



2013
PRODUCT CATALOG





**Not just a bow,
a different kind
of company.**

Every year, we work hard to develop new technologies that will deliver the best shooting experience possible. For 2013, we've done just that, on both single, and dual-cam platforms.

The new Mathews® Creed™ is the latest in a long line of amazing Solocam® bows. Built around the finely-tuned SimPlex™ Cam, we took a synergistic approach to design that we call "Advanced Simplicity," a philosophy that has resulted in the most advanced combination of style and performance ever offered by Mathews.® We are so excited to offer this amazing bow, I know the Creed™ will exceed your expectations.

If you prefer the feel of a dual-cam bow, you owe it to yourself to shoot the new Monster™ Chill™. Powered by the all-new AVS™ Dyad Cam, the Chill™ is by far the smoothest-shooting dual-cam bow on the planet. I know that is a bold statement, but when you shoot it, you'll understand my confidence. The entire team at Mathews® understands the high expectations demanded by our customers so we passionately give our very best so that you can experience the very best.

We appreciate your support
and wish you a safe and
prosperous year.

God Bless,
Matt McPherson



Matt
MATT MCPHERSON
Founder and CEO of Mathews Inc.

Not just a bow,
a belief system.

Introducing the Mathews®

CREED™

A creed is a statement of belief, or a system of principles. Since Mathews® was founded, our creed has not changed. We strive to create the best shooting experience with cutting-edge design and industry-leading technology. Our new Solocam® was created with these core principles in mind. **Introducing the new Creed!**™

Featuring the all-new Simplex Cam™, the Creed™ is the smoothest-drawing high performance Solocam® bow we've ever created. The Creed™ is designed around a brilliantly balanced, synergistic system giving it an amazing blend of speed, quietness and accuracy all in a light compound bow.

The Mathews® Creed™ - it's the definition of what we call **Advanced Simplicity™**.

**ADVANCED
SIMPLICITY™**



Get to an Authorized Mathews® Retailer
and experience it for yourself.



Not just a bow, a proven performer.

Achieving success in bowhunting requires a tremendous amount of practice and preparation. When you're investing that kind of time and effort into a goal, you want to make sure that all your equipment performs at the highest level. The advanced ergonomics of the Creed™ provide a natural comfort that, when combined with the smooth speed of the SimPlex Cam™ System, results in exceptional accuracy. These Mathews® bow hunters are a testament to the power and precision of the Creed™. Shoot one today at your Authorized Mathews® Retailer and experience *Advanced Simplicity™* for yourself.

CREED™

[ADVANCED
SIMPLICITY™]



JOEL MAXFIELD
VP of Marketing: Mathews® Inc.



JUSTIN MARTIN
Host of: *The Season*



PAT REEVES
Host of: *Driven TV*



LEVI MORGAN
World Champion Archer
Host of: *Name the Game*



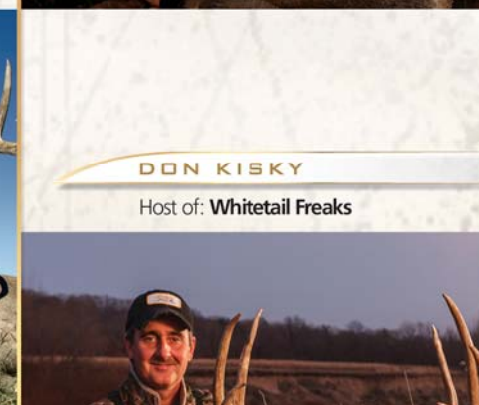
BRAD TREU
Marketing Manager: Mathews® Inc.



LEE LAKOSKY
Host of: *The Crush*



DAVE WATSON
Host of: *Mathews® TV*



DON KISKY
Host of: *Whitetail Freaks*



TODD GRAF
President: *Bowhunting.Com*

Not just a bow, a legacy of innovation.

The Creed™ is the product of over 20 years of innovative design and development. It features proven technology such as the lightweight GeoGrid™ Riser, the Reverse Assist™ Roller Guard and the vibration-damping Harmonic Stabilizer®, as well as new cutting-edge innovations like the super-smooth Simplex™ Cam and the Matched Radius™ Idler Wheel. These features combined, create a system that is more efficient and provides a better shooting experience than ever before. This integrity of design, and an unmatched level of quality are the reason more professional hunters and tournament archers choose Mathews®.



[ADVANCED
SIMPLICITY™]





Lost Camo®
Limbs

Lost Camo®
Riser

Slim Fit™
Walnut Grip

Full Color
Graphics



Black Limbs

Black Riser

Slim Fit™
Walnut Grip

Full Color
Graphics



Carbon Fiber
Graphic Limbs

Black Riser

Focus™ Grip

Gray Graphics

Not just a bow, a symbol of excellence.

Creating something that is more advanced by

making it simpler is an engineering marvel.

We refined this design down to a simple, but

sophisticated system that looks and feels

elegant, and yet delivers raw power. It

provides the perfect blend of smoothness,

speed and accuracy – all in one lightweight,

rugged hunting machine. The Creed™ truly

defines *Advanced Simplicity™*.

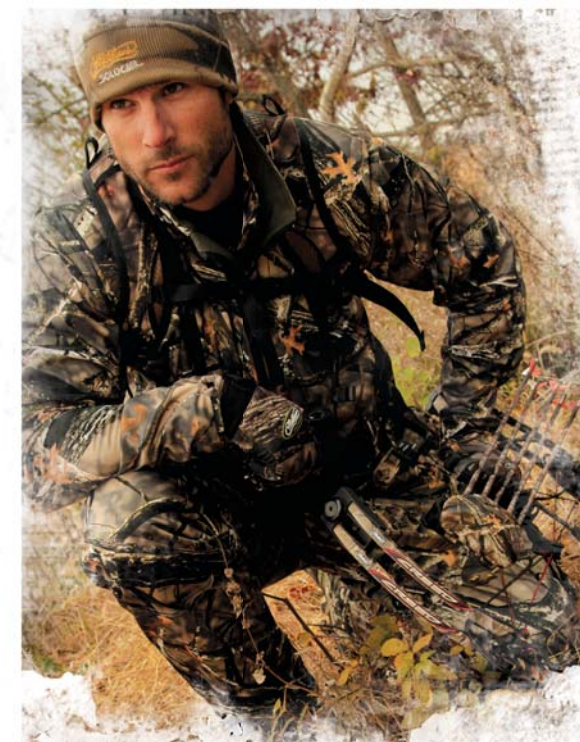
[ADVANCED
SIMPLICITY™]



SPECIFICATIONS

IBO	328 fps
Axle to Axle	30"
Brace Height	7"
Weight	3.85 lbs.
Let-Off	80%
Draw Weights	50-70 lbs.
Draw Lengths	26 - 30"
Half Sizes	26.5 - 29.5"
Cam	Simplex™ Cam

*All Specs Approximate





Just 3.5 pounds.

FEATURES

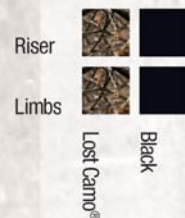
- Heli™ Cam™
- GeoGrid™ Riser
- SE5 Composite Slim Limbs™
- Harmonic Stabilizer® Lite
- Harmonic Damper®
- Reverse Assist™ Roller Guard
- Sphere Lock™ Limb System
- String Suppression System™
- Dead End™ String Stop
- Parallel Limbs
- String Grub™ & Monkey Tails™
- Walnut Slim Fit™ Grip
- Quick Change Axle™

SPECIFICATIONS

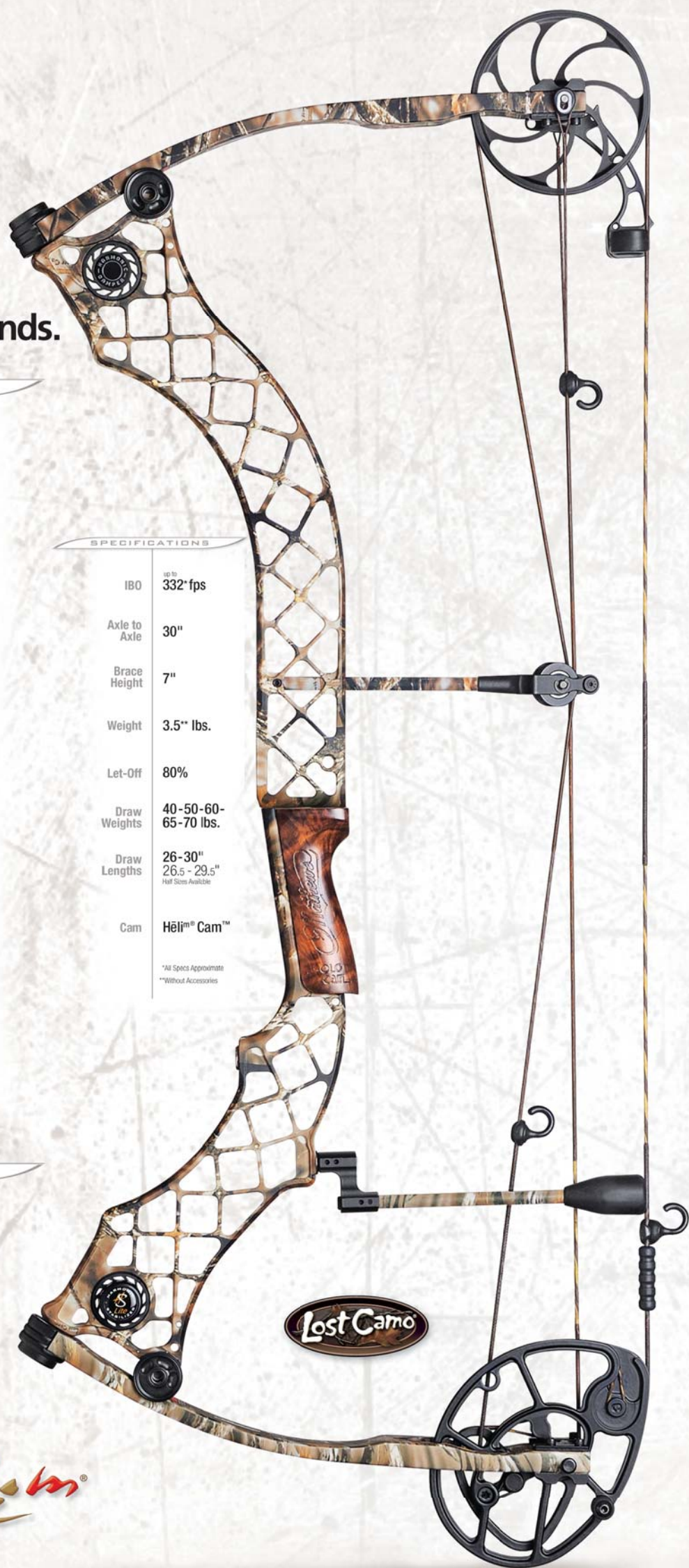
IBO	332 [±] fps
Axle to Axle	30"
Brace Height	7"
Weight	3.5** lbs.
Let-Off	80%
Draw Weights	40-50-60-65-70 lbs.
Draw Lengths	26-30" 26.5 - 29.5" <small>Half Sizes Available</small>
Cam	Heli™ Cam™

*All Specs Approximate
**Without Accessories

FINISH OPTIONS



Heli™



Optimized for Her.

FEATURES

- Perimeter Weighted Jewel® Cam™
- GridLock® Riser
- SE5 Composite Slim Limbs™
- Harmonic Stabilizer® Lite
- Harmonic Damper®
- Reverse Assist™ Roller Guard
- Sphere Lock™ Limb System
- String Suppression System™
- Dead End™ String Stop
- Parallel Limbs
- String Grub™ & Monkey Tails™
- Walnut Slim Fit™ Grip
- Quick Change Axle™

SPECIFICATIONS

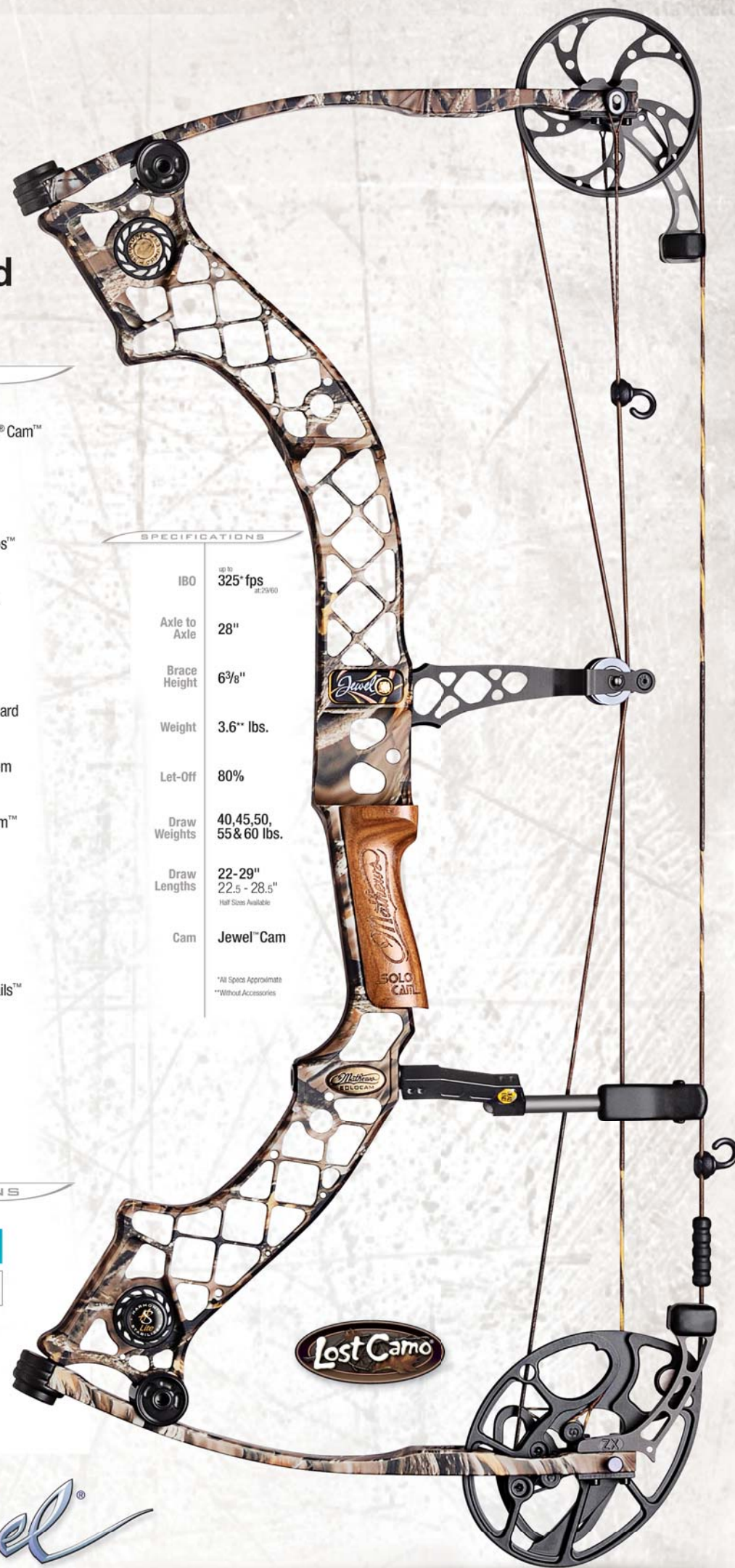
IBO	325 [±] fps
Axle to Axle	28"
Brace Height	6 ³ / ₈ "
Weight	3.6** lbs.
Let-Off	80%
Draw Weights	40,45,50,55 & 60 lbs.
Draw Lengths	22-29" 22.5 - 28.5" <small>Half Sizes Available</small>
Cam	Jewel™ Cam

*All Specs Approximate
**Without Accessories

FINISH OPTIONS



Jewel®



A great bow, an even greater value.

