



BOWTECH

REFUSE TO FOLLOW

90554 Hwy 99 North • Eugene, Oregon 97402 • BOWTECHArchery.com

BOWTECH

REFUSE TO FOLLOW

TECHNOLOGIES

Industry Changing Technologies; When you see our ICT icon, you know you are buying a genuine product from the original developers; those who know it best. Why buy an imitation when you can have the original?



BRIDGE LOCK POCKET

- Secured precision and accuracy
- Features N-Fusion technology



N-FUSION

- Carbon infused construction for strength
- Injected Durability



FLUX GUARD™

- Terminates riser torque
- Reduces lateral nock travel

HardCore Limbs™

- Intense efficiency
- Extreme durability
- Layers of high performance material
- Proprietary impact-resistant film

CarbonCore Limbs™

- Extreme impact-resistant skin
- Carbon center for vibration dampening
- Intense efficiency



OVERDRIVE Binary™

- Maximized cam stability
- Smooth draw cycle
- Perfect synchronization
- Unmatched accuracy
- 100% tunable

CPX™

- Redefines accuracy
- Terminates riser torque
- Ultra low friction components
- Scary accurate, deadly quiet, blazing fast



Binary™

- Symmetrical cams
- Perfect synchronization
- Simple tuning - just set and forget
- Maximizes accuracy and consistency



BIO-SHOCK

Extreme Dampening System



EXTINGUISH™ DAMPENING SYSTEM

Dura-FLX™ String Dampeners

Revolver™ Dampener

The Clutch™ String Stop

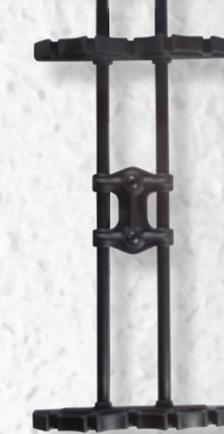


Rotating Modules

- At least five inches of draw length adjustment
- Solid draw stop feature
- Allows for custom draw lengths

KNIGHT RISER

- Lightest on the market
- Carbon riser
- Maximum strength with minimal weight



R.A.K.™

READY. AIM. KILL.™

- Factory installed and tested
- Outfitted with the most accurate preset components in the industry
- Each R.A.K. bow is Ready, Aim and Kill right out of the box

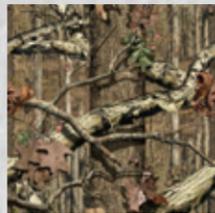
OCTANE ACCESSORIES FACTORY STRINGS

- The most respected and reliable strings available
- Hand crafted in the U.S.A.
- Stretched and served at 450 lbs of tension
- Tightest tolerances in the industry



FINISH OPTIONS

	RPM 360	Carbon OverDrive	Experience	Insanity CPXL	Specialist™	Carbon Knight	Carbon Rose
Mossy Oak Infinity	•	•	•	•		•	•
BlackOps	•	•	•	•	•	•	•
Realtree AP	•	•					
Realtree APG	•	•					



Mossy Oak® Break-Up® Infinity™



Realtree® AP™



Realtree® APG™

The RPM 360 and Carbon OverDrive are standard in Mossy Oak® Break-Up® Infinity™. Alternate riser finishes include Realtree® AP®, APG®, and BlackOps™. All finishes will have black limbs.
 The Experience is standard in Mossy Oak® Break-Up® Infinity™. Alternate riser finish is BlackOps™. All finishes will have black limbs.
 The Insanity CPXL is standard in Mossy Oak® Break-Up® Infinity™. Alternate riser finish is BlackOps™. All finishes will have black limbs.
 The Specialist is standard in BlackOps with black anodized cams, and is available for a limited time only.
 The Carbon Knight is available in BlackOps™ and Mossy Oak® Break-Up® Infinity™.
 The Carbon Rose is available in BlackOps™ and Mossy Oak® Break-Up® Infinity™.
 For all high end bows add \$25 for special order camo finishes, including Black Ops™.



CARBON OVERDRIVE

SMOOTH AND LIGHT.
FOR THE SHOT THAT COUNTS.



SPECIFICATIONS



	RPM 360	Carbon OverDrive	Experience	Insanity CPXL	Specialist	Carbon Knight	Carbon Rose
Brace Height	6"	6.5	7"	7"	7 1/2"	7"	6.75"
Draw Weights	50, 60, 70	50, 60, 70	50, 60, 70	50, 60, 70, 80	60	50, 60, 70	40, 50, 60
Draw Length	24"-30"	25"-30"	26.5"-31"	27.5"-32"	26"-30.5"	26.5"-30.5"	22.5"-27"
A to A	31"	31.5"	32"	35"	37 1/2"	31"	30"
IBO/ATA Speed	360 fps	342 fps	335 fps	340 fps	330 fps	335 fps	302 fps
Kinetic Energy	100.7 ft-lbs	90.9 ft-lbs	87 ft-lbs	89.9 ft-lbs	84.6 ft-lbs	84.6 ft-lbs	62.19 ft-lbs
Effective Let-Off	80%	80%	80%	80%	65 or 75%	80%	80%

IBO/ATA speed ratings are the industry standard and are calculated using an arrow weighing 5 grains per pound (350 gr) at 70# draw weight with a 30" draw, unless mentioned otherwise below.

*Speed for the Carbon Rose taken at 60# draw weight with a 27" draw, using a 300 grain arrow.

