

PRIME™



2015 PRODUCTS

HARD WORK

We at G5 have noticed a common characteristic about people that shoot Prime Bows, they all seem to put in extra effort when it comes to bow hunting and archery. They hang that extra stand, plant their food plot in the back 40 -not in the front- they hike that extra climb, and take the extra practice round. Why? Because they want excellence in their favorite passion. G5 takes that same mentality and effort in the making of a Prime bow; beginning with machining our risers from 7000 series aluminum, to the industry's first 100 cycle assurance, all the way to the final quality inspection. Our quality inspection includes measuring string position, gauging riser straightness, and shooting every Prime bow manufactured. This defines the extra effort G5 puts forth to provide excellence. Simply put, our competitors do not go that far. It is the hard work that defines Prime bows and the people that shoot them.

FREE STRINGS & CABLES FOR EVERYONE...

The most advanced hunters deserve the most advanced warranty that is why Prime gives you a warranty no other bow manufacturer can match.

- LIMITED LIFETIME WARRANTY
- LIFETIME REPLACEMENT OF STRINGS AND CABLES
- WARRANTY RUSH SERVICE
- 100 CYCLE ASSURANCE PROGRAM
- SIX MONTH TUNE UP PROGRAM

Learn more at: www.g5prime.com



WHERE ACCURACY IS EVERYTHING

PRIME

3 KEYS TO ACCURACY



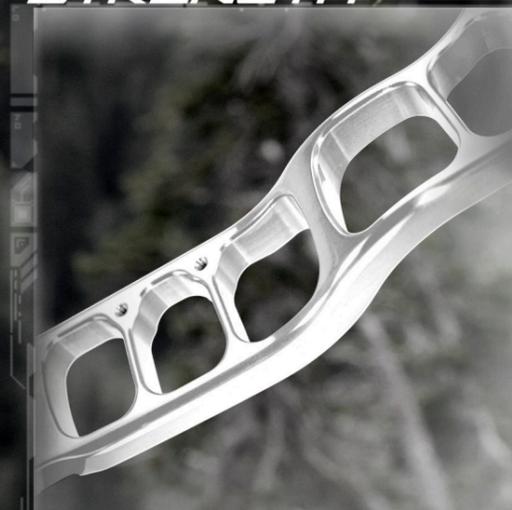
BALANCE



PCTECH PARALLEL CAM TECHNOLOGY

Prime has proven itself as an industry leader in technology and innovation. By developing our patent-pending Parallel Cam Technology, we worked to solve one of the most nagging issues related to accuracy: cam lean. By splitting the string and creating two tracks, we balanced the cam, something no other bow manufacturer has done.

STRENGTH



7000 SERIES STRONGEST RISER IN THE INDUSTRY

Our 7000 series aluminum risers are hands down the strongest in the industry. Riser stiffness increases overall accuracy and reduces noise and shock.

CONTROL



FLEXIS AR TUNABLE FLEXING ROLLER GUARD

The Flexis AR is designed to relieve any additional stress off of the cables. The added adjustability allows you to perfectly tune the cables to any desired fletching clearance.

WHERE ACCURACY IS EVERYTHING



RIVAL

FROM TARGETS TO TROPHIES

When that elusive animal will not come in for a closer opportunity or when the finals for a national competition are on the line, the new Prime Rival is the one you can count on to hold the edge over all other bows. A bow perfectly designed to walk above the accuracy line for a hardcore hunter and a demanding competitive archer, the Rival will be the one your competition will be concerned about. Every aspect of this bow, from its highly customizable PCXL cam system, to its comfortable and newly designed ghost grip, and perfectly tunable Flexis-AR cable system will not only help you Rival every other bow out there, they will help you stand above them.

- Axle to axle: 35"
- Brace height: 6.25"
- IBO speed: 340 FPS
- Mass weight: 4.3lbs.
- Draw length: 26"-30"
- Draw weight: 30-40# 40-50# 50-60# 60-70#
- RH and LH models



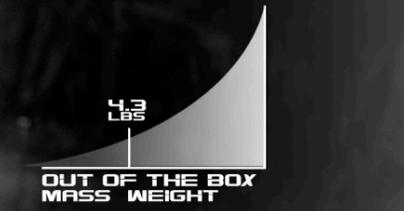
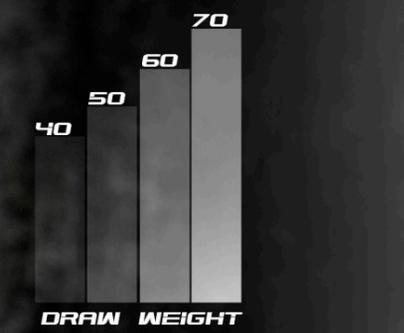
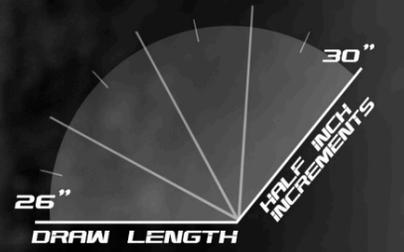
NEW FEATURES