Building on the sterling reputation of our “Z” style bows, the new ZXT™ represents the high water mark for one of the most popular Solocam® designs ever. Powered by the popular ZX Cam™, the ZXT™ exhibits the familiar characteristics of a smooth draw, speed, and the low recoil you’ve come to expect from Mathews®. The ZXT™ not only comes with a Lifetime Guarantee, but industry-first technologies like the Reverse Assist™ Roller Guard, GridLock® Riser Design and Harmonic Stabilizers®, an amazing value by itself, but now, offered with an even more competitive price. The Mathews® ZXT™ is quickly gaining a reputation for being one of the best values in archery!

ADVANCED
SIMPLICITY™



SPECIFICATIONS

IBO	≈326 fps
Axle to Axle	28"
Brace Height	7 3/8"
Weight Let-Off	4.20 lbs.
Let-Off	80%
Draw Weights	40-50-60-65-70 lbs.
Draw Lengths	24 - 30"
Half Sizes	24.5-29.5"
Cam	ZX™ Cam

*All Specs Approximate



Lost® Camo Limbs
Lost® Camo Riser
Slim Fit™ Walnut Grip
Full Color Graphics



Black Limbs
Black Riser
Slim Fit™ Walnut Grip
Full Color Graphics



ZXT™

Magnum Speed.

FEATURES

- ZX Cam™
- Grid Lock® Riser
- SE5 Composite Slim Limbs™
- Harmonic Stabilizer®
- Harmonic Damper®
- Reverse Assist™ Roller Guard
- Sphere Lock™ Limb System
- String Suppression System™
- Dead End™ String Stop
- String Grub™ & Monkey Tails™
- Parallel Limbs
- Walnut Slim Fit™ Grip
- Quick Change Axle™

SPECIFICATIONS

IBO	340*fps
Axle to Axle	32"
Brace Height	6 3/8"
Weight	4.25** lbs.
Let-Off	80%
Draw Weights	40-50-60 65-70 lbs.
Draw Lengths	24-30" 24.5 - 29.5" <small>Half Steps Available</small>
Cam	ZX™ Cam

*All Specs Approximate
**Without Accessories

FINISH OPTIONS



The long-draw Z-bow.

FEATURES

- Z9 Cam™
- Grid Lock® Riser
- SE5 Composite Slim Limbs™
- Harmonic Stabilizer®
- Harmonic Damper®
- Reverse Assist™ Roller Guard
- Sphere Lock™ Limb System
- String Suppression System™
- Dead End™ String Stop
- String Grub™ & Monkey Tails™
- Parallel Limbs
- Walnut Slim Fit™ Grip
- Quick Change Axle™

SPECIFICATIONS

IBO	up to 312*fps
Axle to Axle	30"
Brace Height	8 3/4"
Weight	4.0** lbs.
Let-Off	80%
Draw Weights	40-50-60 65-70 lbs. <small>Half Steps Available</small>
Draw Lengths	26-32" 26.5 - 31.5"
Cam	ZX™ Cam

*All Specs Approximate
**Without Accessories

FINISH OPTIONS



Tournament tried,
podium proven.

FEATURES

- Straight Line Perimeter Weighted Apex 7 Cam™
- Harmonic Damping® System
- Double Damper Roller Guard™
- String Suppressor System™
- V-Lock™ Limb Cup System
- Integral Grip

SPECIFICATIONS

IBO	320* fps
Axle to Axle	38"
Brace Height	7"
Weight	4.5 lbs.**
Let-Off	65%
Draw Weights	40-70 lbs.
Draw Lengths	23-30" 23.5-29.5" <small>Half Sizes Available</small>
Cam	Apex 7™ Cam <small>Straight Line, Perimeter Weighted</small>

*All Specs Approximate
**Without Accessories

FINISH OPTIONS

Riser					
Limbs					
	Lost Camo®	Black	Red Smoke	Orange Smoke	Blue Smoke

CONQUEST **Apex 7**

Target line
intimidation.

FEATURES

- Perimeter Weighted Apex 8 Cam™
- Harmonic Damping® System
- Triple Damper Roller Guard™
- V-Lock™ Limb Cup System
- Integral Grip

SPECIFICATIONS

IBO	310* fps
Axle to Axle	42.25"
Brace Height	8"
Weight	5 lbs.**
Let-Off	65%
Draw Weights	40-70 lbs.
Draw Lengths	25-32" 25.5-31.5" <small>Half Sizes Available</small>
Cam	Apex 8™ Cam <small>Perimeter Weighted</small>

*All Specs Approximate
**Without Accessories

FINISH OPTIONS

Riser					
Limbs					
	Lost Camo®	Black	Red Smoke	Orange Smoke	Blue Smoke

CONQUEST **Apex 8**

The light heavyweight.

FEATURES

- Perimeter Weighted Max 4 Cam™
- Harmonic Damping® System
- Carbon Cable Guard™
- V-Lock™ Limb Cup System
- Integral Grip

SPECIFICATIONS

IBO	Up to 310* fps
Axle to Axle	41"
Brace Height	7"
Weight	4.4 lbs.**
Let-Off	60, 65, 80%
Draw Weights	40-70 lbs.
Draw Lengths MaxCam™	28-32" 65 or 80% Let-Off
Mini MaxCam™	24-29" 65% Let-Off
Super SoftCam™	28-32" 60% Let-Off

Straight Line, Perimeter Weighted Conquest™ MaxCam™

*All Specs Approximate

**Without Accessories

FINISH OPTIONS

Riser

Limbs

Lost Camo®

Black

Red Smoke

Orange Smoke

Blue Smoke

CONQUEST[®]4[™]



Compact power and precision.

FEATURES

- Perimeter Weighted Prestige Cam™
- Harmonic Damping® System
- Double Damper Roller Guard™
- V-Lock™ Limb Cup System
- String Suppressor System™
- Integral Grip

SPECIFICATIONS

IBO	Up to 322* fps (29" at 70 lbs.)
Axle to Axle	35"
Brace Height	6"
Weight	3.9 lbs.**
Let-Off	65%
Draw Weights	40-70 lbs.
Draw Lengths	22-29" 22.5-28.5" Half Sizes Available
Cam	Prestige® Cam Perimeter Weighted

*All Specs Approximate

**Without Accessories

FINISH OPTIONS

Riser

Limbs

Black

Red Smoke

Orange Smoke

Blue Smoke

CONQUEST[®]Prestige[®]



Dual cam,
done right.

Introducing the Mathews®

MONSTER® CHILL™

Experience the pinnacle of two-cam technology,

the amazing New McPherson™ Monster® Chill™.

It's light, fast, and icy smooth.

Featuring a new Perimeter-

Weighted DYAD™ AVS® Cam System,

the Chill™ is the smoothest shooting

two-cam bow ever created.

McPherson® Monster® by Mathews®.
The Fastest Bows You'll Ever Want to Shoot.



Get to an Authorized Mathews® Retailer
and experience it for yourself.





- Lost Camo® Limbs
- Lost Camo® Riser
- Focus® Grip
- Gray Graphics



- Black Limbs
- Black Riser
- Focus® Grip
- Full Color Graphics



- Carbon Fiber Graphic Limbs
- Black Riser
- Focus® Grip
- Gray Graphics

Finally, a dual cam bow you'll love to shoot.

The Monster® Chill™ gives a new look and feel

to the Mathews® McPherson Series™ line. The

Chill™ is equipped with the New DYAD™ AVS®

Cam System which features dual Perimeter

Weighted® Cams producing minimal post shot

vibration and great speed. Combined with a

Reverse Assist Roller Guard™ and a GeoGrid®

Riser, the Chill™ is lightweight, compact, and

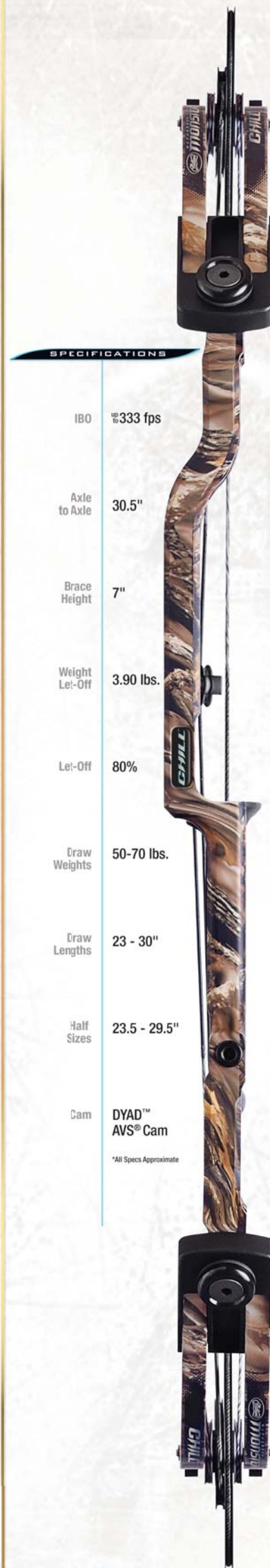
without question, the smoothest shooting

two cam bow on the planet. These attributes

continue to make the Monster® line of bows

"The Fastest Bows You'll Ever Want

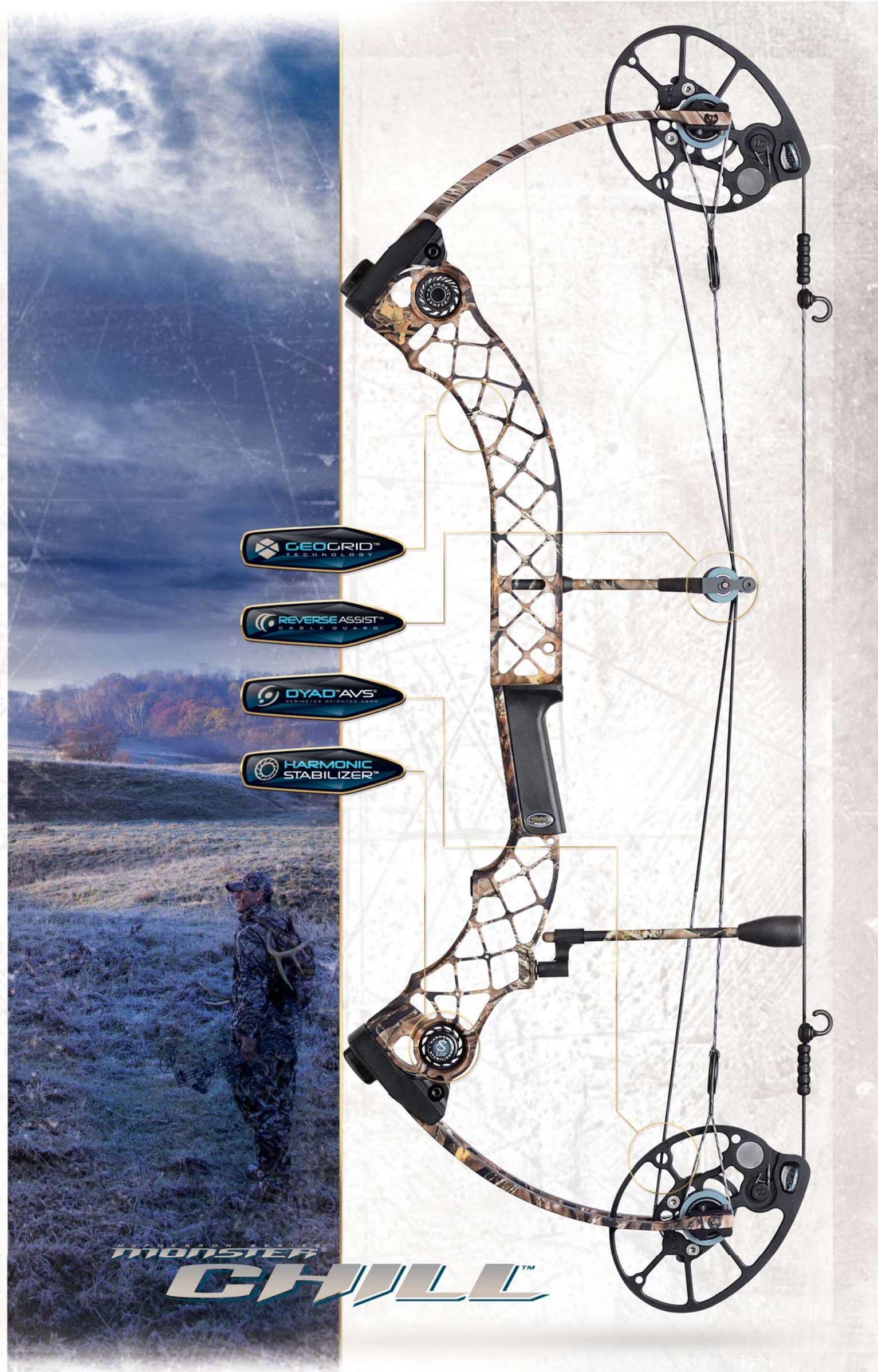
To Shoot!"



SPECIFICATIONS

IBO	~333 fps
Axle to Axle	30.5"
Brace Height	7"
Weight Let-Off	3.90 lbs.
Let-Off	80%
Draw Weights	50-70 lbs.
Draw Lengths	23 - 30"
Half Sizes	23.5 - 29.5"
Cam	DYAD™ AVS® Cam

*All Specs Approximate



MONSTER
CHILL™



MONSTER®
MCPHERSON SERIES™
CHILL™





Fast.

- FEATURES
- Advanced Vectoring System™
 - Grid Lock® Riser
 - Harmonic Damping® System
 - Harmonic Stabilizer®
 - Triple Damper Roller Guard™
 - Quad V-Lock™ Limb Cup System
 - Dead End™ String Stop
 - String Grub™
 - Walnut Slim Fit™ Grip

SPECIFICATIONS	
IBO	330 fps
Axle to Axle	33"
Brace Height	8"
Weight	4.45** lbs.
Let-Off	65 or 80%
Draw Weights	50-80 lbs.
Draw Lengths	27-33" 27.5-32.5" <small>*Half Sizes Available</small>
Cam	Monster™ AVS™ Cam

- FINISH OPTIONS
- | | | | | | |
|-------|---|---|---|---|--|
| Riser |  |  |  |  |  |
| Limbs |  |  |  |  |  |
- Lost Camo®
Black
Red Smoke
Orange Smoke
Blue Smoke

MCPHERSON SERIES™
MR8™



Faster.

- FEATURES
- Advanced Vectoring System™
 - Grid Lock® Riser
 - Harmonic Damping® System
 - Harmonic Stabilizer®
 - Double Damper Roller Guard™
 - Quad V-Lock™ Limb Cup System
 - Dead End™ String Stop
 - String Grub™
 - Walnut Slim Fit Grip™

SPECIFICATIONS	
IBO	344 fps <small>(29.960)</small>
Axle to Axle	33"
Brace Height	7"
Weight	4.4** lbs.
Let-Off	Available with 80 or 65%
Draw Weights	50-80 lbs.
Draw Lengths	26-32" 26.5-31.5" <small>*Half Sizes Available</small>
Cam	Monster™ AVS™ Cam

- FINISH OPTIONS
- | | | | | | |
|-------|---|---|---|---|---|
| Riser |  |  |  |  |  |
| Limbs |  |  |  |  |  |
- Lost Camo®
Black
Red Smoke
Orange Smoke
Blue Smoke

MCPHERSON SERIES™
MR7™



Super fast.