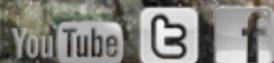
All models feature draw length adjustments in 1/2" increments with rotating modules. The Experience, Carbon OverDrive, RPM 360, Carbon Knight, Carbon Rose, and Insanity CPXL have an 80% effective let-off. The Specialist features a let-off of 65% or 75%.

**All R.A.K. Equipped packages come with factory installed accessories and ready to shoot

All prices and specifications are subject to change without notice. Please contact sales staff for most recent information.

	RPM 360	Carbon OverDrive	Experience	Insanity CPXL	Specialist	Carbon Knight	Carbon Rose
Bio-Shock	•	•					
N-Fusion	•						
Bridge Lock	•						
CPX	•		•	•			
Cam System	RPM Cam	OD Cam	Asylum Cam	Asylum Cam	Specialist Cam	Knight Cam	Rose Cam
FLX-Guard	•	•	•	•	•		
CarbonCore Limbs	•		•	•			
HardCore Limbs					•		
Extinguish Dampening System			•				
Knight Riser		•				•	•
R.A.K. Equipped						•	•
Octane Factory Strings	•	•	•	•	•	•	•
Rotating Mod	•	•	•	•	•	•	•
Carbon Rod String Stop	•	•	•	•	•	•	•

PURE POWER



BOWTECHArchery.com



RPM360

Our cutting edge technologies are all packed into the fastest flagship bow we have ever produced. At an unbelievable IBO/ATA speed of 360 fps, the RPM 360 is scorching fast without compromising the attributes you have come to expect from our Center Pivot Extreme and OverDrive Binary Cam technologies. Featuring the new Bridge Lock pocket for precision and accuracy, and trapezoidal I-beam riser for strength, this bow has the balance, feel, and extreme tunability you want, we just turned up the heat! You need to shoot this bow to believe it.

ICT TECHNOLOGY



Secured Precision and Accuracy with N-Fusion Technology

N-FUSION

Carbon Infused Construction for Strength, with Injected Durability



Scary Accurate, Deadly Quiet, Blazing Fast



Symmetry, Synchronization, and Stability



Terminates Riser Torque

BIO-SHOCK

Extreme Dampening System



Brace Height: 6" | Draw Length Range: 24" - 30" | Draw Weight: 50/60/70 lbs | IBO/ATA Speed: 360 fps | Kinetic Energy: 100.7 ft-lbs | Axle to Axle: 31" | Effective Let-Off: 80% | Mass Weight: 4.4 lbs



FINISH OPTIONS

The RPM 360 comes standard in Mossy Oak® Infinity™. Alternate riser finishes include Realtree® AP™, APG™, and BlackOps™.

Please note: Actual product may vary from image

FACT

This is the fastest BOWTECH ever—We challenge you to shoot it.



CARBON OVERDRIVE™

You asked for it, we delivered!
 The minimal weight of the Knight Riser combined with the unbelievable tunability of our OverDrive Binary cam system and industry leading FLX-Guard are now united in the Carbon OverDrive. The Carbon OverDrive stands out as the leading premium Carbon bow on the market today as it fires arrows down range at 342 fps. Pick one up for yourself and see why the Carbon OverDrive is everything you have been looking for in a premium carbon bow.

ICT TECHNOLOGY

KNIGHT RISER
 Maximum Strength,
 Minimum Weight

OVERDRIVE BINARY
 Symmetry,
 Synchronization,
 and Stability

FLX-GUARD™
 Terminates
 Riser Torque

BIO-SHOCK
 Extreme
 Dampening System



Brace Height: 6.5" | Draw Length Range: 25" - 30" | Draw Weight: 50/60/70 lbs | IBO/ATA Speed: 342 fps | Kinetic Energy: 90.9 ft-lbs | Axle to Axle: 31.5" | Effective Let-Off: 80% | Mass Weight: 3.3 lbs



FINISH OPTIONS

The Carbon OverDrive comes standard in Mossy Oak® Infinity™. Alternate riser finishes include Realtree® AP™, APG™, and BlackOps™.

Please note: Actual product may vary from image

FACT

Lightest weight and most tunable premium hunting bow on the market. Pick it up—feel the difference.



EXPERIENCE™

Talk is cheap, so Experience The Difference with the smoothest drawing, quietest shooting, most forgiving bow we've ever made. High-performance and ultimate stealth collide, crafting a genuine hunting bow. It's "more than more accurate" so you can absolutely rely on your shot. Every time. Choose the bow that will enhance your entire Experience instead of just getting you by.

Eat, breathe, shoot. Live the superior archery Experience like no other. It's as simple as that.

ICT TECHNOLOGY



Scary Accurate,
Deadly Quiet,
Blazing Fast

CarbonCore Limbs.

Impact-Resistant
Vibration Dampening



Symmetry,
Synchronization,
and Stability



Terminates
Riser Torque



Brace Height: 7" | Draw Length Range: 26.5" - 31" | Draw Weight: 50/60/70 lbs | IBO/ATA Speed: 335 fps | Kinetic Energy: 87 ft-lbs | Axle to Axle: 32" | Effective Let-Off: 80% | Mass Weight: 4.2 lbs



EXTINGUISH
DAMPENING
SYSTEM

FINISH OPTIONS

The Experience comes standard in Mossy Oak® Infinity™. Also available in alternate finish BlackOps™.

Please note: Actual product may vary from image



FACT

The Experience won four major awards in 2013. Try it out—you'll understand why.





INSANITY CPXL™

You asked for it, and we listened. The Insanity CPXL features the benefits you need from the Insanity CPX, with a longer axle to axle length of 35" for the ultimate in forgiveness and stability. Let our technology speak for itself. Featuring Center Pivot Extreme, HardCore Limbs, OverDrive Binary cams, and the FLX-Guard, the Insanity CPXL is the most accurate bow on the market that is available in draw lengths up to 32". At 340 fps, the Insanity CPXL is the fastest long draw bow we've ever had.

