



**BOWTECH**

REFUSE TO FOLLOW

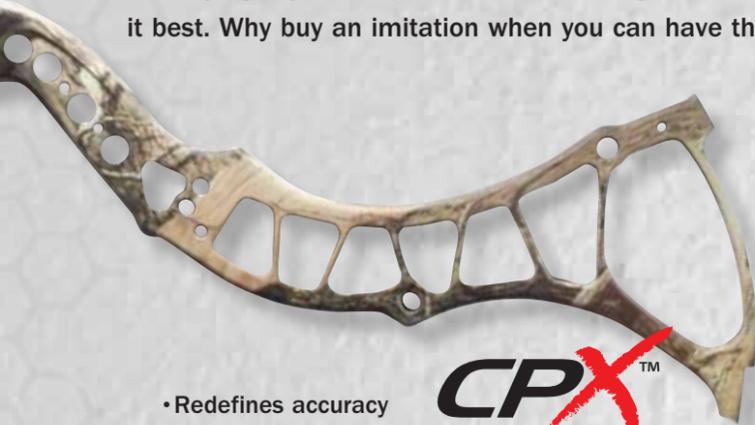
90554 Hwy 99 North • Eugene, Oregon 97402 • [BowTechArchery.com](http://BowTechArchery.com)

**BOWTECH**

REFUSE TO FOLLOW

# TECHNOLOGIES

Industry Changing Technologies; When you see our ICT icon, you know you are buying a genuine product from the original developers; those who know it best. Why buy an imitation when you can have the original?



**CPX™**

- Redefines accuracy
- Terminates riser torque
- Ultra low friction components
- Scary accurate, deadly quiet, blazing fast

- Maximized cam stability
- Smooth draw cycle
- Perfect synchronization
- Unmatched accuracy
- 100% tunable

**OVERDRIVE Binary™**



Asylum Cam

The Clutch™ String Stop



**Dura-FLX™ String Dampeners**



**EXTINGUISH DAMPENING SYSTEM**



Revolver™ Dampener

## HardCore Limbs™

- Intense efficiency
- Extreme durability
- Layers of high performance material
- Proprietary impact-resistant film

## CarbonCore Limbs™

- Extreme impact-resistant skin
- Carbon center for vibration dampening
- Intense efficiency



Assassin Cam

**Binary™**

- Symmetrical cams
- Perfect synchronization
- Simple tuning - just set and forget
- Maximizes accuracy and consistency

**OCTANE ACCESSORIES FACTORY STRINGS**

- The most respected and reliable strings available
- Hand crafted in the U.S.A.
- Stretched and served at 450 lbs of tension
- Tightest tolerances in the industry



BOWTECH REFUSE TO FOLLOW

**R.A.K. READY. AIM. KILL.™**

- Factory installed and tested
- Outfitted with the most accurate preset components in the industry
- Each R.A.K. bow is Ready, Aim and Kill right out of the box



## Rotating Modules

- At least five inches of draw length adjustment
- Solid draw stop feature
- Allows for custom draw lengths



## (AnoRock™)

- Advances target finish durability
- Unaffected by moisture and perspiration
- Consistent hand placement
- Designed to work with the shooter

For more information on our technologies, videos, and "how-to's", please visit our interactive website at [BowTech Archery.com](http://BowTech Archery.com)

BOWTECH

EXPERIENCE  
THE DIFFERENCE



BowTechArchery.com



BOWTECH IS PROUD TO PARTNER WITH

**MOSSY OAK**  
BRAND CAMO

TO FEATURE BREAK-UP INFINITY®

Featuring unprecedented depth, unequalled detail and elements with remarkable contrast, Break-Up Infinity truly offers hunters another dimension in camo.

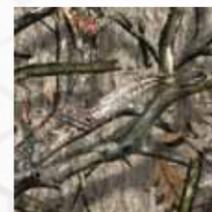
Each element – leaves, limbs, acorns and branches – was selected to create unmatched realism and contrast to break up a hunter's silhouette. Then they were placed over multiple layers of actual images from the woods to create a multi-dimensional depth of field unlike any camouflage ever created.

Break-Up Infinity is the first pattern ever that you can actually look into much the same way you look into the woods.

