



MISSION

MISSION

FIT-CAM SYSTEM
FOCUSED INERTIA TECHNOLOGY

FIT-CAM SYSTEM
FOCUSED INERTIA TECHNOLOGY

MISSION[®]
BY MATHEWS[®]

2015 PRODUCT CATALOG

WHAT'S YOUR MISSION?

OUR MISSION IS TO DESIGN BOWS THAT HIT THE SWEET SPOT BETWEEN PERFORMANCE AND PRICE, SO YOU CAN PURSUE YOUR ARCHERY AND BOWHUNTING ADVENTURES WITHOUT GOING OVER YOUR BUDGET.

FOR 2015, WE UNVEIL FOUR NEW BOW OFFERINGS THAT FURTHER ENHANCE PERFORMANCE; PROVIDING HIGH-QUALITY OPTIONS IN VARIOUS PRICE RANGES, INCLUDING ADJUSTABLE BOWS FOR ENTRY LEVEL ARCHERS THAT ARE STILL GROWING.

PROUDLY MADE IN THE USA IN SPARTA, WISCONSIN
ALL MISSION® BOWS OFFER A LIFETIME WARRANTY.







MISSION
by Mission

EMPE

PILIT

PILIT
FOCUS ON THE TARGET

HARMONIC
S
LIFE
REALIZING

Velocity

HYPE™ SERIES

THE NEW HYPE™ & HYPE DT™ HAVE A FIT & FEEL WELL BEYOND THEIR PRICE TAG.

NEW FOR 2015

F.I.T.™ CAM SYSTEM

The F.I.T.™ Cam (Focused Inertia Technology) System creates less felt recoil and hand shock while providing best in class performance.

The F.I.T.™ Cam can be easily adjusted from 19 to 30 inches of draw length and over 55 pounds of draw weight adjustment, without the use of a bow press.



2015

HYPE DT™ (DAMPING TECHNOLOGY)

SPECIFICATIONS*

IBO Rating // up to 310 fps
 Weight // 3.9 lbs**
 Draw Weights // 15 - 70 lbs
 Draw Lengths // 19 - 30"
 Let-Off // up to 80%

Axle-to-Axle // 31"
 Brace Height // 7"
 Suppression // Monkey Tail™,
 Dead End™ String Stop,
 Harmonic Stabilizer Lite™

Grip // Composite
 Bowstrings // Zebra® Hybrid™
 Cam // F.I.T.™ Cam
 Cable Guard // Composite Rod

ALL NEW FOR
2015

MSRP:

\$399



New for 2015, the Hype DT™ (Damping Technology) offers the power and accuracy traditionally found in higher priced bows. The Hype DT™ features the F.I.T.™ (Focused Inertia Technology) Cam System which reduces noise and felt recoil, while reaching draw lengths of 19 to 30 inches and 15 - 70 pounds of draw weight adjustment without the need of a bow press. The ergonomic riser & grip design create an accurate and stable shooting platform off the balanced 31" ATA. With a Lifetime Warranty, Dead End™ String Stop and Mathews® Harmonic Stabilizer Lite™, this bow offers an unbeatable value with an MSRP of just \$399.



ADJUSTABILITY

Draw Length (in.)	30"	29"	28"	27"	26"	25"	24"	23"	22"	21"	20"	19"
Max. weight	70	70	70	70	70	68	64	60	55	51	45	40
Min. weight	35	33	31	30	29	27	26	24	21	20	17	15

FINISH OPTIONS



Featuring the

NEW F.I.T.™ CAM SYSTEM

The F.I.T.™ Cam can be easily adjusted from 19 to 30 inches of draw length and over 55 pounds of draw weight adjustment, without the use of a bow press.

2015 **HYPE**™

SPECIFICATIONS*

IBO Rating // up to 310 fps
Weight // 3.7 lbs
Draw Weights // 15 - 70 lbs
Draw Lengths // 19 - 30"
Let-Off // up to 80%

Axe-to-Axe // 31"
Brace Height // 7"
Suppression // Monkey Tail™
Grip // Composite

Bowstrings // Zebra® Hybrid™
Cam // F.I.T.™ Cam
Cable Guard // Composite Rod

ALL NEW FOR
2015

MSRP:

\$359





New for 2015, the Hype™ offers the power and accuracy traditionally found in higher priced bows.

The Hype™ features the F.I.T.™ (Focused Inertia Technology) Cam System which reduces noise and felt recoil, while reaching draw lengths of 19 to 30 inches and 15 - 70 pounds of draw weight adjustment without the need of a bow press. The ergonomic riser & grip design create an accurate and stable shooting platform off the balanced 31" ATA. Proudly Made in the USA with a Lifetime Warranty, this model offers an unbeatable value with an MSRP of just \$359.

