
|--------------------------------------|-------------|
| Brace Height: | 6" |
| Axle-to-Axle: | 36" |
| ATA/IBO Speed: | 340-332 fps |
| Letoff: | 75% |
| Mass Weight: | 4.4 lbs. |
| Draw Length Range: | 25" - 30" |
| Draw Weights: | 60, 70 lbs. |
| Maximum Limb Bolt Turns From Bottom: | 6 |
| Shipped in: | 29" |

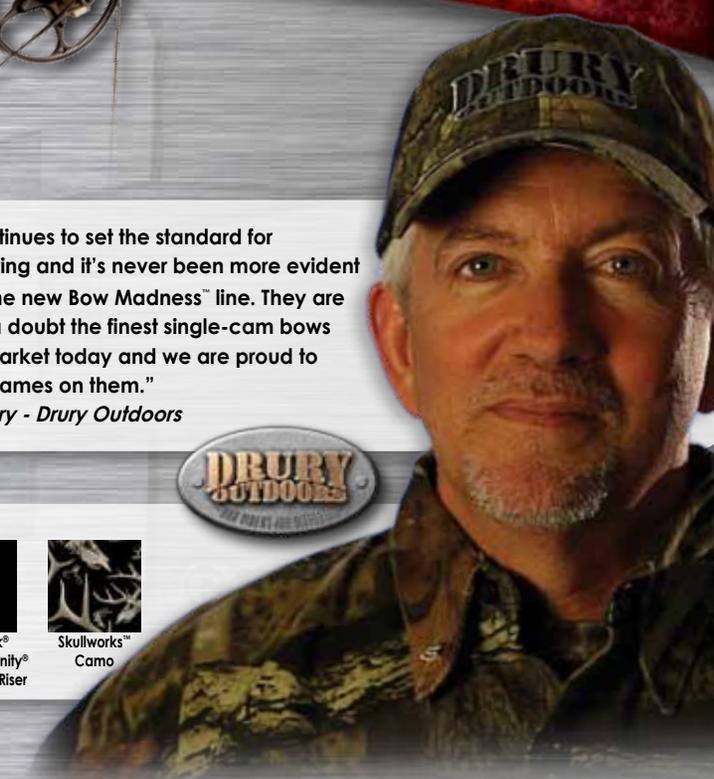
ORDERING INFORMATION

2012 BOW MADNESS™ XL / OPTIONS

BOW MADNESS™ XL (BOW ONLY): 1103MP(R,L)(COLOR)29(60,70)
(IF) BREAK-UP INFINITY (BC) BLACK CAMO (SW) SKULLWORKS
DRAW LENGTH RANGE: 25 - 30" PEAK WEIGHT: 60, 70#

BOW MADNESS™ XL (READY-TO-SHOOT PACKAGE): 1113MP(R,L)IF29(60,70) (IF) BREAK-UP INFINITY
DRAW LENGTH RANGE: 25 - 30" PEAK WEIGHT: 60, 70#
INCLUDES: ARIES SIGHT, WHISKER BISCUIT REST, FLEXTECH STABILIZER, MONGOOSE QUIVER, PSE NEOPRENE SLING, PEEP SIGHT AND NOCK LOOP

BOW MADNESS™ XL (FIELD READY PACKAGE): 1123MP(R,L)IF29(60,70) (IF) BREAK-UP INFINITY
DRAW LENGTH RANGE: 25 - 30" PEAK WEIGHT: 60, 70#
INCLUDES: ALL READY-TO-SHOOT ACCESSORIES PLUS - TRU-FIRE HURRICANE RELEASE, SUPREME BOWCASE AND A 4-PACK OF RADIAL X-WEAVE HUNTER ARROWS





BOW MADNESS™ 3G

**NEW
2012**

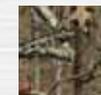
USHERING IN A NEW GENERATION OF PERFORMANCE!

At PSE, we are never satisfied with simply making the best bows on the market - we want to make them better. That's why we took one of the best selling bows and re-engineered it from the ground up. We started by designing an all new low-flex riser for consistent accuracy. Then we developed the new Madness Pro™ single-cam that offers ½" draw length adjustments with PSE's posi-lock inner cam AND an optimized draw cycle for better feel.

Finally, we built in all the features you'd expect from a PSE. The result is one of the fastest and MOST efficient single-cam bows PSE has ever offered!

"You thought the Bow Madness™ was the best single-cam bow ever made? Just wait until you shoot the new Bow Madness™ 3G. Once again, PSE has proven that they make the fastest and smoothest single-cam bows on the market."