FEATURES

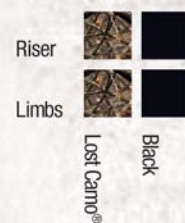
- Advanced Vectoring System™
- Grid Lock® Riser
- Harmonic Damping® System
- Harmonic Stabilizer®
- Single Damper Roller Guard™
- Quad V-Lock™ Limb Cup System
- Dead End™ String Stop
- String Grub™
- Walnut Slim Fit Grip™

SPECIFICATIONS

IBO	up to 354 fps
Axle to Axle	33"
Brace Height	6"
Weight	4.45** lbs.
Let-Off	Available in 80 or 65%
Draw Weights	50-80 lbs.
Draw Lengths	26-31" 26.5 - 30.5" <small>Half Sizes Available</small>
Cam	Monster™ AVS™ Cam

*All Specs Approximate
**Without Accessories

FINISH OPTIONS



MCPHERSON SERIES™
MR6™

Scary Monster Fast.

FEATURES

- Advanced Vectoring System™
- Grid Lock® Riser
- Harmonic Damping® System
- Harmonic Stabilizer®
- Roller Guard™
- Quad V-Lock™ Limb Cup System
- Dead End™ String Stop
- String Grub™
- Walnut Slim Fit Grip™

SPECIFICATIONS

IBO	up to 360+ fps
Axle to Axle	33"
Brace Height	5"
Weight	4.45** lbs.
Let-Off	Available in 80 or 65%
Draw Weights	50-80 lbs.
Draw Lengths	24-30" 24.5 - 29.5" <small>Half Sizes Available</small>
Cam	Monster™ AVS™ Cam

*All Specs Approximate
**Without Accessories

FINISH OPTIONS



MCPHERSON SERIES™
MR5™

Dangerous game's
greatest danger.

FEATURES



- Advanced Vectoring System™
- Honeycomb Core Technology™ Riser
- Harmonic Damping® System
- Harmonic Stabilizer®
- Roller Guard™
- Quad V-Lock™ Limb Cup System
- Dead End™ String Stop
- String Grub™
- Integral Grip™ with African Wood Inlays

SPECIFICATIONS

IBO	up to 350 fps <small>at 30" rec. bow with 425 grain arrow</small>
Axle to Axle	33"
Brace Height	6"
Weight	4.8** lbs.
Let-Off	Available in 80 or 65%
Draw Weights	70-85 lbs.
Draw Lengths	25-31" 25.5 - 30.5" <small>Half Sizes Available</small>
Cam	Safari® AVS™ Cam

*All Specs Approximate
**Without Accessories

FINISH OPTIONS

- Riser 
- Limbs 
- Black

MONSTER
Safari

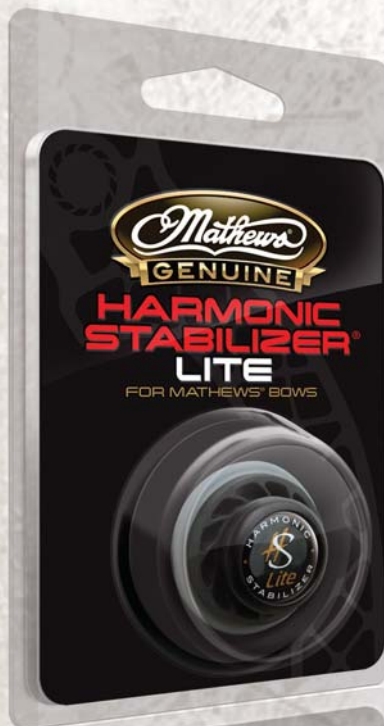


Mathews® Genuine Accessories™ are designed and manufactured to precise standards which optimize performance and provide perfect fit, finish and quality to your Mathews® bow. You'll find Mathews® innovation in each product and experience excellence in every shot.

Find Mathews® Genuine Accessories™ Exclusively at Authorized Mathews® Retailers.

HARMONIC STABILIZERS™ ORIGINAL & LITE

Tuned to be out of phase with longer risers, the Harmonic Stabilizer™ reduces post-release vibration by up to 75%, and the Harmonic Stabilizer™ Lite is nearly 70% lighter than the original.



DOWNFORCE™ ARROW REST

The DownForce™ features a triggering cord that attaches to the lower half of the bowstring, not the cable, helping to provide maximum fletching clearance. The arrow is stabilized longer during release and a ultra-fast spring-loaded cradle retracts up to 5 times faster than conventional drop-away rests.



A new rest that will capture your attention.

FEATURES

- Total arrow containment, even with slow let-down
- Launcher drops away for total fletching clearance
- AVT™ - Advanced Vibration Technology™
- LDT™ - Lock Down Technology™ (no bounce back)
- VDT™ - Velocity Drop-Away Technology™
- Thumbwheel (with cord lock & HD extended lever)
- Easy adjust timing cord (cord lock)
- Laser-cut felt and Harmonic Dampeners™ (noise reduction)

The NEW Mathews® Genuine™ ULTRA-REST™



FOCUS® GRIP

The Mathews® Focus® Grip's patent pending "Focus Ridge" optimizes hand placement, and minimizes hand torque By keeping pressure in the center of the grip.



ACCENT COLOR OPTIONS



CUSTOM DAMPING ACCESSORIES

Personalize your bow with Mathews® Custom Damping Accessories™.

Choose from 9 different colors, and now available for MonkeyTails®.



COLOR OPTIONS



T-SERIES QUIVER™

The T-Series ArrowWeb® Quiver is the quick and easy way to attach and detach your quiver. The foam insert accommodates both fixed blade and expandable broadheads and is available in 3, 5 or 7 arrow configurations. The ArrowWeb® easily converts to right or left-handed set-ups, and adjusts for long arrows.



DEAD END™ STRING STOP

The Mathews® Dead End™ drastically reduces residual vibration and virtually eliminates post-release noise.

Fits most bows currently equipped with a rear stabilizer bushing and installs in minutes.



Maximize the performance of your Mathews® bow.

FEATURES

The balanced, dual-bundle construction of Mathews® Genuine Bowstrings and Cables virtually eliminate string rotation during the draw cycle, making peep-sight alignment devices obsolete. The strings are then pre-stretched to minimize creep and maximize speed, and the servings are extra secure and durable.

Mathews® Genuine Replacement BOWSTRING & CABLE



MONKEY TAILS™

An effective do-it-yourself string or cable damping system. Installs in seconds and no bow press is needed! Monkey Tails™ come in a wide array of colors, so it's easy to customize your bow the way you want.



FP-SERIES QUIVER™

FP-Series ArrowWeb® Two-Piece Quivers come in both 5 and 7-arrow configurations, for right or left handed shooters and easily mounts in minutes. The quiver hood holds a foam insert that accommodates both fixed blade and expandable broadheads.





Empowering kids to draw out their inner hero.

OVER 10 MILLION KIDS HAVE SHOT A GENESIS®. JOIN THE REVOLUTION!

The revolutionary Genesis® bow is giving kids all over the world a new sense of adventure, and with revolutionary features like, Zero Let-Off Technology,™ Genesis® bows offer advantages that make them a perfect choice for archers of any age or size. Because the draw length is always "right," beginning archers can't develop bad habits caused by an ill-fitting bow, and since there isn't any specific draw length, kids can't outgrow it. Built to last, Genesis® bows are manufactured with a tough, aluminum body and durable composite limbs to provide a lifetime of adventure!

- Riser, Cam and Idler Wheel Machined from High Quality 6061 T6 Aluminum
- Composite Construction Split Limbs
- Molded, Competition Grip
- Stainless Steel Cable Guard
- High-Strength, Bow String and Cable



MADE IN THE USA

GENESIS® ORIGINAL

Zero let-off technology it never needs adjustment

Up to 30" draw length fits virtually everyone.

Draw weights adjust from 10 to 20 lbs., easy for all ages to shoot.

Accurate and durable for a lifetime of fun!

35 1/2" axle-to-axle with a 7 5/8" brace height



NEW! GENESIS® CARBON

Same bow as Original, but now available in a NEW Carbon Fiber Finish!

Zero let-off technology it never needs adjustment

Up to 30" draw length

Draw weights adjust from 10 to 20 lbs.

35 1/2" axle-to-axle with a 7 5/8" brace height



Genesis®, the official bow of NASP.

Through our exclusive partnership with NASP, the National Archery in the Schools Program, Genesis® bows are helping millions of young archers enhance confidence, focus and discipline.

- **NASP is still growing.** Over 10 million students from over 10,000 schools in 47 states and 6 countries have participated in NASP®.
- **Everybody can shoot.** Success in archery is not based on physical ability, but on individual skill.
- **Archery engages students,** regardless of age size or gender and helps improve academic performance, attendance and behavior.
- **Archery is the safest sport available.** 10 million students have participated with zero accidents!



ARCHERYINTHESCHOOLS.ORG

GENESIS® PRO

Zero let-off technology never needs adjustment

Exclusive to Genesis® Pro, a "draw stop" cam that adjusts draw lengths up to 30"

Draw weights adjust from 15 to 25 lbs., which means faster arrow speeds

35 1/2" axle-to-axle with a 7 5/8" brace height



MINI GENESIS®

Zero let-off technology never needs adjustment

Smaller, lighter configuration 6" shorter than the Original perfect for first timers

Lighter draw weights from only 6 to 12 lbs., easier to pull for younger archers

29 1/2" axle-to-axle with a 6 1/8" brace height



GENESISBOW.COM



ACCURACY AT THE HIGHEST LEVEL

The closest thing to real life hunting scenarios is 3D archery

For the 10th consecutive year, Mathews® shooters won more professional (ASA and IBO) 3D tournaments than all other bow brands combined. Once again, it wasn't even close!

Talk is Cheap...
Here are the facts.

Shoot results for the past 10 years

MATHEWS	ALL OTHERS
WINS	WINS
324	94
TOP 3	TOP 3
998	254
TOP 5	TOP 5
1,657	433
TOP 10	TOP 10
3,319	830

A winning record

Team Mathews has had a winning percentage of 77.5% in 3D archery over the last 10 years.

Buckmasters Tournament

The Buckmaster's Tournament takes real life hunting conditions to the next level with moving and changing targets, challenging shooters with split second decisions where accuracy and forgiveness are essential to win. The winners may have changed, but the equipment has remained the same.

14 of the last 17 winners shoot Mathews®.



ASA SHOOTER OF THE YEAR

MATHEWS® 31 ALL OTHER BOWS 7

	MEN'S OPEN PRO		WOMEN'S PRO		SENIOR PRO		LIMITED PRO	
2003	Jeff Hopkins	Mathews	Kelly Ward	Mathews	Tom Crowe	Mathews	Joseph Goza	Mathews
2004	Jeff Hopkins	Mathews	Alicia McHenry	Mathews	Derry Null	Mathews	Joseph Goza	Mathews
2005	Competitor	Brand X	Ginger Morehead	Mathews	Tom Crowe	Mathews	Rodney Huffman	Mathews
2006	Darrin Christenberry	Mathews	Competitor	Brand X	Derry Null	Mathews	Joseph Goza	Mathews
2007	Levi Morgan	Mathews	Connie Calloway	Mathews	Tom Crowe	Mathews	Charlie Owens	Mathews
2008	Levi Morgan	Mathews	Samantha Morgan	Mathews	Derry Null	Mathews	Joseph Goza	Mathews
2009	Levi Morgan	Mathews	Competitor	Brand X	Tom Crowe	Mathews	Michael Nicholson	Mathews
2010	Levi Morgan	Mathews	Competitor	Brand X	Competitor	Brand X	Larry Goza	Mathews
2011	Levi Morgan	Mathews	Alicia McHenry	Mathews	Competitor	Brand X	No longer a class	
2012	Levi Morgan	Mathews	Competitor	Brand X	Colin Boothe	Mathews	No longer a class	

ASA CLASSIC CHAMPIONSHIPS

MATHEWS® 27 ALL OTHER BOWS 11

	MEN'S OPEN PRO		WOMEN'S PRO		SENIOR PRO		LIMITED PRO	
2003	Richard Leftwich	Mathews	Linda Owen	Mathews	Jackie Caudle	Mathews	Gene Curry	Mathews
2004	Competitor	Brand X	Ginger Morehead	Mathews	Derry Null	Mathews	Joe Gritt	Mathews
2005	Competitor	Brand X	Samantha Kline	Mathews	Derry Null	Mathews	Joseph Goza	Mathews
2006	Darrin Christenberry	Mathews	Competitor	Brand X	Dan Renner	Mathews	Jesse Lane	Mathews
2007	Levi Morgan	Mathews	Jennie Richardson	Mathews	Tom Crowe	Mathews	Ryan Leonard	Mathews
2008	Tim Gillingham	Mathews	Jeanna Allibritain	Mathews	Derry Null	Mathews	Michael Nicholson	Mathews
2009	Competitor	Brand X	Competitor	Brand X	Tom Crowe	Mathews	Larry Goza	Mathews
2010	Levi Morgan	Mathews	Competitor	Brand X	Competitor	Brand X	Larry Goza	Mathews
2011	Competitor	Brand X	Andrea Nicholson	Mathews	Competitor	Brand X	No longer a class	
2012	Competitor	Brand X	Competitor	Brand X	Bart Larson	Mathews	No longer a class	

IBO NATIONAL CHAMPIONS

MATHEWS® 31 ALL OTHER BOWS 9

	MEN'S OPEN PRO		WOMEN'S PRO		SENIOR PRO		LIMITED PRO	
2003	Darrin Christenberry	Mathews	Jeanna Allibritain	Mathews	Derry Null	Mathews	Rodney Huffman	Mathews
2004	Competitor	Brand X	Ginger Morehead	Mathews	Jackie Caudle	Mathews	Joseph Goza	Mathews
2005	Jeff Hopkins	Mathews	Ginger Morehead	Mathews	Tom Crowe	Mathews	Joseph Goza	Mathews
2006	Darrin Christenberry	Mathews	Competitor	Brand X	Roger Thibault	Mathews	Joseph Goza	Mathews
2007	Tim Gillingham	Mathews	Kelly Ward	Mathews	Tom Crowe	Mathews	Rodney Huffman	Mathews
2008	Competitor	Brand X	Ginger Morehead	Mathews	Derry Null	Mathews	Brian Goza	Mathews
2009	Jeff Hopkins	Mathews	Samantha Morgan	Mathews	Tom Crowe	Mathews	Michael Nicholson	Mathews
2010	Levi Morgan	Mathews	Competitor	Brand X	Competitor	Brand X	Brian Goza	Mathews
2011	Levi Morgan	Mathews	Competitor	Brand X	Derek Phillips	Mathews	Competitor	Brand X
2012	Levi Morgan	Mathews	Competitor	Brand X	Tom Crowe	Mathews	Competitor	Brand X

IBO WORLD CHAMPIONS

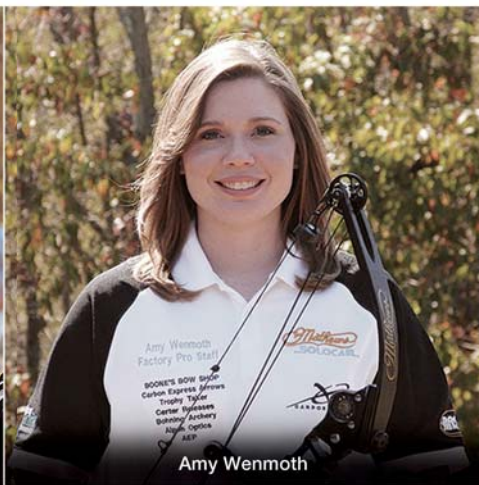
MATHEWS® 31 ALL OTHER BOWS 9

	MEN'S OPEN PRO		WOMEN'S PRO		SENIOR PRO		LIMITED PRO	
2003	Jeremy Jarrett	Mathews	Ginger Morehead	Mathews	Charles Blankenship	Mathews	Larry Goza	Mathews
2004	Competitor	Brand X	Linda Owen	Mathews	Randall Jones	Mathews	Rodney Huffman	Mathews
2005	Jeff Hopkins	Mathews	Jeanna Allibritain	Mathews	Randall Jones	Mathews	Rodney Huffman	Mathews
2006	Tim Gillingham	Mathews	Competitor	Brand X	Tom Crowe	Mathews	Joseph Goza	Mathews
2007	Jeff Hopkins	Mathews	Competitor	Brand X	Tom Crowe	Mathews	Chris Stachler	Mathews
2008	Levi Morgan	Mathews	Amy Wenmoth	Mathews	Derry Null	Mathews	Charlie Owens	Mathews
2009	Competitor	Brand X	Jeanna Allibritain	Mathews	Bart Larson	Mathews	Michael Nicholson	Mathews
2010	Levi Morgan	Mathews	Andrea Nicholson	Mathews	Competitor	Brand X	Brian Goza	Mathews
2011	Levi Morgan	Mathews	Competitor	Brand X	Bill Sennick	Mathews	Competitor	Brand X
2012	Levi Morgan	Mathews	Competitor	Brand X	Jeff Cortright	Mathews	Competitor	Brand X






