

I N T E G R I T Y

I N N O V A T I O N

I M P A C T



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2 0 1 2

In 1992, we had one mission in mind: build the best bows. Because of that, we've developed a following of archery enthusiasts bigger and more passionate about our products than we ever dreamed possible. You are one of those people, and we thank you.

We thank you for your loyalty. From the die-hards who absolutely have to have the new bow every year to the families that currently have three generations of bowhunters shooting a Mathews® bow, we believe we have the most loyal shooters than any other bow company in the world.

***"For twenty years, Mathews® has led the way in compound bow technology, and the Heli™ is the culmination of everything we've learned."***

We thank you for your advocacy. Having recently surpassed the 1 millionth bow sold, we know that one of the most powerful instruments of our growth is the enthusiasm you share with your families, neighbors and co-workers. In this respect, we especially thank our Authorized Retailers and the thousands of NASP and Centershot™ instructors out there inspiring new archers to discover their potential in this challenging, yet highly rewarding sport.

Finally, we thank you for shooting a Mathews®. It is your success, not ours, that drives us to enhance performance year after year. For 2012, we are introducing the best all-around performance package we've ever made. With the availability of Aerospace and Titanium Alloys, Carbon Fiber and new GeoGrid™ Technology, we created the amazing Heli™. It's the smoothest, quietest, most technologically-advanced lightweight bow ever made.

Most companies take much longer to establish the strong and dedicated following that we have at Mathews®, and we ensure you that we will continue to honor your support by working to improve the lives of people all over the world.

Sincerely,



Matthew McPherson and everyone at Mathews, Inc.



FEATURE  
**2**

**Heli™**

NEW, SMOOTHER CAM

### SOLOCAM®

The Heli™ Cam is the culmination of 20 years of single cam advancements. In addition to Mathews® renowned smooth draw cycle, it produces speeds up to 332 feet per second and is as quiet as it is recoil free.

### HISTORY:

#### 1992:

Matt McPherson introduced the idea of single cam technology and it changed archery forever! Bows designed with the revolutionary Solocam®, found that synchronization issues became a thing of the past.



"Single cam bows offer so many advantages over conventional two cam systems. Not having to worry about cam timing and synchronization means everything to me both in the field or at a tournament. Besides, no other bow on the market today draws as well as a Mathews®!" Mathews® Pro - **Levi Morgan**



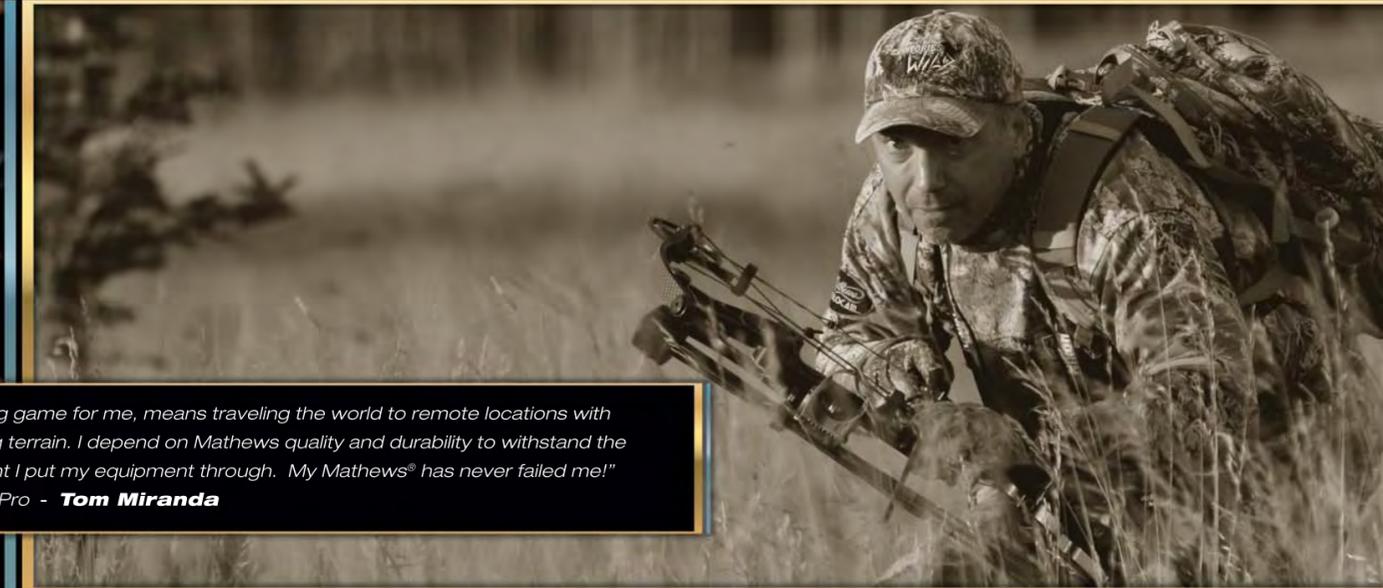
**Heli™**

FEATURE  
**1**

A LIGHTER, MORE  
RIGID RISER

**GEOGRID™**

Based on patent pending GridLock® technology, the Heli™ riser incorporates a new, advanced geometric pattern called GeoGrid™. This technology breakthrough gives the Heli™ a super-light, rigid riser and an incredibly thin profile that makes it virtually invisible in the field.



"Hunting big game for me, means traveling the world to remote locations with unforgiving terrain. I depend on Mathews quality and durability to withstand the punishment I put my equipment through. My Mathews® has never failed me!"  
Mathews® Pro - **Tom Miranda**



**HISTORY:**

**2009:**

Mathews® introduced patent-pending GridLock®, a new riser cut-out that allowed for lighter risers without sacrificing weight or rigidity.



FEATURE  
**3**

*Helix™*

NEW LIGHTER  
ROLLER GUARD

### REVERSE ASSIST™ ROLLER GUARD

The patent pending Reverse Assist™ Roller Guard minimizes friction during the draw cycle which results in a silky smooth pull that enhances accuracy and creates the ultimate shooting experience.

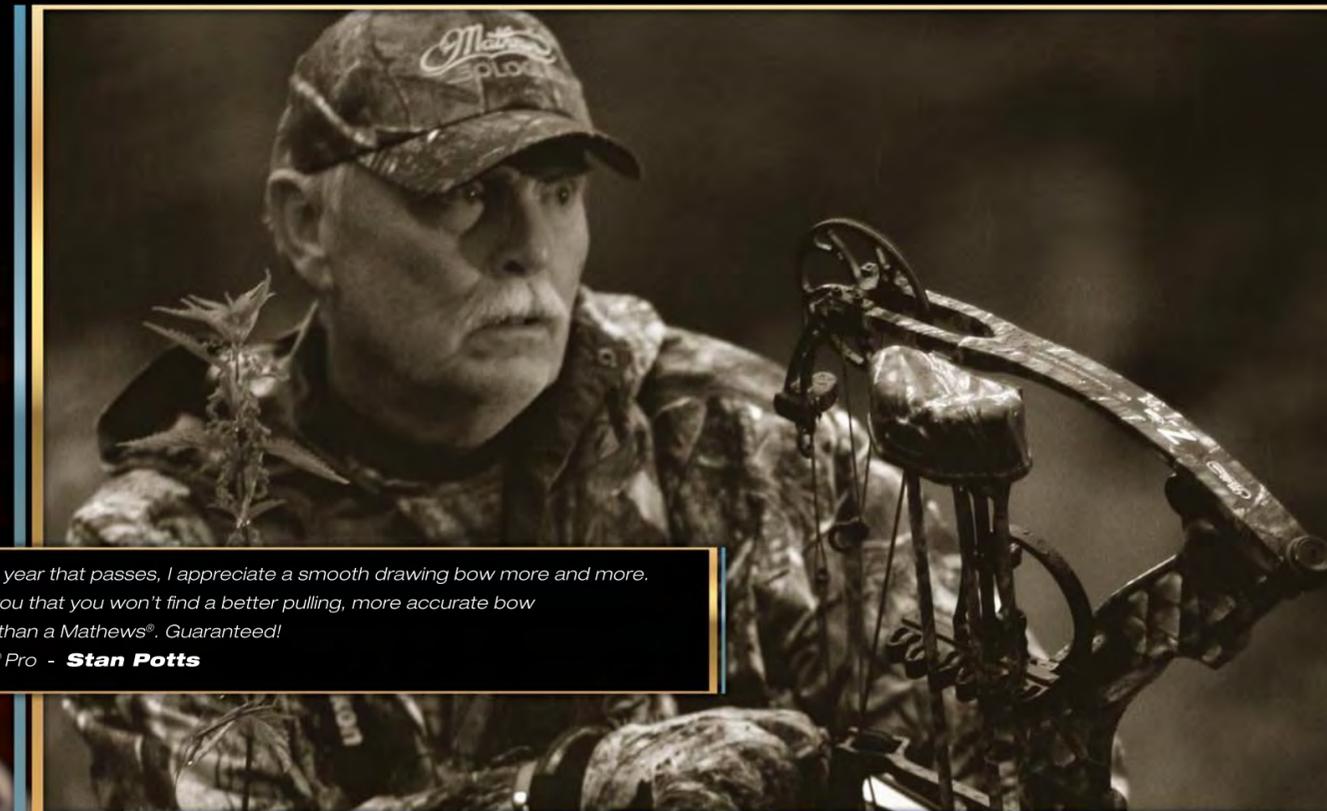
#### HISTORY:

**2002:**

Mathews® introduced the first angled Roller Guard, and it quickly became recognized as the optimum string /cable system in archery.