ADJUSTABILITY

Draw Length (in.)	30"	29"	28"	27"	26"	25"	24"	23"	22"	21"	20"	19"
Max. weight	70	70	70	70	70	68	64	60	55	51	45	40
Min. weight	35	33	31	30	29	27	26	24	21	20	17	15

FINISH OPTIONS



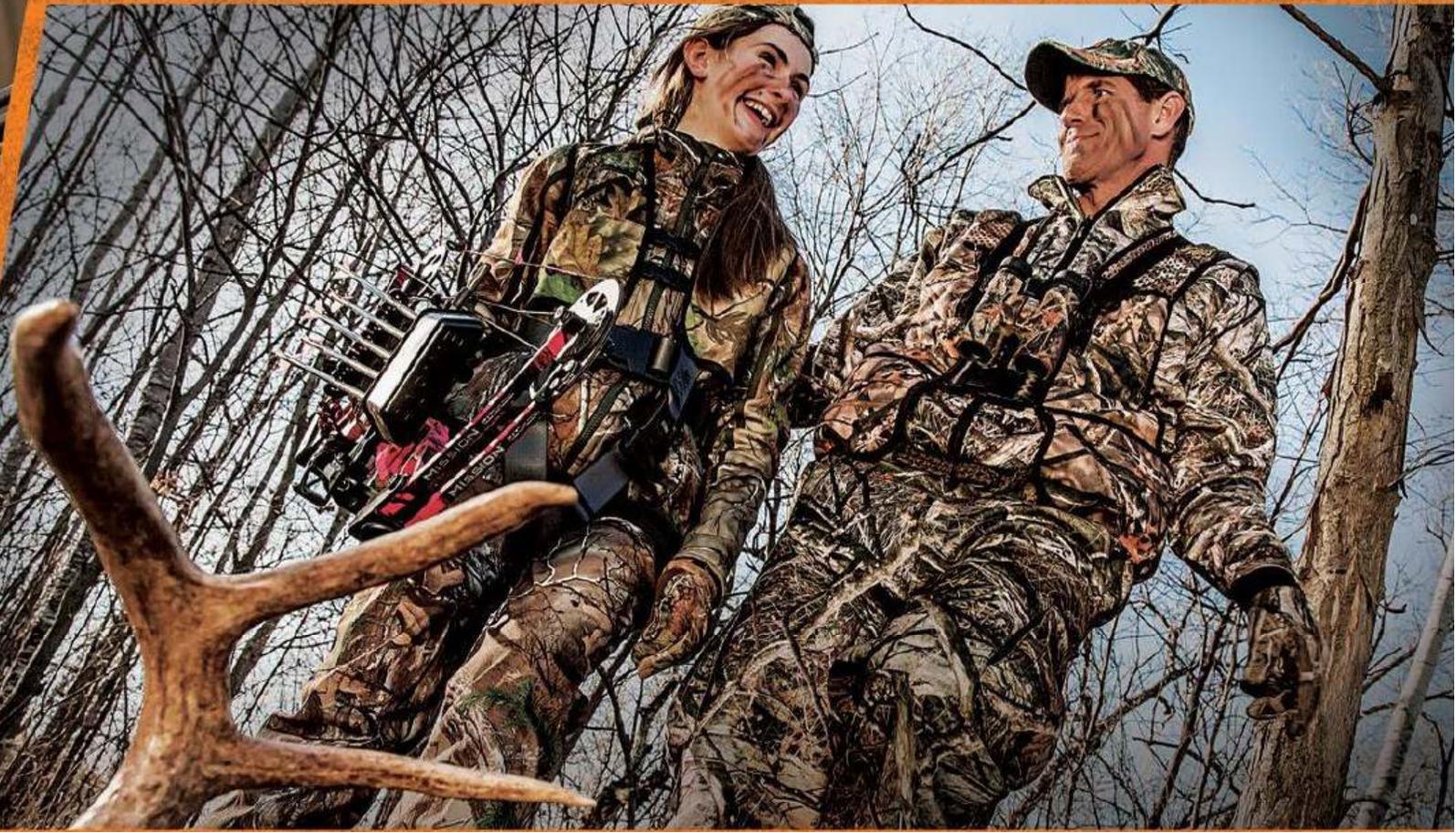
Featuring the

NEW F.I.T.™ CAM SYSTEM

The F.I.T.™ Cam can be easily adjusted from 19 to 30 inches of draw length and over 55 pounds of draw weight adjustment, without the use of a bow press.



GROWING UP WITH A MISSION



2015

CRAZE II[®]

SPECIFICATIONS*

IBO Rating // up to 306 fps
Weight // 3.4 lbs
Draw Weights // 13 - 70 lbs

Draw Lengths // 19 - 30"
Let-Off // up to 80%
Axle-to-Axle // 28"
Brace Height // 7.25"
Suppression // Monkey Tail[™]

Grip // Composite
Bowstrings // Zebra[®] Hybrid[™]
Cam // F.I.T.[™] Cam
Cable Guard // Composite Rod

ALL NEW FOR
2015

MSRP:

\$319



Powered by the F.I.T.™ (Focused Inertia Technology) Cam System, the Craze® II offers archers best in class performance to all ages, sizes and abilities. This hyper adjustable bow reaches draw lengths of 19 to 30 inches and 13 - 70 pounds of draw weight adjustment without the need of a bow press. The new ergonomic grip and enhanced riser design adds strength and stability while reduces overall mass weight. Available in ten different color finishes, the Craze® II is sure to appeal to all shooter styles and preferences. MSRP on the Craze® II starts at \$319.



ADJUSTABILITY

Draw Length (in.)	30"	29"	28"	27"	26"	25"	24"	23"	22"	21"	20"	19"
Max. weight	70	70	70	70	68	65	62	58	54	50	44	40
Min. weight	33	31	30	29	27	26	24	22	20	18	15	13

FINISH OPTIONS



** Custom Color options

Featuring the

NEW F.I.T.™ CAM SYSTEM

The F.I.T.™ Cam can be easily adjusted from 19 to 30 inches of draw length and over 55 pounds of draw weight adjustment, without the use of a bow press.