AVAILABLE FINISHES						
	Experience™	Insanity CPX™	Insanity CPXL™	Specialist™	Assassin™	HeartBreaker™
Mossy Oak Infinity	•	•	•		•	•
Mossy Oak Treestand		•	•		•	•
BlackOps	•	•	•		•	•
SpecialOps				•		
AnoRock Onyx			•			
AnoRock Razzberry						•



Mossy Oak® Break-Up® Infinity™



Mossy Oak® Treestand™

The Experience comes standard in Mossy Oak® Infinity™. Also available in alternate finish BlackOps™. Both finishes will have black limbs.

The Insanity CPXL comes standard in Mossy Oak® Infinity™. Alternate riser finishes include Mossy Oak® Treestand™, BlackOps™, and AnoRock™ Onyx. All finishes and target colors will have black limbs.

The Insanity CPX comes standard in Mossy Oak® Infinity™. Alternate riser finishes include Mossy Oak® Treestand™ and BlackOps™. All finishes will have black limbs.

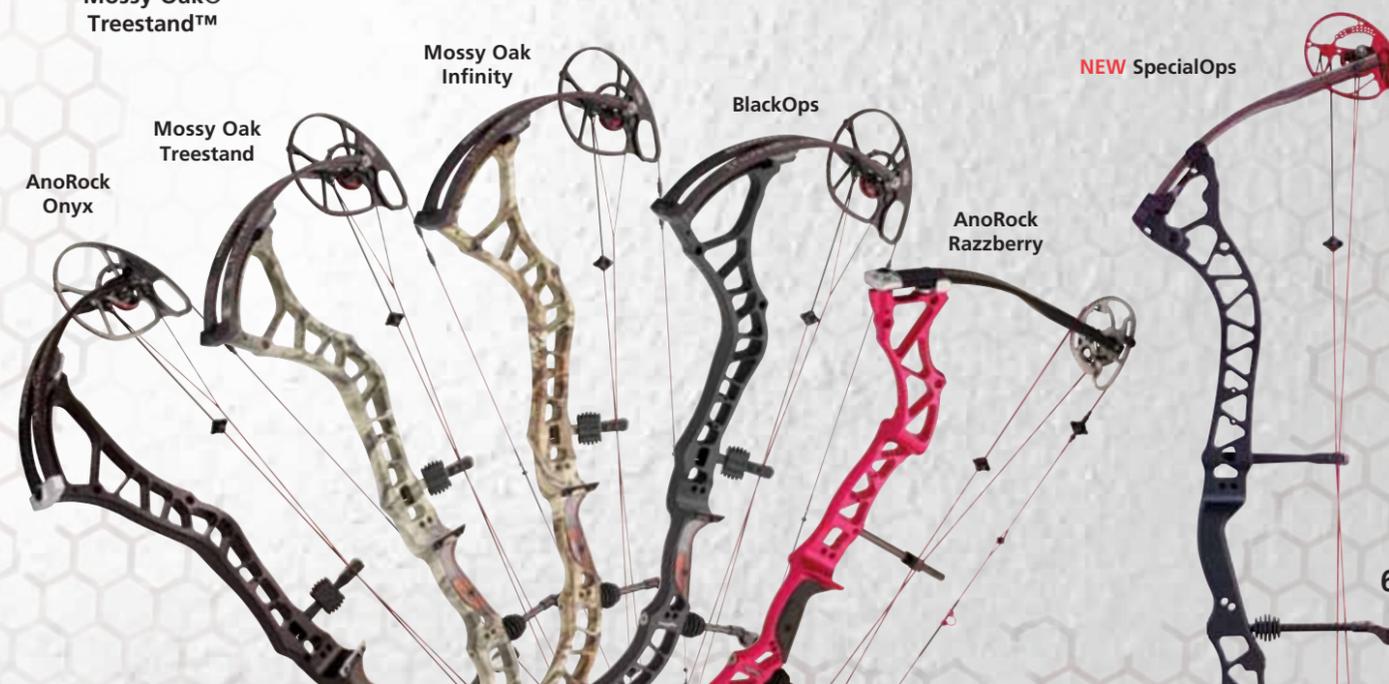
The Specialist is only available in SpecialOps™.