Rick Kreuter- Beyond the Hunt



Mossy Oak® Break-Up® Infinity®



Mossy Oak® Break-Up® Infinity® Limbs/ Black Riser



Skullworks™ Camo

SPECIFICATIONS

| | |
|--------------------------------------|-----------------|
| Brace Height: | 7" |
| Axle-to-Axle: | 33 1/8" |
| ATA/IBO Speed: | 330-322 fps |
| Letoff: | 75% |
| Mass Weight: | 4.3 lbs. |
| Draw Length Range: | 25" - 30" |
| Draw Weights: | 50, 60, 70 lbs. |
| Maximum Limb Bolt Turns From Bottom: | 6 |
| Shipped in: | 29" |

ORDERING INFORMATION

2012 BOW MADNESS™ 3G / OPTIONS

BOW MADNESS™ 3G (BOW ONLY): 1201MP(R,L)(COLOR)29(50,60,70) (IF) BREAK-UP INFINITY (BC) BLACK CAMO (SW) SKULLWORKS
DRAW LENGTH RANGE: 25 - 30" PEAK WEIGHT: 50, 60, 70#

BOW MADNESS™ 3G (READY-TO-SHOOT PACKAGE): 1211MP(R,L)IF29(50,60,70) (IF) BREAK-UP INFINITY
DRAW LENGTH RANGE: 25 - 30" PEAK WEIGHT: 50, 60, 70#
INCLUDES: ARIES SIGHT, WHISKER BISCUIT REST, FLEXTECH STABILIZER, MONGOOSE QUIVER, PSE NEOPRENE SLING, PEEP SIGHT AND NOCK LOOP



BOW MADNESS™ 3G (FIELD READY PACKAGE): 1221MP(R,L)IF29(50,60,70) (IF) BREAK-UP INFINITY
DRAW LENGTH RANGE: 25 - 30" PEAK WEIGHT: 50, 60, 70#
INCLUDES: ALL READY-TO-SHOOT ACCESSORIES PLUS - TRU-FIRE HURRICANE RELEASE, SUPREME BOWCASE AND A 4-PACK OF RADIAL X-WEAVE HUNTER ARROWS





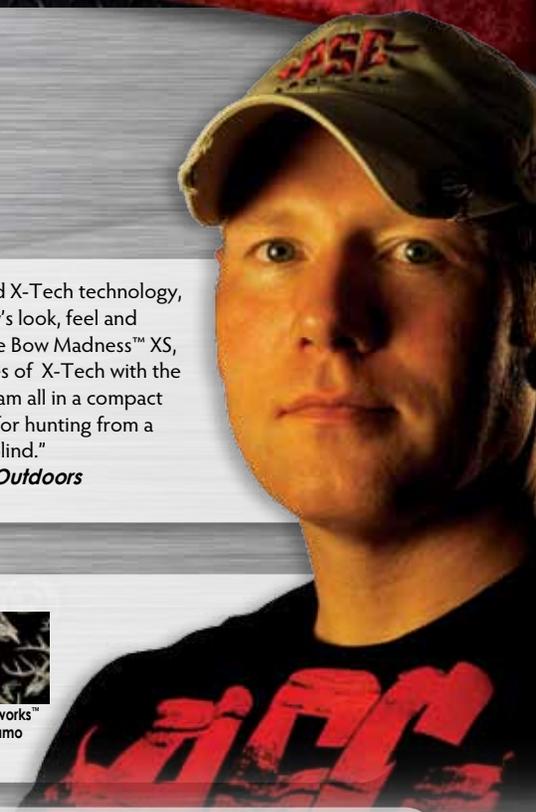
BOW MADNESS™ XS

IMPROVED
2012

WE JUST MADE THE BEST FEELING BOW IN THE INDUSTRY FEEL EVEN BETTER!

PSE shocked the archery industry when we introduced the Bow Madness™ XS. Never before had a compact bow felt this good and shot this well. But that wasn't good enough for PSE, we wanted to improve it. The NEW Bow Madness™ XS features the improved Madness™ Pro cam that now offers ½" draw length adjustments without a module change using PSE's posi-lock inner cam. The cam is also optimized for better feel. The light-weight and compact 29 ¼" axle-to-axle length is perfect for hunting out of ground blinds and treestands or for chasing elk in the mountains.

"When PSE introduced X-Tech technology, they changed the bow's look, feel and performance. With the Bow Madness™ XS, you get the advantages of X-Tech with the simplicity of a single-cam all in a compact design that is perfect for hunting from a treestand or ground blind."
John O'Dell - Drury Outdoors



SPECIFICATIONS

| | |
|--------------------------------------|-----------------|
| Brace Height: | 8" |
| Axle-to-Axle: | 29 ¼" |
| ATA/IBO Speed: | 320-312 fps |
| Letoff: | 75% |
| Mass Weight: | 4.2 lbs. |
| Draw Length Range: | 25" - 30" |
| Draw Weights: | 50, 60, 70 lbs. |
| Maximum Limb Bolt Turns From Bottom: | 6 |
| Shipped in: | 29" |

