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MISSION[®]
BY MATHEWS[®]

2014

WHAT'S YOUR MISSION?

Whether you're just starting out or have been developing your archery skills for decades, we know that your mission is to get out and enjoy God's great outdoors, to conquer your harvest, and to have fun doing it.

Our mission is to design bows that hit the sweet spot between performance and price, so you can pursue your archery and bowhunting adventures without going over your budget.

For 2014, we added two new bows to an already robust lineup of high-quality options, all of which are made with pride in Sparta, Wisconsin.





CHASING YOUR DREAM

requires commitment, endurance and high performance equipment like the 2014 Mission® Blaze.™

PHOTO

BLAZE™

NEW FOR 2014

If you're looking for that sweet spot between performance and price, look no further than the 2014 Mission® Blaze™. At the heart of this bow is the perimeter-weighted AVS™ cam system, which produces powerful speed (up to 340 fps) with an incredibly smooth draw and 80% let-off. The Blaze™ also comes standard with noise and vibration reducing technology such as the Harmonic Stabilizer™, String Grubb™ and a String Stop. It's accented with an ergonomic walnut grip, equipped with Zebra® Hybrid bowstrings and finished with the highly versatile Lost Camo AT® pattern. When searching for the best bow value on the market this year, be sure to visit your local Mission® Retailer and shoot the 2014 Blaze™.

specifications

All specs approximate

IBO Rating // 340 fps
Weight // 4.18 lbs
Draw Weights // 50-70 lbs
Draw Lengths // 26-30"
Let-Off // 80%

Axle-to-Axle // 33"
Brace Height // 6.25"
Riser // Extruded/Swiss
Suppression // String Grubb™, String Stop,
Harmonic Stabilizer™

Grip // Walnut
Bowstrings // Zebra® Hybrid
Cam // AVS
Cable Guard // Carbon Rod

AVS ADVANCED
VECTORING
CAM SYSTEM™

The AVS (Advanced Vectoring Cam System™) cam system is a proven synchronized dual cam technology that dynamically moves the force vector of the anchored cable from one side of the cam axle to the opposite side of the axle, which optimizes the draw force for energy storage and efficiency. With this high performance cam system, you will experience a smooth draw, with high let-off and powerful speed.



finish options



BALLISTIC™

★★★
OUTDOOR LIFE
GREAT BUY

The all new Ballistic™ features the proven technology of the AVS™ cam system, which is known for its smooth draw and incredible speed. It not only looks like a high-end bow, it performs like one too. It's comfortable in hand, quiet, fast and deadly accurate. Epic hunts don't have to come at an epic price, and this "Great Buy" award-winning bow proves that.

specifications

All specs approximate

IBO Rating // 330 fps
Weight // 4.18 lbs
Draw Weights // 50-70 lbs
Draw Lengths // 26-30"
Let-Off // 80%

Axle-to-Axle // 30.5"
Brace Height // 7"
Riser // Extruded
Suppression // String Grubb™, String Stop

Grip // Composite
Bowstrings // Zebra® Hybrid
Cam // AVS
Cable Guard // Carbon Rod

AVS™ ADVANCED VECTORING CAM SYSTEM™

The AVS (Advanced Vectoring Cam System™) cam system is a proven synchronized dual cam technology that dynamically moves the force vector of the anchored cable from one side of the cam axle to the opposite side of the axle, which optimizes the draw force for energy storage and efficiency. With this high performance cam system, you will experience a smooth draw, with high let-off and powerful speed.



finish options





MISSION ACCOMPLISHED

Share your bowhunting success with us by submitting a Field Report at missionarchery.com



VENTURE®

2011
OUTDOOR LIFE
GREAT
BUY



Mission® has built a reputation for building bows that outperform their price, and the Venture® is a stand-out in that category. The acclaimed "Great Buy" of 2011 is still one of the hottest bows on the market. Its compact frame is perfect for tree-stands and ground blinds and yet this sleek bow is packed with innovations such as the Dead End™ string stop, roller guard and String Suppressors.™ It's even machined to fit the Harmonic Stabilizer™ for added dampening. All said and done, the Venture® is a great hunting bow for an unbeatable price.

specifications

All specs approximate

IBO Rating // 321 fps
 Weight // 3.96 lbs
 Draw Weights // 40-70 lbs
 Draw Lengths // 26-31.5"
 Let-Off // 80%

Axle-to-Axle // 30.25"
 Brace Height // 7.125"
 Riser // Fully Machined
 Suppression // String Suppressor,™
 Dead End™