2015

MENACE® II

SPECIFICATIONS*

Weight // 2.8 lbs
Draw Weights // 15 - 52 lbs
Draw Lengths // 17 - 30"
Let-Off // up to 70%

Axe-to-Axe // 31"
Brace Height // 7.5"
Suppression // Monkey Tail™
Grip // Composite

Bowstrings // Zebra® Hybrid™
Cam // Perimeter Weighted Menace® Dual Cam
Cable Guard // Composite Rod

ALL NEW FOR
2015

MSRP:

\$299



The Menace® II is an ideal bow for beginning archers that are still growing into the sport. With ultimate adjustability, the Menace® II sports a draw length range of 17-30 inches and 15-52 pounds of draw weight adjustment, all without the need of a bow press. Featuring a perimeter-weighted dual cam system, the Menace® II is smooth, balanced and with a physical weight of just 2.8 lbs. is perfect for shooters that may be smaller in stature. Highly customizable, the Menace® II comes in numerous color options and has an MSRP starting at just \$299.



ADJUSTABILITY

Draw Length (in)	30"	29"	28"	27"	26"	25"	24"	23"	22"	21"	20"	19"	18"	17"
Peak weight	52	51	50	49	48	47	46	45	43	40	37	32	28	23
Min. weight	36	35	34	35	34	33	32	31	29	27	25	21	18	15

FINISH OPTIONS



** Custom Color options

YOUR MISSION, YOUR WAY

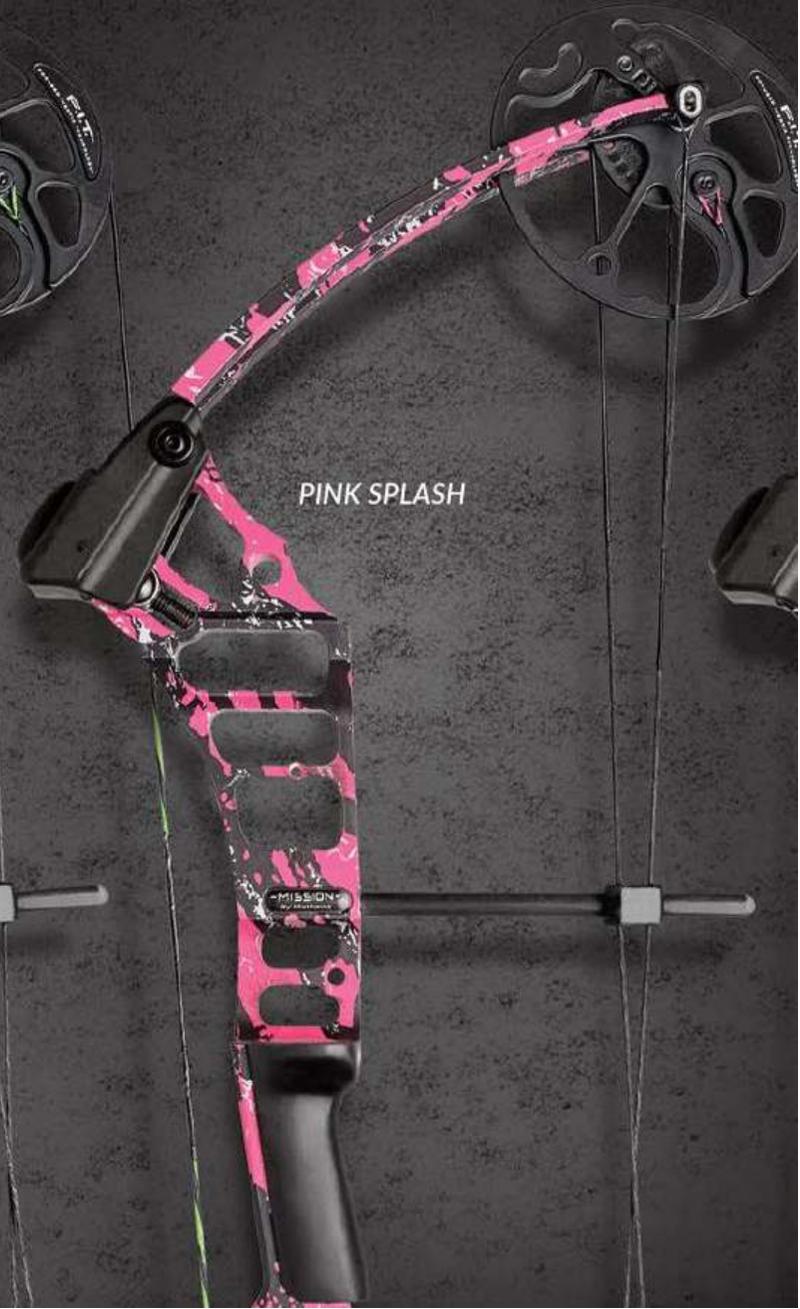
FINISH YOUR CRAZE® II OR MENACE® II WITH ONE OF 6 CUSTOM COLOR OPTIONS.