ORDERING INFORMATION

| |
|--|
| 2012 BOW MADNESS™ XS / OPTIONS |
| BOW MADNESS™ XS (BOW ONLY): 1102MP(R,L)(COLOR)29(50,60,70) (IF) BREAK-UP INFINITY (BC) BLACK CAMO (SW) SKULLWORKS DRAW LENGTH RANGE: 25 - 30" PEAK WEIGHT: 50, 60, 70# |
| BOW MADNESS™ XS (READY-TO-SHOOT PACKAGE): 1112MP(R,L)IF29(50,60,70) (IF) BREAK-UP INFINITY DRAW LENGTH RANGE: 25 - 30" PEAK WEIGHT: 50, 60, 70# INCLUDES: ARIES SIGHT, WHISKER BISCUIT REST, FLEXXTECH STABILIZER, MONGOOSE QUIVER, PSE NEOPRENE SLING, PEEP SIGHT AND NOCK LOOP |
| BOW MADNESS™ XS (FIELD READY PACKAGE): 1122MP(R,L)IF29(50,60,70) (IF) BREAK-UP INFINITY DRAW LENGTH RANGE: 25 - 30" PEAK WEIGHT: 50, 60, 70# INCLUDES: ALL READY-TO-SHOOT ACCESSORIES PLUS - TRU-FIRE HURRICANE RELEASE, SUPREME BOWCASE AND A 4-PACK OF RADIAL X-WEAVE HUNTER ARROWS |





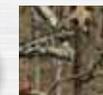
BRUTE™ X

NEW
2012

THINK YOU NEED TO SPEND TOP DOLLAR IN ORDER TO HAVE A TOP BOW? THINK AGAIN!

This is not a bow to be taken lightly. We have totally re-designed the already amazing Brute™ incorporating X-Tech technology. This bow has preloaded split limbs, an all new machined riser, a new pivoting limb pocket system. Plus re-designed Madness Pro™ cams that allow for 1/2" adjustments with PSE's posi-lock inner cam. Add in a backstop, multiple sight mounting holes, our incredible Raptor™ grip and all the other features you expect from PSE, and you truly have an impressive bow. Shoot the new Brute™ X. You won't believe that we can offer a bow this smooth and this fast for under \$400.

"Too often, people judge a bow company simply by the performance of their flagship product. If you have any doubt that PSE makes the finest bows on the market, test the new Brute™ X against other company's most expensive bow. When the decision becomes clear...you'll be shooting a Brute™ X."
Hank Parker Jr. - Hank Parker 3D



Mossy Oak® Break-Up® Infinity



Mossy Oak® Break-Up® Infinity Limbs/Black Riser



Skullworks™ Camo

SPECIFICATIONS

| | |
|--------------------|-----------------|
| Brace Height: | 7 1/4" |
| Axle-to-Axle: | 31" |
| ATA/IBO Speed: | 320-312 fps |
| Letoff: | 75% |
| Mass Weight: | 4.7 lbs. |
| Draw Length Range: | 25" - 30" |
| Draw Weights: | 50, 60, 70 lbs. |
| Maximum Limb Bolt | |
| Turns From Bottom: | 10 |
| Shipped in: | 29" |

ORDERING INFORMATION

2012 BRUTE™ X / OPTIONS

BRUTE™ X (BOW ONLY): 1202MP(R,L)(COLOR)29(50,60,70)
(IF) BREAK-UP INFINITY (BC) BLACK CAMO (SW) SKULLWORKS
DRAW LENGTH RANGE: 25 - 30" PEAK WEIGHT: 50, 60, 70#

BRUTE™ X (READY-TO-SHOOT PACKAGE): 1212MP(R,L)IF29(50,60,70) (IF) BREAK-UP INFINITY
DRAW LENGTH RANGE: 25 - 30" PEAK WEIGHT: 50, 60, 70#
INCLUDES: GEMINI SIGHT, WHISKER BISCUIT REST, FLEXTech STABILIZER, MONGOOSE QUIVER, PSE NEOPRENE SLING, PEEP SIGHT AND NOCK LOOP

BRUTE™ X (FIELD READY PACKAGE): 1222MP(R,L)IF29(50,60,70) (IF) BREAK-UP INFINITY
DRAW LENGTH RANGE: 25 - 30" PEAK WEIGHT: 50, 60, 70#
INCLUDES: ALL READY-TO-SHOOT ACCESSORIES PLUS - TRU-FIRE HURRICANE RELEASE, SUPREME BOWCASE AND A 4-PACK OF RADIAL X-WEAVE HUNTER ARROWS





STINGER™ 3G

NEW
2012

A NEW GENERATION IN VALUE HAS ARRIVED!

The new Stinger™ 3G is a very quick and accurate workhorse of a bow. We took our extremely popular Stinger™ and completely redesigned it from the ground up. We gave it an all new machined aluminum riser, new and improved HP cam with posi-lock inner cam for easy draw length adjustment, a new limb with improved flexibility, and a very shooter-friendly 7 3/4" brace height. The result is one of the best new bows on the market at a price you won't believe.

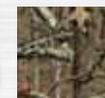
Try the new PSE Stinger™ 3G.

We think you'll agree!

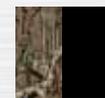


"If you think you have to spend big money in order to get big performance out of a compound bow, you need to shoot the new Stinger™ 3G. It has all the features and performance that bowhunters demand, at a price that won't break the bank."