The Assassin comes standard in Mossy Oak® Infinity™. Alternate riser finishes include Mossy Oak® Treestand™ and BlackOps™.

The HeartBreaker is standard in Mossy Oak® Infinity™, and also available in Mossy Oak® Treestand™, BlackOps™ and AnoRock™ Razzberry™. AnoRock™ Razzberry™ will not be available R.A.K. Equipped.

For all bows add \$25 for special order camo finishes, including Black Ops™. AnoRock™ Target Colors: add \$200 for AnoRock™ Onyx, and \$150 for AnoRock™ Razzberry™.

All prices and specifications are while quantities last and are subject to change without notice. Please contact BowTech Customer Service for most recent information.



# DON'T GET OVER BOW'D

At 60 lbs, BowTech bows produce more knock-down power than most of our competitors' bows at 70 lbs.



Never get stuck pulling too much weight again. Shoot BowTech.

# SPECIFICATIONS

	Experience	Insanity CPX	Insanity CPXL	Specialist	Assassin	HeartBreaker
Brace Height	7"	6"	7"	7 1/2"	7"	7"
Draw Weights	50, 60, 70	50, 60, 70, 80	50, 60, 70, 80	50, 60, 70	50, 60, 70	40, 50, 60
Draw Length	26.5"-31"	25.5"-30"	27.5"-32"	26"-30.5"	26"-30"	22.5"-27"
A to A	32"	32"	35"	37 1/2"	30 5/8"	30 1/4"
IBO/ATA Speed	335 fps	355 fps	340 fps	330 fps	*333 fps	**305 fps
Kinetic Energy	87 ft-lbs	98 ft-lbs	89.9 ft-lbs	84.6 ft-lbs	86.2 ft-lbs	61.9 ft-lbs
Effective Let-Off	80%	80%	80%	65-80%	65-80%	65-80%

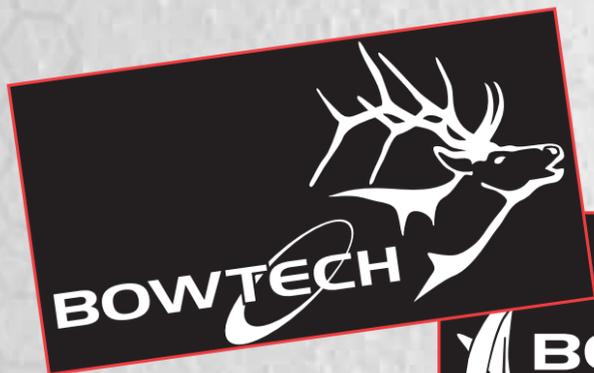
IBO/ATA speed ratings are the industry standard and are calculated using an arrow weighing 5 grains per pound (350 gr) at 70# draw weight with a 30" draw, unless mentioned otherwise below.  
 \*Smooth mod available for Assassin. IBO speed with smooth mod is 328 fps.  
 \*\*Speed for the Heartbreaker taken at 60# draw weight with a 27" draw, using a 300 grain arrow.  
 All models feature draw length adjustments in 1/2" increments with a single rotating module.

	Experience	Insanity CPX	Insanity CPXL	Specialist	Assassin	HeartBreaker
CPX	•	•	•			
OverDrive Binary Cam	Asylum Cam	Asylum Cam	Asylum Cam	Specialist Cam		
FLX-Guard	•	•	•	•		
CarbonCore Limbs	•					
HardCore Limbs		•	•	•		
Extinguish Dampening System	•					
Binary Cam					Assassin Cam	HeartBreaker Cam
R.A.K. Equipped System					•	•
Octane Factory Strings	•	•	•	•	•	•
Rotating Mod System	•	•	•	•	•	•
Carbon Rod String Stop	•	•	•	•	•	•
AnoRock (Featured on Target colors only)			•			•

# BOWTECH SPEED FOR SPEED CHALLENGE

Test our bow against any competitor speed for speed. Experience the difference and you'll never go back.

Write us to tell us your thoughts and we will send you 3 free BowTech decals.



Please note: Actual product may vary from image



Tag your own property and snap a picture!

Then upload your photo to [www.BowTechArchery.com/TagTheNation](http://www.BowTechArchery.com/TagTheNation) and show your BowTech pride!





