



REFUSE TO FOLLOW

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bowtecharchery.com

SMARTBOW™

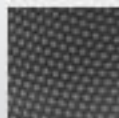
CARBON ICON^{DLX}



EQUIPPED WITH:



AVAILABLE FINISHES



MICROCARBON



KRYPTER
HIGHLANDER™

CARBON ICON DLX SPECS

DRAW LENGTH	26 1/2 - 30 1/2"
BRACE HEIGHT	7"
AXLE-TO-AXLE	31"
DRAW WEIGHT	50, 60, 70 LBS
IBO SPEED	335 FPS
MASS WEIGHT	3.2 LBS

The lightest and strongest Bowtech bow is now on steroids. The Carbon Icon DLX infuses industry-leading features, materials and performance with premium accessories. In addition, new color options create a look and feel unlike anything on the market. We've combined sleek looks with killer performance by teaming up with industry titans, Black Gold, TightSpot and RipCord. This delivers a knockout package that does all the "upgrading" for you.



When settling for inferior materials and performance isn't an option, look no further than the Carbon Icon. This game-slaying machine features premium-level technologies that our competitors wish they could offer at a price they could never match. Bowtech revolutionized bow performance with the introduction of the Binary Cam System to the world, creating perfectly level nock travel. It was logical they power this revolutionary bow. Loaded onto a space-age carbon riser, the Carbon Icon delivers serious performance and power, without the weight.

TEXT "DEALER" TO 77453 TO FIND YOUR NEAREST DEALER



CARBON ICON SPECS

DRAW LENGTH	26 1/2 - 30 1/2"
BRACE HEIGHT	7"
AXLE-TO-AXLE	31"
DRAW WEIGHT	50, 60, 70 LBS
IBO SPEED	335 FPS
MASS WEIGHT	3.2 LBS

AVAILABLE FINISHES



MICROCARBON



MOSSY OAK BREAKUP™
COUNTRY™

MULTIPLE ACCESSORY OPTIONS AVAILABLE.
SEE BOW LINEUP PAGE FOR DETAILS.



SHOWN WITH OPTIONAL MAXX ARROW REST

CARBON ICON





MULTIPLE ACCESSORY OPTIONS AVAILABLE.
SEE BOW LINEUP PAGE FOR DETAILS.

AVAILABLE FINISHES



BLACKOPS™



MOSSY OAK BREAKUP
COUNTRY™

FUEL SPECS

DRAW LENGTH	18 - 30"
BRACE HEIGHT	7"
AXLE-TO-AXLE	31 1/2"
DRAW WEIGHT	14 - 70 LBS
IBO SPEED	320 FPS
MASS WEIGHT	3.4 LBS

Anything but average, the Bowtech Fuel produces maximum precision and speed with extreme adjustability. The Bowtech Binary Cam System drives arrows up to 320 feet per second while delivering perfectly levelnock travel as well as providing accuracy that's second to none. Packed with all top-tier accessories, the Fuel is ready to fill the freezer.



TEXT "DEALER" TO 77463 TO FIND YOUR NEAREST DEALER



BOWTECH ACCESSORY KITS

UPGRADE ANY ACCESSORY KIT WITH THE NEW

MAX

ARROW REST

PREMIUM ACCESSORY KIT



Premium Kit - \$129

Octane Hostage Max Rest, Carbon Peep, Custom 4-Pin Sight, Comfort Wrist Sling, DeadLock Lite Quiver, 7" Octane Hunter Max Stabilizer

Premium Kit w/ **MAX** - \$209

CLASSIC ACCESSORY KIT



Classic Kit - \$129

Octane Hostage XL Rest, Carbon Peep, Custom 4-Pin Sight, Comfort Wrist Sling, DeadLock Lite Quiver, 5" Ultra-Lite Octane Stabilizer

Classic Kit w/ **MAX** - \$169

BASIC ACCESSORY KIT



Basic Kit - \$69

Octane Hostage Max Rest, 3-Pin TruGlo Tundra Sight, Comfort Wrist Sling, DeadLock Lite Quiver, 5" Ultra-Lite Octane Stabilizer

Basic Kit w/ **MAX** - \$149

Bowtech accessories are designed with the same mentality as Bowtech bows...producing the finest quality, most advanced products in the world, period. These are premium, no bull, get it done, make a hunter's life easier accessories.