Grip // Composite
 Bowstrings // Zebra® Hybrid
 Cam // Single
 Cable Guard // Roller Guard

adjustability

Limb Peak Weights (lbs)	Peak Weight (lbs)	Minimum Weight (lbs)	Lbs Per Turn
70 lbs	70	50	5
60 lbs	60	42	4.5
50 lbs	50	35	3.75

finish options



RALLY®

If you're looking for a versatile bow that you can hunt and compete with, the Rally® is your bow. It offers unseen adjustability and performance in an entry-level target bow that can also hunt with the best of them. Thanks to the new patent-pending Opti-Mod™ cam system you can simply change a module on the cams to convert a 70lb. bow to a 60lb. bow, while maintaining draw length adjustability from 22 - 30 inches in half inch increments. So not only does the Rally® have all the adjustability of a modular two cam system, it rivals the down-range performance of high-end target bows with arrow splitting accuracy.

specifications

All specs approximate

IBO Rating // 300 fps
 Weight // 4 lbs
 Draw Weights // 26-70 lbs
 Draw Lengths // 22-30"
 Let-Off // up to 75%

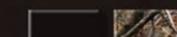
Axle-to-Axle // 37"
 Brace Height // 7.25"
 Riser // Extruded
 Suppression // D-Amplifier™

Grip // Composite
 Bowstrings // Zebra® Hybrid
 Cam // Opti-Mod™
 Cable Guard // Carbon Rod

adjustability

Limb Module Weight (LBS)	Peak / Min. Wt.	Draw Lengths									
		30"	29"	28"	27"	26"	25"	24"	23"	22"	
70	Peak / Min. Wt.	70/60	70/60	70/60	70/60	68/58	65/55	62/52	57/47	52/42	
60	Peak / Min. Wt.	60/50	60/50	60/50	60/50	58/48	55/45	52/42	52/42	48/38	
50	Peak / Min. Wt.	50/40	50/40	50/40	50/40	48/38	45/35	42/32	42/32	41/31	
40	Peak / Min. Wt.	40/30	40/30	40/30	40/30	40/30	39/29	39/29	38/28	36/26	

finish options



WOMAN ON A MISSION

The 2014 Mission® Flare™ offers women the performance they need to take their hunt to the next level.



FLARE™

NEW FOR 2014

Women demanding higher performance in their bow will love the 2014 Mission® Flare™. Weighing in at under four pounds and featuring single-cam technology, parallel limb design and a machined riser, this bow is made for serious hunters who require a super-smooth draw, higher speed and more precision. The Flare™ also comes standard with noise and vibration dampening technology, including String Suppressors™, D-Amplifiers™ and a string stop. And if you're looking to make a statement with your bow, you can upgrade to the luxurious Pink Sparkle finish shown here.

Pink Sparkle color shown here is a custom color available for an upcharge.

specifications

All specs approximate

IBO Rating // 316 fps
 Weight // 3.96 lbs
 Draw Weights // 40-60 lbs
 Draw Lengths // 24-30"
 Let-Off // 80%

Axle-to-Axle // 30.25"
 Brace Height // 7"
 Riser // Extruded
 Suppression // String Suppressor™
 String Stop

Grip // Composite
 Bowstrings // Zebra® Hybrid
 Cam // Single
 Cable Guard // Carbon Rod



adjustability

Limb Peak Weights (lbs)	Peak Weight (lbs)	Minimum Weight (lbs)	Lbs Per Turn
60 lbs	60	42	4.5
50 lbs	50	35	3.75

finish options



RIOT®

For 2014, we've updated the Riot® with an all new riser making it lighter and stronger than ever. On top of the incredible range of adjustability, you get a balanced 31 inch ATA, generous brace height and speed with a butter-smooth draw. We've even added a new and improved Dead End™ string stop which enhances the feel of this incredibly priced bow.



specifications

All specs approximate

IBO Rating // 310 fps
 Weight // 4.3 lbs
 Draw Weights // 15-70 lbs
 Draw Lengths // 19-30"
 Let-Off // up to 80%