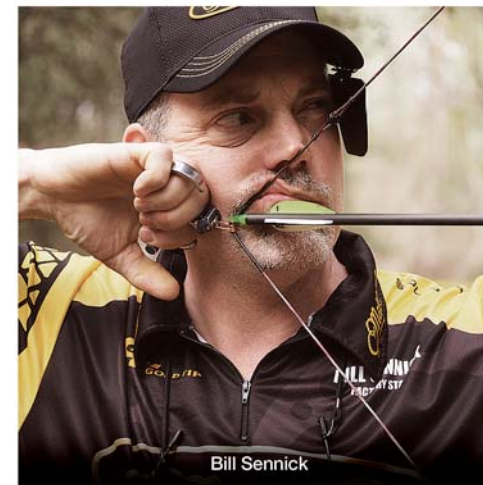
Andrea Nicholson



Amy Wenmoth



Adam Ravenscroft 



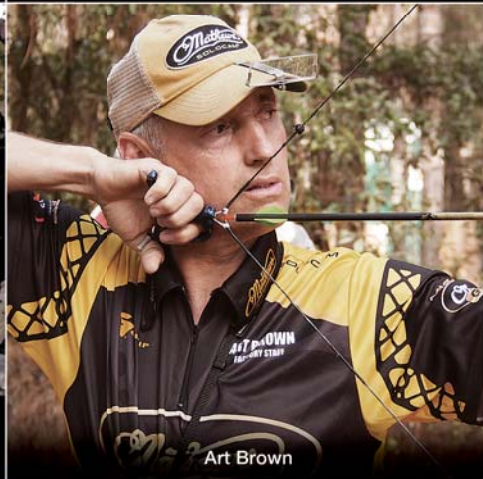
Bill Sennick



Bill Ruck



Ann Marie Holowiak



Art Brown



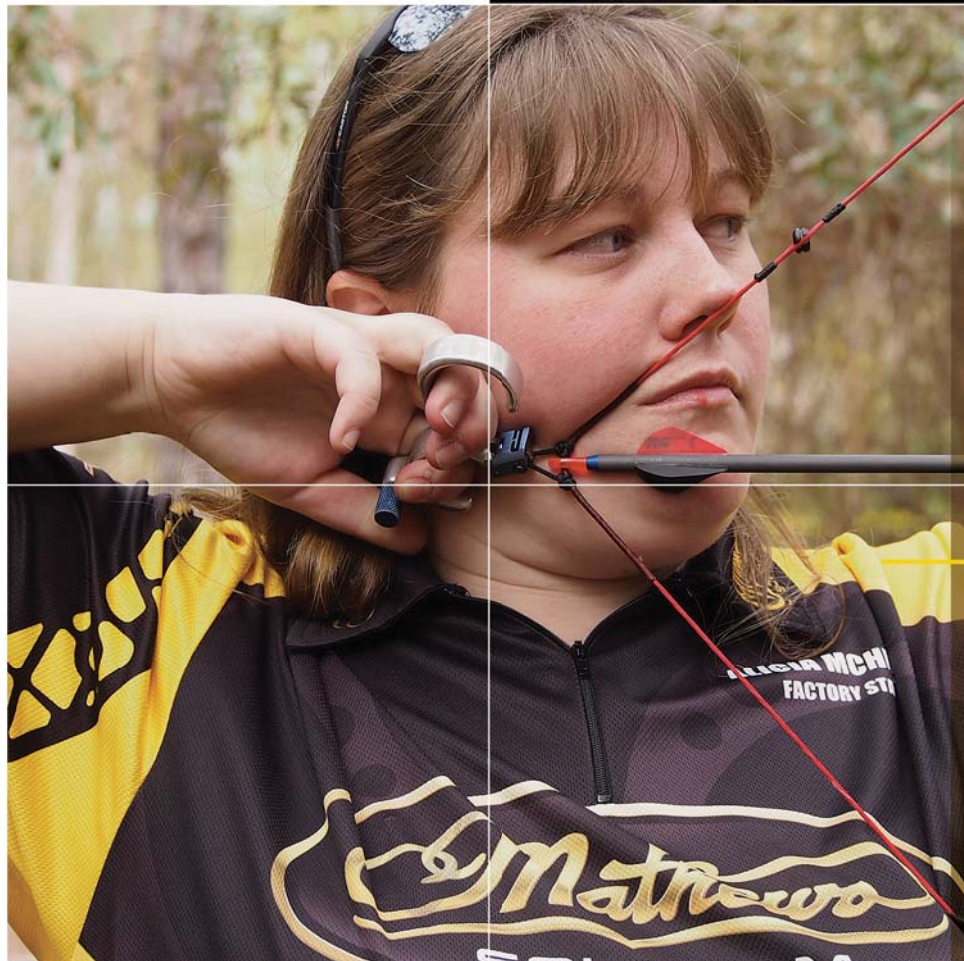
Bill McCall



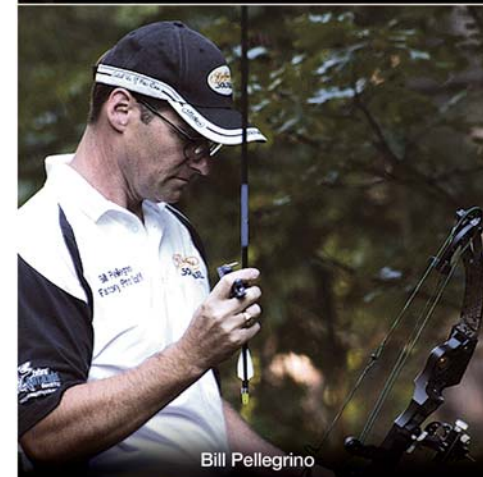
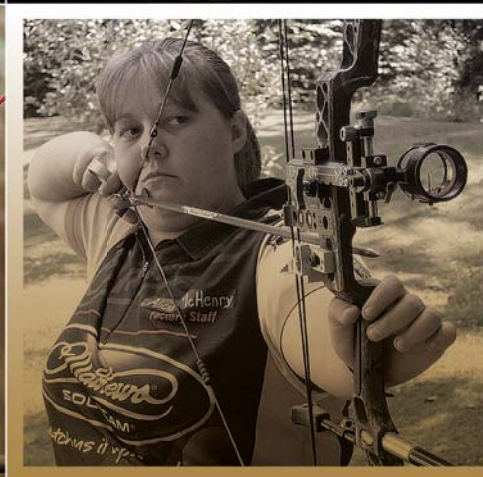
Allan Ruddock
2012 NFAA Redding Champion
2012 NFAA First Dakota
Classic Champion
2012 NFAA Outdoor Champion



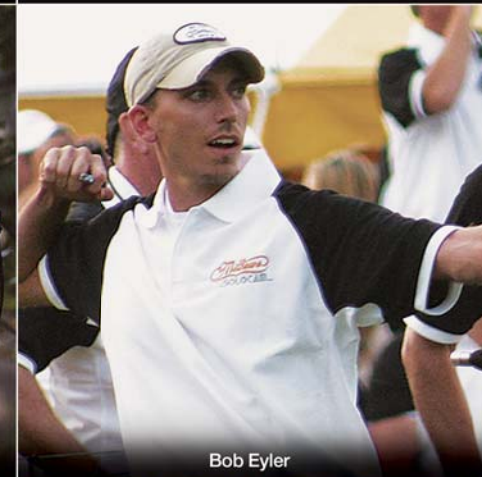
Bob Morgan



Alicia McHenry
2012 IBO IN Champion
2011 ASA Shooter of the Year



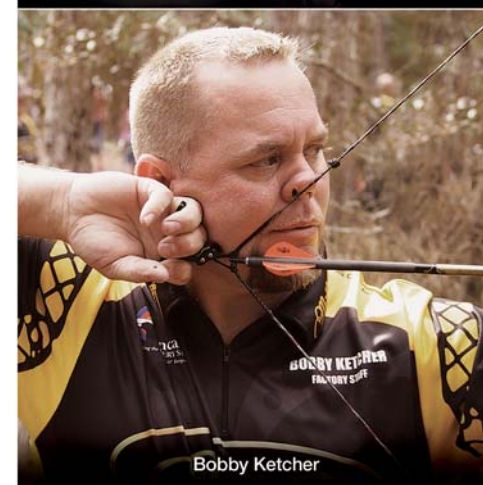
Bill Pellegrino



Bob Eyer



Buddy Durr



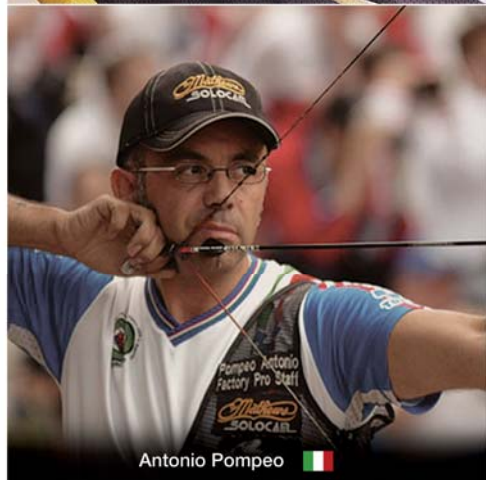
Bobby Ketcher



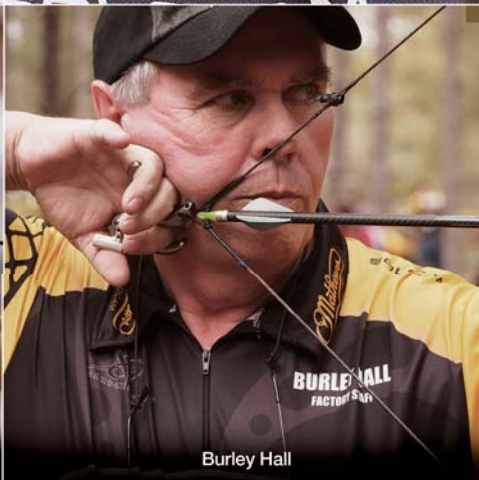
Brian Rusher



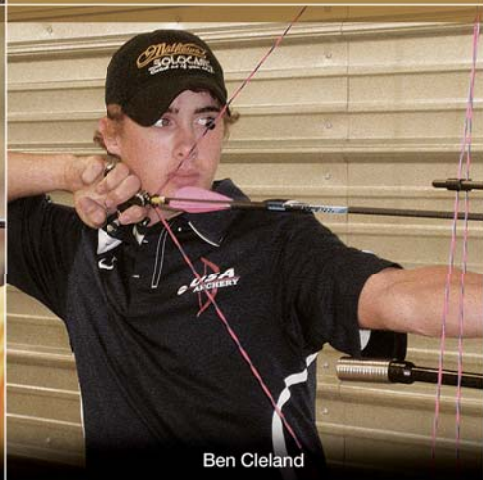
Bart Larson
2012 ASA Classic Champion



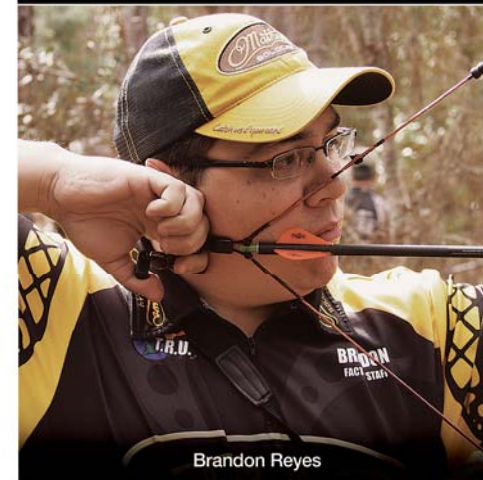
Antonio Pompeo 



Burley Hall



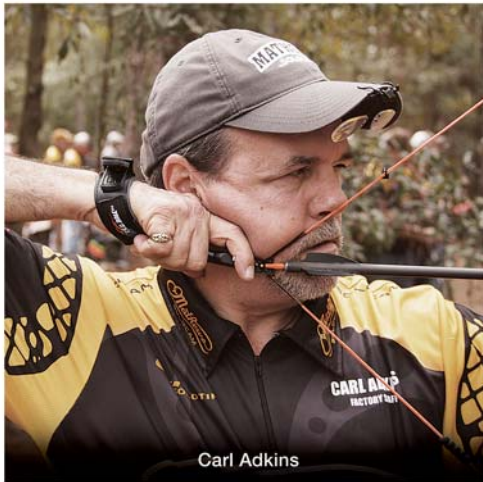
Ben Cleland



Brandon Reyes



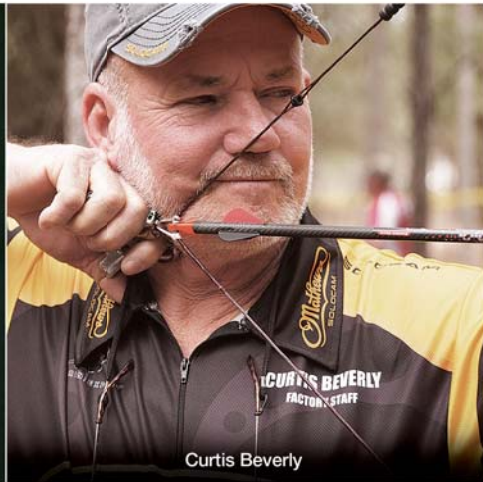
Bryan Helland



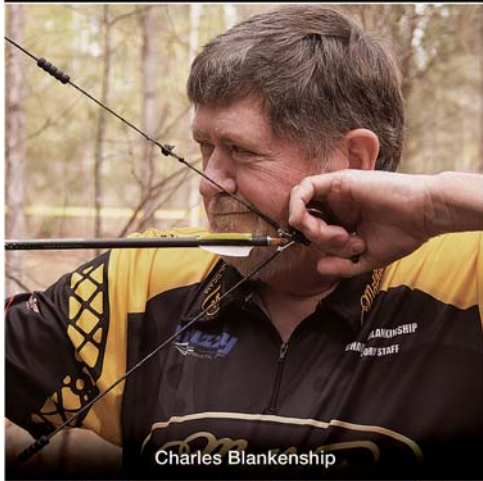
Carl Adkins



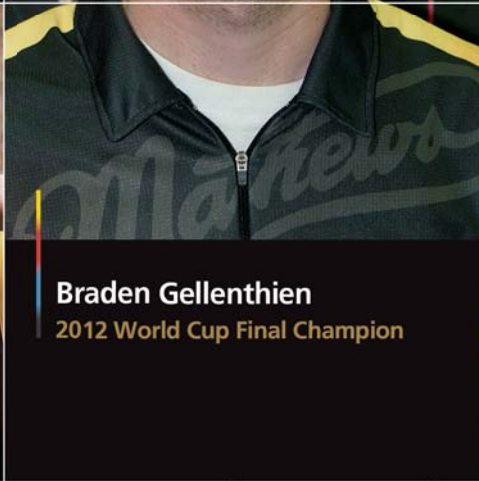
Braden Gellenthien
2012 World Cup Final Champion