5 ARROW XL QUIVER

The 5 Arrow XL Quiver is the most secure quiver ever with the adjustable Wedge Gripper, holding arrows secure, no matter the size. This quiver is designed to fit exceptionally tight to the bow, which eliminates torque, while featuring the ability to adjust up, down, forward and back to fine tune the balance of the bow.

Features:

- Weight: 10.4 oz
- Length: 19.75"
- Hood to gripper: 18"
- Go to bowtecharchery.com for additional colors

\$167.95 MSRP



5 ARROW WHITETAIL QUIVER

When you are high above in the stand, options are good. This versatile quiver is the optimal size and weight to keep mounted for ultimate maneuverability, or quickly remove and hang nearby with the integrated hood hanging loop. This quiver adapts to you, with the ability to use any size arrow and broadhead combination, fixed or mechanical.

Features:

- Weight: 10.9 oz
- Length: 15.75"
- Hood to gripper: 14"
- Go to bowtecharchery.com for additional colors

\$177.95 MSRP



5 ARROW QUIVER GRIPPER

This detachable secondary gripper is specifically designed to firmly secure arrows of any size and allows the use of both mechanical and fixed-blade broadheads. It easily attaches and can be quickly removed as needed. This is the perfect add-on to the 5 Arrow XL quiver.

\$22.95 MSRP



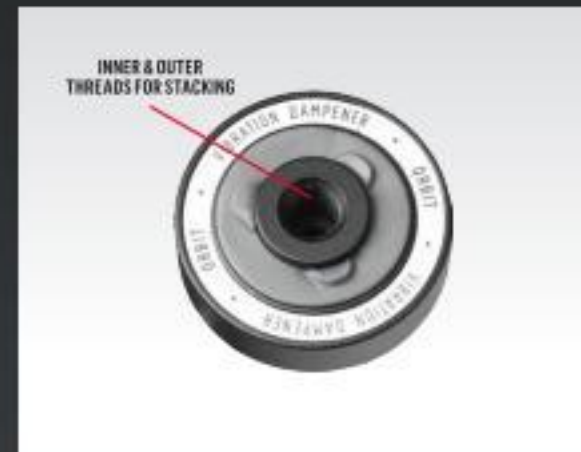
MAX ARROW REST

This revolutionary rest is engineered with precision accuracy in mind. Falling away fast, with zero bounce back, it eliminates vane-to-launcher contact, regardless of vane shape or size. When the need arises to let a bow down, the MAX launcher stays up, ready for a second draw.

Features:

- Ultra SlimLine launcher creates clearance for high-profile vanes
- Drops only when you shoot, not when you let down
- Easy arrow loading
- Zero bounce back with the Double Down Brake

\$144.95 MSRP



ORBIT DAMPENER

The new Orbit Dampener can be strategically placed to offset the weight caused by the addition of accessories, while reducing unwanted vibration. In addition, the Orbit Dampener can be stacked to add as much, or as little weight as needed. Visit bowtecharchery.com for additional color options.

\$24.99 MSRP



BOW CASE

The Bowtech soft bow case is designed to protect and keep any bow in perfect condition. This case is perfect for transporting a bow to the range, to camp, or even on a quad. It has a soft-padded shell with two zippered compartments on the front with ample room for arrows and gear. Carry it easily with the included shoulder strap.

\$99.99 MSRP

BOWTECH 2018 LINEUP



SMARTBOW



SMARTBOW



SMARTBOW



SMARTBOW



SMARTBOW



SMARTBOW



SMARTBOW



SMARTBOW



SMARTBOW



TECHNOLOGIES

OverDrive Binary	•	•	•	•	•	•	•	•	•				
Binary Cam										•	•	•	•
PowerShift	•	•	•	•	•	•	•	•	•	•	•		
MicroSync Dial			•	•			•	•					
CPX	•	•	•	•	•	•	•	•					
Carbon Riser									•	•	•	•	
FLX-Guard	•	•	•	•	•	•	•	•	•				