ORANGE SPLASH



GREEN SPLASH



PINK SPLASH



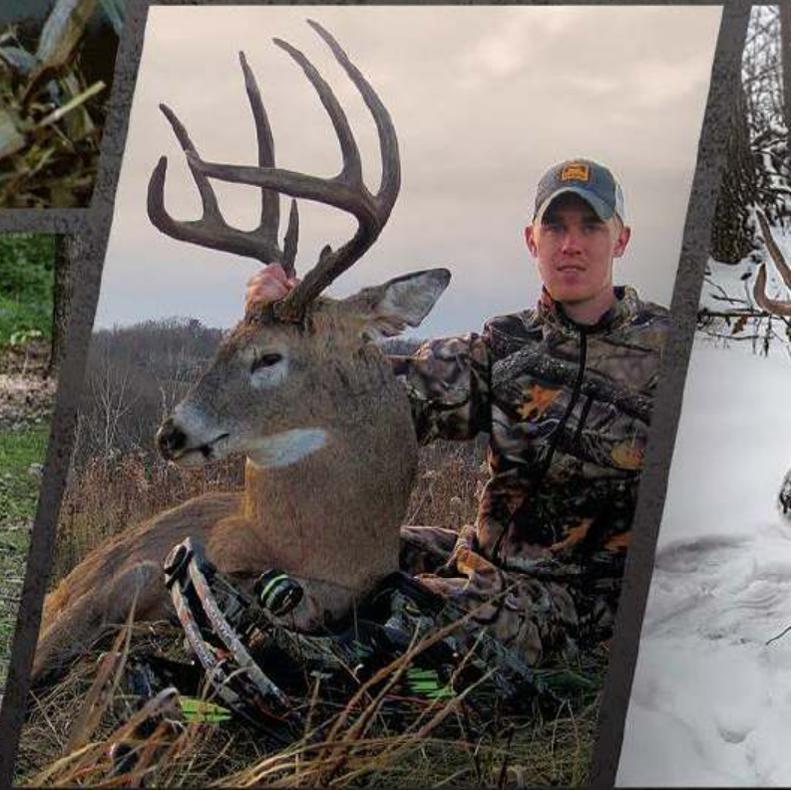
Remember deer only see in black & white, so if you're not into standard camo, consider finishing your Mission® Craze® II or Menace® II with one of our custom finishes. With just enough color to set you apart from the rest, and the breakup in pattern you'll need to blend in to your surroundings, these patterns are a fun way to be both unique and effective in the field. Other custom finishes are available on select Mission® bows (see comparison chart on pages 32-33 for details).



*See authorized retailer for pricing on custom colors

MISSION ACCOMPLISHED

SHARE YOUR BOWHUNTING SUCCESS STORIES WITH US BY SUBMITTING
A FIELD REPORT AT MISSIONARCHERY.COM





2015

BLAZE™

SPECIFICATIONS*

IBO Rating // 340 fps

Weight // 4.3 lbs

Draw Weights // 50 - 70 lbs

Draw Lengths // 26 - 30"

Let-Off // 80%

Axle-to-Axle // 33"

Brace Height // 6.125"

Suppression // String Grubb™,
Dead End™ String Stop,
Harmonic Stabilizer Lite™,
Monkey Tails™

Grip // Composite

Bowstrings // Zebra® Hybrid™

Cam // AVS®

Cable Guard // Composite Rod

MSRP // \$599



If you're looking for that sweet spot between performance and price, look no further than the Mission® Blaze™. At the heart of this bow is the perimeter-weighted AVS® cam system, which produces powerful speed (up to 340 fps) with an incredibly smooth draw and 80% let-off. The Blaze™ also comes standard with noise and vibration reducing technology such as the Harmonic Stabilizer Lite™, String Grubb™ and String Stop. It's equipped with Zebra® Hybrid™ bowstrings and can be finished with our new Lost Camo® OT pattern. When searching for the best bow value on the market this year, be sure to visit your local Mission® Retailer and shoot the Blaze.™

FINISH OPTIONS



AVS ADVANCED
VECTORING
CAM SYSTEM™

The AVS (Advanced Vectoring Cam System®) cam system is a proven synchronized dual cam technology that dynamically moves the force vector of the anchored cable from one side of the cam axle to the opposite side of the axle, which optimizes the draw force for energy storage and efficiency. With this high performance cam system, you will experience a smooth draw, with high let-off and powerful speed.

2015

BALLISTIC™

SPECIFICATIONS*

IBO Rating // 330 fps
Weight // 4.18 lbs
Draw Weights // 50 - 70 lbs
Draw Lengths // 26 - 30"
Let-Off // 80%

Axle-to-Axle // 30.5"
Brace Height // 7"
Suppression // String Grubb™
Dead End™ String Stop
Grip // Composite

Bowstrings // Zebra® Hybrid™
Cam // AVS®
Cable Guard // Composite Rod
MSRP // \$499

OUTDOOR LIFE
GREAT
BUY



The Ballistic™ features the proven technology of the AVS® cam system, which is known for its smooth draw and incredible speed. It not only looks like a high-end bow, it performs like one too. It's comfortable in hand, quiet, fast, deadly accurate and can be finished with our new Lost Camo® OT pattern - standard. Epic hunts don't have to come at an epic price, and this "Great Buy" award-winning bow proves that. Head to your local Mission® Retailer today and shoot the Ballistic.™

FINISH OPTIONS



AVS ADVANCED VECTORIZING CAM SYSTEM

The AVS (Advanced Vectoring Cam System®) cam system is a proven synchronized dual cam technology that dynamically moves the force vector of the anchored cable from one side of the cam axle to the opposite side of the axle, which optimizes the draw force for energy storage and efficiency. With this high performance cam system, you will experience a smooth draw, with high let-off and powerful speed.