PCXL
Parallel Cam System with a let-off adjustment of up to 85%

7000 SERIES
7000 series aluminum riser is the strongest in the industry with lightweight and balanced design

FLEXIS AR
Tunable flexing roller guard

GHOST GRIP
Soft molded side plates with smooth fitting contours. Original ultra fit grip included.



COLORS
REALTREE XTRA
OPTIFADE OPEN COUNTRY
BLACK OUT (shown)
TARGET BOW COLORS AVAILABLE
PRIME
PRIME
PRIME
PRIME
IBO SPEED
340 FPS

WHERE ACCURACY IS EVERYTHING



ION™

COMPACT KILLER

Bow hunters are an energized bunch who will go to some extreme lengths to find the perfect spot. Unfortunately, the perfect spot isn't always as roomy as they would like it to be so they need a bow that will maneuver in those tight quarters precisely and accurately. The new Prime Ion is positively charged for a bow hunter to be deadly in a small ground blind or in a deep, thick forest tree stand. The compact and light weight Ion is an electric combination with its new versatile grip options, strong and durable riser, and adjustable Flexis-AR.

- Axle to axle: 31"
- Brace height: 7.25"
- IBO speed: 330 FPS
- Mass weight: 3.9lbs.
- Draw length: 26"-30"
- Draw weight: 30-40# 40-50# 50-60# 60-70#
- RH and LH models

WHERE ACCURACY IS EVERYTHING

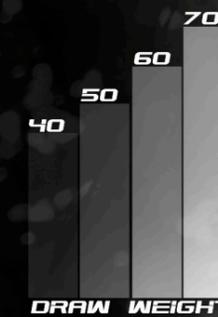
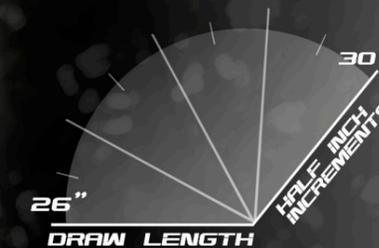
NEW FEATURES

PCXL
Parallel Cam System with a let-off adjustment of up to 85%

7000 SERIES
7000 series aluminum riser is the strongest in the industry with lightweight and balanced design

FLEXIS-AR
Tunable flexing roller guard

GHOST GRIP
Soft molded side plates with smooth fitting contours. Original Ultra Fit Grip included.



COLORS
REALTREE XTRA
OPTIFADE OPEN COUNTRY
BLACK OUT (shown)

330 FPS
IBO SPEED
FAST
FORGIVING

PRIME™

ALLOY™



BALANCED HUNTER

The Alloy is able to give you the accuracy you deserve by bringing together our parallel cam system, patented flexing roller guard and a rigid counter balanced riser all while keeping your pack light. This bow has proven itself with the perfect blend of strength, weight, forgiveness and versatility.

Axle to axle: 33.25"

Brace height: 6.75"

IBO speed: 335 FPS

Mass weight: 4.2lbs.

Draw length: 26"-30"

Draw weight: 40-50# 50-60# 60-70#

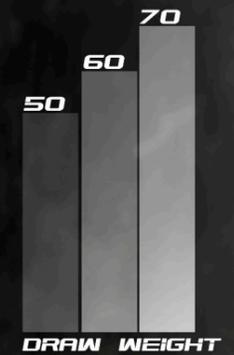
RH and LH models

PRIME FEATURES

PCX
Parallel Cam System

7000 SERIES
7000 series aluminum riser is the strongest in the industry with lightweight and balanced design

THE ORIGINAL
Adjustable Flexing Roller Guard



COLORS
REALTREE XTRA
OPTIFADE OPEN COUNTRY
BLACK OUT (shown)

335 FPS
IBO SPEED



WHERE ACCURACY IS EVERYTHING

ONE™

TARGET SERIES

NEW LOOK

New risers, new colors, a new cam system. add on the new Flexis-AR and you have the new ONE series of target bows! You can think of it as the same great materials with even better technology. The 3 keys of accuracy will help you become a powerful force at your next tournament. It's the ONE advantage that continues to feel like several!