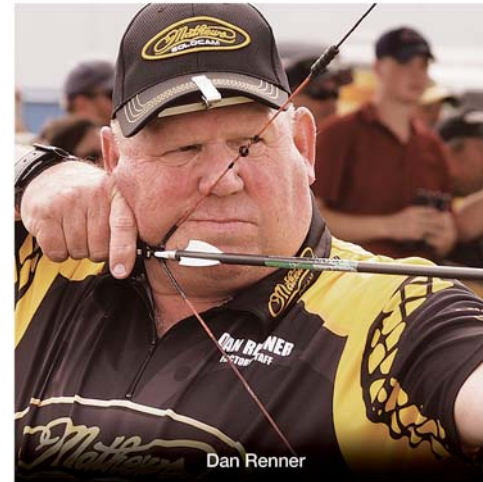
Curtis Beverly



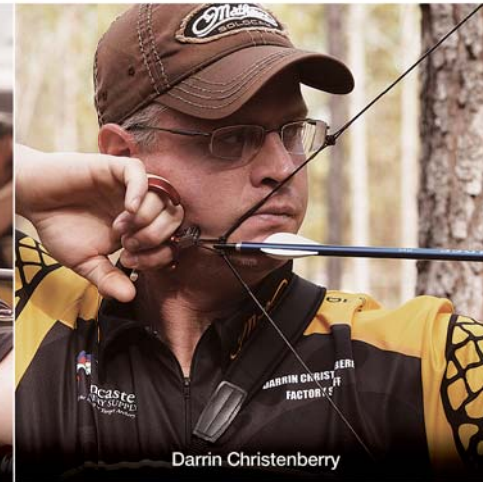
Charles Blankenship



Charles Thomas



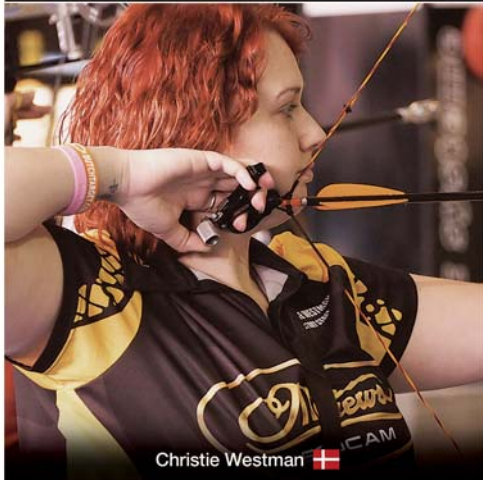
Dan Renner



Darrin Christenberry



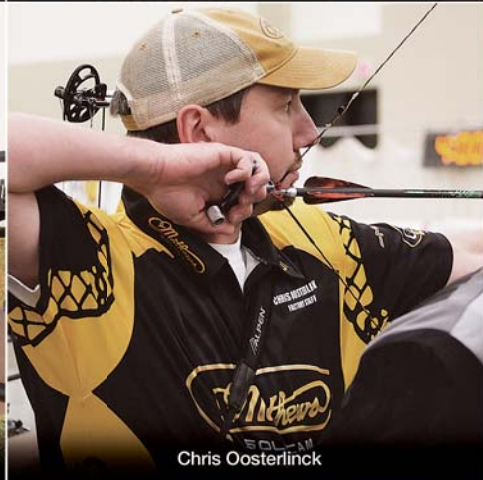
Duncan Busby



Christie Westman



Chad Allen



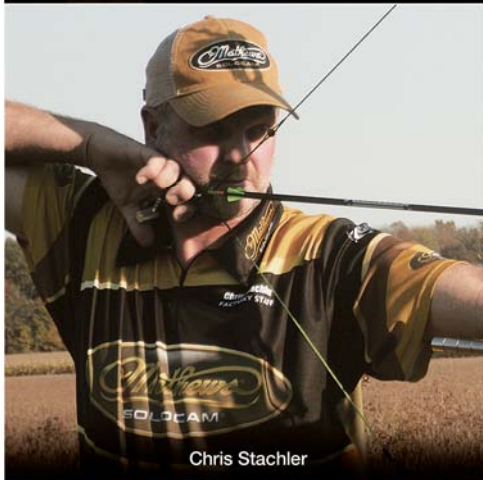
Chris Oosterlinck



Dustin Landsinger



Colin Boothe
2012 ASA Senior Pro Shooter of the Year
2012 ASA LA Champion
2012 ASA TX Champion



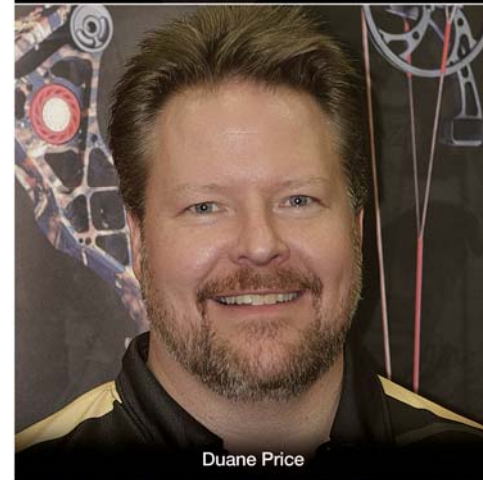
Chris Stachler



Cody Thompson



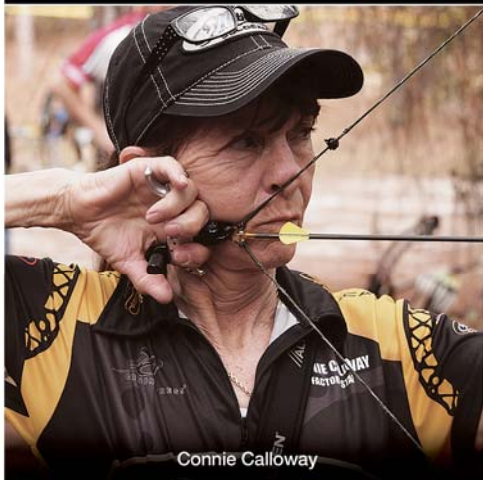
Christie Colin
2012 World Cup Champion, Utah



Duane Price



Emory Budzinski - 2012 NFAA Indoor Champion
2012 NFAA First Dakota Champion



Connie Calloway



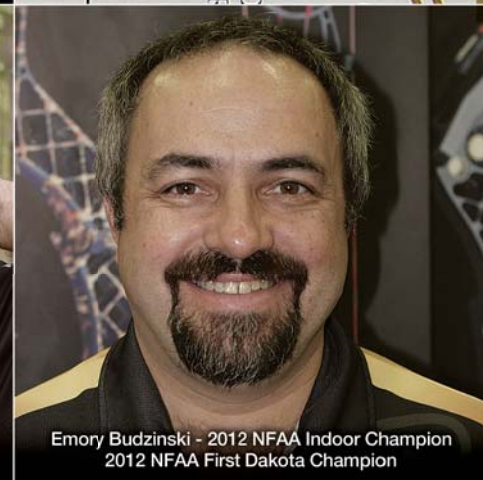
Connie Griffin



Christie Colin
2012 World Cup Champion, Utah



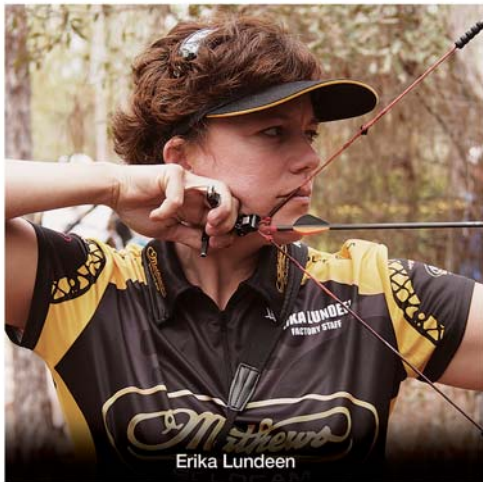
Eddie Ray



Emory Budzinski - 2012 NFAA Indoor Champion
2012 NFAA First Dakota Champion



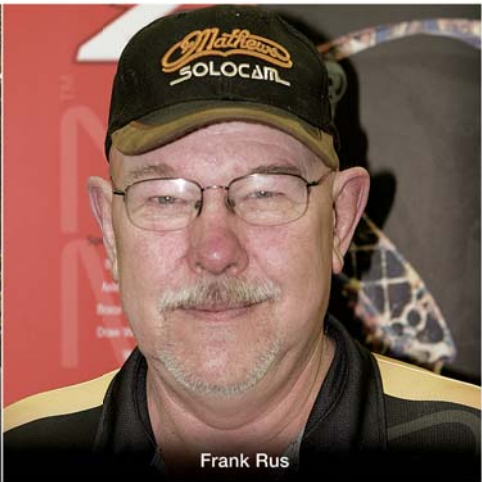
Earl Benjamin Yap



Erika Lundeen



Eric Osmonson



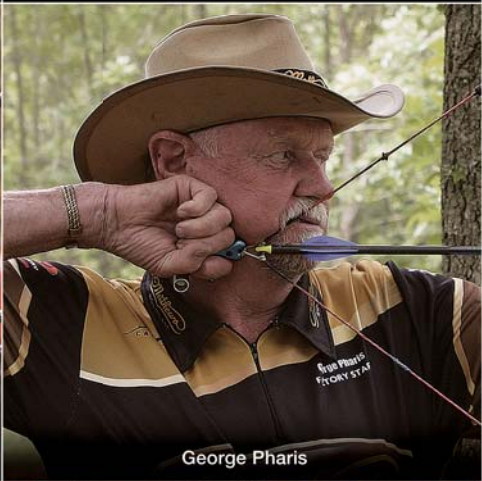
Frank Rus



Gary Rigney



Gene Curry



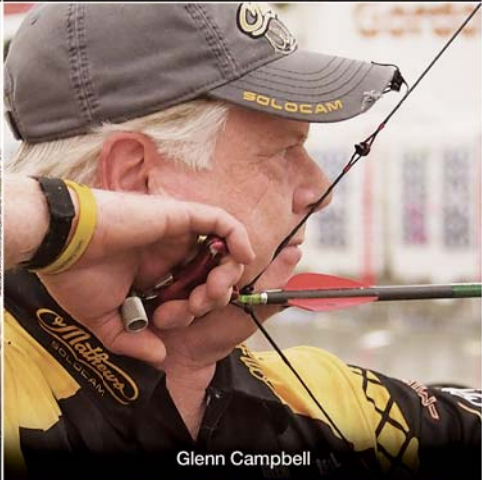
George Pharis



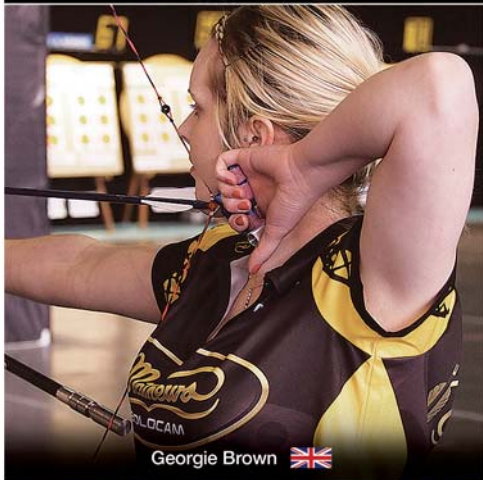
Ginger Morehead



Giles Poulin



Glenn Campbell



Georgie Brown



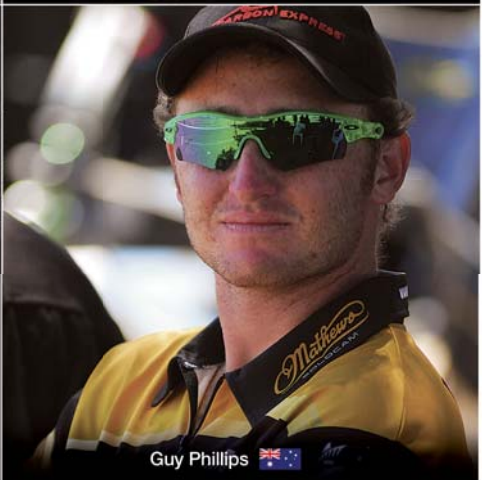
Holly Larson
2012 Iowa Pro/Am Champion



Grant Schleusner



Grant Easley



Guy Phillips



Jack Wallace II

- 2012 IBO Shooter of the Year
- 2012 1st Leg IBO Southern Champion
- 2012 2nd Leg IBO Southern Champion
- 2012 3rd Leg IBO Southern Champion
- 2012 IBO Southern Overall Champion
- 2011 IBO Shooter of the Year



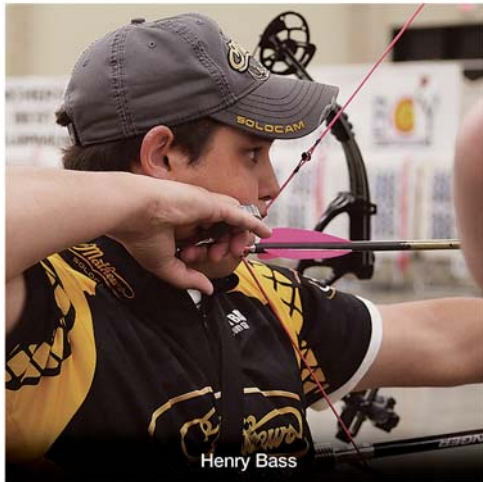
PRO SPOTLIGHT:

Jack Wallace II has been on the Mathews Pro Staff since 1997. He was born in 1975 and started shooting at age 7 with the help of his father, Jack Sr.

"I quickly learned by watching my dad that you get out of archery what you put into it," Wallace recalled. As a result, young Jack worked hard perfecting his skills. Jack won his first state tournament when he was nine years old and again when he was fourteen. "Archery has taught me how to visualize a dream, make it a goal, and work towards turning it into a reality," says Jack.

When not shooting and competing, he enjoys hunting, fishing, and exercising.