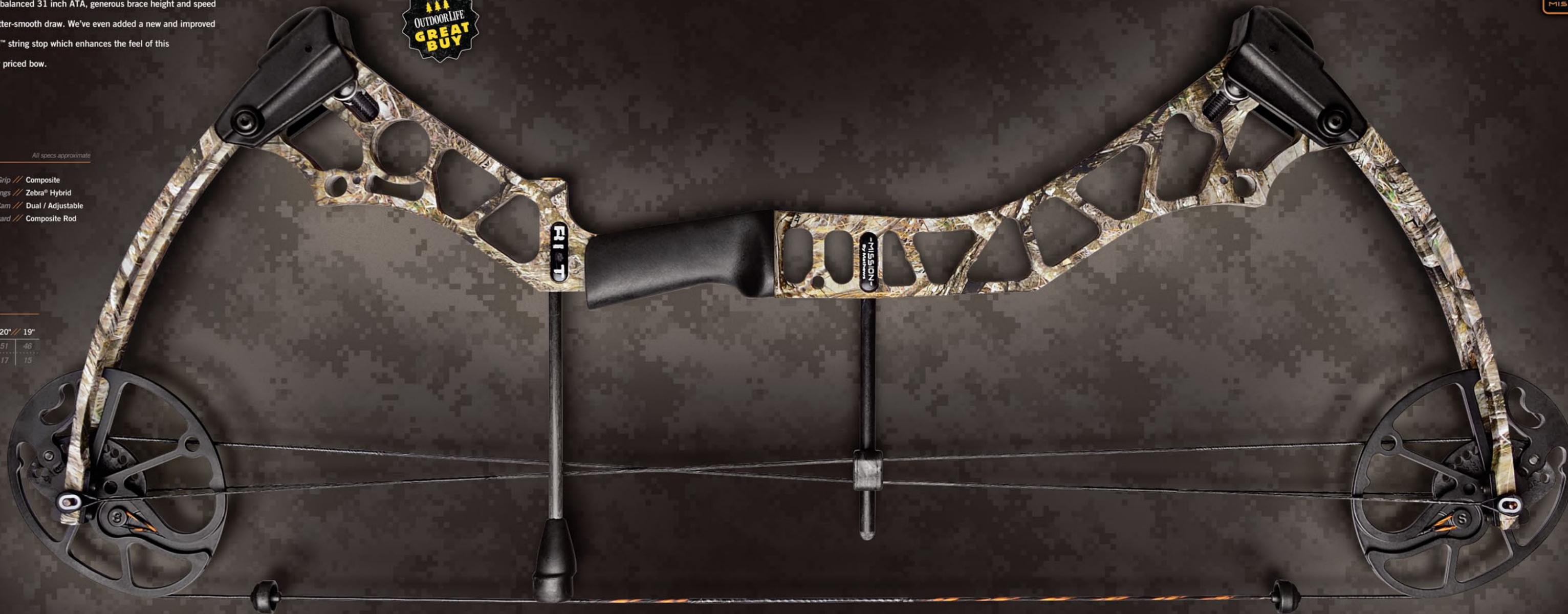
Axle-to-Axle // 31"
 Brace Height // 7"
 Riser // Extruded
 Suppression // D-Amplifier™
 String Stop

Grip // Composite
 Bowstrings // Zebra® Hybrid
 Cam // Dual / Adjustable
 Cable Guard // Composite Rod

adjustability

Draw Length (in.)	30"	29"	28"	27"	26"	25"	24"	23"	22"	21"	20"	19"
Max. weight	70	70	70	70	70	70	67	64	60	56	51	46
Min. weight	33	31	30	29	27	26	25	23	21	19	17	15

finish options





GROWING UP WITH A MISSION

With the hyper-adjustability of bows like the Mission® Menace®, Craze® and Riot®, you can start them out young and watch them develop the skills and the passion that comes with this lifelong sport.

CRAZE®

The Craze's® advanced dual cam system allows you to go from 15 to 70 lbs of draw weight and 19 to 30 inches of draw length, all with the comfort of up to 80% let off.

On top of all that adjustability, the Craze® is also one of the quietest and smoothest bows out there. The adjustability and compact frame make it perfect for beginners, but the performance is sure to meet the standards of seasoned bowhunters alike.



specifications

All specs approximate

- IBO Rating // 306 fps
- Weight // 3.6 lbs
- Draw Weights // 15-70 lbs
- Draw Lengths // 19-30"
- Let-Off // up to 80%
- Axle-to-Axle // 28"
- Brace Height // 7.5"
- Riser // Extruded
- Suppression // D-Amplifier™
- Grip // Composite
- Bowstrings // Zebra® Hybrid
- Cam // Dual / Adjustable
- Cable Guard // Composite Rod

adjustability

Draw Length (in.)	30"	29"	28"	27"	26"	25"	24"	23"	22"	21"	20"	19"
Max. weight	70	70	70	70	70	70	67	64	60	56	51	46
Min. weight	33	31	30	29	27	26	25	23	21	19	17	15

finish options



CUSTOMIZE YOUR MISSION



Remember deer only see in black & white, so if you're not into standard camo, consider customizing your bow with one of our new "Splash" finishes. With just enough color to set you apart from the rest and the breakup in pattern you'll need to blend in to your surroundings, these patterns are a fun way to be both unique and effective in the field.