SPECIFICATIONS

US MSRP	\$1099	\$1199	\$1099	\$1099	\$1499	\$1499	\$1299	\$1299	\$849	\$999	See below	See below	See below
Brace Height	7 1/8"	6 1/2"	6"	7"	7 3/8"	7"	7"	6 3/4"	6 1/4"	7"	7"	7"	7"
Draw Weight (LBS)	50, 60, 70	50, 60, 70	50, 60, 70	50, 60, 70	40, 50, 60, 70	40, 50, 60, 70	50, 60, 70	50, 60, 70	40, 50, 60	50, 60, 70	50, 60, 70	40, 50, 60	14 - 70
Draw Length	25 - 31"	25 - 31"	24 - 30"	25 - 31"	28 1/2 - 32 1/2"	24 - 29"	29 - 34"	26 1/2 - 30"	23 1/2 - 28 1/2"	26 1/2 - 30 1/2"	26 1/2 - 30 1/2"	22 1/2 - 27"	18 - 30"
Axle-to-Axle	30 3/4"	33 1/4"	32 5/8"	32 5/8"	37 3/4"	37 3/4"	36"	36"	31 1/2"	31"	31"	30"	31 1/2"
IBO/ATA Speed (FPS)	340	345	350	340	315	320	323 @ 30" / 360 @ 34"	340	332	335	335	302	320
Kinetic Energy (FT-LBS)	89.9	92.5	95.2	89.8	77.1	79.5	79.6 @ 30"	88.8	85.7	87.2	87.2	60.8	79.6
Mass Weight (LBS)	4.3	4.3	4.3	4.3	4.7	4.7	4.7	4.6	3.3	3.2	3.2	3.2	3.4
Let Off	80-86%	80-86%	80%	80%	65% or 80%	65% or 80%	70 - 85%	80%	80%	80%	80%	80%	80%

For available colors on each bow model, see individual bow pages or go to bowtecharchery.com.
Some colors are subject to upcharge.

	MSRP		
BARE BOW	\$649	\$649	\$449
W/ KIT	\$749 (PREMIUM)	\$749 (CLASSIC)	\$499 (BASIC)
W/ MAX REST UPGRADE KIT	\$799	\$799	\$579

**YOU POST IT
WE SHARE IT**
#BOWTECH



BOWTECH AMBASSADORS



JIM SHOCKEY
JIM SHOCKEY HUNTING ADVENTURES



EVA SHOCKEY
JIM SHOCKEY HUNTING ADVENTURES



MICHAEL HUNSUCKER
HEARTLAND BOWHUNTER



SHAWN LUCHEL
HEARTLAND BOWHUNTER



MIKE STROFF
SAVAGE OUTDOORS / THE ONE



JIM BURNWORTH
WESTERN EXTREME

BOWTECH MERCH

NEW FOR 2018!

MEN



WOMEN



JACKETS / HOODIES



& MORE



OWN YOUR REALM

FEEL THE EVOLUTION OF PRECISION

SMARTBOW™

OVERDRIVE
Binary

CP
**DUAL
LOCK**

CLUTCH
PERFORMANCE GRIPS™

POWERSHIFT
TECHNOLOGY

**FLX
GUARD**

ORBIT
DAMPENER™



WE GO
LIVE
FOR YOU!



AND WE'RE
JUST GETTING STARTED!

TEXT "GoLive"
to 77453
TO BE PART OF THE COMMUNITY

OVER
2,500,000
VIDEO VIEWS

OVER **8,500 MINUTES** OF LIVE CONTENT
PRODUCED

MORE THAN
350 LIVE
VIDEOS IN 2017

1,000s
OF ANSWERED
QUESTIONS

LIVE PRODUCT
LAUNCHES

LIVE CELEBRITY
INTERVIEWS

LIVE INTERACTIVE
HUNTS

LIVE FACTORY-TO-CONSUMER
QUESTIONS & ANSWERS

LIVE MERCH/PRODUCT
GIVEAWAYS

LIVE WEEKLY AMBASSADOR FEATURES



LIVE DIRECT Q&As WITH FACTORY STAFF



LIVE INTERACTIVE HUNTS

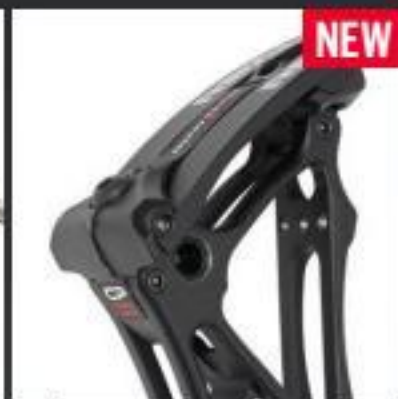


INDUSTRY-LEADING INNOVATIONS



THE ONLY CAM SYSTEM WITH IDENTICAL CAMS THAT ARE LINKED TOGETHER AND CAN BE ADJUSTED, PROVIDING 100% CONTROL OF BOTH VERTICAL AND HORIZONTAL NOCK TRAVEL.