2015

VENTURE®

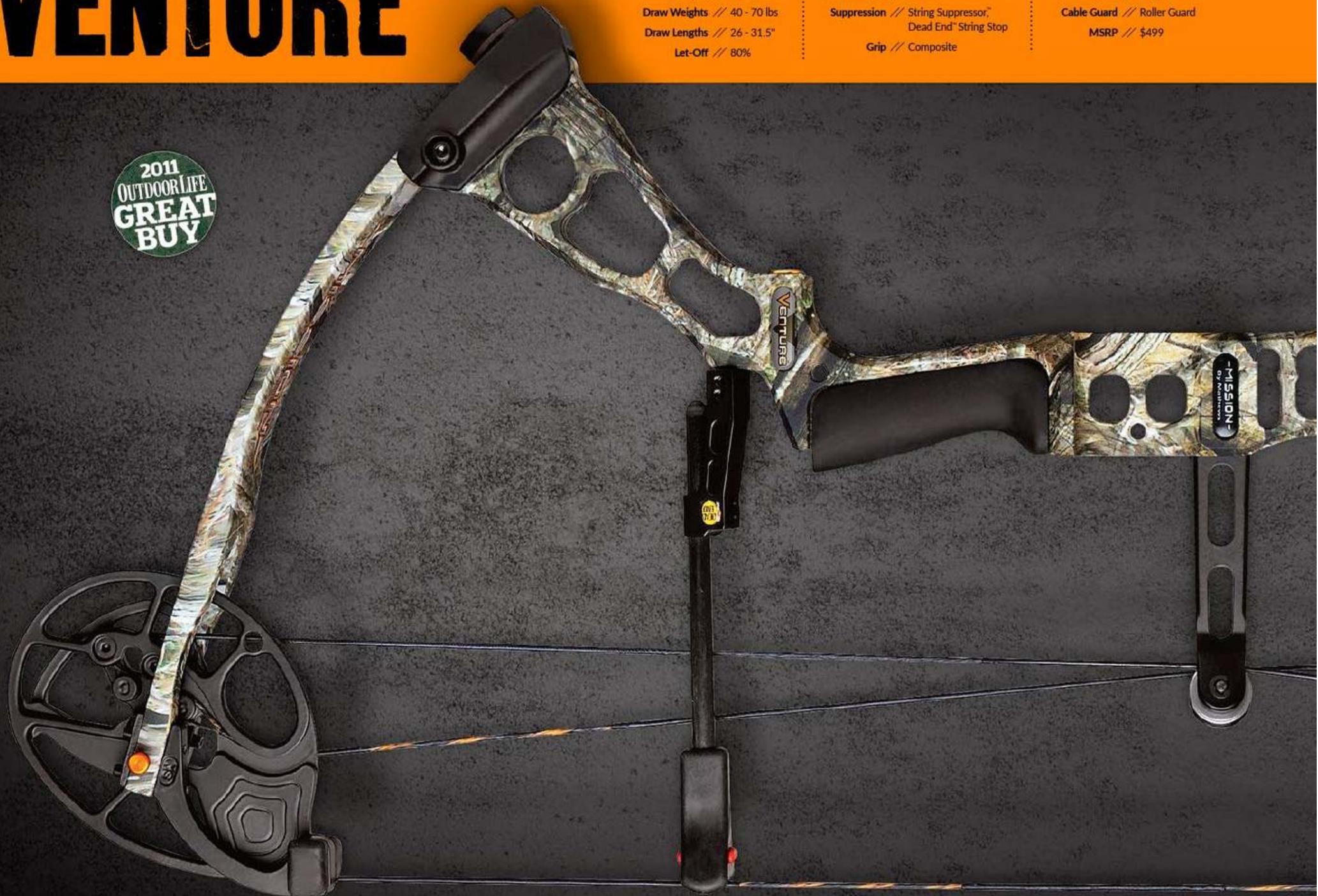
SPECIFICATIONS*

IBO Rating // 321 fps
 Weight // 3.96 lbs
 Draw Weights // 40 - 70 lbs
 Draw Lengths // 26 - 31.5"
 Let-Off // 80%

Axle-to-Axle // 30.25"
 Brace Height // 7.125"
 Suppression // String Suppressor,
 Dead End™ String Stop
 Grip // Composite

Bowstrings // Zebra® Hybrid™
 Cam // Single
 Cable Guard // Roller Guard
 MSRP // \$499

2011
 OUTDOOR LIFE
 GREAT
 BUY



Mission® has built a reputation for building bows that outperform their price, and the Venture® is a stand-out in that category. The acclaimed "Great Buy" of 2011 is still one of the hottest bows on the market. Its compact frame is perfect for tree-stands and ground blinds and yet this sleek bow is packed with innovations such as the Dead End™ String Stop, Roller Guard and String Suppressors. It's even machined to fit the Harmonic Stabilizer Lite™ for added dampening. All said and done, the Venture® is a great hunting bow for an unbeatable price.