2014



WHITE SPLASH

PINK SPLASH

ORANGE SPLASH

GREEN SPLASH

Other custom finishes available on select Mission bows:
(see comparison chart on pages 34-35 for details)

additional custom colors



WHITE CAMO



PINK SPARKLE



WHITE TIGER



PINK TIGER



ORANGE TIGER



GREEN TIGER



BLACK SCALE



BLUE GATOR

*See authorized retailer for pricing on custom colors

MENACE®

The Menace® is truly a universal bow that anyone from adults to young kids can shoot. Its perimeter-weighted 2CPW™ dual cam system is smooth, balanced and super easy to adjust without a bow press. With the Menace® you'll get ample power to hunt with, as well as the comfort of a light-weight design and high let-off. If you're interested in target shooting with the Menace®, be sure to check out the many custom colors available.

specifications

All specs approximate

Weight // 2.95 lbs
 Draw Weights // 16-52 lbs
 Draw Lengths // 17-30"
 Let-Off // up to 70%

Axle-to-Axle // 31"
 Brace Height // 7.25"
 Riser // Extruded
 Suppression // D-Amplifier™

Grip // Composite
 Bowstrings // Zebra® Hybrid
 Cam // Dual / Adjustable
 Cable Guard // Composite Rod

adjustability

Draw Length (in.)	30"	29"	28"	27"	26"	25"	24"	23"	22"	21"	20"	19"	18"	17"
Peak weight	52	51	50	49	48	47	46	45	43	40	37	33	29	24
Min. weight	36	35	34	33	32	31	30	29	27	25	22	20	18	16

finish options



PACKAGES

Outfit your Mission® bow with one of our Accessory Packages. Ask for one of these accessory packages at your local authorized retailer. To find one near you, go to missionarchery.com.

PROHUNTER accessory package



QAD Ultra-Rest LD



Mission® M5 Quiver



Axion Vue 5 pin Sight



Axion 3" Stabilizer

BOWHUNTER accessory package



QAD Ultra-Rest Hunter or Whisker Biscuit



Also available in Black

Alpine Bear Claw Quiver



Copper John 4 Pin Mark I



Axion 3" Stabilizer

BASIC accessory package



Trophy Ridge Whisker Biscuit Quick Shot Rest



Bohning Lynx Quiver in Black



Copper John Saxon 3 Pin Fiber Wrapped Sight

ACCESSORIES

A // Harmonic Stabilizer™

Easy to install! Reduces post-release vibration up to an amazing 75%!

B // DeadEnd™ String Stop

Virtually eliminates post-release sound and vibration & drastically reduces residual vibration. Easily installs on any bow with a rear stabilizer attachment hole.

C // M5® Quiver

Mounts in seconds (also available in black).



Foam insert accommodates fixed-blade or expandables.



Alpine Bear Claw available in Lost Camo AT® Pink!

D // Custom Colored Damping Accessories

Dampers, String Cushions & String Stops. Available in 7 different colors.

Zebra® Hybrid® Bowstring & Cable

Ensure maximum performance from your Mission® bow.

Choose from one of these great colors:



A



B



C



D



PRIDE OF THE FAIR

GET CONNECTED

At missionarchery.com you will find everything there is to know about our company and product lines, including Mission® apparel and crossbows. You can also connect with other Mission® shooters in our online community and facebook page.

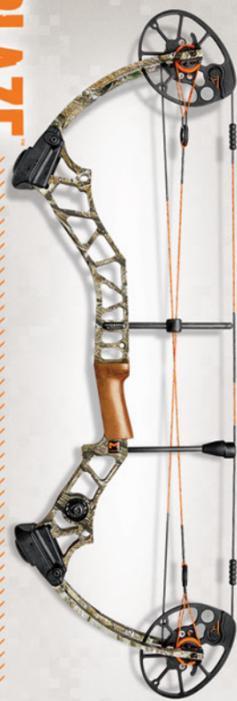
MXB™ 360



MXB™ 320



BLAZE



\$599 MSRP

- IBO Rating // 340 fps
- Weight // 4.18 lbs
- Draw Weights // 50-70 lbs
- Draw Lengths // 26-30"
- Let-Off // 80%
- Axle-to-Axle // 33"
- Brace Height // 6.125"
- Riser // Extruded/Swiss
- Suppression // String Grubb™, String Stop, Harmonic Stabilizer™
- Grip // Walnut
- Bowstrings // Zebra® Hybrid
- Cam // AVS™
- Cable Guard // Carbon Rod