Jonathan Shepley



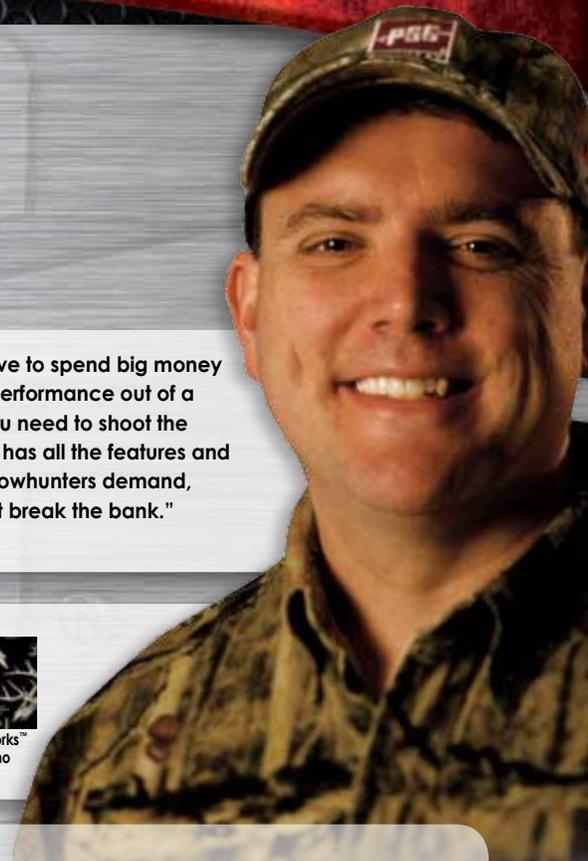
Mossy Oak® Break-Up® Infinity®



Mossy Oak® Break-Up® Infinity® Limbs/ Black Riser



Skullworks™ Camo



SPECIFICATIONS

| | |
|--------------------|-------------------|
| Brace Height: | 7 3/4" |
| Axle-to-Axle: | 33" |
| ATA/IBO Speed: | 314-306 fps |
| Letoff: | 75% |
| Mass Weight: | 4.7 lbs. |
| Draw Length Range: | 25 1/2" - 30 1/2" |
| Draw Weights: | 50, 60, 70 lbs. |
| Maximum Limb Bolt | |
| Turns From Bottom: | 10 |
| Shipped in: | 29" |

ORDERING INFORMATION

2012 STINGER™ 3G / OPTIONS

STINGER™ 3G (BOW ONLY): 1203HP(R,L)(COLOR)29(50,60,70)
(IF) BREAK-UP INFINITY (BC) BLACK CAMO (SW) SKULLWORKS
DRAW LENGTH RANGE: 25 1/2" - 30 1/2" PEAK WEIGHT: 50, 60, 70#

STINGER™ 3G (READY-TO-SHOOT PACKAGE): 1213HP(R,L)JIF29(50,60,70) (IF) BREAK-UP INFINITY
DRAW LENGTH RANGE: 25 1/2" - 30 1/2" PEAK WEIGHT: 50, 60, 70#
INCLUDES: GEMINI SIGHT, WHISKER BISCUIT REST, FLEXTECH STABILIZER, MONGOOSE QUIVER
PSE NEOPRENE SLING, PEEP SIGHT AND NOCK LOOP

STINGER™ 3G (FIELD READY PACKAGE): 1223HP(R,L)JIF29(50,60,70) (IF) BREAK-UP INFINITY
DRAW LENGTH RANGE: 25 1/2" - 30 1/2" PEAK WEIGHT: 50, 60, 70#
INCLUDES: ALL READY-TO-SHOOT ACCESSORIES PLUS - TRU-FIRE HURRICANE RELEASE,
SUPREME BOWCASE AND A 4-PACK OF RADIAL X-WEAVE HUNTER ARROWS





RALLY™

NEW 2012

SO VERSATILE THERE IS ONLY ONE WORD TO DESCRIBE IT... AMAZING!

Bowhunters come in all shapes and sizes and the new Rally™ fits them all. Engineered for maximum adjustability, our revolutionary new Opti Cam offers an incredible 12" of draw length adjustment and has the ability to dramatically increase the draw weight through an easy cam adjustment. We also gave the Rally™ a new limb and pocket design that allows the limb bolts to be adjusted 10 full turns! The result is the most adjustable bow ever offered by PSE. But it's not just about adjustability, the new Rally™ is quick, smooth, accurate and at a price that makes it one of the best values in archery today.