Henry Bass



Heiran Boccali



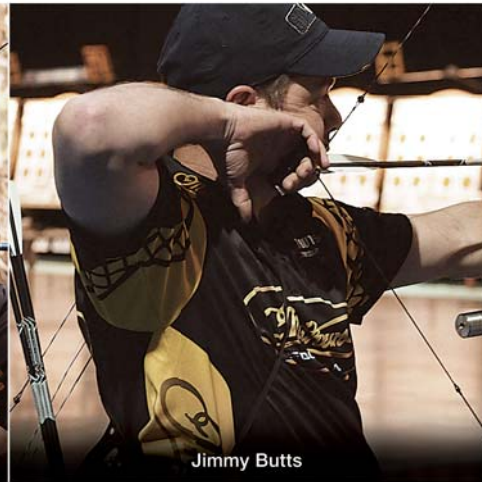
Jackie Caudle



Jesse Lane



Jesse Morehead



Jimmy Butts



Jeff Hopkins
2012 ASA KY Champion
2012 ASA FL Champion



Jackie White - 2012 IA Pro/Am Champion



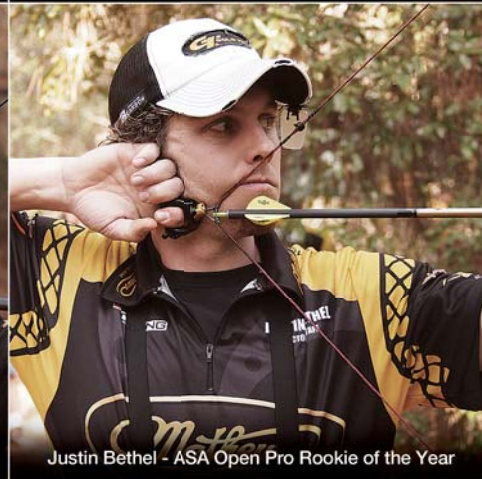
James Bingaman



Jon Nott



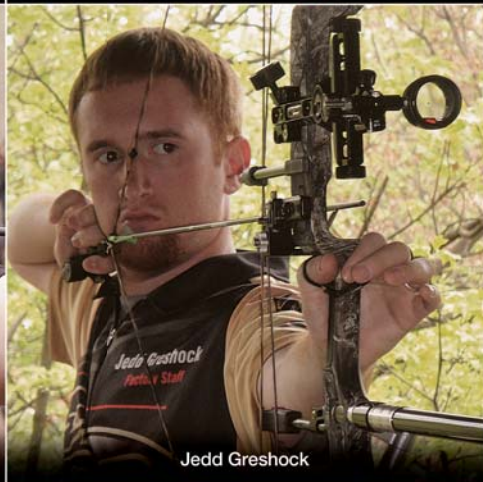
Johnny Perhealth



Justin Bethel - ASA Open Pro Rookie of the Year



Jeanna Allbritain



Jedd Greshock



John Wheeler



Justin Martin



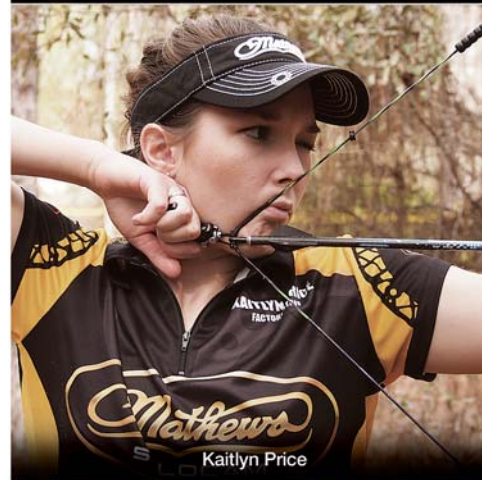
Jeff Doss



Jeff Wilson



Jennie Richardson



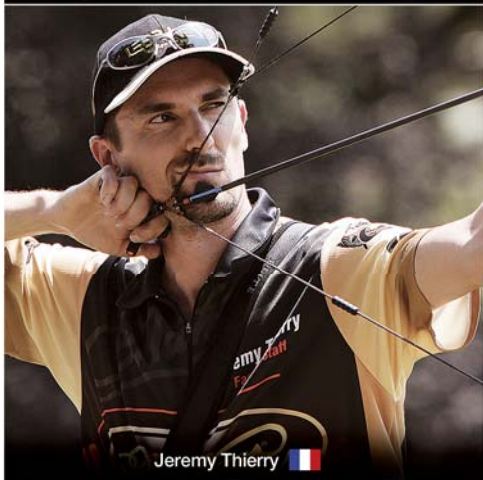
Kaitlyn Price



Joseph Goza
2011 Buckmasters World Champion



Kailey Johnston - 2012 ASA IL Champion
2012 NFAA Redding Champion



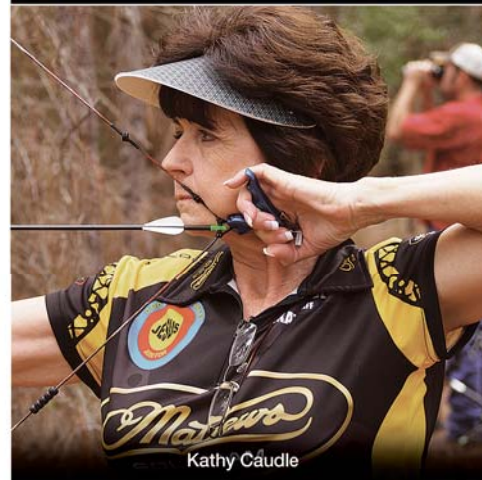
Jeremy Thierry



Jerry Dubree



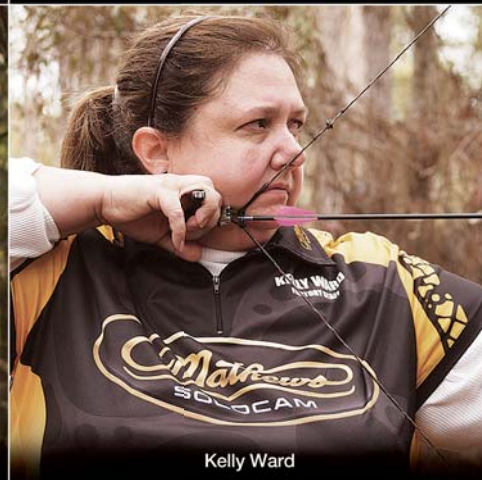
Jerry Waters



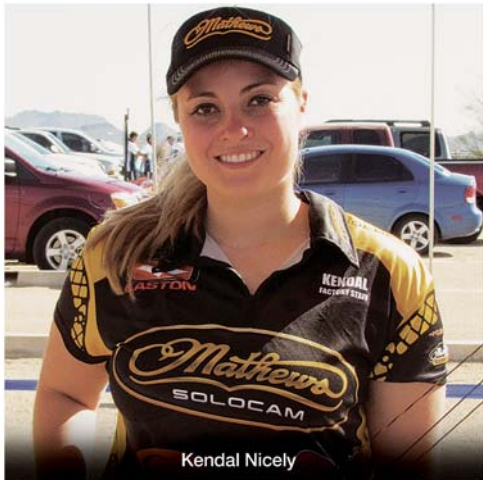
Kathy Caudle



Keith Brown



Kelly Ward



Kendal Nicely



Kendall Woody



Laurie Leroy



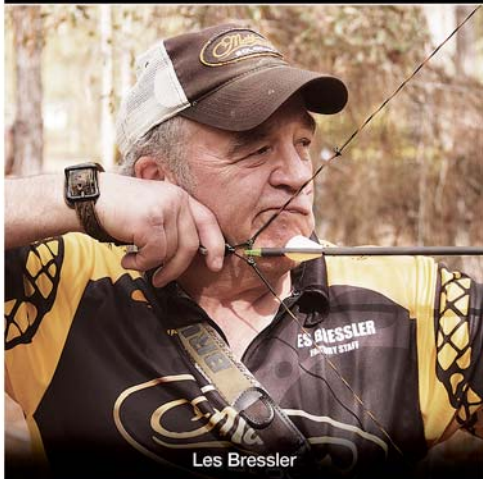
Larry Odell



Lexi Keller



Liam Grimwood



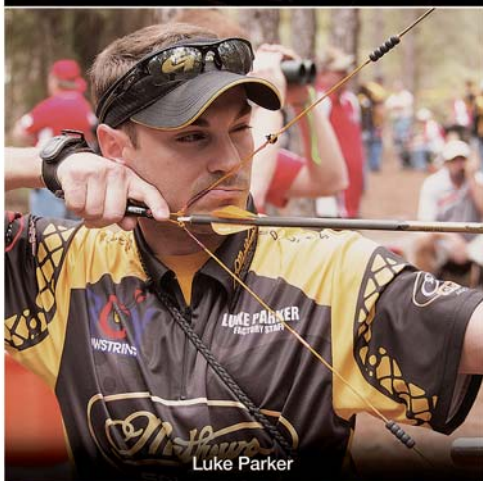
Les Bressler



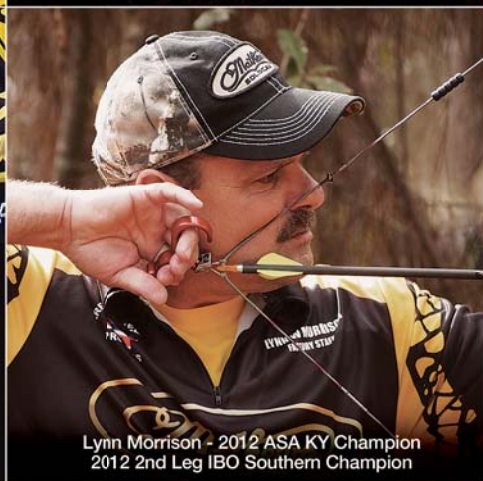
Sarah Lance
2012 NFAA Indoor National Champion



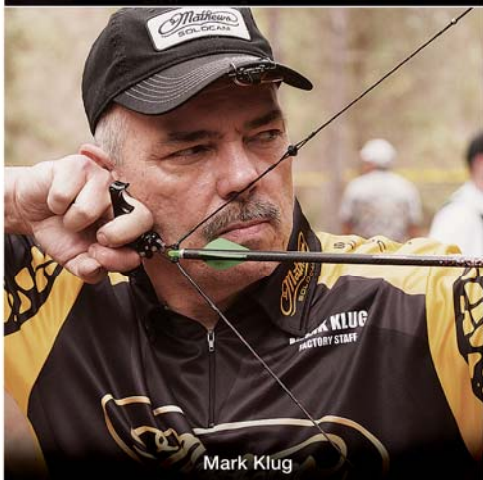
Louie Zannetakis



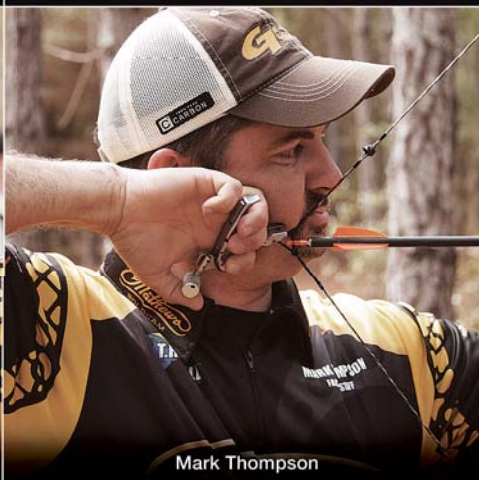
Luke Parker



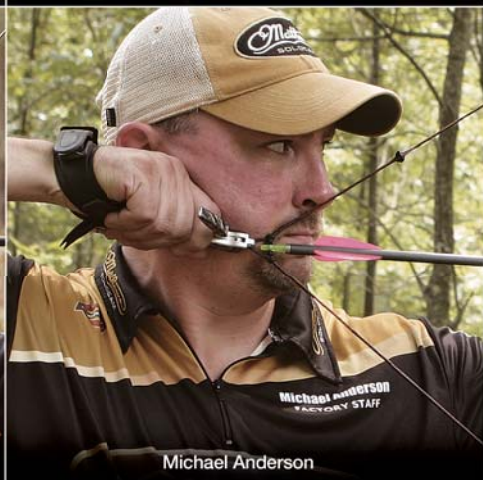
Lynn Morrison - 2012 ASA KY Champion
2012 2nd Leg IBO Southern Champion



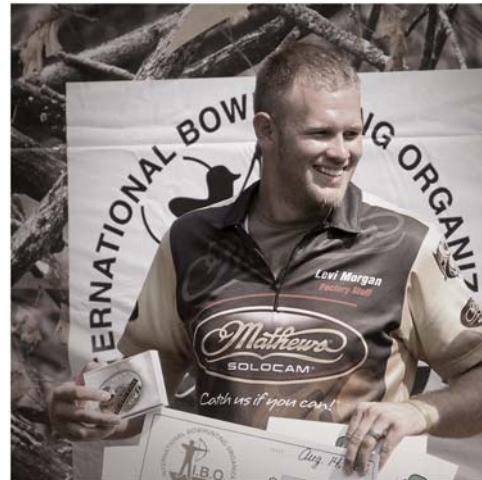
Mark Klug



Mark Thompson



Michael Anderson



Levi Morgan

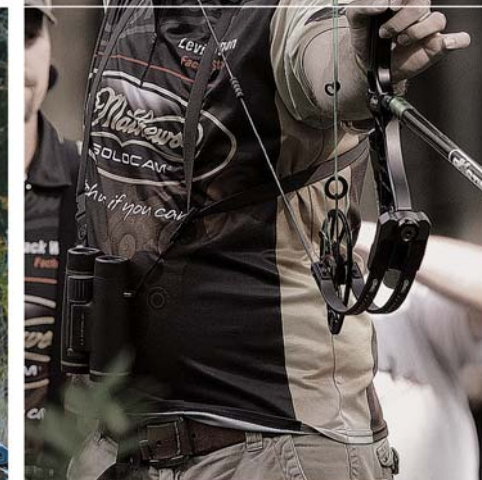
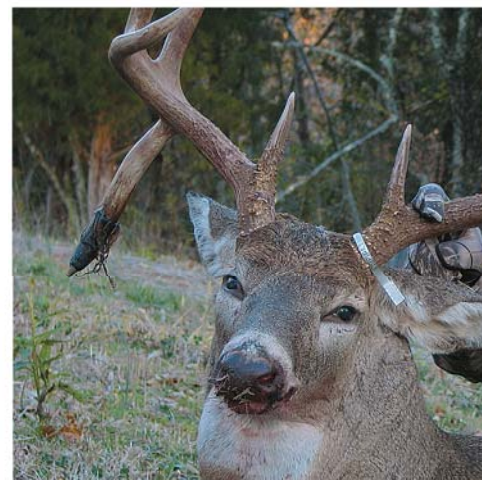
- 2012 IBO World Champion
- 2012 ASA Shooter of the Year
- 2012 IBO National Champion
- 2012 NFAA Indoor National Champion
- 2012 ASA LA Champion
- 2012 ASA GA Champion
- 2012 IBO IN Champion
- 2012 ASA IL Champion
- 2012 IBO OH Champion

PRO SPOTLIGHT:

Mention the name Levi Morgan in archery circles and you will get one of two responses: a bright smile or a large sigh. Morgan has accomplished more in the past five years than many pro archers do in a lifetime. Archery fans love him and the competition can't seem to beat him. His success as an archer began as a small child. "I got my first bow when I was three years old and started shooting competitively when I was six. I won my first World Championship when I was eleven years old."

Archery is extremely important to Levi, but believe it or not he would rather bow hunt than shoot in a tournament. "I love bowhunting, it's what I did when I was a kid. My dad and I went bowhunting all the time, and someday I hope to have a lot of land, with big bucks on it."

When he is not competing, Levi enjoys hunting, fishing, and playing basketball and baseball.