BALLISTIC



\$499 MSRP

- IBO Rating // 330 fps
- Weight // 4.18 lbs
- Draw Weights // 50-70 lbs
- Draw Lengths // 26-30"
- Let-Off // 80%
- Axle-to-Axle // 30.5"
- Brace Height // 7"
- Riser // Extruded
- Suppression // String Grubb™, String Stop
- Grip // Composite
- Bowstrings // Zebra® Hybrid
- Cam // AVS™
- Cable Guard // Carbon Rod

VENTURE



\$499 MSRP

- IBO Rating // 321 fps
- Weight // 3.96 lbs
- Draw Weights // 40-70 lbs
- Draw Lengths // 26-31.5"
- Let-Off // 80%
- Axle-to-Axle // 30.25"
- Brace Height // 7.125"
- Riser // Fully Machined
- Suppression // Dead End™, String Suppressor™
- Grip // Composite
- Bowstrings // Zebra® Hybrid
- Cam // Single Cam
- Cable Guard // Roller Guard

RALLY



\$499 MSRP

- IBO Rating // 300 fps
- Weight // 4 lbs
- Draw Weights // 26-70 lbs
- Draw Lengths // 22-30"
- Let-Off // up to 75%
- Axle-to-Axle // 37"
- Brace Height // 7.25"
- Riser // Extruded
- Suppression // D-Amplifier™
- Grip // Composite
- Bowstrings // Zebra® Hybrid
- Cam // Opti-Mod™
- Cable Guard // Composite Rod

FLARE



\$449 MSRP

- Speed Rating // 315 fps (Based on 100 lbs)
- Weight // 3.96 lbs
- Draw Weights // 30-60 lbs
- Draw Lengths // 24-30"
- Let-Off // 80%
- Axle-to-Axle // 30.25"
- Brace Height // 7"
- Riser // Extruded
- Suppression // String Suppressor™, String Stop
- Grip // Composite
- Bowstrings // Zebra® Hybrid
- Cam // Single Cam
- Cable Guard // Composite Rod

RIOT



\$399 MSRP

- IBO Rating // 310 fps
- Weight // 3.85 lbs
- Draw Weights // 15-70 lbs
- Draw Lengths // 19-30"
- Let-Off // up to 80%
- Axle-to-Axle // 31"
- Brace Height // 7"
- Riser // Extruded
- Suppression // D-Amplifier™, String Stop
- Grip // Composite
- Bowstrings // Zebra® Hybrid
- Cam // Dual / Adjustable
- Cable Guard // Composite Rod

CRAZE



\$299 MSRP

- IBO Rating // 306 fps
- Weight // 3.6 lbs
- Draw Weights // 15-70 lbs
- Draw Lengths // 19-30"
- Let-Off // up to 80%
- Axle-to-Axle // 28"
- Brace Height // 7.5"
- Riser // Extruded
- Suppression // D-Amplifier™
- Grip // Composite
- Bowstrings // Zebra® Hybrid
- Cam // Dual / Adjustable
- Cable Guard // Composite Rod

MENAGE



\$269 MSRP

- Weight // 2.95 lbs
- Draw Weights // 16-52 lbs
- Draw Lengths // 17-30"
- Let-Off // up to 70%
- Axle-to-Axle // 31"
- Brace Height // 7.25"
- Riser // Extruded
- Suppression // D-Amplifier™
- Grip // Composite
- Bowstrings // Zebra® Hybrid
- Cam // Dual / Adjustable
- Cable Guard // Composite Rod

MXB-360



\$899 MSRP

- IBO Rating // up to 360 fps
- Weight // 6.55 lbs
- Width // 19.5" (not axle to axle)
- Length // 35"
- Powerstroke // 14"
- Adjustable Draw Weights // 100 / 125 / 160
- Finishes // Lost AT® / Black
- Bowstrings // Zebra® Hybrid

MXB-320



\$599 MSRP

- IBO Rating // up to 320 fps
- Weight // 6.5 lbs
- Width // 19.5" (not axle to axle)
- Length // 31"
- Powerstroke // 12"
- Adjustable Draw Weights // 100 / 125 / 150 / 180
- Finishes // Lost AT® / Black
- Bowstrings // Zebra® Hybrid



*Ask your retailer for Custom Colors pricing.

All specifications approximate.