**2010:**

The Reverse Assist™ Roller Guard moves the string and cable to the outside of the rollers in the most efficient manner.



*"With each year that passes, I appreciate a smooth drawing bow more and more. I can tell you that you won't find a better pulling, more accurate bow out there than a Mathews®. Guaranteed!"*  
Mathews® Pro - **Stan Potts**



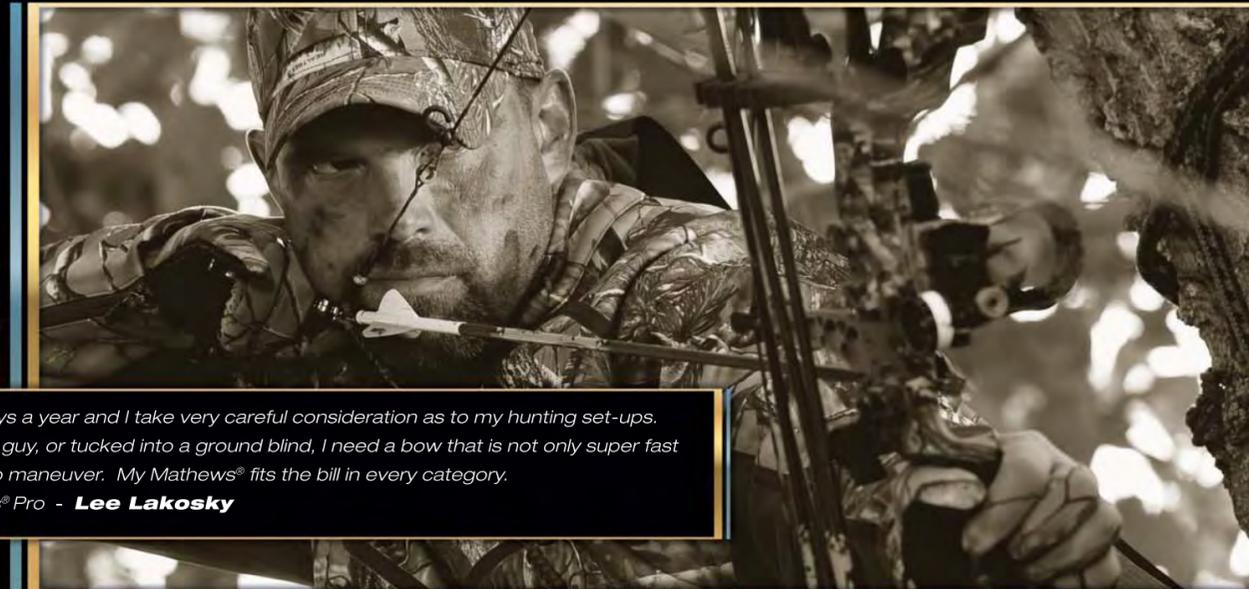
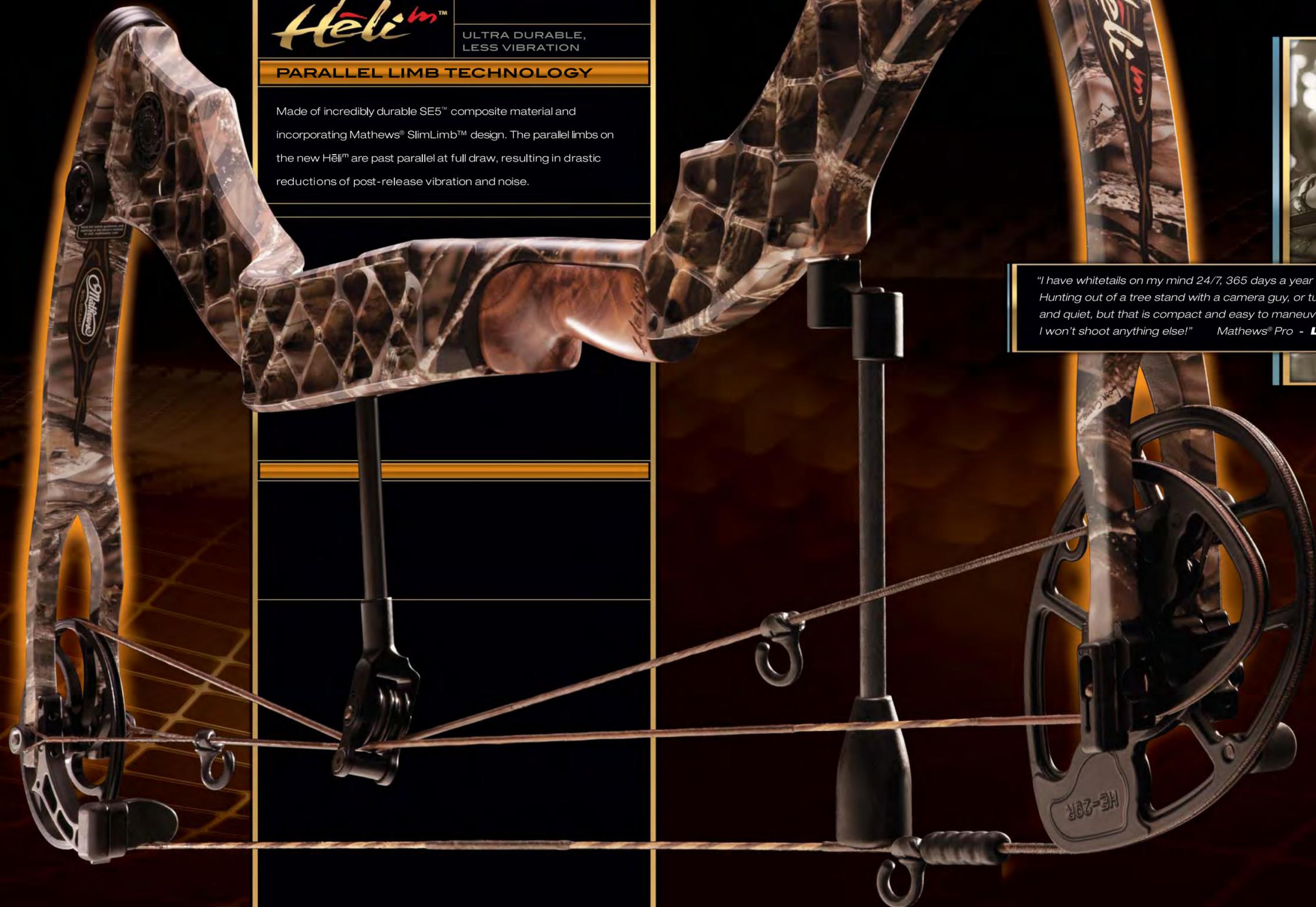
FEATURE  
**4**

**Heli™**

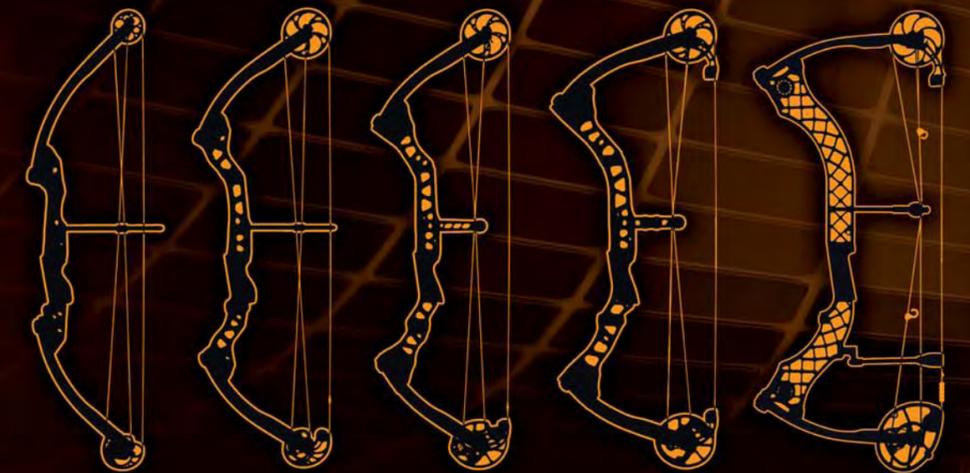
ULTRA DURABLE,  
LESS VIBRATION

**PARALLEL LIMB TECHNOLOGY**

Made of incredibly durable SE5™ composite material and incorporating Mathews® SlimLimb™ design. The parallel limbs on the new Heli™ are past parallel at full draw, resulting in drastic reductions of post-release vibration and noise.



"I have whitetails on my mind 24/7, 365 days a year and I take very careful consideration as to my hunting set-ups. Hunting out of a tree stand with a camera guy, or tucked into a ground blind, I need a bow that is not only super fast and quiet, but that is compact and easy to maneuver. My Mathews® fits the bill in every category. I won't shoot anything else!" **Mathews® Pro - Lee Lakosky**



Mathews® Pioneered Parallel Limb Technology in 1996. Over the years, this technology has been further developed by Mathews® and has been adopted by virtually every archery manufacturer in the industry.