Never settle again - Unleash the Insanity

ICT TECHNOLOGY

CPX™
Scary Accurate,
Deadly Quiet,
Blazing Fast

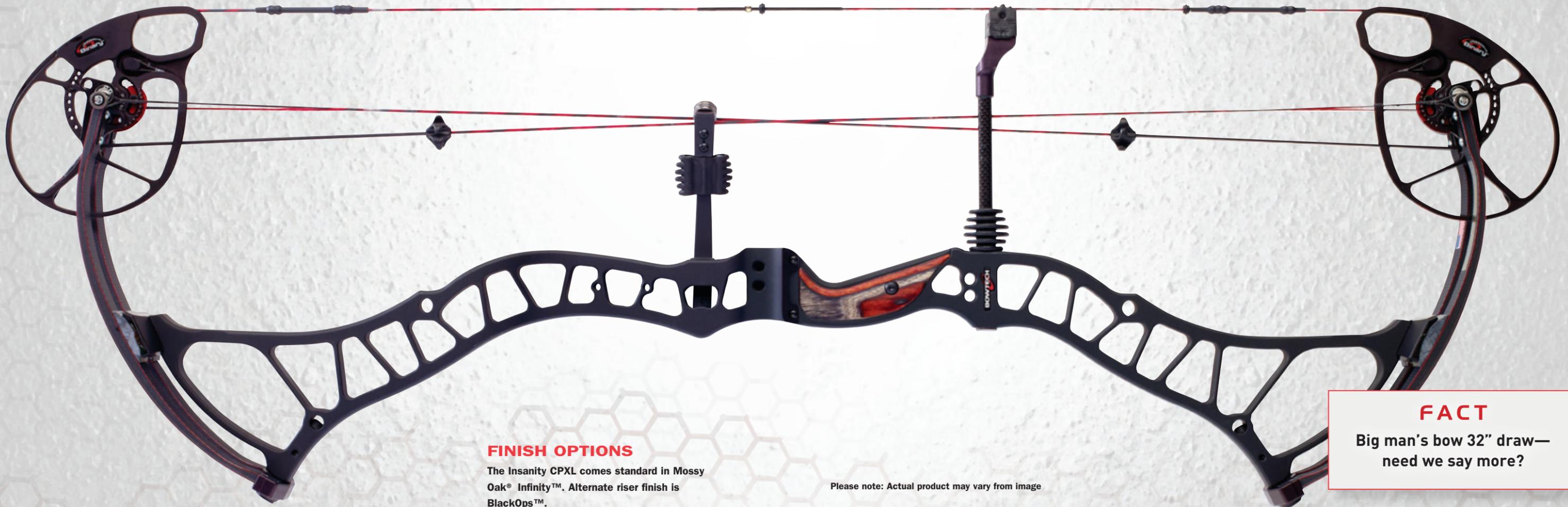
CarbonCore Limbs.
Impact-Resistant
Vibration Dampening

**OVERDRIVE
Binary™**
Symmetry,
Synchronization,
and Stability

FLX-GUARD™
Terminates
Riser Torque



Brace Height: 7" | Draw Length Range: 27.5" - 32" | Draw Weight: 50/60/70/80 lbs | IBO/ATA Speed: 340 fps | Kinetic Energy: 89.9 ft-lbs | Axle to Axle: 35" | Effective Let-Off: 80% | Mass Weight: 4.4 lbs



FINISH OPTIONS

The Insanity CPXL comes standard in Mossy Oak® Infinity™. Alternate riser finish is BlackOps™.

Please note: Actual product may vary from image

FACT

Big man's bow 32" draw—
need we say more?



SPECIALIST™

The Specialist has proven itself as a technological advantage for the serious archer. Utilizing many of BOWTECH's accredited technologies, the Specialist delivers the unparalleled accuracy target shooters desire. Good performance comes naturally from a longer bow with a straight riser design. From there, the OverDrive Binary, FLX-Guard, and HardCore limbs give the Specialist its competitive edge with benefits found on no other target bow.

Fierce competition calls for the Specialist.

ICT TECHNOLOGY

HardCore Limbs.
Intense Efficiency,
Extreme Durability

**OVERDRIVE
Binary**
Symmetry,
Synchronization,
and Stability

**FLX
GUARD™**
Terminates
Riser Torque



Brace Height: 7 1/2"

Draw Length Range: 26" - 30.5"