# EXPERIENCE™

Talk is cheap, so Experience The Difference with the smoothest drawing, quietest shooting, most forgiving bow we've ever made. High-performance and ultimate stealth collide, crafting a genuine hunting bow. It's "more than more accurate" so you can absolutely rely on your shot. Every time. Choose the bow that will enhance your entire Experience instead of just getting you by.

Eat, breathe, shoot. Live the superior archery Experience like no other. It's as simple as that.

## ICT TECHNOLOGY



Scary Accurate,  
Deadly Quiet,  
Blazing Fast

CarbonCore Limbs.  
Impact-Resistant  
Vibration Dampening



Symmetry,  
Synchronization,  
and Stability



Terminates  
Riser Torque



Brace Height: 7" | Draw Length Range: 26.5" - 31" | Draw Weight: 50/60/70 lbs | IBO/ATA Speed: 335 fps | Kinetic Energy: 87 ft-lbs | Axle to Axle: 32" | Effective Let-Off: 80% | Mass Weight: 4.2 lbs



**EXTINGUISH™  
DAMPENING  
SYSTEM**

### FINISH OPTIONS

The Experience comes standard in Mossy Oak® Infinity™. Also available in alternate finish BlackOps™.

Please note: Actual product may vary from image

## TECH

**2-PIECE WOOD GRIP**  
Ergonomic Comfort

**OCTANE FACTORY STRINGS**  
BowTech has the best factory strings  
in the bow industry

**SPLIT BUSS CABLE**  
100% Tunability, Maximum Cam Stability



# INSANITY CPX™

The Insanity changed everything you thought you knew about archery. "Great" became unacceptable, "best" was inadequate. We unleashed the Insanity with the greatest Industry Changing Technologies ever developed.

The Insanity is your game changer. It's scary accurate, ghostly smooth, dead stable and just happens to be 355 fps.

## ICT TECHNOLOGY

**CPX™**  
Scary Accurate,  
Deadly Quiet,  
Blazing Fast

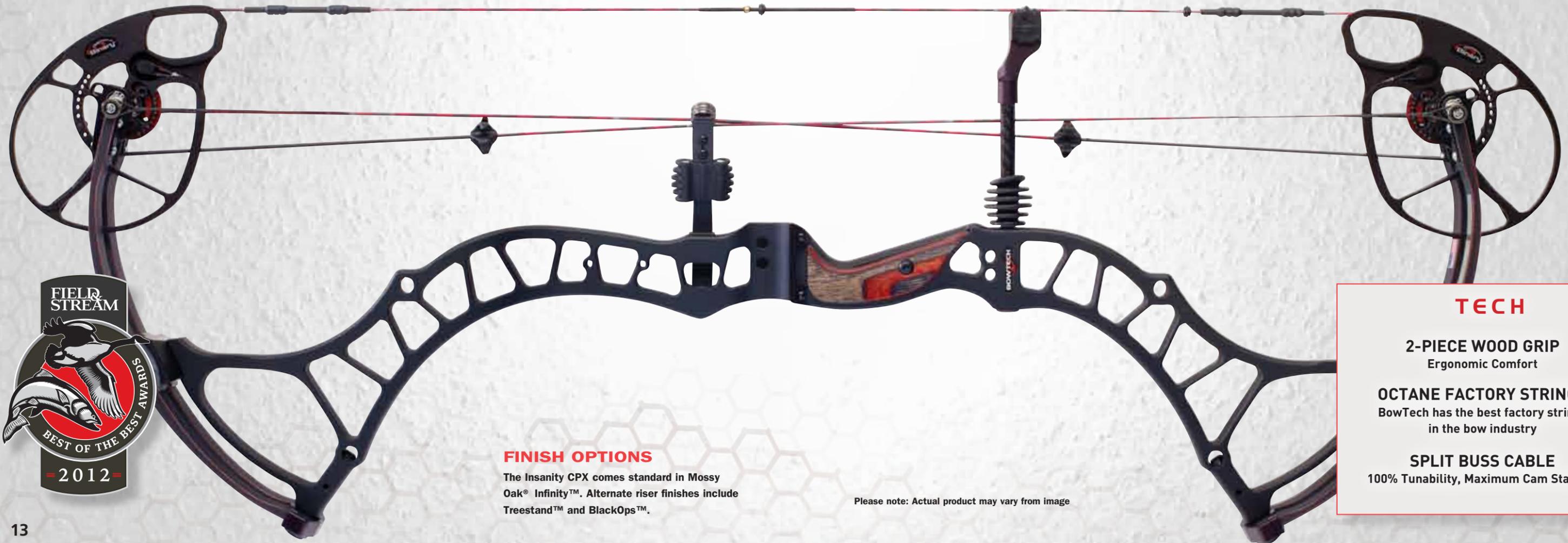
**HardCore Limbs™**  
Intense Efficiency,  
Extreme Durability