Michael Cauwe



Michael Matzner



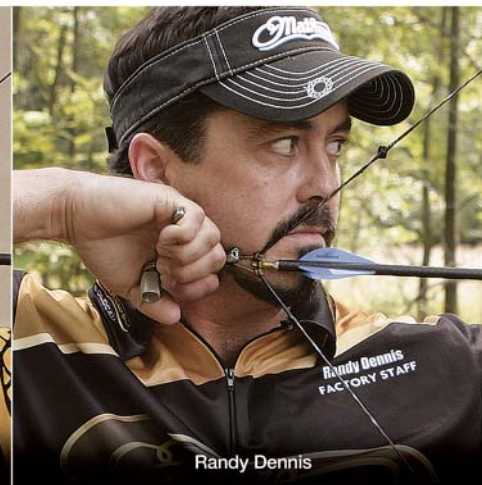
Michael Nicholson



Randall Jones - 2012 ASA GA Champion



Randy Brabec



Randy Dennis



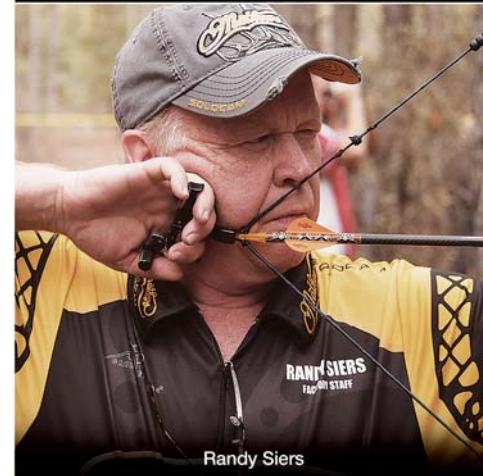
Martin Damsbo



Mike Davis



Mick Weller



Randy Siers



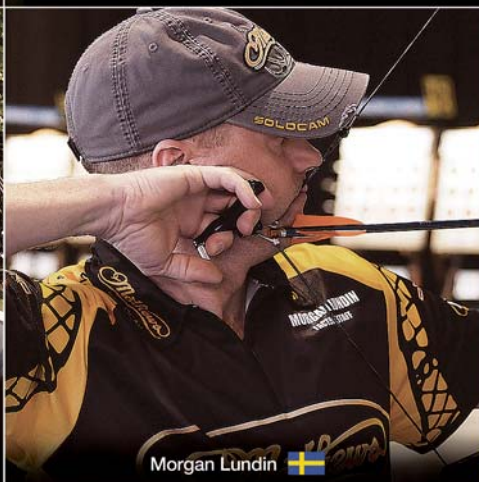
Rhonda Calhoun - 2012 1st Leg IBO Southern Champion
2012 IBO Southern Overall Champion



Richard Freeland



Mike Leiter - 2012 Lancaster Classic Champion



Morgan Lundin



Sharon Carpenter
2012 ASA TX Champion



Rikki Bingham



Rodney Huffman



Roger Wheaton



Nicolas Gasse



Nico Benade



Ron Firestone



Ruben Bleyendaal



Sarah Priels



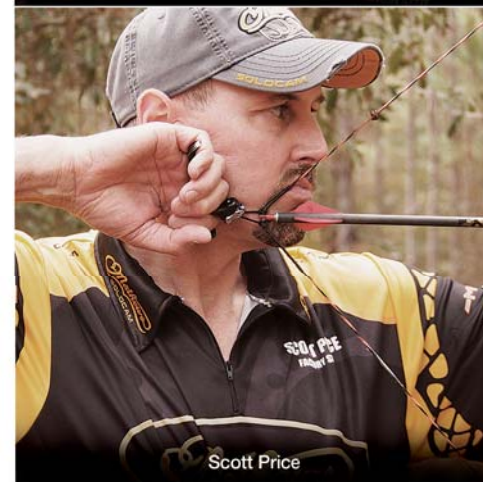
Pablo Maio



Phil Long



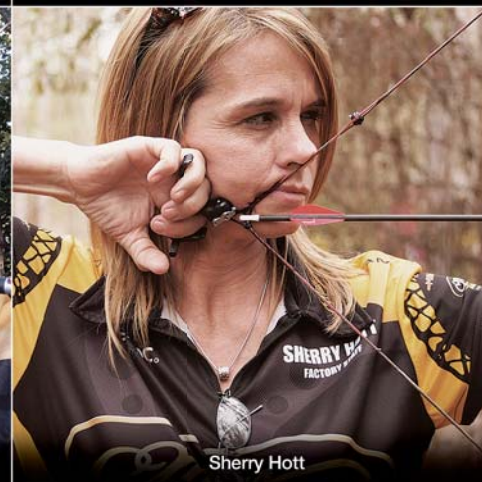
Phil McCoy



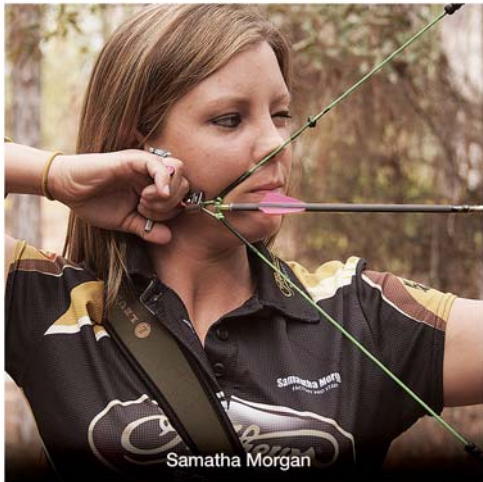
Scott Price



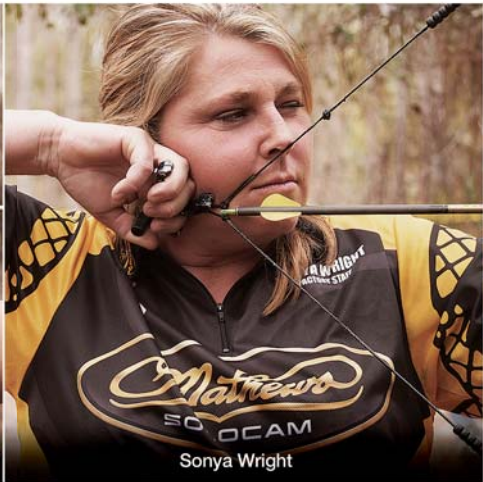
Scott Romero



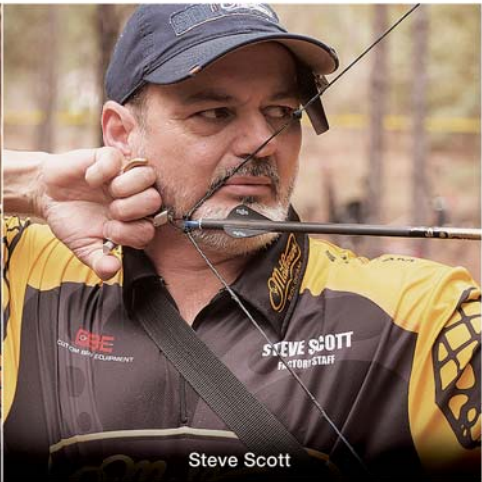
Sherry Hott



Samatha Morgan




Sonya Wright



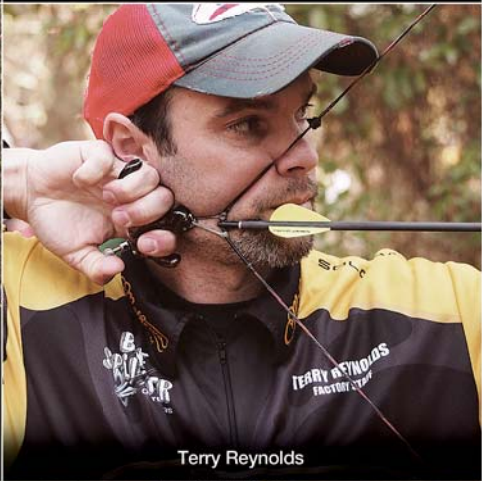
Steve Scott



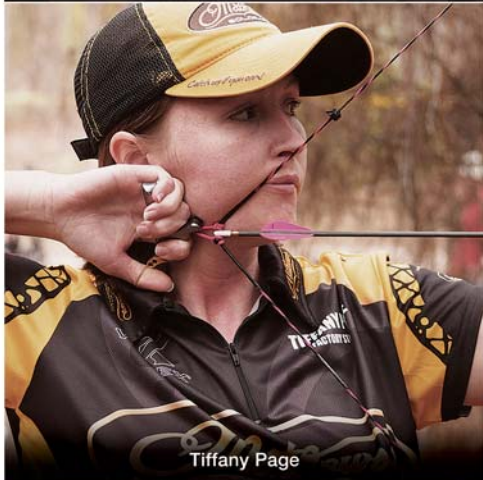
Stephane Sauvignon 



Susan Davis



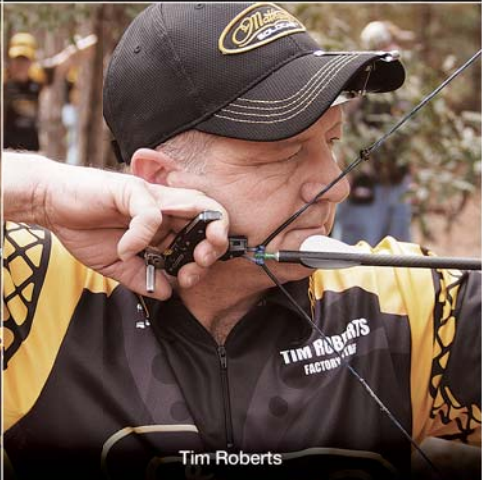
Terry Reynolds



Tiffany Page



Tim Boykin



Tim Roberts




Tina Huntzinger



Tipton Cook



Toja Ceme 



Todd Shultz



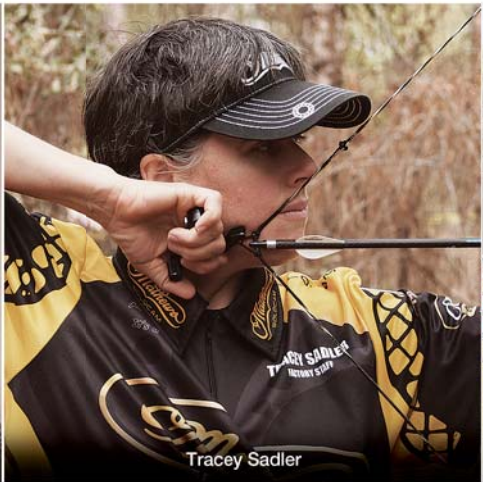
Tom Coblenz - 2012 NCAA Unmarked 3D Champion



Tommy Gomez



Tony Clem



Tracey Sadler



Tristan Skarvan



Tom Crowe
2012 IBO IN Champion
2012 IBO PA Champion
2012 IBO National Champion




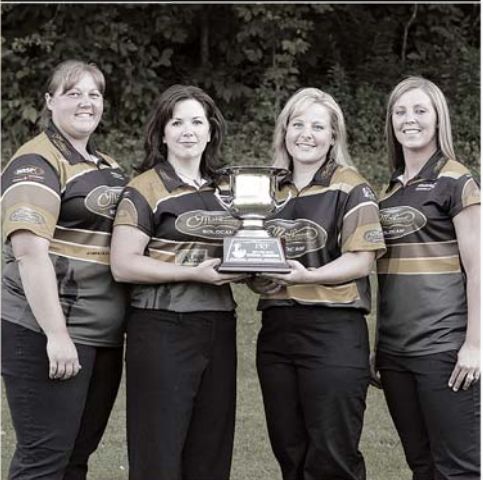
Whitney Meadows



William Boyd



Uros Kricka 





HOSTED BY: **DAVE WATSON**

Join Dave Watson and friends as they crisscross the globe to bring bowhunting adventures to your home. From Africa to New Zealand, to big game animals across North America, we invite you to sit back and enjoy the hunts and the people who bring them to you.

And as always, we're glad you're here...



Dave Watson

Sponsored by:



Sundays at 7:00 pm eastern on:

To find out more about Mathews TV or to get schedules in your area go to: outdoorchannel.com or mathewstv.com



Lee & Tiffany Lakosky have become household names in the outdoor industry. Their fast-paced, energetic show proves that a fun attitude can make hunting with the one you love a blessing. Lee and Tiffany not only invite you join them on exciting hunting adventures all over North America, but to help hunters of all ages to better understand wildlife management, and guarantee a lifetime of experiences in the great outdoors for everybody.



Lee Lakosky



Tiffany Lakosky



OUTDOOR
TELEVISION

To find out more show schedules for your area go to: mathewsinc.com



Join whitetail experts, Stan Potts and Tom Miranda as they film exciting hunts in a wide range of different habitats. Mathews® Dominant Bucks will help you learn effective techniques and strategies for successful hunts in any environment. For the best in high quality, indepth HD video coverage of the challenge of bowhunting mature whitetails...it's Mathews® Dominant Bucks ... exclusively on Outdoor Channel.



Stan Potts and the Dominant Bucks Team



Justin Martin



Follow World Champion Professional Archer Justin Martin as he pursues another title and the next great hunt. The viewer will go along with Martin as he juggles the duties of everyday life as a homebuilder, husband, hunter and professional archer. Whether he's travelling across the country in chase of a big buck or tournament win, the 2003 Buckmasters World Champion must deal with the real-life responsibilities of having a career, family and an incredible passion for everything outdoors.



Join bowhunting pro Tom Miranda as he travels to remote destinations in pursuit of big game. "Territories Wild" is Miranda's video diary of his adventure bowhunts from around the Globe. From dangerous African Safaris... to mountain sheep camps... wilderness rivers and desolate tundra... "Territories Wild" is big game bowhunting at it's best.