"The new Rally™ from PSE proves that the engineers from PSE put just as much time into designing affordable bows as they do expensive bows. The Rally™ not only performs, but is also incredibly adjustable. It's the perfect bow for introducing new archers to the sport of bowhunting."
Jeff Propst- Drury Outdoors



SPECIFICATIONS

| | |
|----------------------------------|-----------------|
| Brace Height: | 7 1/2" |
| Axle-to-Axle: | 33 3/4" |
| ATA/IBO Speed: | 308-300 fps |
| Letoff: | 70% |
| Mass Weight: | 4.5 lbs. |
| Draw Length Range: | 18" - 31" |
| Draw Weights: | 50, 60, 70 lbs. |
| Max Limb Bolt Turns From Bottom: | 10 |
| Shipped in: | 29" |

ORDERING INFORMATION

2012 RALLY™ / OPTIONS

RALLY™ (BOW ONLY): 12040P(R,L)IF29(50,60,70) (IF) BREAK-UP INFINITY
 DRAW LENGTH RANGE: 18 - 31" PEAK WEIGHT: 50, 60, 70#

RALLY™ (READY-TO-SHOOT PACKAGE): 12140P(R,L)IF29(50,60,70) (IF) BREAK-UP INFINITY
 DRAW LENGTH RANGE: 18 - 31" PEAK WEIGHT: 50, 60, 70#
 INCLUDES: GEMINI SIGHT, WHISKER BISCUIT REST, MONGOOSE QUIVER, PEEP WHEEL AND NOCK SET

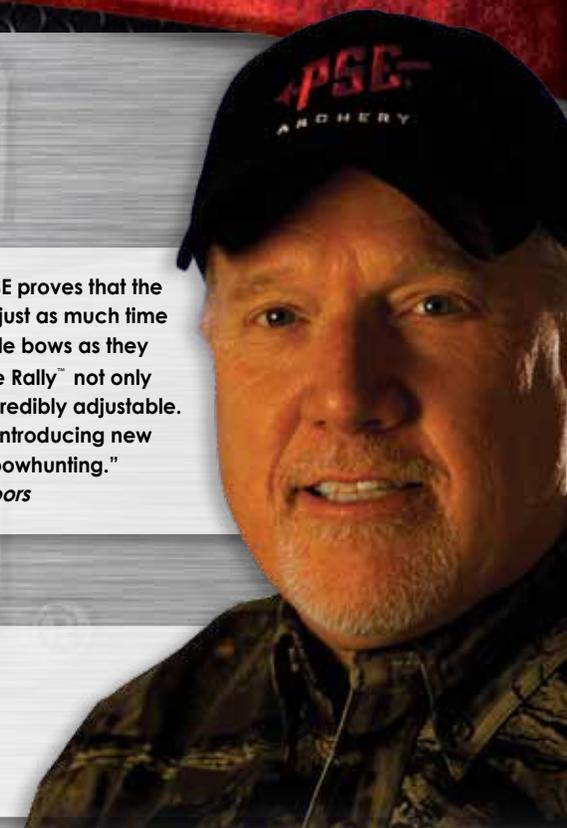
RALLY™ (FIELD READY PACKAGE): 12240P(R,L)IF29(50,60,70) (IF) BREAK-UP INFINITY
 DRAW LENGTH RANGE: 18 - 31" PEAK WEIGHT: 50, 60, 70#
 INCLUDES: ALL READY-TO-SHOOT ACCESSORIES PLUS - FLEXTTECH STABILIZER, PSE NEOPRENE SLING, TRU-FIRE HURRICANE RELEASE, SUPREME BOWCASE AND A 4-PACK OF RADIAL X-WEAVE HUNTER ARROWS



Optional Feature: Rally™ backstop

#01181

| | |
|------------|---------|
| Base Price | MAP |
| \$9.99 | \$15.99 |





DEER HUNTER™

THE BEST VALUE IN ARCHERY!

One of the best selling bows of all time, the PSE Deer Hunter™ is the perfect entry-level bow for bow hunters of all ages. Undeniably, the PSE Deer Hunter™ is the best value in the entire archery market. This bow model is draw length specific, just select the draw length that fits you best.

"There is a reason that the Deer Hunter™ is one of the best selling bows of all time. It is the perfect entry level bow and is without a doubt the best value in archery today."
Bill Epeards- PSE Elite Staff

INCLUDED ACCESSORIES



PSE GEMINI™ SIGHT



PSE MUSTANG™ REST



PSE MONGOOSE™ QUIVER



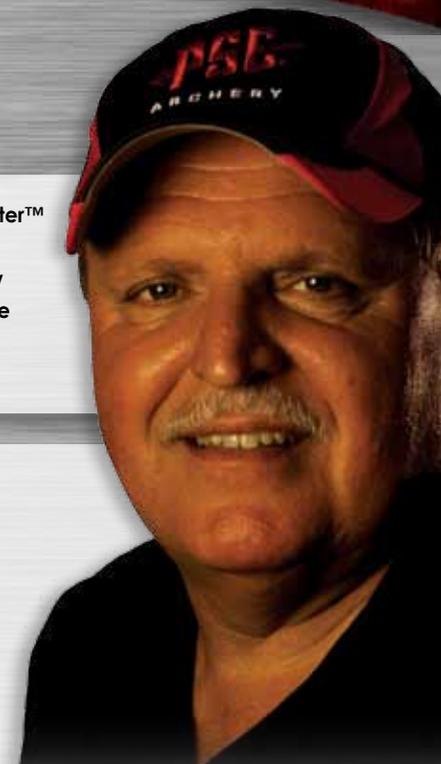
SPECIFICATIONS

| | |
|--------------------------------------|-------------------------|
| Brace Height: | 7 5/8" |
| Axle-to-Axle: | 38 1/4" |
| ATA/IBO Speed: | 265-257 fps @ 29" |
| Letoff: | 65% |
| Mass Weight: | 3.6 lbs. |
| Available Draw Lengths/Weights: | 24/40, 27/55, and 29/65 |
| Maximum Limb Bolt Turns From Bottom: | 4 |