ALL NEW PCS

PARALLEL CAM SYSTEM

Not all competitive archers are the same and their preferences in a bow do not always match either. The new modular based Parallel Cam System of the ONE series allows archers to compete with the draw cycle they like the most, whether they are looking for speed, smoothness, or a little of both. The increased adjustment in the draw stop also guarantees a back wall that you are most comfortable with. Whatever your preferred draw cycle or shot sequence is, we have cams for that.



DRAW MODULES



C cam

B cam

A cam



WHERE ACCURACY IS EVERYTHING



ONE MX™

THE BEST GOT BETTER

Prime has taken the first ONE and improved on its already winning design in every way, but did not sacrifice a thing. The ONE MX riser is stronger than ever providing added stability then the previous model. The added customization abilities from the new Parallel Cam System (PCS) and Flexis-AR system ensures this bow is extremely accurate and ready to shoot as soon as it's pulled out of the box. This bow puts the most precise system in your hand and will be the ONE to help you reach the finals.

Axle to axle: 39"

Brace height: 7"

IBO speed: 323 FPS

Mass weight: 4.6lbs.

Draw length: 24.5"-31"

Draw weight: 30-40# 40-50# 50-60# 60-70#

RH and LH models



NEW FEATURES

PCS

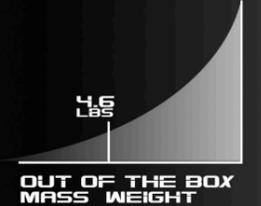
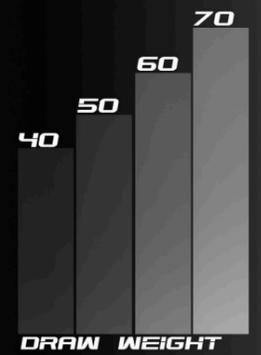
Your choice of three modular based cams for a customized draw cycle

7000 SERIES

7000 series aluminum riser is the strongest in the industry with lightweight and balanced design

FLEXIS-AR

Tuneable flexing roller guard



323 FPS
IBO SPEED

WHERE ACCURACY IS EVERYTHING



ONESTX™

SHOOT THROUGH

Prime went all out when they added this new target bow to the One Series lineup and sacrificed absolutely nothing. Every thought that went into this bow was with the shooter in mind. The all new shoot through riser design made this One-STX model virtually torqueless by creating a better balanced riser without the extra weight. These features created alongside the Parallel Cam System and the new Adjustable Flexing Roller Guard make the new Prime One STX the most accurate bow in the world.

Axle to axle: 39"

Brace height: 7"

IBO speed: 323 FPS

Mass weight: 4.6lbs.

Draw length: 24.5"-31"

Draw weight: 30-40# 40-50# 50-60# 60-70#

RH and LH models

NEW FEATURES

PCS

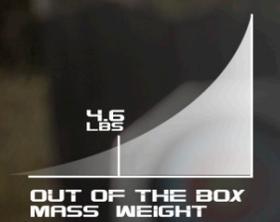
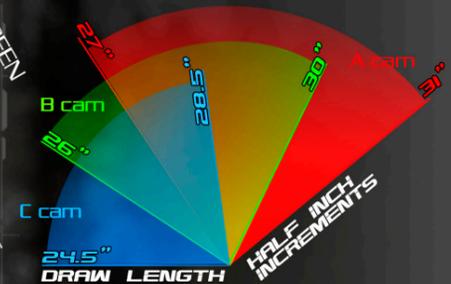
Your choice of three modular based cams for a customized draw cycle

SHOOT THROUGH

7000 series aluminum shoot through riser is the strongest in the industry with lightweight and balanced design

FLEXIS AR

Tuneable flexing roller guard



323 FPS

IBO SPEED

WHERE ACCURACY IS EVERYTHING





IN PRIME
WE TRUST



WHERE ACCURACY IS EVERYTHING





www.g5prime.com
G5 OUTDOORS L.L.C.
P.O. BOX 59
MEMPHIS, MI 48041
(866) 456.8836
(810) 392.8431
FAX (810) 392.2993

Made in the U.S.A.
THESE PRODUCTS ARE COVERED BY ONE OR MORE OF THE FOLLOWING PATENTS PENDING:
6,290,903 6,595,881 RE40,273 6,817,269
6,935,976 6,997,827 7,013,772
7,234,220 7,278,216 7,314,419 7,543,389
7,597,095 7,708,659 7,927,240 7,931,550
7,993,224 8,109,261 8,281,774 8,365,713
8,371,283 8,372,478 8,424,511 8,449,415
8,449,416 8,544,456 8,651,097 8,671,925
8,778,461 8,784,628 8,839,772

PRIMETM

WHERE ACCURACY IS EVERYTHING