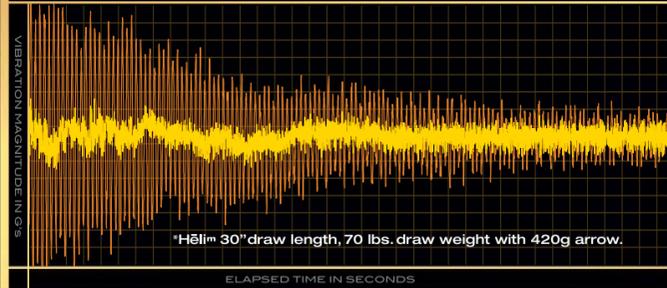
**Heli™**

FEATURE  
**5**

NEW LIGHTER BUSHINGS  
& STABILIZER CORE

**NOISE & VIBRATION SYSTEMS**

RESIDUAL VIBRATION COMPARISON CHART\*



**Harmonic Damper®**  
205 grain

**Harmonic Stabilizer™**  
1260 grain

**HARMONIC STABILIZER™**

Tuned specifically for the lighter weight of the Heli™ riser, the Harmonic Stabilizer® Lite is not only up to 70% lighter, it eliminates up to 75% of post-release vibration.



Developed in 2000, the Mathews® Harmonic Damper® reduces vibration by using "weight in motion" to counteract post-release vibration.

**HARMONIC DAMPER®**

**HISTORY:**

- 2000 - Invented the Harmonic Damping System®
- 2002 - Created the String Suppressor™
- 2009 - Invented the Harmonic Stabilizer™
- 2009 - Created the Dead End™ String Stop
- 2010 - Invented Monkey Tails™

**DEAD END® STRING STOP**

Redesigned for the Heli™ the Mathews® Dead End™ String Stop incorporates new titanium bushings that reduce weight while quietly stopping post-shot string vibration.



Effective string damping that installs in seconds, without a bow press.

**MONKEY TAILS™**

**STRING SUPPRESSOR™**

Highly effective system that quickly brings the forward motion of the bowstring to a halt, greatly reducing string vibration and noise.



The Heli™ is the smoothest, quietest, most technologically advanced lightweight bow ever offered from Mathews!®



Heli™	IBO RATING	AXLE TO AXLE	BRACE HEIGHT	WEIGHT	LET-OFF	DRAW WEIGHTS	DRAW LENGTHS	HALF SIZES	Heli™ TACTICAL
	Up to <b>332</b> fps	<b>30"</b>	<b>7"</b>	<b>3.5</b> lbs	<b>80%</b>	<b>40-70</b> lbs.	<b>26"-30"</b>	<b>26.5"-29.5"</b>	

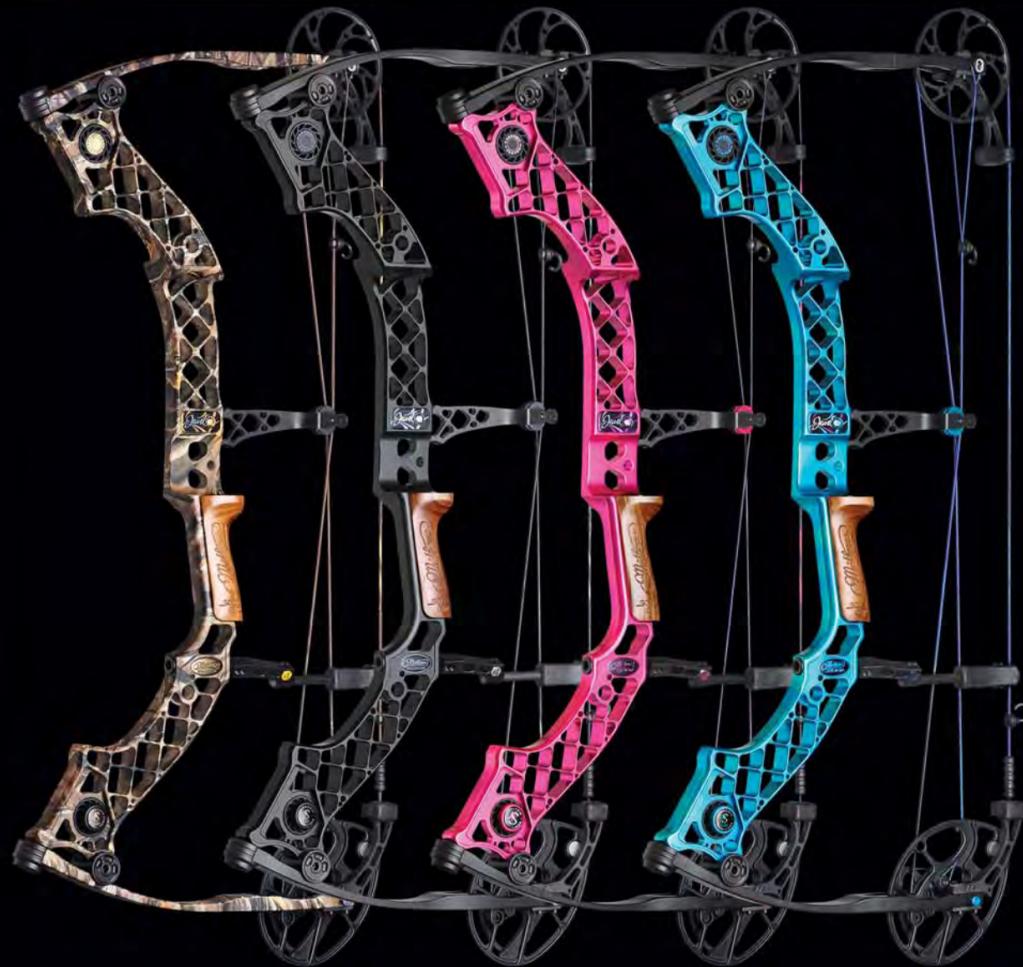
Available in 65 lb. peak weight

\*All specifications are approximate



# JEWEL™

Optimized for women, the Mathews® Jewel™ features a Grid Lock® Riser, Reverse Assist™ Roller Guard, a Harmonic Stabilizer® Lite and Perimeter Weighted Cam. This truly is the finest women's bow ever made.



**SPECIFICATIONS**

IBO RATING  
Up to **325 fps\*** at 29/60

AXLE-TO-AXLE  
**28"**

BRACE HEIGHT  
**6 3/8"**

WEIGHT  
**3.6 lbs\*\***

LET-OFF  
**80%**

DRAW WEIGHTS  
**40, 45, 50, 55 & 60**

DRAW LENGTHS  
**22" - 29"**  
**22.5" - 28.5"**  
Half sizes available

**FEATURES**

- Perimeter Weighted Jewel Cam™
- GridLock® Riser
- SE5 Composite Slim Limbs™
- Harmonic Stabilizer® Lite
- Harmonic Damper®
- Reverse Assist™ Roller Guard
- Sphere Lock™ Limb System
- String Suppression System™
- Dead End™ String Stop
- Parallel Limbs
- String Grub™ & Monkey Tails™
- Walnut Slim Fit™ Grip
- Quick Change Axle™

**FINISH OPTIONS**

Riser	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Limbs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Electric Pink	Electric Blue	Electric Teal	
	Black	Black	Black	
	Lost Camo®			



# MCPHERSON SERIES™ MONSTER®

MR8™

**NEW**



**SPECIFICATIONS**

IBO RATING  
Up to **330 fps\***

AXLE-TO-AXLE  
**33"**

BRACE HEIGHT  
**8"**

WEIGHT  
**4.45 lbs\*\***

LET-OFF  
**80%**

DRAW WEIGHTS  
**50-80 lbs**

DRAW LENGTHS  
**27.5" - 33"**  
**27.5" - 32.5"**  
Half sizes available

**FEATURES**

- Advanced Vectoring System™
- Grid Lock® Riser
- Harmonic Damping® System
- Harmonic Stabilizer®
- Triple Damper Roller Guard™
- Quad V-Lock™ Limb Cup System
- Dead End™ String Stop
- String Grub™
- Walnut Slim Fit™ Grip

**FINISH OPTIONS**

Riser	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Limbs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Blue Smoke	Orange Smoke	Red Smoke	
	Black	Black	Black	
	Lost Camo®			

# MCPHERSON SERIES™ MONSTER®

MR7™



**SPECIFICATIONS**

IBO RATING  
Up to **344 fps\***

AXLE-TO-AXLE  
**33"**

BRACE HEIGHT  
**7"**

WEIGHT  
**4.4 lbs\*\***

LET-OFF  
**80 or 65% Available**

DRAW WEIGHTS  
**50-80 lbs**

DRAW LENGTHS  
**26.5" - 32"**  
**26.5" - 31.5"**  
Half sizes available

**FEATURES**

- Advanced Vectoring System™
- Grid Lock® Riser
- Harmonic Damping® System
- Harmonic Stabilizer®
- Double Damper Roller Guard™
- Quad V-Lock™ Limb Cup System
- Dead End™ String Stop
- String Grub™
- Walnut Slim Fit™ Grip™

**FINISH OPTIONS**

Riser	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Limbs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Blue Smoke	Orange Smoke	Red Smoke	
	Black	Black	Black	
	Lost Camo®			