ADJUSTABILITY

Limb Peak Weights (lbs)	Peak Weight (lbs)	Minimum Weight (lbs)	Lbs Per Turn
70 lbs	70	50	5
60 lbs	60	42	4.5
50 lbs	50	35	3.75

FINISH OPTIONS



2015 **RALLY**®

SPECIFICATIONS*

IBO Rating // 300 fps
Weight // 4 lbs
Draw Weights // 26 - 70 lbs
Draw Lengths // 22 - 30"
Let-Off // up to 75%

Axle-to-Axle // 37"
Brace Height // 7.25"
Suppression // D-Amplifier™
Grip // Composite
Bowstrings // Zebra® Hybrid™

Cam // Perimeter Weighted
Opti-Mod™
Cable Guard // Composite Rod
MSRP // \$499



If you're looking for a versatile bow that you can hunt with the best of them. Thanks to the new patent-pending Opti-Mod™ cam system you can simply change a module on the cams to convert a 70lb. bow to a 60lb. bow, while maintaining draw length adjustability from 22 - 30 inches in half inch increments. So not only does the Rally® have all the adjustability of a modular two cam system, it rivals the down-range performance of high-end target bows with arrow splitting accuracy.



FINISH OPTIONS



ADJUSTABILITY

		Draw Lengths									
		30"	29"	28"	27"	26"	25"	24"	23"	22"	
Limb Module Weight (lbs)	70	Peak / Min. Wt. 70 / 60	70 / 60	70 / 60	70 / 60	68 / 58	65 / 55	62 / 52	57 / 47	52 / 42	
	60	Peak / Min. Wt. 60 / 50	60 / 50	60 / 50	60 / 50	58 / 48	55 / 45	52 / 42	52 / 42	48 / 38	
	50	Peak / Min. Wt. 50 / 40	50 / 40	50 / 40	50 / 40	48 / 38	45 / 35	42 / 32	42 / 32	41 / 31	
	40	Peak / Min. Wt. 40 / 30	40 / 30	40 / 30	40 / 30	40 / 30	39 / 29	39 / 29	38 / 28	36 / 26	

2015

FLARE™

SPECIFICATIONS*

IBO Rating // 315 fps†

Weight // 3.96 lbs

Draw Weights // 30 - 60 lbs

Draw Lengths // 24 - 30"

Let-Off // 80%

†Tested at 30" 60 lbs.

Axle-to-Axle // 30.125"

Brace Height // 7.125"