**OVERDRIVE  
Binary™**  
Symmetry,  
Synchronization,  
and Stability

**FLX  
GUARD™**  
Terminates  
Riser Torque



Brace Height: 6" | Draw Length Range: 25.5" - 30" | Draw Weight: 50/60/70/80 lbs | IBO/ATA Speed: 355 fps | Kinetic Energy: 98 ft-lbs | Axle to Axle: 32" | Effective Let-Off: 80% | Mass Weight: 4.3 lbs



### FINISH OPTIONS

The Insanity CPX comes standard in Mossy Oak® Infinity™. Alternate riser finishes include Treestand™ and BlackOps™.

Please note: Actual product may vary from image

## TECH

**2-PIECE WOOD GRIP**  
Ergonomic Comfort

**OCTANE FACTORY STRINGS**  
BowTech has the best factory strings  
in the bow industry

**SPLIT BUSS CABLE**  
100% Tunability, Maximum Cam Stability



# INSANITY CPXL™

You asked for it, and we listened. The Insanity CPXL features the benefits you need from the Insanity CPX, with a longer axle to axle length of 35" for the ultimate in forgiveness and stability. Let our technology speak for itself. Featuring Center Pivot Extreme, HardCore Limbs, OverDrive Binary cams, and the FLX-Guard, the Insanity CPXL is the most accurate bow on the market that is available in draw lengths up to 32". At 340 fps, the Insanity CPXL is the fastest long draw bow we've ever had.

Never settle again - Unleash the Insanity

## ICT TECHNOLOGY



Scary Accurate,  
Deadly Quiet,  
Blazing Fast

**HardCore Limbs™**

Intense Efficiency,  
Extreme Durability



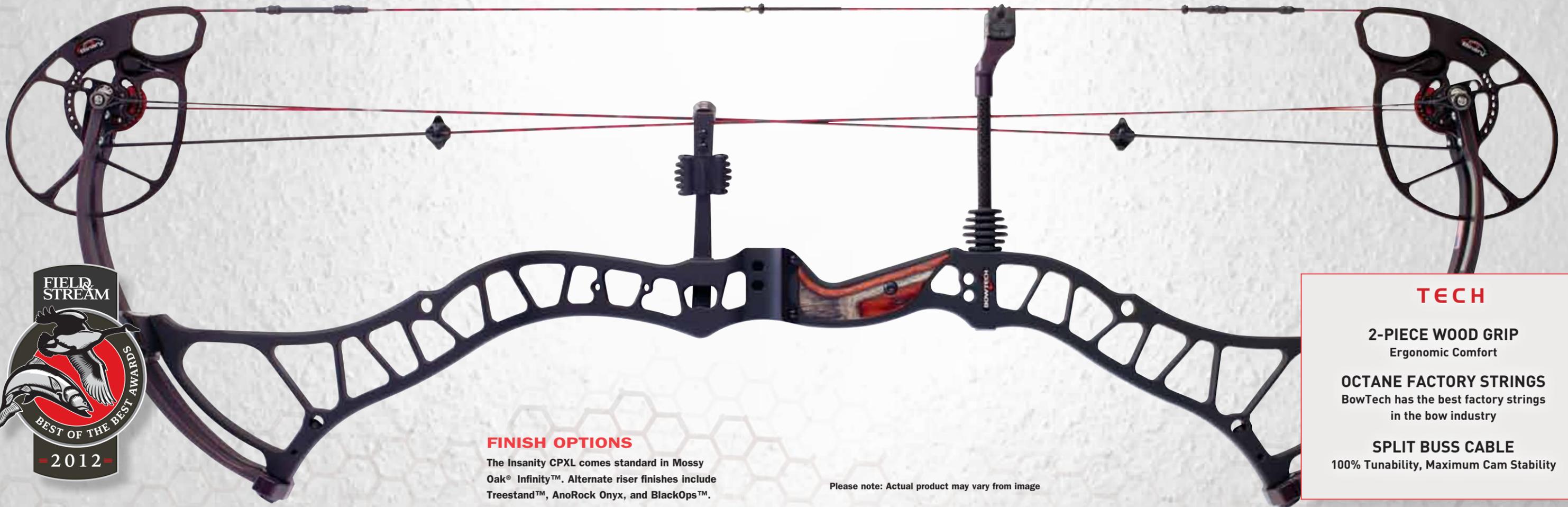
Symmetry,  
Synchronization,  
and Stability