Draw Weight: 60 lbs

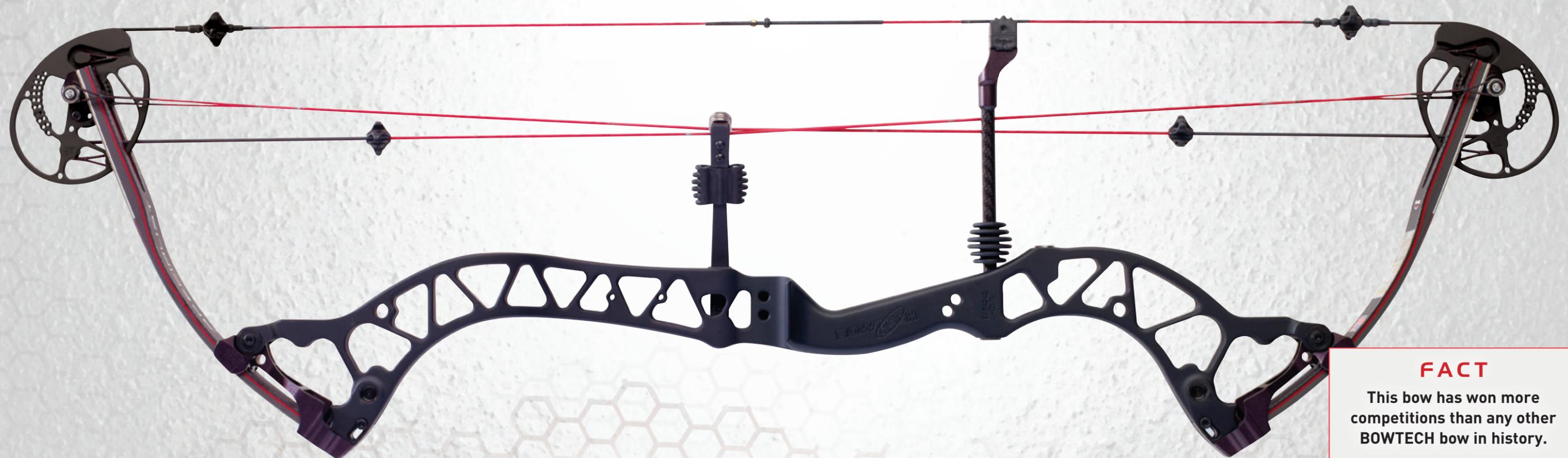
IBO/ATA Speed: 330 fps

Kinetic Energy: 84.6 ft-lbs

Axle to Axle: 37 1/2"

Effective Let-Off: 65% or 75%

Mass Weight: 4.1 lbs



FINISH OPTIONS

The Specialist comes standard in BlackOps™.

Please note: Actual product may vary from image

FACT

This bow has won more competitions than any other BOWTECH bow in history.



CARBON KNIGHT

With the courage of a daredevil and the style of a legend, the Carbon Knight will change the industry. At just 3.2 lbs, the Carbon Knight is the lightest hunting bow ever made, thanks to the Knight Riser. Our new Binary Cam design will give you an even smoother, more comfortable draw without sacrificing speed.

The Carbon Knight, the lightest, most maneuverable carbon bow ever.

ICT TECHNOLOGY

Binary
Symmetry,
Simplicity, and
Synchronization

KNIGHT RISER
Maximum Strength,
Minimum Weight



R.A.K. ACCESSORIES

- Octane Capture Arrow Rest
- R.A.K. Custom 4-Pin Sight
- Octane DeadLock Lite Quiver
- Octane 5" Ultra-Lite Stabilizer
- Comfort Wrist Sling
- BCY String Loop
- Alloy Peep
- Dura-FLX String Dampening Components

Brace Height: 7" | Draw Length Range: 26.5" - 30.5" | Draw Weight: 50/60/70 lbs | IBO/ATA Speed: 335 fps | Kinetic Energy: 84.6 ft-lbs | Axle to Axle: 31" | Effective Let-Off: 80% | Mass Weight: 3.2 lbs (Bow only)



FINISH OPTIONS

The Carbon Knight is available in Mossy Oak® Infinity™ and BlackOps™.

Please note: Actual product may vary from image

FACT

The lightest hunting bow on the market. Lighten your load next season with the Carbon Knight.



CARBON Rose

Deceptively beautiful while remaining decidedly deadly. The Carbon Rose is the lightest women's hunting bow on the market, at just 3.2 lbs. (Bare bow). The smooth, comfortable draw cycle and light mass weight are just what you've been asking for, without sacrificing the performance you need in a hunting bow.

The Carbon Rose, the lightest, most maneuverable women's hunting bow ever.

ICT TECHNOLOGY

Binary
Symmetry,
Simplicity, and
Synchronization

**KNIGHT
RISER**
Maximum Strength,
Minimum Weight



R.A.K. ACCESSORIES

- Octane Capture Arrow Rest
- R.A.K. Custom 4-Pin Sight
- Octane DeadLock Lite Quiver
- Octane 5" Ultra-Lite Stabilizer
- Comfort Wrist Sling
- BCY String Loop
- Alloy Peep
- Dura-FLX String Dampening Components

Brace Height: 7" | Draw Length Range: 22.5" - 27" | Draw Weight: 40/50/60 lbs | IBO/ATA Speed: 302 fps | Kinetic Energy: 62.19 ft-lbs | Axle to Axle: 30" | Effective Let-Off: 80% | Mass Weight: 3.2 lbs (Bow only)



FINISH OPTIONS

The Carbon Rose is available in Mossy Oak® Infinity™ and BlackOps™.

Please note: Actual product may vary from image

FACT

Redefined for stability and accuracy. Shoot the lightest women's bow on the market.