MR6™



**SPECIFICATIONS**

IBO RATING  
Up to **354 fps\***

AXLE-TO-AXLE  
**33"**

BRACE HEIGHT  
**6"**

WEIGHT  
**4.45 lbs\*\***

LET-OFF  
**80 or 65% Available**

DRAW WEIGHTS  
**50-80 lbs**

DRAW LENGTHS  
**25.5" - 31"**  
**25.5" - 30.5"**  
Half sizes available

**FEATURES**

- Advanced Vectoring System™
- Grid Lock® Riser
- Harmonic Damping® System
- Harmonic Stabilizer®
- Single Damper Roller Guard™
- Quad V-Lock™ Limb Cup System
- Dead End™ String Stop
- String Grub™
- Walnut Slim Fit™ Grip™

**FINISH OPTIONS**

Riser	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Limbs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Black	Black	Black	
	Lost Camo®			

MR5™



**SPECIFICATIONS**

IBO RATING  
Up to **360+ fps\***

AXLE-TO-AXLE  
**33"**

BRACE HEIGHT  
**5"**

WEIGHT  
**4.5 lbs\*\***

LET-OFF  
**80 or 65% Available**

DRAW WEIGHTS  
**50-80 lbs**

DRAW LENGTHS  
**24.5" - 30"**  
**24.5" - 29.5"**  
Half sizes available

**FEATURES**

- Advanced Vectoring System™
- Grid Lock® Riser
- Harmonic Damping® System
- Harmonic Stabilizer®
- Roller Guard™
- Quad V-Lock™ Limb Cup System
- Dead End™ String Stop
- String Grub™
- Walnut Slim Fit™ Grip™

**FINISH OPTIONS**

Riser	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Limbs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Black	Black	Black	
	Lost Camo®			

SAFARI™



**SPECIFICATIONS**

IBO RATING  
Up to **350 fps\***  
at 30"/85lb with 425 grain arrow

AXLE-TO-AXLE  
**33"**

BRACE HEIGHT  
**6"**

WEIGHT  
**4.8 lbs\*\***

LET-OFF  
**80 or 65% Available**

DRAW WEIGHTS  
**70-85 lbs**

DRAW LENGTHS  
**25.5" - 31"**  
**25.5" - 30.5"**  
Half sizes available

**FEATURES**

- Advanced Vectoring System™
- Honeycomb Core Technology™
- Riser
- Harmonic Damping® System
- Harmonic Stabilizer®
- Roller Guard™
- Quad V-Lock™ Limb Cup System
- Dead End™ String Stop
- String Grub™
- Integrated Grip™ with African Wood Inlays

**FINISH OPTIONS**

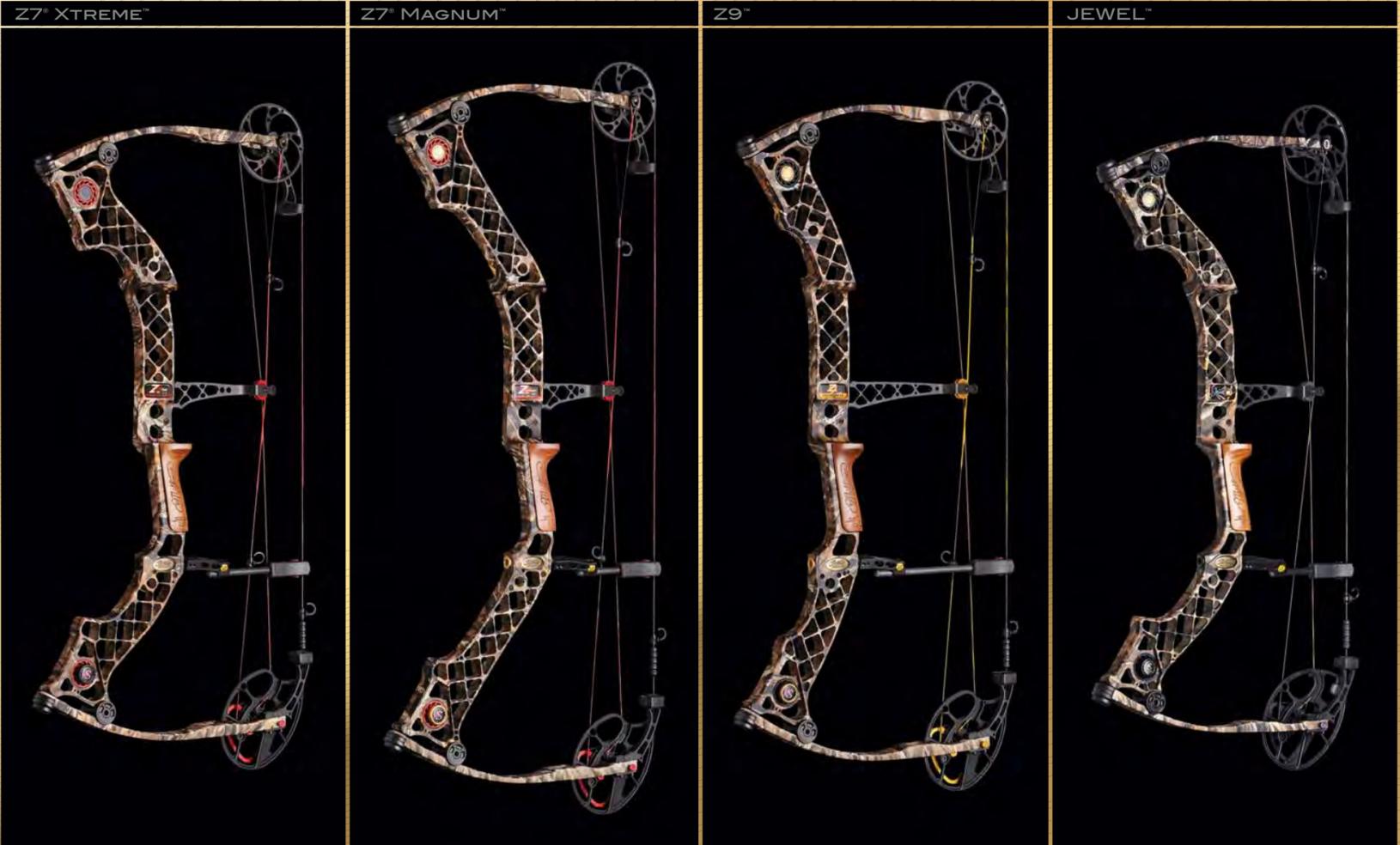
Riser	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Limbs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Black	Black	Black	

\*ALL SPECIFICATIONS APPROXIMATE \*\*WITHOUT ACCESSORIES

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# SOLOCAM®

Invented by Mathews® in 1992, single cam technology revolutionized the archery world by eliminating synchronization issues. Today, advancements in single cam technology have produced the smoothest, most efficient bows ever created.