Terminates  
Riser Torque



Brace Height: 7" | Draw Length Range: 27.5" - 32" | Draw Weight: 50/60/70/80 lbs | IBO/ATA Speed: 340 fps | Kinetic Energy: 89.9 ft-lbs | Axle to Axle: 35" | Effective Let-Off: 80% | Mass Weight: 4.4 lbs



### FINISH OPTIONS

The Insanity CPXL comes standard in Mossy Oak® Infinity™. Alternate riser finishes include Treestand™, AnoRock Onyx, and BlackOps™.

Please note: Actual product may vary from image

## TECH

**2-PIECE WOOD GRIP**  
Ergonomic Comfort

**OCTANE FACTORY STRINGS**  
BowTech has the best factory strings  
in the bow industry

**SPLIT BUSS CABLE**  
100% Tunability, Maximum Cam Stability



# SPECIALIST™

The Specialist has proven itself as a technological advantage for the serious archer. Utilizing many of BowTech's accredited technologies, the Specialist delivers the unparalleled accuracy target shooters desire. Good performance comes naturally from a longer bow with a straight riser design. From there, the OverDrive Binary, FLX-Guard, and HardCore limbs give the Specialist it's competitive edge with benefits found on no other target bow.

Fierce competition calls for the Specialist.

## ICT TECHNOLOGY

**HardCore Limbs.**  
Intense Efficiency,  
Extreme Durability

**OVERDRIVE  
Binary**  
Symmetry,  
Synchronization,  
and Stability

**FLX-  
GUARD™**  
Terminates  
Riser Torque



Brace Height: 7 1/2"

Draw Length Range: 26" - 30.5"

Draw Weight: 50/60/70 lbs

IBO/ATA Speed: 330 fps

Kinetic Energy: 84.6 ft-lbs

Axle to Axle: 37 1/2"

Effective Let-Off: 65%-80%

Mass Weight: 4.1 lbs



### FINISH OPTIONS

The Specialist comes standard in SpecialOps™.

Please note: Actual product may vary from image

## TECH

### COMPETITION GRIP

Ergonomic for competition shooters

### OCTANE FACTORY STRINGS

BowTech has the best factory strings in the bow industry

### SPLIT BUSS CABLE

100% Tunability, Maximum Cam Stability



# Assassin™

One of the bestselling bows in our company's history has returned, introducing novices and experts alike to a new dimension of bowhunting. To say that the Assassin is fully loaded is a true understatement. We pulled out all the stops to deliver a bow at a price almost too good to believe, packed with features such as the accredited Binary Cam System, created by BowTech, with rotating draw length modules. The bare bow Assassin weighs in at just 3.8 lbs, and executes with speeds of 333 fps.

## ICT TECHNOLOGY

**Binary**  
Symmetry,  
Simplicity, and  
Synchronization



### R.A.K. ACCESSORIES

- NEW Octane Capture Arrow Rest
- R.A.K. Custom 4-Pin Sight
- Octane DeadLock Lite Quiver
- Octane 5" Ultra-Lite Stabilizer
- Comfort Wrist Sling
- BCY String Loop
- Alloy Peep
- Dura-FLX™ String Dampening Components

Brace Height: 7" | Draw Length Range: 26" - 30" | Draw Weight: 50/60/70 lbs | IBO/ATA Speed: 333 fps | Kinetic Energy: 86.2 ft-lbs | Axle to Axle: 30 5/8" | Effective Let-Off: 65%-80% | Mass Weight: 3.8 lbs (bow only)



Please note: Actual product may vary from image

### FINISH OPTIONS

The Assassin comes standard in Mossy Oak® Infinity™. Alternate riser finishes include Treestand™ and BlackOps™.