BOWTECH
Belt Buckle
B02989

Double Wall
16 Oz. Tumbler
B02988



Grey Flex-Fit
Hat
B97689



American Flag
Long-Sleeved Tee
B90330



Blue Bow Tee
B80237



Arrow
Pattern Hat
B99308

Experience Tee
B80228



Grey Flex-Fit
Hat
B97689

Skull and Barb Wire Tee
B80232

AMERICAN PRIDE SHORT SLEEVED

Built In America Tee
B80234

American Made
Euro Mount Tee
B80238

American Made Text Tee
B80235

Black BOWTECH Tee
B80211

Antler Design Tee - Black
B80224-B

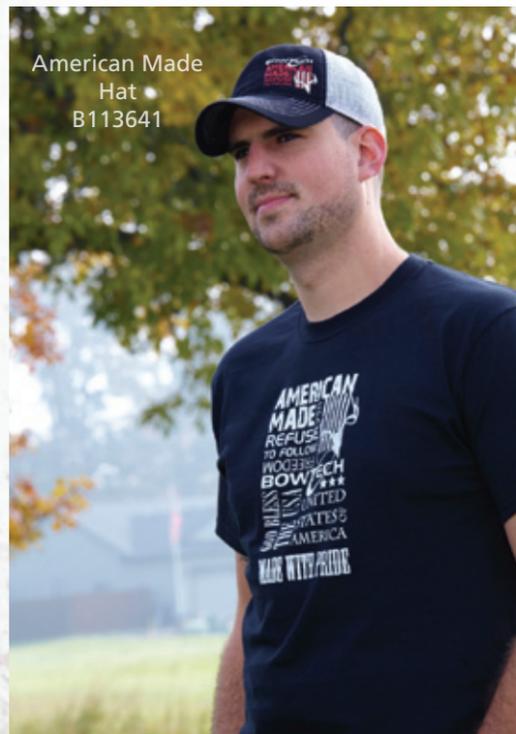
Antler Design Tee - Green
B80224-G



Built In America
Hat
B113636



Arrow Pattern
Hat
B99308



American Made
Hat
B113641



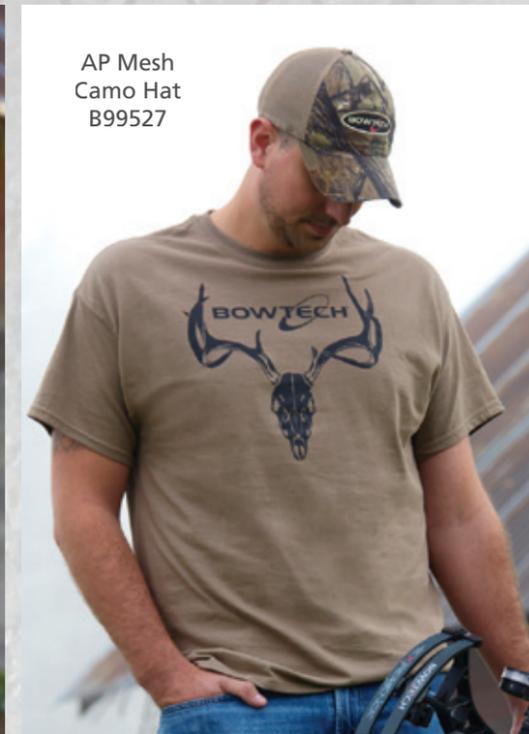
Grey Flex-Fit
Hat
B97689



AP Camo
Hat
B99552



Infinity
Camo Hat
B89005



AP Mesh
Camo Hat
B99527



Skull Design Tee - Green
B80225-G



Classic White Tee
B80212



Black Front
Logo Hat
B115522

Carbon Knight Tee
B80229



Brown
Flag Hat
B113644

Green Haze Elk Tee
B80231

SHORT SLEEVED

SHORT SLEEVED



Grey Flex-Fit
Hat
B97689



AP Camo
Hat
B99552



Jackalope Tee
B80236



Arrow
Pattern Hat
B99308

Arrow Tee
B80215



Oiled
Canvas Hat
B113646

I Eat Vegetarians Tee
B80227



Black Hat
Side Logo
B98689

Deer In Field Tee - Black
B80226-B

*Two sizes available - M/L and L/XL



Ladies Tee - Grey Heather
B78014-G

Ladies Tee - Natural Heather
B78014-N



Classic White Tee*
B80212



Black and Red
Fitted Hat*
B113812

BOWTECH Shooter Shirt
B80447



Black and Red
Fitted Hat*
B113812

Men's Poly-Cotton Polo
B80448



Sport
Travel Mug
B02987

Grey Knit
Beanie
B02730

BOWTECH Hoodie
B81212

WOMEN'S AND YOUTH

POLOS, HOODIES AND JACKETS

Antler Design Tee - Green*
B80224-G

Youth Deer in Field Tee
BY80226

Youth Jackalope Tee
B80236-Y

American Flag Hoodie
B81214

Men's Jacket - Black
B81113-B

Men's Jacket - Grey
B81113-G



Please note: Actual product may vary from image





Front Logo Black Hat
B115522



Brown Flag Hat
B113644



American Made Hat
B113641



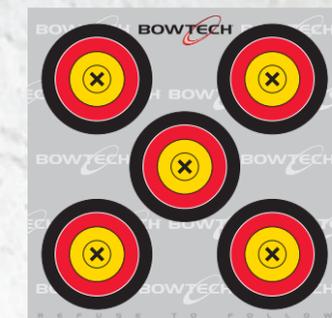
Ladies Swirl Hat
B110193



B01706
Whitetail Skull Decal 11.5"x11.5"



B01707
Elk Decal 3"x8"



B02165
5-Spot Paper Targets, 50 Sheets



B01705
Standing Buck Decal 5"x12"