Tom Miranda



BUCK COMMANDER
Adam Laroche



Jackie Bushman
Jackie Bushman
BUCKMASTERS



FULL DRAW ADVENTURE
Bill McCall



HIGH PLACES
Joe Thomas

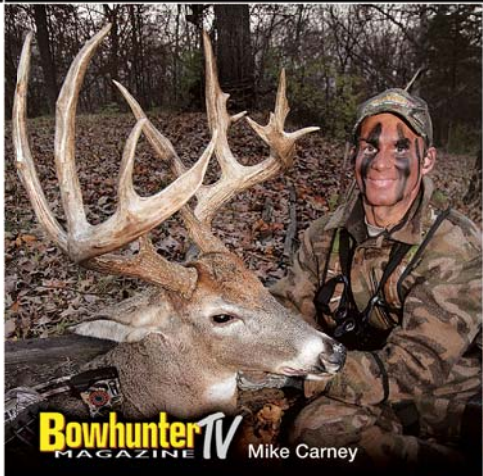


WILFSUIT
Greg Miller



SPONSORED SHOWS

To find out show schedules for your area go to:
mathewsinc.com



BowhunterTV
Mike Carney



Trent Cole



Tammy & Brittney Koenig
Leading Ladies outdoors



Closing the Distance
Matt Moore



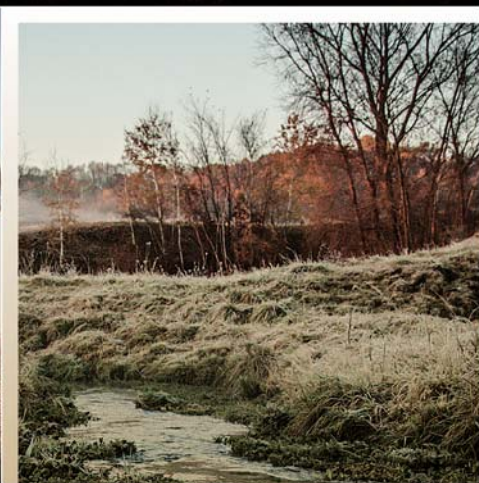
Pat & Nicole Reeve
Daken



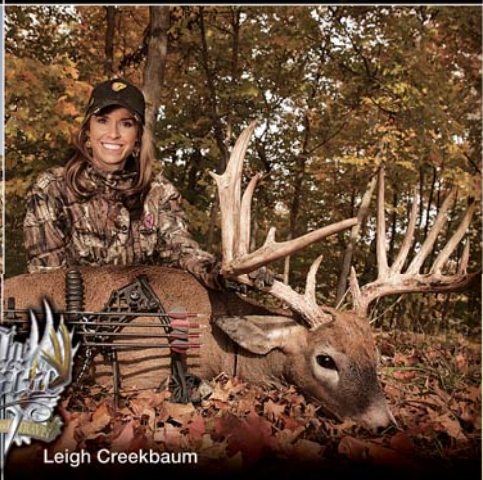
DEER & DEER HUNTING TV
Dan Schmidt



Team DROP ZONE TV
Hal Shaffer



Travis Creekbaum



Leigh Creekbaum



HS
Rick White



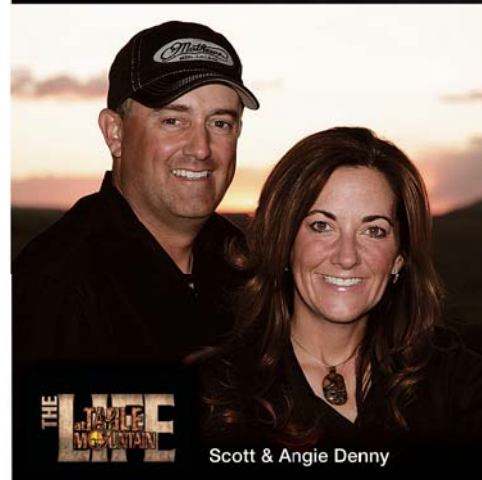
HUNTIN'
Ken Cobb



SCENTED DOCK
Larry Woodward



WILDFIRE NATION
Ryan Busbice



THE LIFE
Scott & Angie Denny



Gordy Krahn
Hunter



NAME THE GAME
Levi & Samantha Morgan



north american
WHITETAIL Mike Clerkin



Dan Young



Phil Phillips



Will Primos and Team



Roger Raglin



Jimmy Sites



Tim Wells



Jim Miller



Tim Roller



Joe Miles

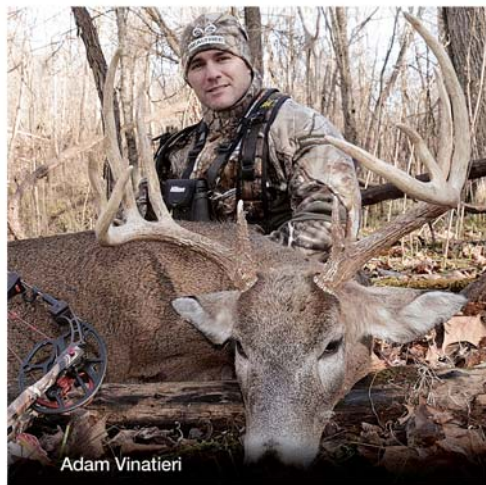


Harold Knight & David Hale



Don Kisky





Adam Vinatieri



Dusty McGrorty



James Harrison



Andy Maxfield



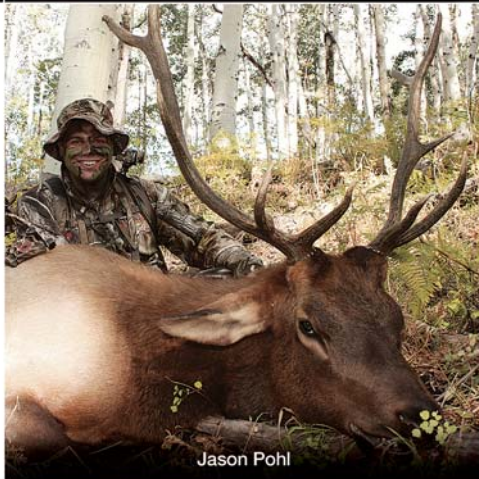
Aaron Watson



Aron Moldenhauer



FAMILIAR
FACES



Jason Pohl



Kyle Farnsworth



Anna Whitcomb



Beau Collins



Ben Cleland



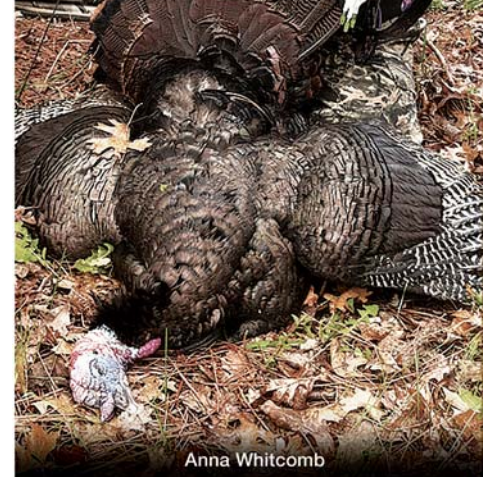
Lance Parish



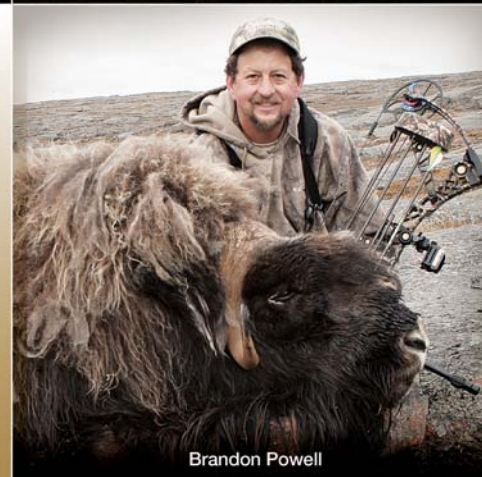
Luke Scott



Marty McLeary



Anna Whitcomb



Brandon Powell



Ned Yost



Paul Phillips



Ralph Tamm



Bernie Barringer



Ben Cochran



SATISFIED
CUSTOMERS



Rex Brothers



Shane Dorian



Brennan Ranard



Brett Peterson



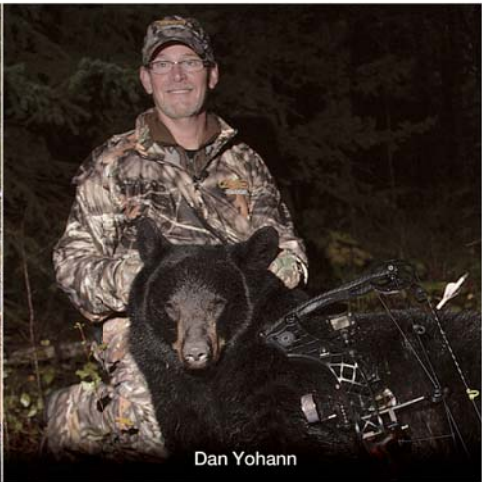
Cole Kayser



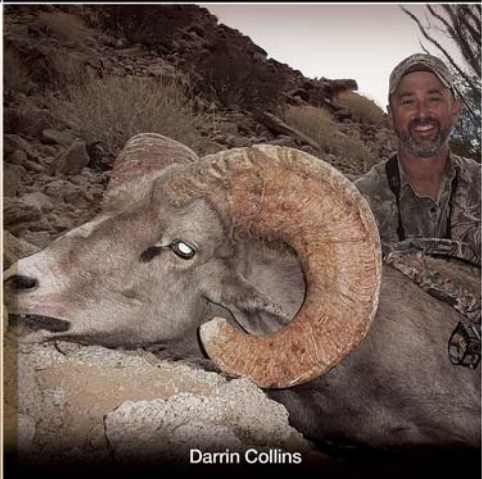
Breanna Sloneker



Dave Maas



Dan Yohann



Darrin Collins



David Pierce



Debra Mackenzie



Denise Ferguson



Doug Below



Dick Scorzafava



Derek Phillips



Dylan Enlow



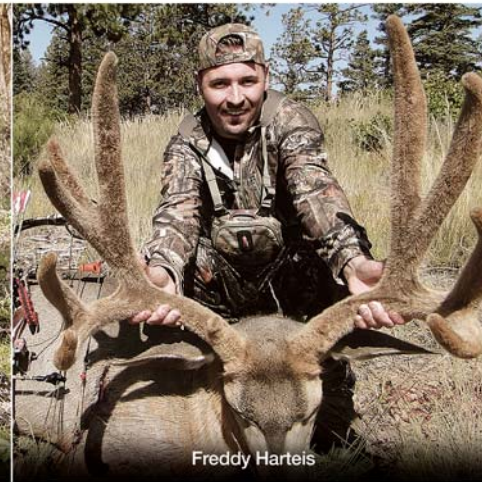
Eddie Claypool



Emory Budzinski



Eyad Yehyawi



Freddy Harteis



Gary Clancy



Gene Percy



Glen Berry



Greg Bokash



Jack Wallace II



Jackie Caudle



Jake Pals



Jake Whitcomb



Jan Kostka



Isaac Wissestad



Janice Maxfield



Jason Miller



Jay Nelson



Jay Osting



Justin Zarr



Lon Lauber



Jeff Iverson



Jeff Jorgensen



Jeff Banning



Mandy Tucker



Mark Kayser



Matt Harper



Jeremiah Upp



Jim Frady



Josh Deering



Matt Foss



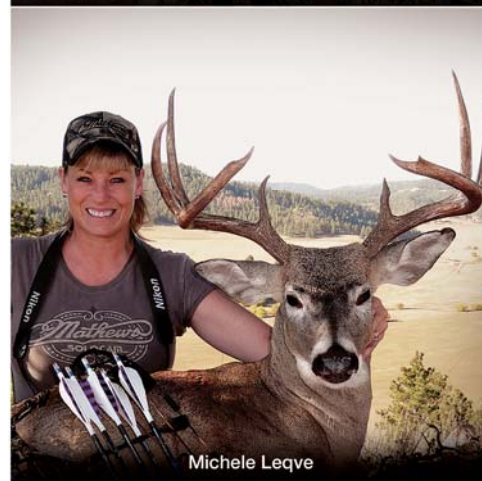
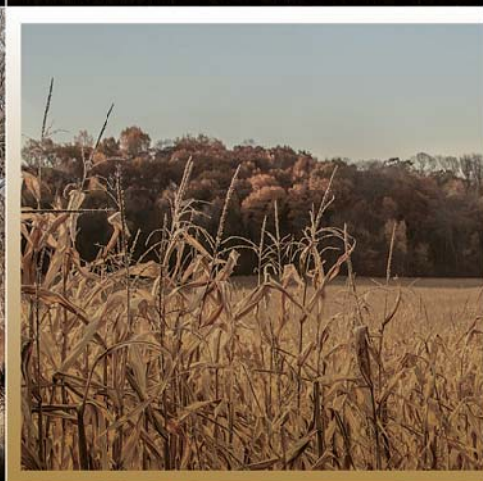
Mike Willand



Matt Guedes



John Rickenbach



Michele Leque



Mike Banks



Mike Ellig



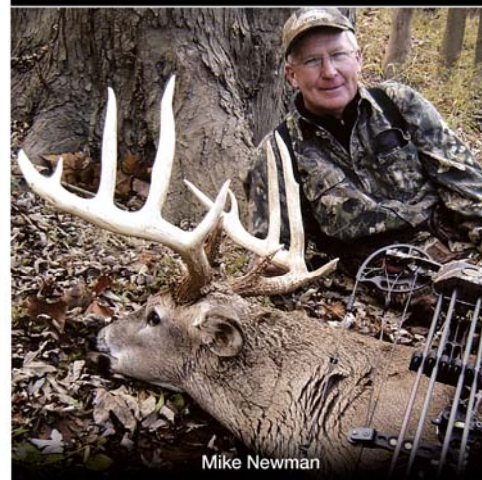
Joni Marie



Johnny Allred



Kaila Herr



Mike Newman



Mitch Hagen



Patrick Hogan



Jerod Nelson



Neil Summers



Paul Hamari



Steve Flores



Steve Puppe



Tara Seiler



Randy Brabec



Rebecca Francis



Richard Freeland



Tim Roberts



Tracy Breen



Tom Tardonia



Roy Keefer



Paul Crandall



Troy Burmeister



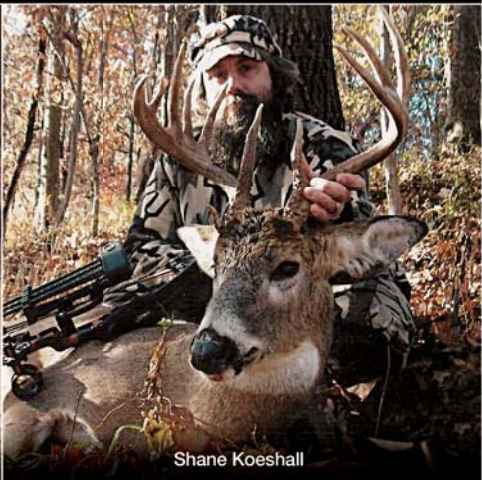
Ty Adkins



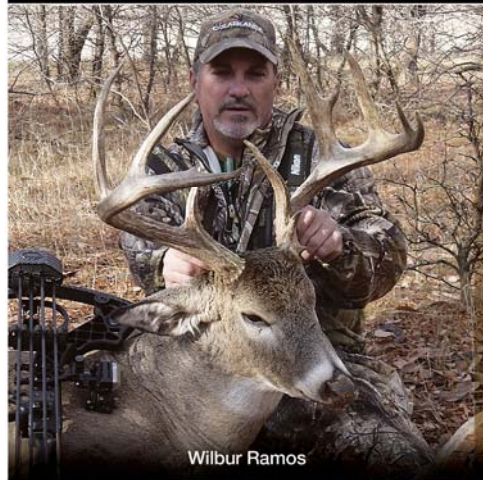
Rusty Ulmer



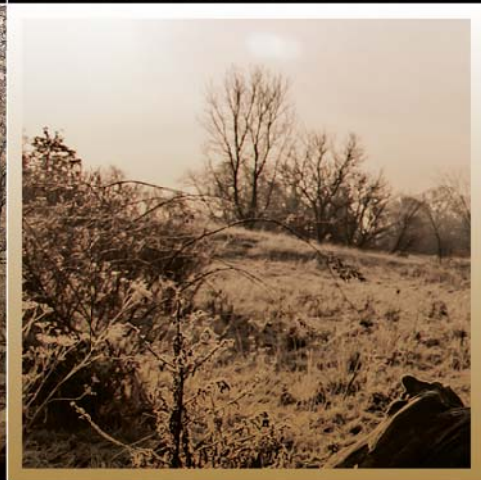
Sammy Romano



Shane Koeshall



Wilbur Ramos



THANK YOU



Shawn Butler



Stephen Dame



Steve Bartylla



Mike Woltering



Zane Ellis

Get Lost® or Be Found.™

Developed by Mathews® founder Matt McPherson, Lost Camo® has a distinctive, larger, multi-directional pattern designed to break up beautifully at both close, and long distances that will get you "lost" in just about any natural setting!

The colors in Lost Camo® are found everywhere in the country, making this camo effective in all kinds of terrain, western draws, fence lines, rocky hillsides or the Texas brush. Designed by a bowhunter, for bowhunters, Lost Camo® is the perfect addition to any bowhunters gearbag.

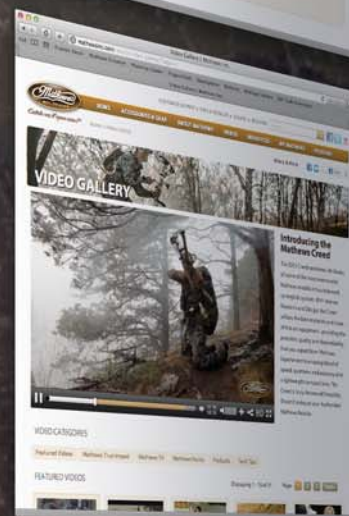
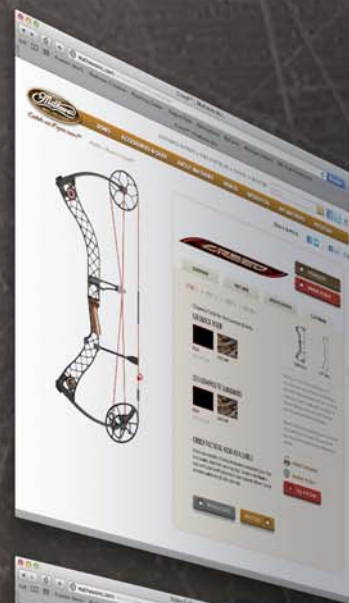
Lost Camo® is available on fine hunting products at Authorized Mathews® Retailers. To view the entire line of products go to lostcamo.com, or view them in the Mathews® Officially Licensed Products Catalog.



LOSTCAMO.COM



MATHEWSINC.COM



More Mathews® available online.

BUILD A BOW

With our online **Bow Visualizer**, you can build your own personalized Mathews® bow with Mathews® Accessories online. Then make your bow a reality with the click of a mouse! Simply print and order through your Authorized Mathews® Retailer.

BOWHUNTING 24/7

Watch videos of products, see **exciting hunts**, or **get tips** from the Mathews® Pro Staff. Read product testimonials and stay up-to-date with current archery news.

FIND A RETAILER

Enter your zip code and find store hours, contact info, store photos and directions to your nearest Authorized Mathews® Retailer.

SHARE YOUR STORY

Visit Mathews® on Facebook, Twitter or YouTube to share your **Mathews® Moments**, post photos or make comments.



MATHEWSINC.COM





MATHEWSINC.COM

919 RIVER ROAD SPARTA, WI 54656