## TECH

**OCTANE FACTORY STRINGS**  
BowTech has the best factory strings in the bow industry

**ROTATING MODULES**  
Quick draw length adjustments to match your shooting style



# HeartBreaker™

From day one, we engineered the HeartBreaker specifically for the female archer. This bow is sure to catch your eye, but our primary focus was on undeniable performance, with the Binary Cam System, rotating modules, and Octane Factory Strings. We have armed women with a bow that flat out dominates any other bow in its class.

The HeartBreaker is built to be as strong as the archers who shoot it, and proof that she's a HeartBreaker in a class all her own.

## ICT TECHNOLOGY

**Binary**  
Symmetry,  
Simplicity, and  
Synchronization



### R.A.K. ACCESSORIES

- NEW Octane Capture Arrow Rest
- R.A.K. Custom 4-Pin Sight
- Octane DeadLock Lite Quiver
- Octane 5" Ultra-Lite Stabilizer
- Comfort Wrist Sling
- BCY String Loop
- Alloy Peep
- Dura-FLX String Dampening Components

Brace Height: 7" | Draw Length Range: 22.5" - 27" | Draw Weight: 40/50/60 lbs | IBO/ATA Speed: 305 fps | Kinetic Energy: 61.9 ft-lbs | Axle to Axle: 30 1/4" | Effective Let-Off: 65%-80% | Mass Weight: 3.7 lbs (bow only)



Please note: Actual product may vary from image

### FINISH OPTIONS

The HeartBreaker comes standard in Mossy Oak® Infinity™. Alternate riser finishes include Treestand™, AnoRock Razzberry, and BlackOps™. AnoRock Razzberry is not available R.A.K. Equipped.