OVERDRIVE
Binary



NEW

DOUBLE-LOCKING LIMB POCKETS, CREATING ZERO-TOLERANCE STABILITY AND REPEATABLE ACCURACY.

CP
DUAL
LOCK



NEW

THE MOST COMFORTABLE MODULAR GRIP ON THE MARKET.

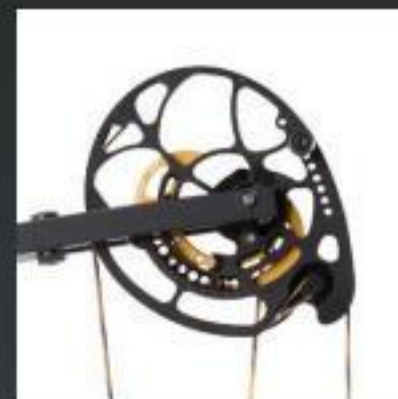
CLUTCH
PERFORMANCE GRIPS™



NEW

ONE-PIECE WIDE PLATFORM SOLID CORE CONSTRUCTION THAT PROVIDES THE ULTIMATE IN STABILITY AND DURABILITY.

SOLID CORE
LIMB TECHNOLOGY



TWO PERFECTLY SYMMETRICAL CAMS MAXIMIZE TUNABILITY, ACCURACY AND CONSISTENCY.

binary
CAM SYSTEM



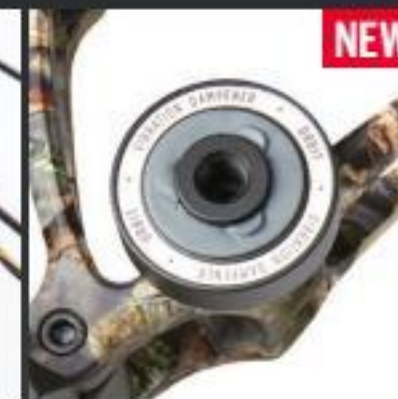
CUSTOMIZE THE DRAW CYCLE TO ADAPT TO ANY SHOOTING STYLE.

POWERSHIFT
TECHNOLOGY



TERMINATES RISER TORQUE, PROVIDING INCREASED FORGIVENESS AND ACCURACY.

FLX
GUARD®



NEW

MULTI-POSITIONING TO OFFSET ACCESSORY WEIGHT, WHILE ABSORBING UNWANTED VIBRATION.

ORBIT
DAMPENER™

EXPERIENCE THE **GENUINE** PRODUCT
DON'T SETTLE FOR IMITATIONS



SMARTBOW™

REALM™

REALMX™

FEEL THE EVOLUTION OF PRECISION

The Realm™, our newest SmartBow, takes performance and precision to a whole new world with innovations that deliver unmatched accuracy, control and stability. The one-of-a-kind OverDrive Binary Cam System provides 100% control and easy tuning for each individual shooter. PowerShift Technology allows archers to customize the draw cycle to fit their needs - with the simple flip of a disc. Plus, the all-new CP Dual Lock system creates expert precision, stability and accuracy by locking the solid core limbs to the pocket and the pocket to the riser. The new Orbit Dampener can be strategically placed to offset the weight caused by the addition of accessories while reducing unwanted vibration. The introduction of the modular Clutch Performance Grip provides anti-torque and comfort.

The Realm X takes all the advanced technology of the Realm to the extreme. An extended axle-to-axle allows for even more stability and a 6 1/2" brace height gives you increased speed, creating precision and accuracy at farther distances.