Suppression // String Suppressor,
Dead End™ String Stop,
D-Amplifier™

Grip // Composite

Bowstrings // Zebra® Hybrid™

Cam // Single

Cable Guard // Composite Rod

MSRP // \$449

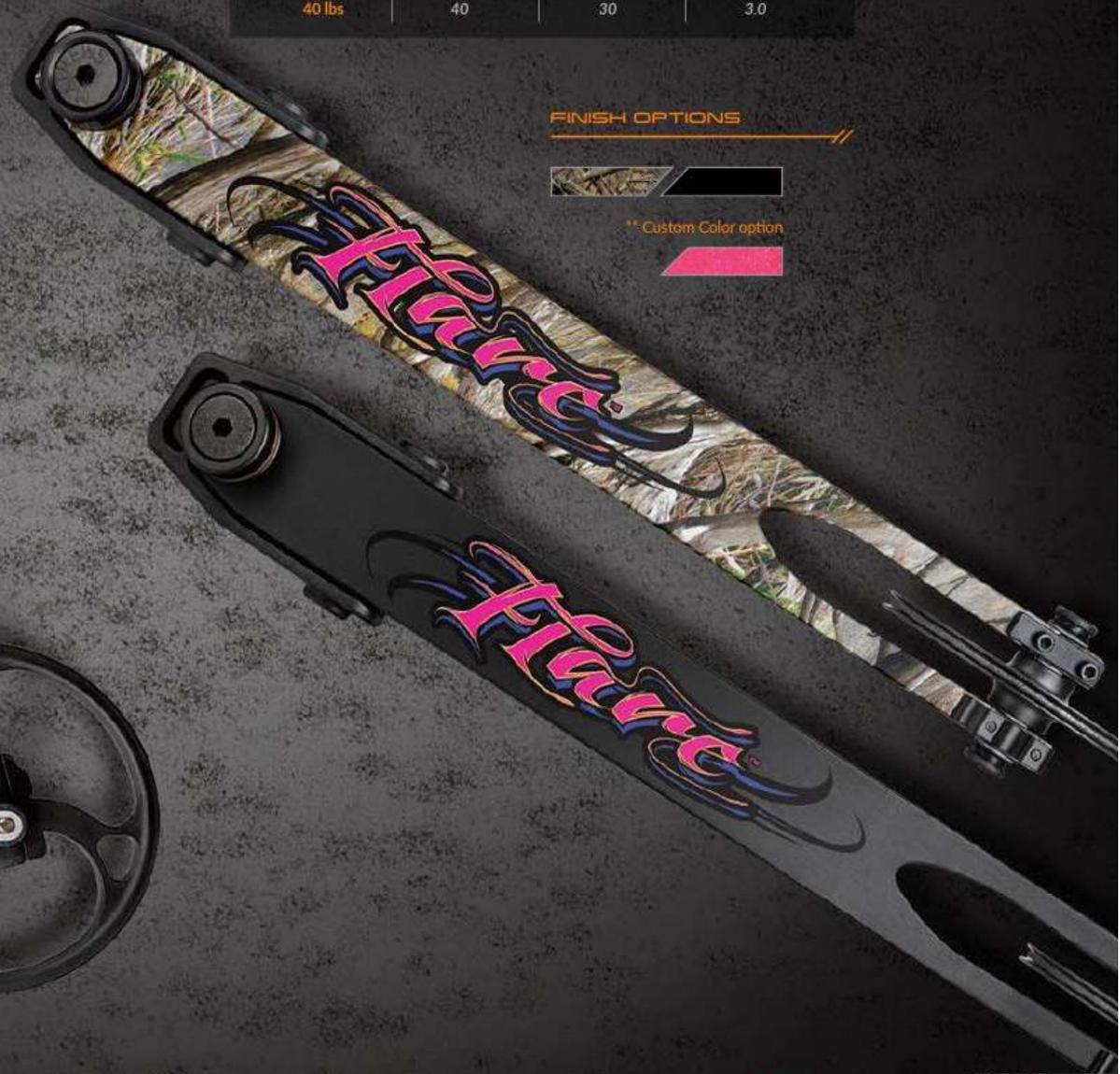


Women demanding higher performance in their bow will love the Mission® Flare.™ Weighing in at under four pounds and featuring single-cam technology, parallel limb design and a machined riser, this bow is made for serious hunters who require a super-smooth draw, higher speed and more precision. The Flare™ comes standard with noise and vibration dampening technology, including String Suppressors,™ D-Amplifiers™ and a Dead End™ String Stop. And if you're looking to make a statement with your bow, you can upgrade to the luxurious Pink Sparkle finish shown here.

ADJUSTABILITY

Limb Peak Weights (lbs)	Peak Weight (lbs)	Minimum Weight (lbs)	Lbs Per Turn
60 lbs	60	43	4.5
50 lbs	50	36	3.5
40 lbs	40	30	3.0

FINISH OPTIONS



PACKAGES

OUTFIT YOUR MISSION® BOW WITH ONE OF OUR ACCESSORY PACKAGES.



BASIC



PACKAGE INCLUDES:

- ▲ Trophy Ridge Whisker Biscuit Quick Shot Rest
- ▲ Bohning Lynx Quiver in Black
- ▲ Copper John Saxon 3 Pin Fiber Wrapped Sight

BOWHUNTER



Also available
in Black

PACKAGE INCLUDES:

- ▲ QAD Ultra-Rest Hunter or Trophy Ridge Whisker Biscuit
- ▲ Alpine Bear Claw Quiver
(available in Lost Camo® AT or Black)
- ▲ Copper John 4 Pin Mark I Sight
- ▲ Axion 3" Stabilizer

PROHUNTER



Also available
in Black

PACKAGE INCLUDES:

- ▲ QAD Ultra-Rest LD
- ▲ Mission® M5 Quiver
(available in Lost Camo® AT or Black)
- ▲ Axion Vue 5 Pin Sight
- ▲ Axion 3" Stabilizer

ACCESSORIES

DESIGNED EXCLUSIVELY TO ENHANCE THE PERFORMANCE OF YOUR MISSION® BOW.

EXTRAS THAT ENHANCE PERFORMANCE



ACCESSORIES:

1 // HARMONIC STABILIZER LITE™
Easy to install! Reduces post-release vibration up to an amazing 75%!

2 // DEADEND™ STRING STOP
Virtually eliminates post-release sound and vibration & drastically reduces residual vibration. Easily installs on any bow with a rear stabilizer attachment hole.

3 // MISSION® M5 QUIVER
Mounts in seconds with 5 arrow capacity. Foam insert accommodates fixed-blade or expandables. Available in Black, and Lost Camo® AT.



4 // ZEBRA® HYBRID™ BOWSTRING & CABLE
Ensure maximum performance from your Mission® bow.

5 // CUSTOM COLORED DAMPING ACCESSORIES
Dampers, String Cushions & String Stops. Available in 10 different colors.

BLAZE



MSRP: \$599

SPECIFICATIONS*

- IBO Rating // 340 fps
- Weight // 4.3 lbs
- Draw Weights // 50 - 70 lbs
- Draw Lengths // 26 - 30"
- Let-Off // 80%
- Axle-to-Axle // 33"
- Brace Height // 6.125"
- Suppression // String Grubb,[™] Dead End[™] String Stop, Harmonic Stabilizer Lite[™]
- Grip // Composite
- Bowstrings // Zebra[®] Hybrid[™]
- Cam // AVS[®]
- Cable Guard // Composite Rod

FINISH OPTIONS



BALLISTIC



AAA
OUTDOOR LIFE
GREAT BUY

MSRP: \$499

SPECIFICATIONS*

- IBO Rating // 330 fps
- Weight // 4.18 lbs
- Draw Weights // 50 - 70 lbs
- Draw Lengths // 26 - 30"
- Let-Off // 80%
- Axle-to-Axle // 30.5"
- Brace Height // 7"
- Suppression // String Grubb,[™] Dead End[™] String Stop
- Grip // Composite
- Bowstrings // Zebra[®] Hybrid[™]
- Cam // AVS[®]
- Cable Guard // Composite Rod

FINISH OPTIONS



VENTURE



2011
OUTDOOR LIFE
GREAT BUY

MSRP: \$499

SPECIFICATIONS*

- IBO Rating // 321 fps
- Weight // 3.96 lbs
- Draw Weights // 40 - 70 lbs
- Draw Lengths // 26 - 31.5"
- Let-Off // 80%
- Axle-to-Axle // 30.25"
- Brace Height // 7.125"
- Suppression // Dead End[™] String Stop, String Suppressor[™]
- Grip // Composite
- Bowstrings // Zebra[®] Hybrid[™]
- Cam // Single Cam
- Cable Guard // Roller Guard