Z7 XTREME™	Z7 MAGNUM™	Z9™	JEWEL™
<p><b>IBO RATING</b> Up to <b>330 fps*</b></p> <p><b>AXLE-TO-AXLE</b> <b>28"</b></p> <p><b>BRACE HEIGHT</b> <b>7 3/8"</b></p> <p><b>WEIGHT</b> <b>3.98 lbs**</b></p> <p><b>LET-OFF</b> <b>80%</b></p> <p><b>DRAW WEIGHTS</b> <b>40-70 lbs</b> Available in 65lb peak weight</p> <p><b>DRAW LENGTHS</b> <b>24" - 30"</b> <b>24.5" - 29.5"</b> Half sizes available</p> <p><b>FINISH OPTIONS</b></p> <p>Riser <input type="checkbox"/> <input type="checkbox"/></p> <p>Limbs <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/></p> <p>Lock Cam® <input type="checkbox"/> Back <input type="checkbox"/></p>	<p><b>IBO RATING</b> Up to <b>340 fps*</b></p> <p><b>AXLE-TO-AXLE</b> <b>32"</b></p> <p><b>BRACE HEIGHT</b> <b>6 3/8"</b></p> <p><b>WEIGHT</b> <b>4.25 lbs**</b></p> <p><b>LET-OFF</b> <b>80%</b></p> <p><b>DRAW WEIGHTS</b> <b>40-70 lbs</b> Available in 65lb peak weight</p> <p><b>DRAW LENGTHS</b> <b>24" - 30"</b> <b>24.5" - 29.5"</b> Half sizes available</p> <p><b>FINISH OPTIONS</b></p> <p>Riser <input type="checkbox"/> <input type="checkbox"/></p> <p>Limbs <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/></p> <p>Lock Cam® <input type="checkbox"/> Back <input type="checkbox"/></p>	<p><b>IBO RATING</b> Up to <b>312 fps*</b></p> <p><b>AXLE-TO-AXLE</b> <b>30"</b></p> <p><b>BRACE HEIGHT</b> <b>8 3/4"</b></p> <p><b>WEIGHT</b> <b>4 lbs**</b></p> <p><b>LET-OFF</b> <b>80%</b></p> <p><b>DRAW WEIGHTS</b> <b>40-70 lbs</b> Available in 65lb peak weight</p> <p><b>DRAW LENGTHS</b> <b>26" - 32"</b> <b>26.5" - 31.5"</b> Half sizes available</p> <p><b>FINISH OPTIONS</b></p> <p>Riser <input type="checkbox"/> <input type="checkbox"/></p> <p>Limbs <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/></p> <p>Lock Cam® <input type="checkbox"/> Back <input type="checkbox"/></p>	<p><b>IBO RATING</b> Up to <b>325 fps*</b> at 29/60</p> <p><b>AXLE-TO-AXLE</b> <b>28"</b></p> <p><b>BRACE HEIGHT</b> <b>6 3/8"</b></p> <p><b>WEIGHT</b> <b>3.6 lbs**</b></p> <p><b>LET-OFF</b> <b>80%</b></p> <p><b>DRAW WEIGHTS</b> <b>40, 45, 50, 55 &amp; 60</b></p> <p><b>DRAW LENGTHS</b> <b>22" - 29"</b> <b>22.5" - 28.5"</b> Half sizes available</p> <p><b>FINISH OPTIONS</b></p> <p>Riser <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/></p> <p>Limbs <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/></p> <p>Lock Cam® <input type="checkbox"/> Back <input type="checkbox"/> Electric Red <input type="checkbox"/> Electric Pink <input type="checkbox"/></p>
<p><b>FEATURES</b></p> <ul style="list-style-type: none"> <li>ZX Cam™</li> <li>GridLock® Riser</li> <li>SE5 Composite Slim Limbs™</li> <li>Harmonic Stabilizer®</li> <li>Harmonic Damper®</li> <li>Reverse Assist™ Roller Guard</li> <li>Sphere Lock™ Limb System</li> <li>String Suppression System™</li> <li>Dead End™ String Stop</li> <li>String Grub™ &amp; Monkey Tails™</li> <li>Parallel Limbs</li> <li>Walnut Slim Fit™ Grip</li> <li>Quick Change Axle™</li> </ul>	<p><b>FEATURES</b></p> <ul style="list-style-type: none"> <li>ZX Cam™</li> <li>GridLock® Riser</li> <li>SE5 Composite Slim Limbs™</li> <li>Harmonic Stabilizer®</li> <li>Harmonic Damper®</li> <li>Reverse Assist™ Roller Guard</li> <li>Sphere Lock™ Limb System</li> <li>String Suppression System™</li> <li>Dead End™ String Stop</li> <li>String Grub™ &amp; Monkey Tails™</li> <li>Parallel Limbs</li> <li>Walnut Slim Fit™ Grip</li> <li>Quick Change Axle™</li> </ul>	<p><b>FEATURES</b></p> <ul style="list-style-type: none"> <li>Z9 Cam™</li> <li>GridLock® Riser</li> <li>SE5 Composite Slim Limbs™</li> <li>Harmonic Stabilizer®</li> <li>Harmonic Damper®</li> <li>Reverse Assist™ Roller Guard</li> <li>Sphere Lock™ Limb System</li> <li>String Suppression System™</li> <li>Dead End™ String Stop</li> <li>String Grub™ &amp; Monkey Tails™</li> <li>Parallel Limbs</li> <li>Walnut Slim Fit™ Grip</li> <li>Quick Change Axle™</li> </ul>	<p><b>FEATURES</b></p> <ul style="list-style-type: none"> <li>Perimeter Weighted Jewel Cam™</li> <li>GridLock® Riser</li> <li>SE5 Composite Slim Limbs™</li> <li>Harmonic Stabilizer® Lite</li> <li>Harmonic Damper®</li> <li>Reverse Assist™ Roller Guard</li> <li>Sphere Lock™ Limb System</li> <li>String Suppression System™</li> <li>Dead End™ String Stop</li> <li>String Grub™ &amp; Monkey Tails™</li> <li>Parallel Limbs</li> <li>Walnut Slim Fit™ Grip</li> <li>Quick Change Axle™</li> </ul>

\*ALL SPECIFICATIONS APPROXIMATE \*\*WITHOUT ACCESSORIES

# CONQUEST®

The Mathews® Conquest® line of bows are a fixture at the podium of all major 3-D tournaments. Over the years the Conquest® has dominated unlike any bow in archery history. Shot after shot and shoot after shoot the Conquest® is the bow of choice for serious target shooters.



CONQUEST® APEX 8™	CONQUEST® APEX 7™	CONQUEST® 4™	CONQUEST® PRESTIGE™
<p><b>IBO RATING</b> Up to <b>310 fps*</b></p> <p><b>AXLE-TO-AXLE</b> <b>42.25"</b></p> <p><b>BRACE HEIGHT</b> <b>8"</b></p> <p><b>WEIGHT</b> <b>5 lbs**</b></p> <p><b>LET-OFF</b> <b>65%</b></p> <p><b>DRAW WEIGHTS</b> <b>40-70 lbs</b></p> <p><b>DRAW LENGTHS</b> <b>25" - 32"</b> <b>25.5" - 31.5"</b> Half sizes available</p> <p><b>FINISH OPTIONS</b></p> <p>Riser <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/></p> <p>Limbs <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/></p> <p>Back <input type="checkbox"/> Blue Smoke <input type="checkbox"/> Orange Smoke <input type="checkbox"/> Red Smoke <input type="checkbox"/></p>	<p><b>IBO RATING</b> Up to <b>320 fps*</b></p> <p><b>AXLE-TO-AXLE</b> <b>38"</b></p> <p><b>BRACE HEIGHT</b> <b>7"</b></p> <p><b>WEIGHT</b> <b>4.9 lbs**</b></p> <p><b>LET-OFF</b> <b>65%</b></p> <p><b>DRAW WEIGHTS</b> <b>40-80 lbs</b></p> <p><b>DRAW LENGTHS</b> <b>23" - 30.5"</b> <b>23.5" - 30.5"</b> Half sizes available</p> <p><b>FINISH OPTIONS</b></p> <p>Riser <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/></p> <p>Limbs <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/></p> <p>Back <input type="checkbox"/> Blue Smoke <input type="checkbox"/> Orange Smoke <input type="checkbox"/> Red Smoke <input type="checkbox"/></p>	<p><b>IBO RATING</b> Up to <b>310 fps*</b></p> <p><b>AXLE-TO-AXLE</b> <b>41"</b></p> <p><b>BRACE HEIGHT</b> <b>7"</b></p> <p><b>WEIGHT</b> <b>4.4 lbs**</b></p> <p><b>DRAW WEIGHTS</b> <b>40-70 lbs</b></p> <p><b>DRAW LENGTHS</b> <b>MAX CAM™</b> <b>28" - 32"</b> 65 or 80% Let-Off <b>MINI MAX CAM™</b> <b>24" - 29"</b> 65% Let-Off <b>SUPER SOFT CAM™</b> <b>28" - 32"</b> 60% Let-Off</p> <p><b>FINISH OPTIONS</b></p> <p>Riser <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/></p> <p>Limbs <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/></p> <p>Back <input type="checkbox"/> Blue Smoke <input type="checkbox"/> Orange Smoke <input type="checkbox"/> Red Smoke <input type="checkbox"/> Lock Cam® <input type="checkbox"/></p>	<p><b>IBO RATING</b> Up to <b>322 fps*</b></p> <p><b>AXLE-TO-AXLE</b> <b>35"</b></p> <p><b>BRACE HEIGHT</b> <b>6"</b></p> <p><b>WEIGHT</b> <b>3.9 lbs**</b></p> <p><b>LET-OFF</b> <b>65%</b></p> <p><b>DRAW WEIGHTS</b> <b>40-70 lbs</b></p> <p><b>DRAW LENGTHS</b> <b>22" - 29"</b> <b>22.5" - 28.5"</b> Half sizes available</p> <p><b>FINISH OPTIONS</b></p> <p>Riser <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/></p> <p>Limbs <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/></p> <p>Back <input type="checkbox"/> Blue Smoke <input type="checkbox"/> Orange Smoke <input type="checkbox"/> Red Smoke <input type="checkbox"/></p>
<p><b>FEATURES</b></p> <ul style="list-style-type: none"> <li>Perimeter Weighted Apex 8 Cam™</li> <li>Harmonic Damping® System</li> <li>Triple Damper Roller Guard™</li> <li>V-Lock™ Limb Cup System</li> <li>Parallel Limb Design</li> <li>Integral Grip™</li> </ul>	<p><b>FEATURES</b></p> <ul style="list-style-type: none"> <li>Straight Line Perimeter Weighted Apex 7 Cam™</li> <li>Harmonic Damping® System</li> <li>Double Damper Roller Guard™</li> <li>String Suppressors™ Available</li> <li>V-Lock™ Limb Cup System</li> <li>Parallel Limb Design</li> <li>Integral Grip™</li> </ul>	<p><b>FEATURES</b></p> <ul style="list-style-type: none"> <li>Perimeter Weighted Conquest Max 4 Cam™</li> <li>Harmonic Damping® System</li> <li>Carbon Cable Guard™</li> <li>V-Lock™ Limb Cup System</li> <li>Parallel Limb Design</li> <li>Integral Grip™</li> </ul>	<p><b>FEATURES</b></p> <ul style="list-style-type: none"> <li>Perimeter Weighted Prestige Cam™</li> <li>Harmonic Damping® System</li> <li>Double Damper Roller Guard™</li> <li>V-Lock™ Limb Cup System</li> <li>String Suppressors™</li> <li>Parallel Limb Design</li> <li>Integral Grip™</li> </ul>

\*ALL SPECIFICATIONS APPROXIMATE \*\*WITHOUT ACCESSORIES

## FOCUS® GRIP

The Mathews® Focus® Grip is one of the most accurate grips on the market. Its patent pending "focus ridge" optimizes hand placement, and minimizes hand torque by keeping pressure in the center of the grip, unlike flat top grips that move pressure to the outside edge which increases hand torque.