REALM SPECS

DRAW LENGTH	25-31"
BRACE HEIGHT	7 1/8"
AXLE-TO-AXLE	30 3/4"
DRAW WEIGHT	50, 60, 70 LBS
IBO SPEED	340 FPS
MASS WEIGHT	4.3 LBS

REALM X SPECS

DRAW LENGTH	25-31"
BRACE HEIGHT	6 1/2"
AXLE-TO-AXLE	33 1/4"
DRAW WEIGHT	50, 60, 70 LBS
IBO SPEED	345 FPS
MASS WEIGHT	4.3 LBS

FEATURES



AVAILABLE FINISHES



BLACKOPS™

MOSSY OAK
BREAK-UP™ COUNTRY™

FLAT DARK EARTH

KRYPTER
ALTITUDE™GORE OPTIFADE™
SUBALPINEGORE OPTIFADE™
ELEVATED II

*MAY BE SUBJECT TO ADDITIONAL UPCHARGE



REALM

REALM X

TEXT "DEALER" TO 77453 TO FIND YOUR NEAREST DEALER

SMARTBOW™

REIGN 6 REIGN 7

FEEL THE REIGN

The Reign 6 & 7 are more than just the smoothest, most balanced and accurate bows on the market, they are the choice of experts. Winning both the Outdoor Life Editor's Choice and the Field & Stream Best of the Test proves that the Reign isn't hype. Widely known as the most advanced cam system in the world due to accuracy, tunability and performance, the OverDrive Binary Cam System is featured on two flawless drawing and shooting options. The Reign 6 is undeniably the smoothest and most stable 6" brace height bow ever produced...generating speeds up to 350 feet per second, for pinpoint accuracy at extended ranges. If stability and forgiveness are the name of the game, the Reign 7 is the bow, combining perfect balance, feel and stability with a speed of 340 feet per second in a 7" brace height. The experts agree, these bows are built to Reign over game.

REIGN 6 SPECS

DRAW LENGTH	24 - 30"
BRACE HEIGHT	6"
AXLE-TO-AXLE	32 5/8"
DRAW WEIGHT	50, 60, 70 LBS
IBO SPEED	350 FPS
MASS WEIGHT	4.3 LBS

REIGN 7 SPECS

DRAW LENGTH	25 - 31"
BRACE HEIGHT	7"
AXLE-TO-AXLE	32 5/8"
DRAW WEIGHT	50, 60, 70 LBS
IBO SPEED	340 FPS
MASS WEIGHT	4.3 LBS

FEATURES



AVAILABLE FINISHES



*MAY BE SUBJECT TO ADDITIONAL CHARGE



TEXT "DEALER" TO 77453 TO FIND YOUR NEAREST DEALER

BIG IS HERE

SMARTBOW™

BT-MAG[®]X™

BT-MAG™

BIG is here. The Mag changes the game for those who prefer a larger axle-to-axle bow or are just big in stature. With the Mag series, shooters get the accuracy, tunability and power that only the OverDrive Binary Cam System can provide in an ultra-stable extended axle-to-axle. Developed with true versatility in mind, the BT-Mag and BT-Mag X are perfectly at home in the field or on the target range, boasting 340 FPS in the BT-Mag and 360 FPS in the BT-Mag X. Available in three camo options as well as six target color options, this bow will make anyone a BIG deal, no matter the game.

BT-MAG SPECS

DRAW LENGTH	26 1/2" - 30"
BRACE HEIGHT	6 3/4"
AXLE-TO-AXLE	36"
DRAW WEIGHT	50, 60, 70 LBS
IBO SPEED	340 FPS
MASS WEIGHT	4.6 LBS

BT-MAG X SPECS

DRAW LENGTH	29" - 34"
BRACE HEIGHT	7"
AXLE-TO-AXLE	36"
DRAW WEIGHT	50, 60, 70 LBS
IBO SPEED	323 FPS @ 30" / 360 FPS @ 34"
MASS WEIGHT	4.7 LBS