ORDERING INFORMATION

2012 DEER HUNTER™ / OPTIONS

DEER HUNTER™: 0401S3(R,L)|F(2440,2755,2965) (IF) BREAK-UP INFINITY
DRAW LENGTH RANGE" / PEAK WEIGHT #: 24"(-/-)/40#,
27"(-/-)/55#, 29"(-/-)/65#





CHAOS™ ONE

ENGINEERED FOR YOUNG ARCHERS WITH AN EXTRAORDINARY PASSION FOR ARCHERY!

Not all young hunters are the same. Some have more passion and drive for the sport. Some take their hunting very seriously. That's why we developed the Chaos™ line of bows. These are not your typical "kids" bows. The Chaos™ line uses highly preloaded 12" split limbs, just like our X-Force™ bows, to deliver the ultimate in speed and performance. The Chaos™ One offers the best speed and performance offered in a youth bow today.



"Just because I'm young doesn't mean that I want a cheap "starter" bow. I'm an avid bow hunter and I hunt for monster bucks. I count on the Chaos™ One because I know that when my season is on the line, my Chaos™ One will deliver the performance and accuracy to get the job done!"
Taylor Drury - Drury Outdoors



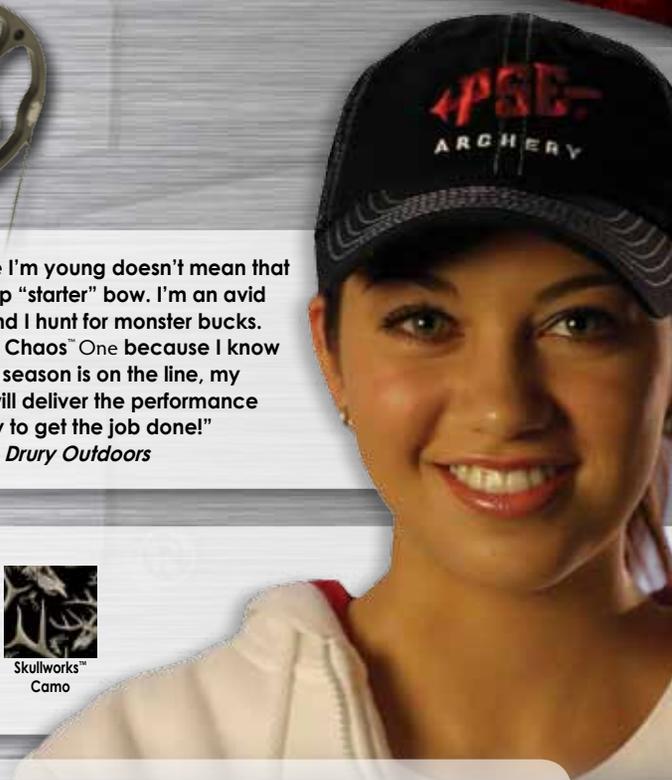
Pink Camo



Mossy Oak® Break-Up® Infinity® Limbs/ Black Riser



Skullworks™ Camo



SPECIFICATIONS

| | |
|--------------------------------------|-----------------------|
| Brace Height: | 6 7/8" |
| Axle-to-Axle: | 30 1/2" |
| ATA/IBO Speed: | 302-294 fps @ 28" |
| Letoff: | 80% or 65% adjustable |
| Mass Weight: | 3.3 lbs. |
| Draw Length Range: | 24" - 28" |
| Draw Weights: | 40, 50, 60 lbs. |
| Maximum Limb Bolt Turns From Bottom: | 4 |
| Shipped in: | 25" |

ORDERING INFORMATION

2012 CHAOS™ ONE / OPTIONS

CHAOS™ ONE (BOW ONLY): 0908NI(R,L)(COLOR)25(40,50,60)
(BC) BLACK CAMO (SW) SKULLWORKS (PC) PINK CAMO
DRAW LENGTH RANGE: 24 - 28" PEAK WEIGHT: 40, 50, 60#
(60# BLACK CAMO ONLY)

CHAOS™ ONE (READY-TO-SHOOT): 0921NI(R,L)(COLOR)25(40,50,60)
(BC) BLACK CAMO (PC) PINK CAMO
DRAW LENGTH RANGE: 24 - 28" PEAK WEIGHT: 40, 50, 60#
INCLUDES: GEMINI SIGHT, WHISKER BISCUIT REST, MONGOOSE QUIVER, PEEP WHEEL AND NOCK SET
(60# BLACK CAMO ONLY)





CHAOS™ FC

ENGINEERED FOR YOUNG ARCHERS WITH AN EXTRAORDINARY PASSION FOR ARCHERY!