ACCENT COLORS



TYPICAL GRIP

FOCUS™ GRIP

## DOWNFORCE™ ARROW REST

The Down Force™ is a revolution in premium arrow rests. It features a triggering cable that attaches to the lower half of the bowstring, not the cable, providing maximum fletching clearance for straighter, more accurate arrow flight. The arrow is stabilized longer during release and ultra-fast spring-loaded cradle retracts up to 5 times faster than conventional drop-away rests.

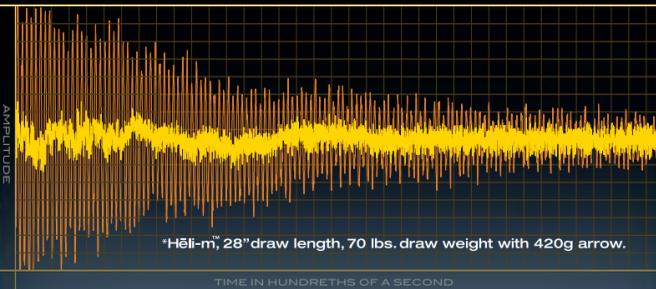


Mathews® Genuine Accessories™ are designed and manufactured to precise standards which optimize performance and provide perfect fit, finish and quality to your Mathews® bow. You'll find Mathews® innovation within each product and experience excellence in every shot. Find Mathews® Genuine Accessories™ exclusively at Authorized Mathews® Retailers.

## HARMONIC STABILIZER® & HARMONIC STABILIZER® LITE

Tuned to be out of phase with longer risers, the Harmonic Stabilizer® reduces post-release vibration by up to 75%, and the New Harmonic Stabilizer® Lite is nearly 70% lighter than the original.

### RESIDUAL VIBRATION COMPARISON CHART\*



Harmonic Damper®  
205 grain

Harmonic Stabilizer®  
1260 grain



## DEAD END™ STRING STOP

The Mathews® Dead End™ drastically reduces residual vibration and virtually eliminates post-release noise. Fits most bows currently equipped with a rear stabilizer bushing and installs in minutes.



## CUSTOM DAMPING ACCESSORIES™

Personalize your bow with Mathews® Custom Damping Accessories™. Choose from 9 different colors, and now available for Monkey Tails®.

COLOR OPTIONS



Monkey Tails™

Custom Damping



## MONKEY TAILS®

Effective string damping that installs in seconds, without a bow press.



## T-SERIES QUIVER™



The T-Series Arrow Web® Quiver is the quick and easy way to attach and detach your quiver. The foam insert accommodates both fixed blade and expandable broadheads and is available in 3, 5 or 7 arrow configurations. The Arrow Web® easily converts to right or left handed set-ups, and adjusts for longer arrows.

## FP-SERIES QUIVER™



The FP-Series, Two-Piece Quivers come in both 5-arrow and 7-arrow configurations, for right or left handed shooters and easily mounts in minutes. The quiver hood holds a foam insert that accommodates both fixed blade and expandable broadheads.

## BOWSTRINGS & CABLES

To achieve ultimate performance for your Mathews® bow, you need Mathews® Genuine Bowstrings and Cables. The dual-bundle balance bowstrings don't rotate during draw, making peep sight alignment devices obsolete. The strings are then pre-stretched to minimize creep and maximize speed, and the servings are extra secure and durable. Mathews® Genuine Bowstrings and Cables fit any Mathews® Solocam®, or McPherson® Series Monster® bow.



CONGRATULATIONS

TRIPLE



CROWN

2011 WINNING TEAMS

PRO MALE RELEASE | PRO FEMALE RELEASE  
PRO SENIOR RELEASE



2011 WINNERS: Front Row (L to R) Levi Morgan, Darrin Christenberry, Jeff Hopkins, Bill Sennick, Todd Shultz, Tipton Cook Back Row (L to R) Joseph Goza, Alicia McHenry, Andrea Nicholson, Jeanna Allbritain, Samantha Morgan, Derek Phillips

FROM THE PODIUM

ACCURACY AT THE HIGHEST LEVEL

The ultimate proving ground of a bow's ability to perform is professional competition. These competitions test the top archers in the world. The closest thing to real life hunting scenarios is 3D archery competition.

The numbers speak for themselves. For the 11th consecutive year, Mathews® shooters won more professional (ASA and IBO) 3-D tournaments than all other bow brands combined. Once again, it wasn't even close!

SHOOT RESULTS FOR THE PAST 10 YEARS

MATHEWS	ALL OTHERS
WINS <b>348</b>	WINS <b>89</b>
TOP 3 <b>1,060</b>	TOP 3 <b>247</b>
TOP 5 <b>1,755</b>	TOP 5 <b>421</b>
TOP 10 <b>3,497</b>	TOP 10 <b>814</b>

A WINNING RECORD

Team Mathews has had a winning percentage of 79.63% in 3D archery over the last 10 years. How does that compare to other sports? Here is a comparison:

LEAGUE	RECORD*
NFL	<b>13-3</b> X 10 YRS
MLB	<b>130-32</b> X 10 YRS
NBA	<b>65-17</b> X 10 YRS
NHL	<b>65-17</b> X 10 YRS
NASCAR	<b>29-7</b> X 10 YRS

\*They would need to average this record every year for 10 years to have the same winning percentage as Team Mathews has had over the last decade in 3D archery.

BUCKMASTERS TOURNAMENT

The Buckmaster's Tournament takes real life hunting conditions to the next level with moving and changing targets, challenging shooters with split second decisions where accuracy and forgiveness are essential to win. The winners may have changed, but the equipment has remained the same. Mathews has won the Buckmaster's **13 of the last 15 years.**

ASA SHOOTER OF THE YEAR

MATHEWS® **33** ALL OTHER BOWS **6**

	MEN'S OPEN PRO	LIMITED PRO	SENIOR PRO	WOMEN'S PRO
2002	Jeff Hopkins Mathews	Joseph Goza Mathews	Tom Crowe Mathews	Alicia McHenry Mathews
2003	Jeff Hopkins Mathews	Joseph Goza Mathews	Tom Crowe Mathews	Kelly Ward Mathews
2004	Jeff Hopkins Mathews	Joseph Goza Mathews	Derry Null Mathews	Alicia McHenry Mathews
2005	Competitor Brand X	Rodney Huffman Mathews	Tom Crowe Mathews	Ginger Morehead Mathews
2006	Darrin Christenberry Mathews	Joseph Goza Mathews	Derry Null Mathews	Competitor Brand X
2007	Levi Morgan Mathews	Charlie Owens Mathews	Tom Crowe Mathews	Connie Calloway Mathews
2008	Levi Morgan Mathews	Joseph Goza Mathews	Derry Null Mathews	Samantha Morgan Mathews
2009	Levi Morgan Mathews	Michael Nicholson Mathews	Tom Crowe Mathews	Competitor Brand X
2010	Levi Morgan Mathews	Larry Goza Mathews	Competitor Brand X	Competitor Brand X
2011	Levi Morgan Mathews	No longer a class	Competitor Brand X	Alicia McHenry Mathews

ASA CLASSIC CHAMPIONSHIPS

MATHEWS® **30** ALL OTHER BOWS **9**

	MEN'S OPEN PRO	LIMITED PRO	SENIOR PRO	WOMEN'S PRO
2002	Jeff Hopkins Mathews	Gene Curry Mathews	Randall Jones Mathews	Alicia McHenry Mathews
2003	Richard Leftwich Mathews	Gene Curry Mathews	Jackie Caudle Mathews	Linda Owen Mathews
2004	Competitor Brand X	Joe Gritt Mathews	Derry Null Mathews	Ginger Morehead Mathews
2005	Competitor Brand X	Joseph Goza Mathews	Derry Null Mathews	Samantha Kline Mathews
2006	Darrin Christenberry Mathews	Jesse Lane Mathews	Dan Renner Mathews	Competitor Brand X
2007	Levi Morgan Mathews	Ryan Leonard Mathews	Tom Crowe Mathews	Jennie Richardson Mathews
2008	Tim Gillingham Mathews	Michael Nicholson Mathews	Derry Null Mathews	Jeanna Allbritain Mathews
2009	Competitor Brand X	Larry Goza Mathews	Tom Crowe Mathews	Competitor Brand X
2010	Levi Morgan Mathews	Larry Goza Mathews	Competitor Brand X	Competitor Brand X
2011	Competitor Brand X	No longer a class	Competitor Brand X	Andrea Nicholson Mathews