NEW HATS FOR 2014

Oiled Canvas Hat
B113646



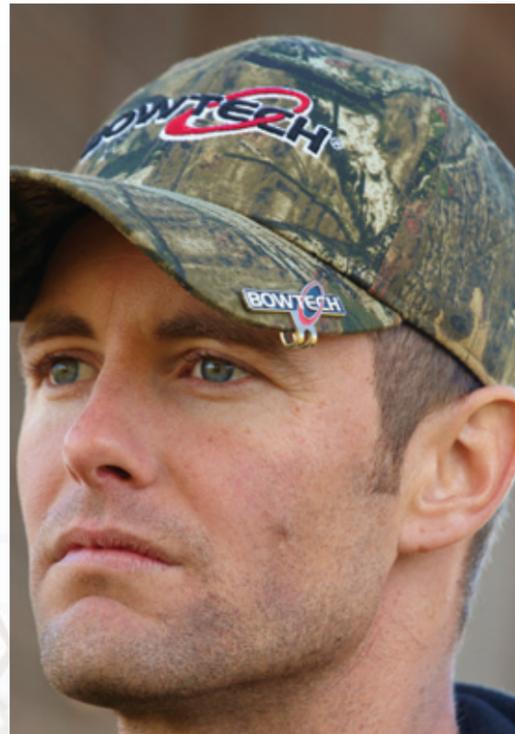
Black and Red Fitted Hat*
B113812



Built In America Hat
B113636



Metal Hat Clip
B02907



Please note: Actual product may vary from image

ACCESSORIES



B01645
Logo 3.25"
Embroidered Patch



B02987
Sport Travel Mug

B02988
Clear Acrylic
Double Wall
16 oz. Tumbler
with Straw



BowShell Bow Case B90188

*Two sizes available - M/L and L/XL

I SHOOT BOWTECH



Samuel Coalson
Director of Marketing, BOWTECH



Bobby Van Cleave
Plant Manager, BOWTECH



Jim Burnworth
Host, Western Extreme



Skyler Wirsig
Host, Heartland Bowhunter



Jim Shockey
Host, The Professionals
Host, Jim Shockey's
Hunting Adventures



Merril Hoge
Pro Football Analyst, ESPN



Jason Hegg
ProStaff, BOWTECH

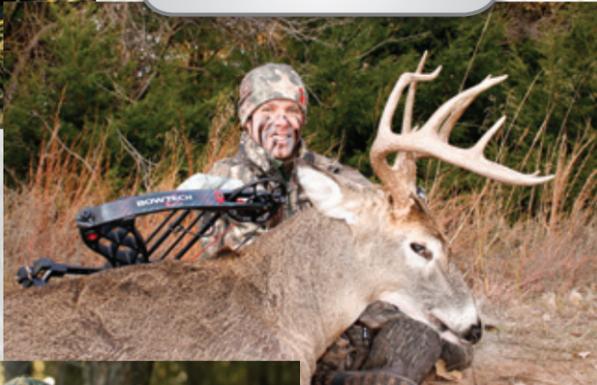


Steve Torrence
Driver, Torrence Racing



Michael Hunsucker
Host, Heartland
Bowhunter

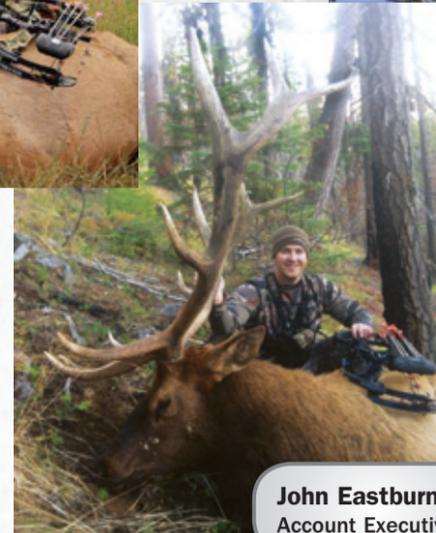
Jace Bauserman
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Pitcher, Cincinnati Reds



Eva Shockey
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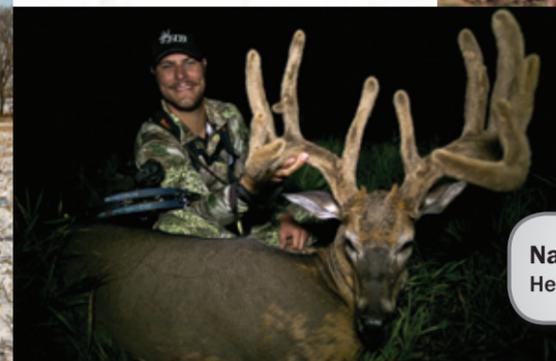
Brian Owens
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Shawn Luchtel
Host, Heartland Bowhunter



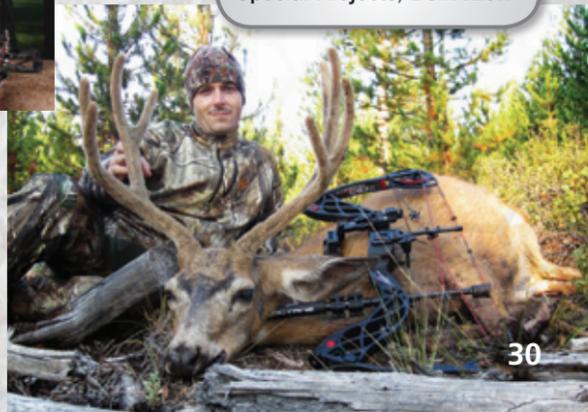
Rex Luchtel
Heartland Bowhunter



Nate Flynn
Heartland Bowhunter



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Editorial Director,
Grandview Media