FINISH OPTIONS



RALLY



MSRP: \$499

SPECIFICATIONS*

- IBO Rating // 300 fps
- Weight // 4 lbs
- Draw Weights // 26 - 70 lbs
- Draw Lengths // 22 - 30"
- Let-Off // up to 75%
- Axle-to-Axle // 37"
- Brace Height // 7.25"
- Suppression // D-Amplifier[™]
- Grip // Composite
- Bowstrings // Zebra[®] Hybrid[™]
- Cam // Opti-Mod[™]
- Cable Guard // Composite Rod

FINISH OPTIONS



FLARE



MSRP: \$449

SPECIFICATIONS*

- IBO Rating // 315 fps (tested at 30" 60lbs)
- Weight // 3.96 lbs
- Draw Weights // 30 - 60 lbs
- Draw Lengths // 24 - 30"
- Let-Off // 80%
- Axle-to-Axle // 30.125"
- Brace Height // 7.125"
- Suppression // String Suppressor,[™] Dead End[™] String Stop, D-Amplifier[™]
- Grip // Composite
- Bowstrings // Zebra[®] Hybrid[™]
- Cam // Single Cam
- Cable Guard // Composite Rod

FINISH OPTIONS



HYPE DT™

NEW
FOR
2015



MSRP: \$399

SPECIFICATIONS*

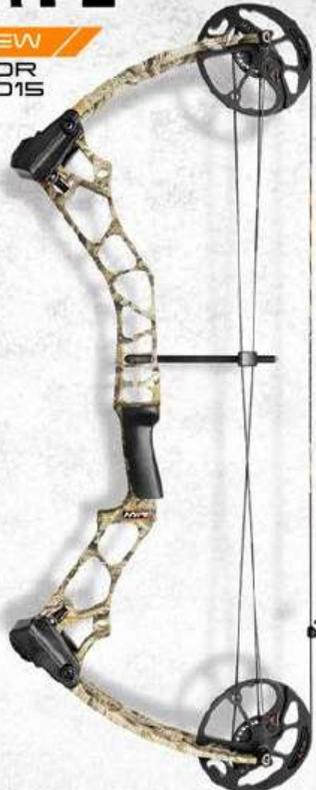
- IBO Rating // 310 fps
- Weight // 3.9 lbs
- Draw Weights // 15 - 70 lbs
- Draw Lengths // 19 - 30"
- Let-Off // up to 80%
- Axle-to-Axle // 31"
- Brace Height // 7"
- Suppression // Monkey Tail™, Dead End™ String Stop, Harmonic Stabilizer Lite™
- Grip // Composite
- Bowstrings // Zebra® Hybrid™
- Cam // F.I.T.®
- Cable Guard // Composite Rod

FINISH OPTIONS



HYPE™

NEW
FOR
2015



MSRP: \$359

SPECIFICATIONS*

- IBO Rating // 310 fps
- Weight // 3.7 lbs
- Draw Weights // 15 - 70 lbs
- Draw Lengths // 19 - 30"
- Let-Off // up to 80%
- Axle-to-Axle // 31"
- Brace Height // 7"
- Suppression // Monkey Tail™
- Grip // Composite
- Bowstrings // Zebra® Hybrid™
- Cam // F.I.T.®
- Cable Guard // Composite Rod

FINISH OPTIONS



CRAZE II

NEW
FOR
2015



MSRP: \$319

SPECIFICATIONS*

- IBO Rating // 306 fps
- Weight // 3.4 lbs
- Draw Weights // 13 - 70 lbs
- Draw Lengths // 19 - 30"
- Let-Off // up to 80%
- Axle-to-Axle // 28"
- Brace Height // 7.25"
- Suppression // Monkey Tail™
- Grip // Composite
- Bowstrings // Zebra® Hybrid™
- Cam // F.I.T.®
- Cable Guard // Composite Rod

FINISH OPTIONS



MENACE II

NEW
FOR
2015



MSRP: \$299

SPECIFICATIONS*

- Weight // 2.8 lbs
- Draw Weights // 15 - 52 lbs
- Draw Lengths // 17 - 30"
- Let-Off // up to 70%
- Axle-to-Axle // 31"
- Brace Height // 7.5"
- Suppression // Monkey Tail™
- Grip // Composite
- Bowstrings // Zebra® Hybrid™
- Cam // Dual / Adjustable
- Cable Guard // Composite Rod

FINISH OPTIONS





SHARE YOUR MISSION

WHETHER YOUR MISSION IS TO PASS ALONG A FAMILY TRADITION, INTRODUCE SOMEONE NEW TO THE SPORT, OR GROW AS AN ARCHER YOURSELF...WE OFFER A BOW AND AN EXPERIENCE FOR EVERYONE.

SHARE YOUR ADVENTURES AND BECOME PART OF THE MISSION COMMUNITY AT MISSIONARCHERY.COM. CONNECT ONLINE AND THROUGH OUR SOCIAL NETWORK WITH OTHER MISSION SHOOTERS, POST A REVIEW, GET HELPFUL TIPS AND RESEARCH OUR ENTIRE LINE OF BOWS.

WE WANT TO SEE WHERE YOUR MISSION HAS TAKEN YOU, SO JOIN IN THE CONVERSATION TODAY.



THANK YOU FOR CHOOSING A MISSION®