IBO NATIONAL CHAMPIONS

MATHEWS® **33** ALL OTHER BOWS **7**

	MEN'S OPEN PRO	LIMITED PRO	SENIOR PRO	WOMEN'S PRO
2002	Jack Wallace II Mathews	Joseph Goza Mathews	Derry Null Mathews	Ginger Morehead Mathews
2003	Darrin Christenberry Mathews	Rodney Huffman Mathews	Derry Null Mathews	Jeanna Allbritain Mathews
2004	Competitor Brand X	Joseph Goza Mathews	Jackie Caudle Mathews	Ginger Morehead Mathews
2005	Jeff Hopkins Mathews	Joseph Goza Mathews	Tom Crowe Mathews	Ginger Morehead Mathews
2006	Darrin Christenberry Mathews	Joseph Goza Mathews	Roger Thibault Mathews	Competitor Brand X
2007	Tim Gillingham Mathews	Rodney Huffman Mathews	Tom Crowe Mathews	Kelly Ward Mathews
2008	Competitor Brand X	Brian Goza Mathews	Derry Null Mathews	Ginger Morehead Mathews
2009	Jeff Hopkins Mathews	Michael Nicholson Mathews	Tom Crowe Mathews	Samantha Morgan Mathews
2010	Levi Morgan Mathews	Brian Goza Mathews	Competitor Brand X	Competitor Brand X
2011	Levi Morgan Mathews	Competitor Brand X	Derek Phillips Mathews	Competitor Brand X

IBO WORLD CHAMPIONS

MATHEWS® **32** ALL OTHER BOWS **8**

	MEN'S OPEN PRO	LIMITED PRO	SENIOR PRO	WOMEN'S PRO
2002	Jack Wallace II Mathews	Larry Goza Mathews	Competitor Brand X	Ginger Morehead Mathews
2003	Jeremy Jarrett Mathews	Larry Goza Mathews	Charles Blankenship Mathews	Ginger Morehead Mathews
2004	Competitor Brand X	Rodney Huffman Mathews	Randall Jones Mathews	Linda Owen Mathews
2005	Jeff Hopkins Mathews	Rodney Huffman Mathews	Randall Jones Mathews	Jeanna Allbritain Mathews
2006	Tim Gillingham Mathews	Joseph Goza Mathews	Tom Crowe Mathews	Competitor Brand X
2007	Jeff Hopkins Mathews	Chris Stachler Mathews	Tom Crowe Mathews	Competitor Brand X
2008	Levi Morgan Mathews	Charlie Owens Mathews	Derry Null Mathews	Amy Wenmoth Mathews
2009	Competitor Brand X	Michael Nicholson Mathews	Bart Larson Mathews	Jeanna Allbritain Mathews
2010	Levi Morgan Mathews	Brian Goza Mathews	Competitor Brand X	Andrea Nicholson Mathews
2011	Levi Morgan Mathews	Competitor Brand X	Bill Sennick Mathews	Competitor Brand X



**ALICIA MCHENRY**

2011 ASA SHOOTER OF THE YEAR  
ASA LA CHAMPION  
ASA TX CHAMPION  
ASA GA CHAMPION



Bob Eyley

Bob Morgan

**BRANDON REYES - ASA GA CHAMPION**



Bill Ruck

**BILL SENNICK**  
2011 IBO WORLD CHAMPION

Bryan Helland



Bill Pellegrino

Ben Cleland

Bill McCall



Bart Larsen

**ANDREA NICHOLSON**  
2011 ASA CLASSIC CHAMPION



Aime Whittington - ASA KY Champion



Allan Ruddock - NFAA Yakton & Redding Champion



Annette Pettigrew



Antonio Pompeo



Art Brown



Amy Wenmoth



Adam Ravenscroft



Ann Marie Holowiak



Andy Doss



Bobby Ketcher

Brian Goza

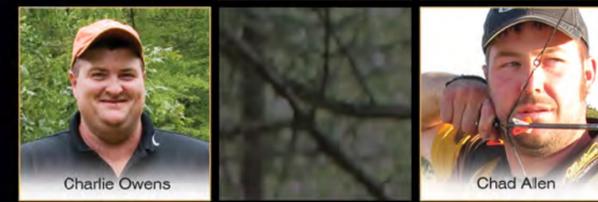


Brian Rusher

Buddy Durr



Charles Blankenship



Charlie Owens

Chad Allen



Charles Thomas

Carl Adkins - ASA TX Champion



Chris Oosterlinck

Cody Thompson

Colin Boothe



**BRADEN GELLENTHIEN**  
2011 NIMES WORLD CHAMPION



Christie Westman

Chris Stachler



Connie Calloway

Connie Griffin



Curtis Beverly

Dan Renner



Darren Collins

Darrin Christenberry



Duncan Busby



Dave Kerg

David Dirschell



Duane Price

Eddie Ray



Emory Budzinski

Eric Osmonson



Earl Benjamin Yap

**DUSTIN LANDSINGER**  
NFAA Outdoor Nationals Champion



Frank Rus

George Pharis



Georgie Brown



**DEREK PHILLIPS**  
2011 IBO NATIONAL CHAMPION  
IBO OH CHAMPION

**JACK WALLACE II**  
2011 IBO SHOOTER OF THE YEAR  
ASA IL CHAMPION



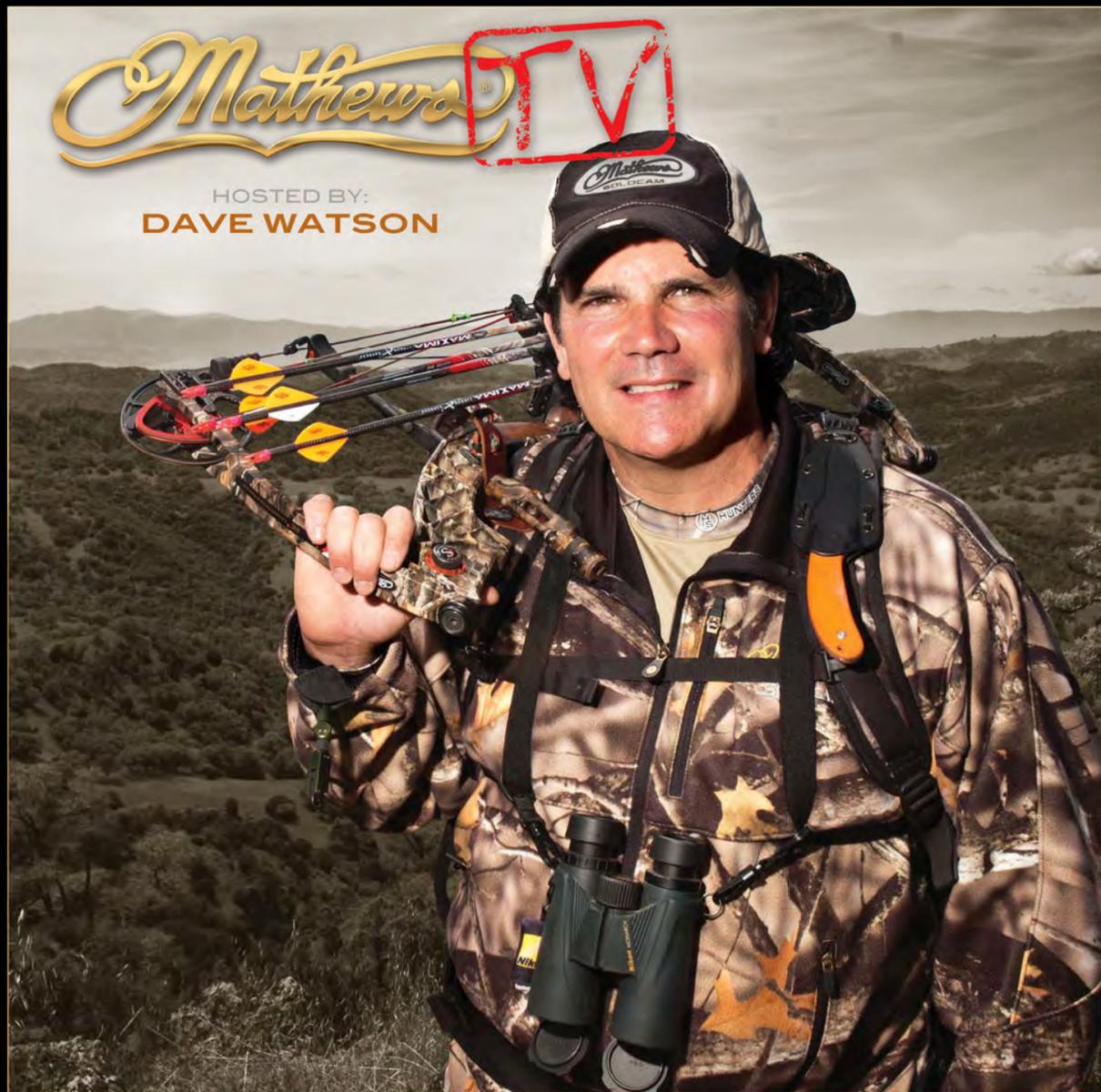
**LEVI MORGAN**

- 2011 ASA SHOOTER OF THE YEAR
- 2011 IBO WORLD CHAMPION
- 2011 IBO NATIONAL CHAMPION
- ASA LA CHAMPION
- ASA FL CHAMPION
- ASA KY CHAMPION
- IBO IN CHAMPION



# Mathews TV

HOSTED BY:  
**DAVE WATSON**



## OUTDOOR TELEVISION

To find out more show schedules for your area go to: [outdoorchannel.com](http://outdoorchannel.com), [thecrush.tv/](http://thecrush.tv/) or [tommiranda.com](http://tommiranda.com)



Lee Lakosky



Tiffany Lakosky

### PRESENTED BY Mathews The CRUSH with Lee & Tiffany

#### MATHEWS® THE CRUSH

WITH LEE & TIFFANY LAKOSKY

Lee & Tiffany Lakosky have become household names in the outdoor industry. Their fast-paced, energetic show proves that a fun attitude can make hunting with the one you love a blessing. Lee and Tiffany not only invite you join them on exciting hunting adventures all over North America, but to help hunters of all ages to better understand wildlife management, and guarantee a lifetime of experiences in the great outdoors for everybody.