FEATURES



AVAILABLE FINISHES



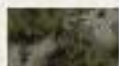
BLACK OPS™



MOSSY OAK BREAKUP® COUNTRY™



KRYPTEK HIGHLANDER™



KRYPTEK ALTITUDE™



TARGET WHITE



TARGET RED



TARGET ORANGE



TARGET BLUE



TARGET PURPLE



BT-MAG

BT-MAG X

TEXT "DEALER" TO 77453 TO FIND YOUR NEAREST DEALER

PUTTING MORE SHOOTERS ON THE PODIUM THAN EVER BEFORE

TEXT "TARGET"
to 77453

TO ALWAYS STAY UP-TO-DATE



**PAIGE GORE
SHOOTS
RECORD SCORES**

DOM BUDEN WINS GOLD AT EUROPEAN FIELD

**BOWTECH WOMEN
DOMINATE PODIUM** AT OPA

**BOWTECH'S TEAM CROATIA
PODIUMS AT
WORLD ARCHERY**

**IVANA BUDEN
TAKES 1ST**
AT PRO SERIES

ERIN McGLADDERY TAKES 1ST
AT CANADA'S 3D PROVINCIALS



SMART BOW™

FANATIC 3.0

The winningest bow in Bowtech history, the Fanatic 3.0 has become legendary. Around the world, top professional archers rely only on Bowtech's OverDrive Binary Cam System's tunability, precision, and most of all accuracy to put them in the money. Really, when looking at it, Bowtech didn't design the Fanatic 3.0, professional archers did. They told us what they wanted and we did it including a 10% stiffer riser for enhanced consistency and a flat-back grip for repeatable hand placement. For those ready to unlock their inner competitor, the Fanatic 3.0 is the key.

FANATIC 3.0 SD SPECS

DRAW LENGTH	24 - 29"
BRACE HEIGHT	7"
AXLE-TO-AXLE	37 3/4"
DRAW WEIGHT	40, 50, 60, 70 LBS
IBO SPEED	320 FPS
MASS WEIGHT	4.7 LBS

FANATIC 3.0 XL SPECS

DRAW LENGTH	28 1/2 - 32 1/2"
BRACE HEIGHT	7 3/8"
AXLE-TO-AXLE	37 3/4"
DRAW WEIGHT	40, 50, 60, 70 LBS
IBO SPEED	315 FPS
MASS WEIGHT	4.7 LBS

FEATURES



AVAILABLE FINISHES



BLACKOPS™



TARGET WHITE



TARGET RED



TARGET ORANGE



TARGET GREEN



TARGET BLUE



TARGET PURPLE



FANATIC 3.0 SD

FANATIC 3.0 XL

TEXT "DEALER" TO 77453 TO FIND YOUR NEAREST DEALER

EVA SHOCKEY Signature Series



SMARTBOW™

Shockey

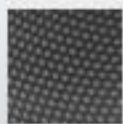
EVA SHOCKEY SS SPECS

DRAW LENGTH	23 1/2 - 28 1/2"
BRACE HEIGHT	6 1/4"
AXLE-TO-AXLE	31 1/2"
DRAW WEIGHT	40, 50, 60 LBS
IBO SPEED	332 FPS
MASS WEIGHT	3.3 LBS

For Eva to put her name on a bow meant it needed to have premium performance and features for the passionate female hunter. It is only logical that it features the industry-leading OverDrive Binary Cam System, which provides 100% control of accuracy with the added feature of PowerShift Technology. In addition, it is built on the aerospace-inspired carbon riser weighing in at a mere 3.3 lbs while providing maximum strength. The Eva Shockey Signature Series...serious performance for the serious female hunter.



AVAILABLE FINISHES



MICRO CARBON



MOSSY OAK BREAKUP®
COUNTRY™

Female hunters deserve the best and that means carbon was the only choice. Weighing in at a mere 3.2 lbs, the Carbon Rose is the lightest women's hunting bow on the market, period. The Binary Cam System is at the heart of this deceptively beautiful package, producing a buttery smooth and comfortable draw cycle. Yet, looks can be deceiving. This deadly machine packs a serious punch and performance at 302 feet per second. This beauty means business.

TEXT "DEALER" TO 77453 TO FIND YOUR NEAREST DEALER



CARBON ROSE SPECS

DRAW LENGTH	22 1/2 - 27"
BRACE HEIGHT	7"
AXLE-TO-AXLE	30"
DRAW WEIGHT	40, 50, 60 LBS
IBO SPEED	302 FPS
MASS WEIGHT	3.2 LBS

CARBON Rose



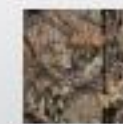
SHOWN WITH OPT BROW, MAX CARBON BOLT

MULTIPLE ACCESSORY OPTIONS AVAILABLE.
SEE BOW LINEUP PAGE FOR DETAILS.

AVAILABLE FINISHES



MICRO CARBON



MOSSY OAK BREAKUP®
COUNTRY™