## TECH

**OCTANE FACTORY STRINGS**  
BowTech has the best factory strings in the bow industry

**ROTATING MODULES**  
Quick draw length adjustments to match your shooting style

# BOWTECH TEES



B80212  
White Classic Tee

B80211  
BowTech Black Tee

B80221  
BowTech  
Splatter Tee

B80228  
Experience  
Tee



B80217  
Insanity Tee

B80227  
Vegetarians Tee

B80223  
Shield Tee

B80215  
Arrow  
Pattern Tee

Please note: Actual product may vary from image



B80225-T  
Skull Tee

B80225-G

B80225-B



B90329  
Broadhead Long  
Sleeve Tee



B80226-W  
Standing  
Buck Tee

B80226-T

B80226-G

B80226-B



B78013-R  
Ladies  
HeartBreaker  
Crew Neck Tee

B80224-W

B80224-G

B80224-T

B80224-B  
Antler Tee

B78013-G  
Ladies  
HeartBreaker  
Crew Neck Tee

# OUTERWEAR



**B11111**  
Sport Wicking Mossy Oak Hoodie 1/2 Zip



**B81212**  
Sport Hoodie Black



**B81113-G**  
Soft Shell Mens Jacket - GREY

**B81113-B**  
Soft Shell Mens Jacket - BLACK



**B71113**  
Soft Shell Hooded Ladies Jacket

# POLOS



**B80448**  
BowTech Polo Poly/Cotton Blend



**B80447**  
Shooter Shirt

# HATS



**B97689**  
BowTech Grey Fitted Hat



**B99527**  
Realtree™ AP™ Adjustable Hat



**B02729**  
Black Knit Beanie



**B02731**  
Camo Fleece Beanie

**B02730**  
Grey Knit Beanie

Please note: Actual product may vary from image

# HATS AND ACCESSORIES



**B99308**  
Arrow Adjustable Hat  
White Mesh Back



**B89005**  
Mossy Oak®  
Break-Up Infinity™  
Adjustable Hat



**B99552**  
Realtree™ APT™  
Camo Adjustable  
Hat



**B79012**  
Ladies Grey/Pink  
Swirl Adjustable Hat



**B98691**  
Black Adjustable Hat



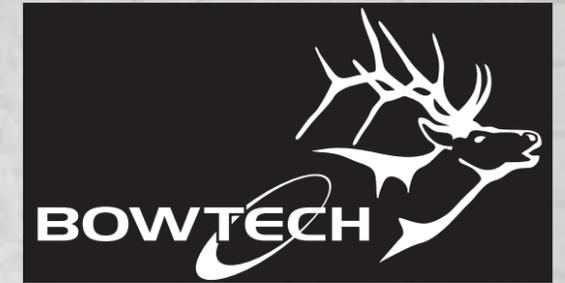
**B02989**  
Pewter Belt Buckle



**B02907**  
Logo Metal Hat Clip



**B01705**  
Standing Buck Decal 5"x12"



**B01707**  
Elk Decal 3"x8"



**B01706**  
Whitetail Skull  
Decal 11.5"x11.5"



**B01645**  
Logo 3.25"  
Embroidered Patch



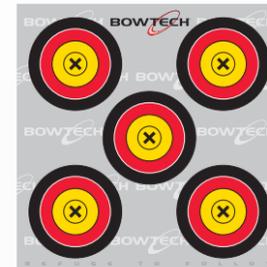
**B94023**  
Neoprene  
Wrist Sling



**B02987**  
Sport Travel  
Mug



**B02988**  
Clear Acrylic  
Double Wall  
16 oz. Tumbler  
with Straw



**B02165**  
5-Spot Paper Targets  
50 Sheets



**B90188**  
BowShell  
Bow Case

Don't forget! Online apparel ordering is available for consumers. Please visit our website at [www.BowTechArchery.com/Merch](http://www.BowTechArchery.com/Merch)

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# I SHOOT BOWTECH



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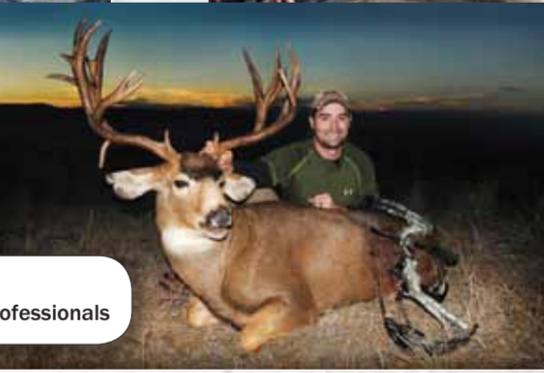
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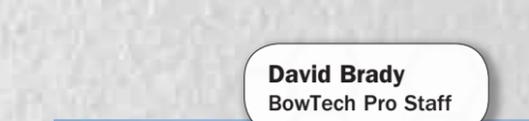
**Kelsy Claypool**  
Live2Hunt



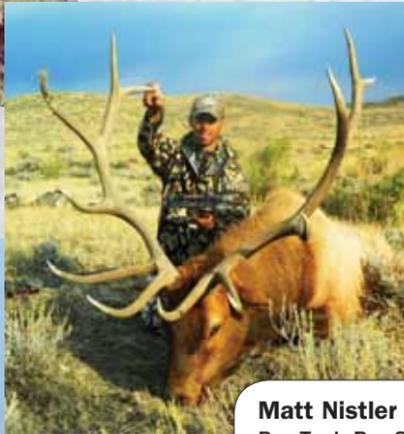
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# TESTING

THIS IS OUR LIFE, NOT JUST OUR JOB

WE'VE INVESTED IN THE RESOURCES  
NEEDED TO BRING YOU THE BEST

EVERY BOW MODEL SEES A MINIMUM  
OF A QUARTER OF A MILLION CYCLE  
SHOTS BEFORE PRODUCTION

EVERY BOW IS TESTED FROM SUB-ZERO  
TO TRIPLE DIGIT TEMPERATURES

OUR TESTING IS NOT SIMULATED.  
WE TEST EVERY BOW ON THE HUNT.

Of course, none of this means anything if it doesn't translate to success in the field. At BowTech, we're like you. We get it. We live, eat, and sleep bow hunting. Long before you ever see our new products, we're using them in the field and on the range so we know without a doubt that the products we have the privilege of offering you are up to your standards — up to our standards.



## LEGALESE

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