#### MATHEWS® WORLDCLASS BOWHUNTING

WITH TOM MIRANDA

A former trapper and long time bowhunter, Miranda has taken 28 of the North American 29 big game animals on video as well as four of Africa's big six dangerous animals. Follow Tom on his exciting bowhunting quest...Mathews "World Class Bowhunting" is high adventure, high definition and adrenaline charged. Witness "over the shoulder" impacts on wild and tough to hunt big game. Each location documented with award winning photography, digitally mastered and exclusively on Outdoor Channel.



Tom Miranda

### PRESENTED BY Mathews WORLDCLASS BOWHUNTING

Join Dave Watson and friends as they crisscross the globe to bring bowhunting adventures to your home. From Africa to New Zealand, to big game animals across North America, we invite you to sit back and enjoy the hunts and the people that bring them to you. And as always, we're glad you're here...

Sundays at 7:00 pm eastern on:

To find out more about "Mathews TV" show or get schedules in your area go to: [outdoorchannel.com](http://outdoorchannel.com) or [mathewstv.com](http://mathewstv.com)



### PRESENTED BY Mathews DOMINANT BUCKS



Stan Potts

#### MATHEWS® DOMINANT BUCKS

WITH STAN POTTS & TOM MIRANDA

Join whitetail experts, Stan Potts and Tom Miranda as they film exciting hunts in a wide range of different habitats. Mathews® Dominant Bucks will help you learn effective techniques and strategies for successful hunts in any environment. For the best in high quality, in-depth HD video coverage of the challenge of bowhunting mature whitetails...it's Mathews "Dominant Bucks"...exclusively on Outdoor Channel.

SPONSORS





# SPONSORED SHOWS

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**Closing**  
the Distance



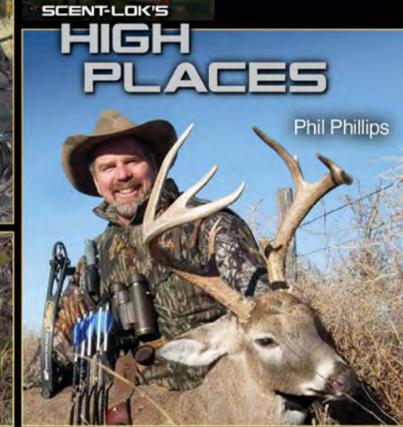
**DRIVEN**  
with Pat and Nicole



**BABE WINKELMAN**  
PRODUCTIONS



**IN PURSUIT**



**SCENT-LOK'S**  
**HIGH PLACES**



**HUNTING**  
THE WORLD  
Southern Style



**Life**  
on the  
Road!  
with Levi & Samantha Morgan



**HUNTER**



**DEER & DEER HUNTING TV**



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MAGAZINE



**BUCKMASTERS**

**THE JACKIE**  
BUSHMAN  
SHOW



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TV



**TEAM FITZGERALD**  
AMERICA'S FATHER & SON  
INSTINCTIVE BOWHUNTING TEAM™



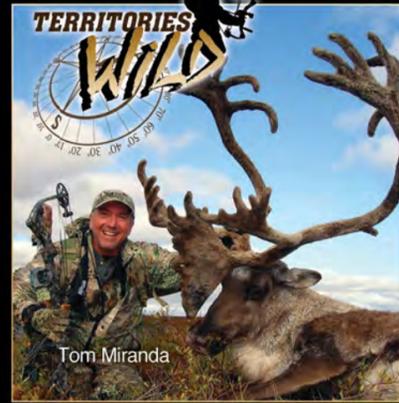
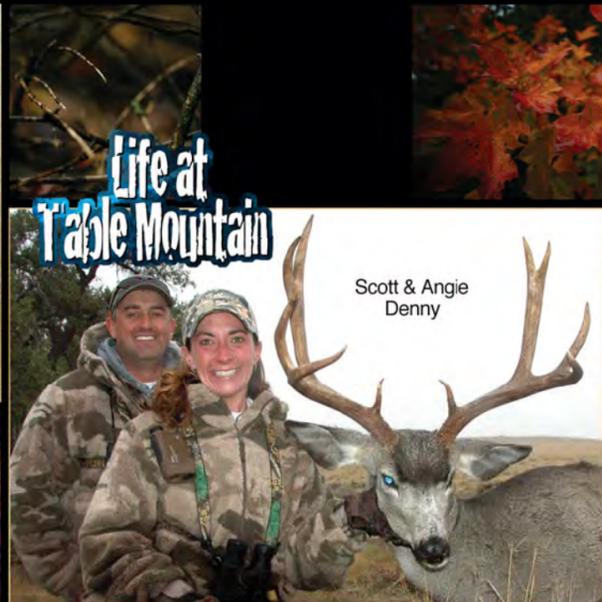
**BLACKS CREEK**



**SCENTBLOCKER**  
**Most Wanted**  
BIG GAME

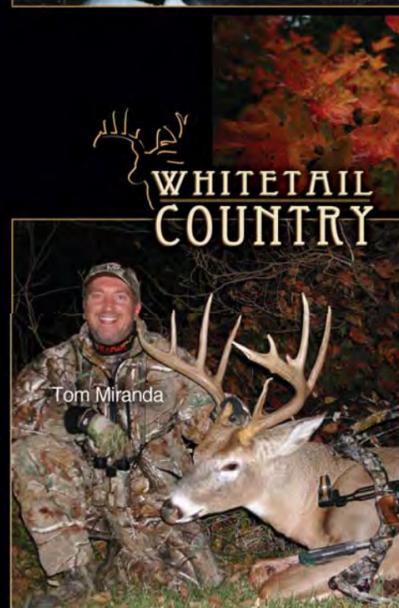


**WILD**  
Addiction



### SPONSORED SHOWS

To find out more show schedules for your area go to: [mathewsinc.com](http://mathewsinc.com)





## OUTDOOR WRITERS



## FAMILIAR FACES





Andy Maxfield



Adam Black



Ann Altmann



Brian Groeneveld



Darrick Armstrong



Brock Boldt



### SATISFIED CUSTOMERS



Bob Coker



Brenda Potts



Alan Dosedla



Alli Armstrong



Brian Risher



Drew Tschumper



Charlie Rehor



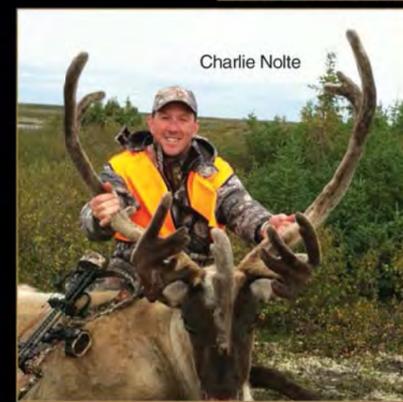
Amanda Alexander



Bill Lewis



Chad Berry



Charlie Nolte



Channing Coker



Brad Treu



Dave Ranard



Chuck Taylor



Danielle Friley

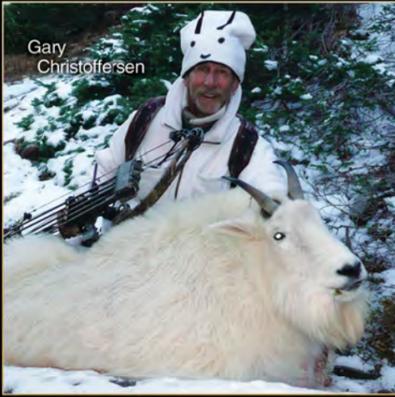




Glen Berry



Don Dvorznak



Gary Christoffersen



Jim Hill



Jennifer Nolte



Jim Leque



Greg Bokash



Freddy Harteis



JR Keller



Jon Syverson



Joel Maxfield



Jack Wallace II



Jay Ellioff



Jeff DeGarmo



Dieter Kaboth



Katie Pipp



Melissa Bachman



David Pierce



Jay Osting



Leigh Creekbaum



Neil Summers





Jim Rogers



Gene Pearcy



Mike Ellig



Susan Armstrong



Matt Schrantz



Kevin Gross



Wayne Carlton



Michele Leqve



Shawn Greathouse



Richard Freeland



Rhonda Calhoun



Rebecca Francis



Steve Davis



Randy Brabec



Roger Patton



Rob Cerone



Terry Witkop Jr



Rick Virgin



Scott Luna



Bradley King



Yahsti Perkinsskiller



Shelley Seiler



Vance Vinar Jr



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Lost Camo® is available on fine hunting products at Authorized Mathews® Retailers. To view the entire line of products go to [lostcamo.com](http://lostcamo.com) or view them in the Mathews® Officially Licensed Products Catalog.



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