The FC cam is a highly adjustable two cam design engineered specifically for PSE's past parallel limb technology. These are not your typical "kids" bows. The Chaos™ line uses highly preloaded 12" split limbs just like our X-Force™ bows, to deliver the ultimate in speed and performance. The Chaos™ FC not only delivers incredible speed and performance, it also has the maximum adjustability making it the perfect bow for fast growing hunters.

"I'm young but I shoot big bucks. Young hunters don't just need a bow that is highly adjustable; they also need every bit of speed and performance possible. The PSE Chaos™ FC not only gives me the adjustability I need, it's also the best performing youth bow ever made."
Wyatt Gregory - Wild Outdoors



Pink Camo



Mossy Oak® Break-Up® Infinity® Limbs/ Black Riser



Skullworks™ Camo

SPECIFICATIONS

| | |
|--------------------|---------------------|
| Brace Height: | 6 1/4" |
| Axle-to-Axle: | 32" |
| ATA/IBO Speed: | 284-276 fps @ 27" |
| Letoff: | 70% |
| Mass Weight: | 3.2 lbs. |
| Draw Length Range: | 16" - 27" |
| Draw Weights: | 29, 40, 50, 60 lbs. |
| Maximum Limb Bolt | |
| Turns From Bottom: | 4 |
| Shipped in: | 25" |

ORDERING INFORMATION

2012 CHAOS™ FC / OPTIONS

CHAOS™ FC (BOW ONLY): 0908FC(R,L)(COLOR)25(29,40,50,60)
(BC) BLACK CAMO (SW) SKULLWORKS (PC) PINK CAMO
DRAW LENGTH RANGE: 16 - 27" PEAK WEIGHT: 29, 40, 50, 60#
(60# BLACK CAMO ONLY)

CHAOS™ FC (READY-TO-SHOOT):

0921FC(R,L)(COLOR)25(29,40,50,60)
(BC) BLACK CAMO (PC) PINK CAMO
DRAW LENGTH RANGE: 16 - 27" PEAK WEIGHT: 29, 40, 50, 60#
INCLUDES: GEMINI SIGHT, WHISKER BISCUIT REST, MONGOOSE QUIVER, PEEP WHEEL AND NOCK SET
(60# BLACK CAMO ONLY)





MINI BURNER™

START YOUR YOUNG HUNTERS OUT RIGHT, START THEM OUT WITH A PSE!

For truly young hunters that you want to start out right, the Mini Burner™ is a highly adjustable system that offers incredible quality and performance. Featuring the new FC "Flexible Cam" twin-cam system that switches easily from constant peak weight to "Grow With You" draw length adjustments - all without a bow press. The Mini SF technology limb assemblies like a solid limb with all the bend capabilities of a split limb. With the Mini Burner™, your young hunter gets the quality and reliability you expect from PSE in a bow that will fit them for years.



Mossy Oak® Break-Up® Infinity® Limbs/ Black Riser



Pink Camo



Blue

"Our Dad and Grandpa built us the best performing kids' compound bow ever. Buy one for your kids. Get them a Mini Burner™ from PSE!"

Ayden and Jordan Shepley

THE MINI BURNER™ UPGRADE OPTION!

UPGRADE OPTION: You can upgrade to the next weight option for \$65.00 plus shipping, handling and service fees. Contact your local PSE Archery dealer for complete details!

SPECIFICATIONS

| | |
|--------------------------------------|-------------------|
| Brace Height: | 7" |
| Axle-to-Axle: | 26 1/2" |
| ATA/IBO Speed: | 261-253 fps @ 26" |
| Letoff: | 70% |
| Mass Weight: | 2.5 lbs. |
| Draw Length Range: | 16" - 26" |
| Draw Weights: | 20, 29, 40 lbs. |
| Maximum Limb Bolt Turns From Bottom: | 6 |
| Shipped In: | 25" |

ORDERING INFORMATION

2012 MINI BURNER™ / OPTIONS

MINI BURNER™ (BOW ONLY): 1106FC(R,L)(COLOR)25(20,29,40)
(IF) BLACK CAMO (PC) PINK CAMO (BL) BLUE
DRAW LENGTH RANGE: 16 - 26" PEAK WEIGHT: 20, 29, 40#

MINI BURNER™ (READY-TO-SHOOT): 1116FC(R,L)IF25(20,29,40)
(IF) BLACK CAMO
DRAW LENGTH RANGE: 16 - 26" PEAK WEIGHT: 20, 29, 40#