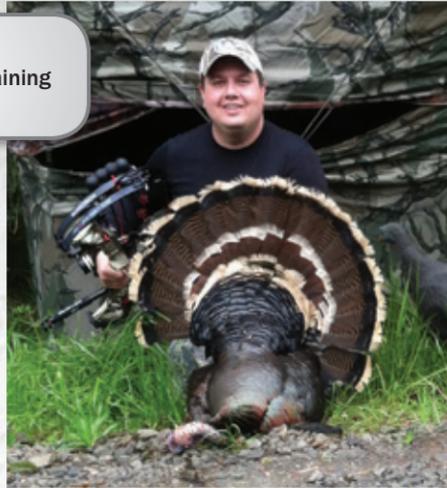


I SHOOT BOWTECH



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ProStaff, BOWTECH

Nick Droback
Mass Merchant and Training
Coordinator, BOWTECH



Jody Cyr
ProStaff, BOWTECH



Boyd Mathes
Buck Hollow, IA



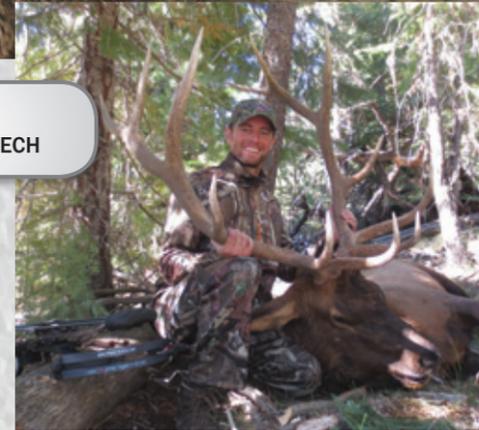
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Bill Lukaskiewicz
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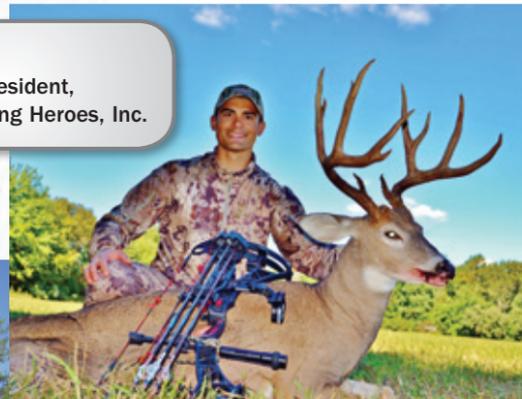


Ryan Hay
ProStaff, BOWTECH



Chad Brown
R&D Coordinator, BOWTECH

Ryan Miller
Founder & President,
Hunters Helping Heroes, Inc.



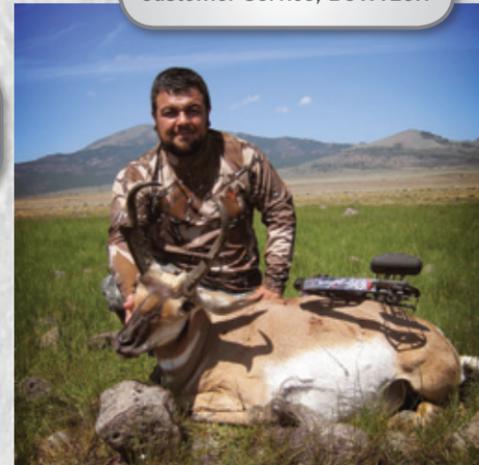
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ProStaff, BOWTECH



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Todd Levings
BOWTECH Factory
Pro Shop Manager