INCLUDES: GEMINI SIGHT, WHISKER BISCUIT REST, MONGOOSE QUIVER, WHEEL PEEP AND NOCK SET

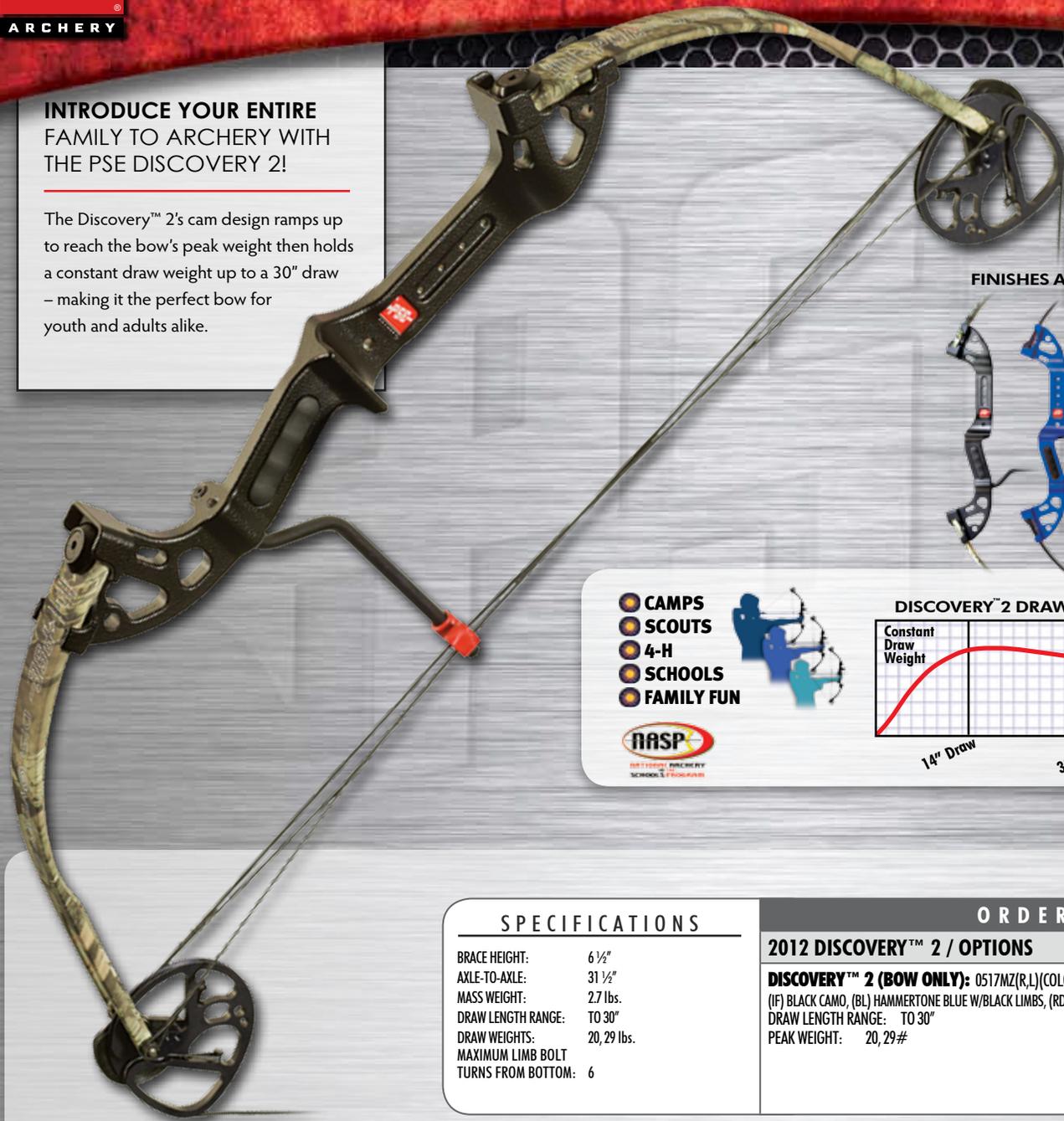




DISCOVERY™ 2

INTRODUCE YOUR ENTIRE FAMILY TO ARCHERY WITH THE PSE DISCOVERY 2!

The Discovery™ 2's cam design ramps up to reach the bow's peak weight then holds a constant draw weight up to a 30" draw – making it the perfect bow for youth and adults alike.



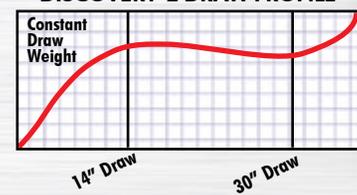
FINISHES AVAILABLE



- CAMPS
- SCOUTS
- 4-H
- SCHOOLS
- FAMILY FUN



DISCOVERY™ 2 DRAW PROFILE



SPECIFICATIONS

BRACE HEIGHT: 6 1/2"
 AXLE-TO-AXLE: 31 1/2"
 MASS WEIGHT: 2.7 lbs.
 DRAW LENGTH RANGE: TO 30"
 DRAW WEIGHTS: 20, 29 lbs.
 MAXIMUM LIMB BOLT TURNS FROM BOTTOM: 6

ORDERING INFORMATION

2012 DISCOVERY™ 2 / OPTIONS

DISCOVERY™ 2 (BOW ONLY): 0517MZ(R,L)(COLOR)30(20,29)
 (IF) BLACK CAMO, (BL) HAMMERTONE BLUE W/BLACK LIMBS, (RD) HAMMERTONE RED W/BLACK LIMBS
 DRAW LENGTH RANGE: TO 30"
 PEAK WEIGHT: 20, 29#