Chris Molina
Customer Service, BOWTECH

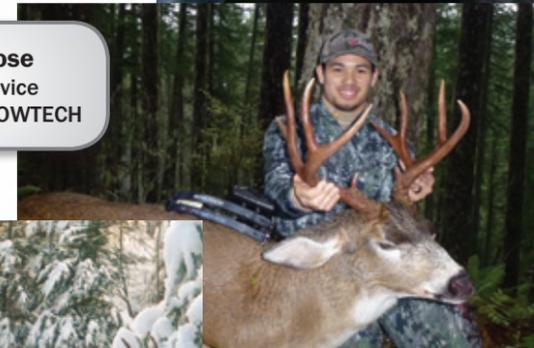
Don Monroe
Hunter's Haven, IN



Jake Simms
Customer Service, BOWTECH



Chris San Jose
Customer Service
Supervisor, BOWTECH



David Brady
ProStaff, BOWTECH



Paul Ranft
ProStaff, BOWTECH



Tracy Barnes
Biathlete Olympian

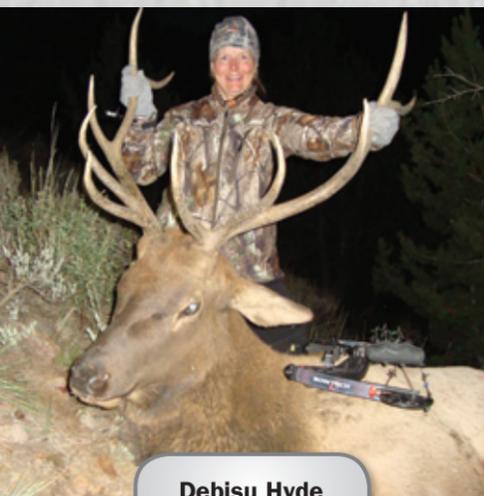


Jason Arnold
Special Projects
Coordinator, BOWTECH



I SHOOT BOWTECH

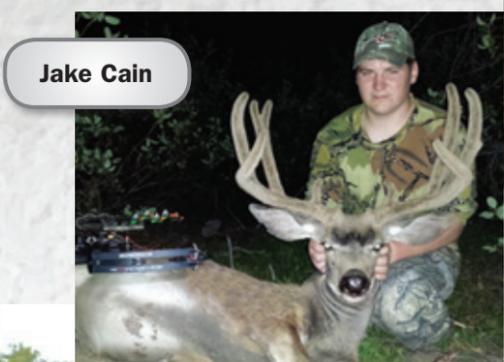
BOWTECH EMPLOYEE FAMILY MEMBERS



Debisu Hyde



Jax Arnold



Jake Cain



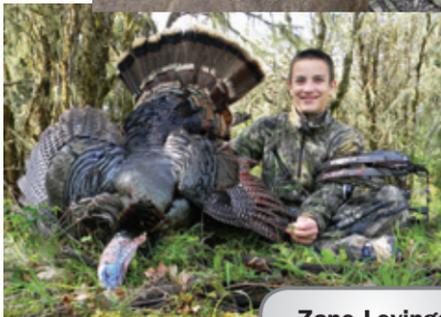
Odessa Siegel



Mike Siegel



PJ Patterson



Zane Levings

TESTING

THIS IS OUR LIFE, NOT JUST OUR JOB

WE'VE INVESTED IN THE RESOURCES NEEDED TO BRING YOU THE BEST

EVERY BOW MODEL SEES A MINIMUM OF A QUARTER OF A MILLION CYCLE SHOTS BEFORE PRODUCTION

EVERY BOW IS TESTED FROM SUB-ZERO TO TRIPLE DIGIT TEMPERATURES

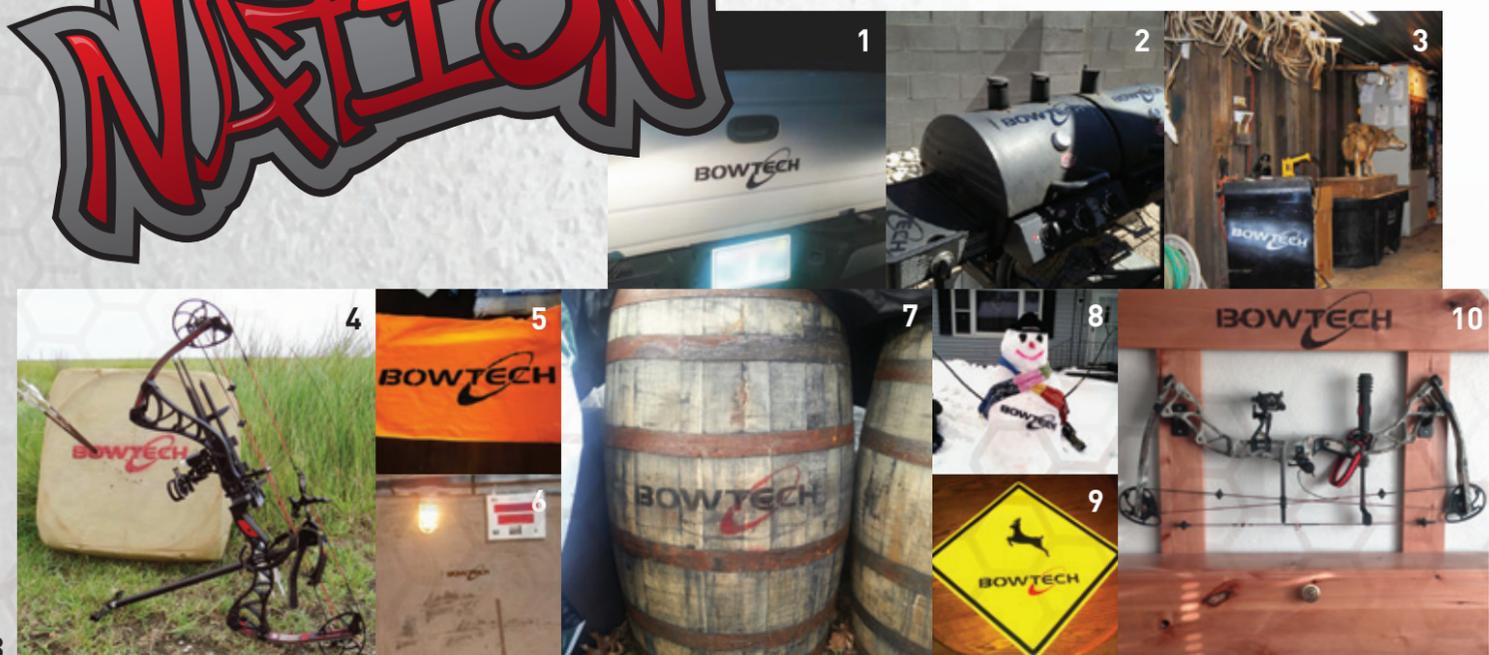
OUR TESTING IS NOT SIMULATED. WE TEST EVERY BOW ON THE HUNT.

Of course, none of this means anything if it doesn't translate to success in the field. At BOWTECH, we're like you. We get it. We live, eat, and sleep bow hunting. Long before you ever see our new products, we're using them in the field and on the range so we know without a doubt that the products we have the privilege of offering you are up to your standards — up to our standards.



Tag your own property with a BOWTECH stencil and snap a picture!

Then upload your photo to www.BOWTECHArchery.com/TagTheNation and show your BOWTECH pride!



TAG THE NATION SUBMISSIONS

1. Derek Dinkel
2. Steven Marquart
3. Preston Ginther
4. Tony Nuccio "Thanks BOWTECH!"
5. Kole Shenberger "I'm going to be a BOWTECH Shooter for the rest of my life..."
6. Matt Cummings "1000' underground in a Trona Mine at the lunchtable."
7. Jason Spaulding
8. Eric Criner
9. Robert Pater "Made my own... You can't tag traffic signs."
10. Trevor Mincer

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